

# All-round Innovation Analysis on College Students' Ideological and Political Education Model

He Dongjian

Hainan College of Software Technology, Hainan, Qionghai, 571400

**Keywords:** Colleges and universities; Ideological and political education mode; Innovation; All-round

**Abstract.** College students, as group of active personality and diversity, have increasingly complicated thought conditions in the new era, which has brought more challenges for ideological and political education. Therefore, there is an urgent need for all-round innovation of university students' ideological and political education. This article makes innovation research from four aspects of concept, content, target and method.

College students are high cultural quality social group, but because they have not really worked in society, their thoughts are generally not mature enough. Especially in today's rapid changing of social situation, strengthen the ideological and political education can not only promote more harmonious university campus, at the same time cultivate more high-quality talents for state and society. For the education of college students in colleges and universities, as the change of social demand changes, the traditional mode of ideological and political education has lagged behind the social development, in order to adapt to era development needs, the ideological and political education mode must have comprehensive innovation and transformation, continuously improve the level of their ideological and political education to promote the growing of attraction and radiation and full play of education effect. All-round innovation of ideological and political education pattern can be taken out from the ideological and political education concept, objectives, and methods, etc.

## I. CONCEPT INNOVATION

### A. Actively advocate "all-round education" education philosophy

Actions are guided by concept. Thought liberation and renewal of the idea or not are the key to work creative source. Facing the current problems, only by constantly emancipating the mind can we have the flexibility of dealing with all kinds of problems, and ideological and political education in colleges and universities is no exception. Ideological and political education workers should improve the degree of attention to the ideological and political education concept innovation, according to the new changes in international situation and the dynamic situation of students thought, creatively take out ideological and political education work and on this basis plan formulation for ideological and political education. Ideological and political education should continuously strengthen college students' ideal faith education, promote inner clear obligations of the university students to maintain social harmony and stability; With the constant development of socialist market economy at present, in the aspect of ideological and political education, colleges and universities must also set up open, competitive and responsibility consciousness and ideas, and ultimately promote ideological and political education innovation.

In order to achieve all-round innovation of ideological and political education mode, colleges and universities should also actively advocate "all-round education" ideological and political education concept. Reform and development of ideological and political education and the cultivation of talents must have new thought and concept under the situation of economic globalization, and pay attention to the quality of students. The students are taken as the main body of ideological and political education innovation. Students themselves should be logical starting point and end point of the all-round education. The ideological and political education of colleges and universities should insist on everything for the development of students, and provide all-round development platform for students. The education purpose of ideological and political education should be based on students' all-round development and constant innovation in ideological and

political education management system. Ideological and political education on the position selection can take "two courses" education as the main position, pay attention to campus ideological and political cultural atmosphere for its positive construction, and according to the student interest, develop some ideological and political education activities, such as colorful, entertaining, as far as possible to attract students to participate, and make university students grow into promising young men of all-round development in ideological and political education.

### **B. Overcome and improve unique social value and unique ideological and moral education idea in ideological education**

Traditional ideological and political education in colleges and universities are greatly influenced by "social standard", and unique social values tend to be more obvious in ideological and political education in colleges and universities. Ideological and political education in colleges and universities under unique social values enlarges social value and artificially competes individual value and social value, ignores or even denies the college students' body longing and inner need; In the play process of ideological and political education function, devote too much focus on social function of ideological and political education, and pay too little attention to college students' personal development function. This could easily lead to college students' difficulty in involving actively in the process of ideological and political education, and artificially make education activity away from education target. Aiming at this problem, ideological education should realize the deficiency of pure social value. In ideological and political education idea, except for the fulfillment of social development needs taking into consideration, and at the same time give full respect and consideration for college students' personal inner needs.

## **II. CONTENT INNOVATION**

### **A. Based on ideal faith, strengthen college students education on socialist concept of honor and disgrace**

There is a direct relationship between the future of the country, national prosperity and cultivating what kind of persons. College students, as a pillar of the country and people, must work in the direction of excellence and advanced development. Ideological and political education in colleges and universities should update education contents, join patriotism, collectivism in the education, guide students to set up lofty ideal, carry out the system of theories of socialism with Chinese characteristics in the process of learning, and realize heavily armed college students through the use of the latest achievements in adapting Marxism. In the spirit of party's eighteenth deepened ideological and political education content, help college students form correct and strong life value orientation in education. Ideological and political education should be based on the core ideal and faith, and constantly hold activities such as quality education month and symposium, so that students have influence in a long-term ideal faith education; Also carry out group activities and theme activities to promote visual and vivid ideological and political education content; In ideological and political education in colleges and universities, make full use of campus network platform, make active discussion platform for students, develop in-depth ideal faith education and carry out socialism outlook for honor and dishonor.

### **B. Carry forward and cultivate national spirit based on patriotism**

In the development process of every nation, there is a support for its great power forward, and Chinese nation is no exception. In our country, great national spirit with patriotism as the core has long been a source of strength in our country. Especially in the cloud up international situation, colleges and universities should strengthen patriotic education in ideological and political education, based on patriotism, actively do all conducive activities to national unity and social harmony thought, and continuously carry forward and cultivate national spirit. Ideological and political education content must be based on university students' growth, learning characteristics and actual life, compile more content in line with college students' learning psychology and interest on the basis of China's ideological and political education. Integrate our country's long culture history and fine tradition into ideological and political education is helpful for college students to deepen understanding of the motherland, help college students to have patriotic feeling and the pride of the

motherland on the basis of understanding of national conditions and social development, and strengthen the training of patriotism emotion of college students, and guide students to establish national supreme concept.

### **C. Strengthen college students' honest moral education based on good faith education**

Since the ancient times, good faith is traditional virtue of Chinese people. But after entering modern society, honesty has gradually become a common phenomenon, and this kind of undesirable phenomenon has been spread to college campuses, affecting college students' concept of good faith. Colleges and universities, as the important base of personnel training, must increase the integrity of the moral education content in view of the current lack of good faith phenomenon through ideological and political education. Colleges and universities should be based on "two courses" in ideological and political aspects, based on the theme of honesty education of citizen moral education for college students. Ideological and political education should integrate honest education in campus cultural activities, create a good atmosphere, strengthen students' moral cultivation, guide students from "how to conduct" to carding practical good image, promote the students' moral integrity level, and make them more adaptable to social development.

## **III. TARGET INNOVATION**

### **A. Organically combine ideal value and practice value of ideological and political education**

College students' yearning and pursuit of social relationship and life manner form their social ideals. Without a guide process, college students' social ideals are often self-centered. Ideological and political education of colleges and universities should input socialist ideals in student ideological concept, solve the deep-seated problems in college students' ideological concept thoroughly, active set guide for the construction of university students' common ideal of socialism with Chinese characteristics, and struggle for better construction of the motherland. At present, ideological and political education also can't ignore student's own ideal, guide college students to learn scientific and cultural knowledge in education teaching, improve various aspects ability and quality, and strive to achieve personal value and personal ideals. On practical level, colleges and universities vigorously carry out meaningful practice education activities, such as science and technology service into the community, put ideal faith education and science education together into practice, promote the realization of ideal value of ideological and political education, and make the students get comprehensive development in all respects in both education of ideal value and practice value.

### **B. Cultivate college students' entrepreneurial ability**

Ideological and political education also must be combined with The Times, adhere to the "advance with The Times" spirit, and solve the problem of university students' employment ideas. Ideological and political education cut into the entrepreneurial talent training goal and develop entrepreneurial ability of students in colleges and universities. For a long time, colleges and universities are good in constant learning and pursuing high knowledge and new knowledge education, and in the aspect of entrepreneurship, the education failed. Ideological and political education is a kind of comprehensive education of diversified knowledge learning that can improve the students' overall quality. After putting startup ability training in training goal, ideological and political education should take the cultivation of creative talents as one of the core goals of ideological and political education, cultivate college students' entrepreneurial quality, and promote the improvement of college students' creative ability as a whole. Carry out various extracurricular activities of science and technology in colleges and universities such as entrepreneurship competition. These competitive and practical activities are to improve college students' entrepreneurial ability and coordination ability, and in the process make students be more skilled to master the whole process of entrepreneurship.

#### **IV.METHODS INNOVATION**

##### **A.In ideological and political education in colleges and universities, improve the innovation of ideological and political education method**

Ideological and political education teaching methods in colleges and universities are still given priority to the cramming method and overtime type education method, which are already behind the current social development demand. Based on the situation, ideological and political education strengthens the attention to the innovation of ideological and political education method, in education teaching, promote and encourage college students' creative thinking. Ideological and political education of colleges and universities should change simple infusion on teaching methods, students are encouraged to actively discuss and play in class. In ideological and political education, the teacher should implement the teaching of theory with practice, guide students to form independent consciousness in classroom teaching, dare to think, dare to speak when meeting problems, and vigorously promote ideological and political education to keep pace with The Times and emancipate the mind. Teachers in teaching should also constantly use innovative teaching methods, combine ideological problems and practical problems effectively, and actively penetrate ideological and political education in campus culture life. Ideological and political education can also learn from effective teaching experiences from the abroad, and have continuous innovation of ideological and political education carrier and means.

##### **B.Effectively apply network technology and promote ideological and political education teaching level**

With the advances in science and technology, computer network technology is basically universal in our country, and has more and more profound influence in the life and spirit of university students in China. Throughout current university students' life, network culture almost becomes an indispensable part of them, but the power of ideological and political education into the network has not reach the ideal goal. The ideological and political education of colleges and universities should realize the role of network technology, make full use and improve the teaching level. Colleges and universities should strengthen and improve campus network construction, positive and active preempt the "commanding heights", through the use of abundant network resources, attract more students to actively participate in campus network construction. On the site, university can set up plates such as employment information, moral education to make web contents close to university students' life to attract students' attention to the website. In the process of construction, pay attention to the enhancement of network moral consciousness through a variety of "quality education", "red education" and other mainstream plates opening. Colleges and universities should also introduce network multimedia teaching in the teaching of ideological and political education, such as video contents in network teaching, through the multimedia teaching technology to collect all kinds of video data in ideological and political education, so that the students deeply realize the importance of ideological and political education in intuitive visual and auditory feeling.

##### **C.Ensure college students have healthy psychology and sound personality through carrying out counseling education**

Surged social situation and ascending employment competition pressure are also reflected in colleges and universities, many college students have more or less psychological barriers, and the number is increasing. There are even individual students each year all over the country choose to give up the young lives because of psychological problems, which is a wake-up call for ideological and political education. In ideological and political education in colleges and universities, colleges and universities should put psychological consultation and mental health education into important content of education, establish psychological consulting service center, and guide the student to take the initiative to undergo counseling through psychological health and development, such as lectures. About widespread psychological contradictions in students' learning, life, interpersonal relationships, employment, etc., ideological and political education of colleges and universities should particularly pay attention to, timely find problems and solve the problem in order to decrease students' psychological crisis events, promote students' psychological bearing ability, and form healthy psychology and sound personality.

## **V.CONCLUSION**

Today is in the era of information explosion, which puts forward higher requirements to colleges and universities on ideological and political education teaching. Based on this situation, ideological and political education should make all-round innovation of the traditional model of ideological and political education from education idea, content, objectives, methods, etc. to meet the current development situation and needs.

## **REFERENCES:**

- [1]Wu Yidan. The new media environment influence and countermeasures on college students' ideological and political education [J]. Science Collection, 2013, (30): 17-19.
- [2]TianXiejun. University student thought political education effectiveness study [J]. Journal of Exam, 2013, (50): 157-158.
- [3] Yan Dan. Ways to strengthen university students' ideological and political education effectiveness [J]. Journal of Science and Technology Information, 2013, (25): 58101.
- [4] FuHongchuan. University students' ideological and political education problems and countermeasures research [J]. Journal of Education and Profession, 2014, (3): 48-49.