

The Ethics Concept of Traditional Chinese Creation Design

----As an Example of Luling Imperial Driving Crafts of Tin Material

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ABSTRACT: In this paper, as an example to Luling imperial driving crafts of tin material to elaborate the ethics concept of traditional Chinese creation design, from the aspects of culture concept, customs, folk beliefs, focuses on ethics relationship of the human, physical, social of traditional Chinese creation design, the purpose is to reveal the nature of Chinese traditional culture creation, to excavate its meaning in the present social environment.

KEYWORD: Chinese traditional creation design; ethics; Luling imperial driving crafts of tin material

1 INTRODUCTION

The ethics and moral beliefs reflects the relationship between man and society, between people and people, traditional Chinese ethics concept and emotional pursuit has be full showed of creative activity in the overall creation process of traditional Chinese creation design, especially in the aspects of prepare preliminary process of design, subject matter, style appearance, etc in the creation design art. Meanwhile, the respects of creature design ideas, production and concept of life, choice of materials, processing techniques, etc, in the Chinese traditional creation design, are constantly reflects moral and ethical concepts of man and nature、*matter*, the *relationship between matter and matter*. Jiangxi Luling area (now Jian city) unique imperial driving crafts of tin material with strange shapes, crafts *sophisticated, beautifully decorated*, contains a wealth of confucianism information and folk custom culture concept of praying son, lasting life, earning wealth, accepting happiness, driving away disaster, fully demonstrated the ethics thinking content of Luling traditional instrument design. In this paper, an example of manual instrument to discuss values of Chinese traditional creation design, the cognitive of ethics creation has certain practical significance and value in the context of sustainable development of contemporary human society, nature and design activities .[1]

2 ASSOCIATION OF THE INSTRUMENT AND CEREMONY BASED ON THE CONCEPT OF ETHICS

The Book of change copulative who pointed out that the doctrine of metaphysical way and the instrument of metaphysical way, two levels of understanding content of ceremony and form of instrument. ceremony instrument is below the level of form, natural creation concept ceremony depend on creation concept of ceremony instrument, inspiring meditation by the ancient wise of relationship in the doctrine and instrument. Exploring the relationship between the doctrine and instrument from the perspective of ceremony and doctrine is an important feature of traditional Chinese philosophy. At the same human ethics ceremony in a variety of complex social relationships exploring the relationship between doctrine and instrument must, must based on the relations of performance of regulate and expression ,which is kind of instrument of objects and ritual behavior、various social relations.

Which the doctrine of Ceremony Embodied by Ceremony instrument is intuitive, and easy to become a starting point for abstract thinking. Instrument Is a single concept, that refers specifically perceivable form, a voice can be heard, can smell the taste, you can address the names of things. such as important instrument of King Hui of Liang family temple, important instrument is the precious ritual instrument containers which on behalf of the survival of the country , the daily used ritual instrument. In the ceremony figurative world, people

often do my own desire to give control to a specific quality of instrument, such sanctity, but once people forcibly given the significance of this particular instrument, then instrument living, and has made its own significance, as if the nature is an inherent property of this instrument, turn, this property has dominated the attitude of people towards the instrument. The provisions of the ceremony, there are different combinations of funerary instrument and ceremonial instrument of the different provisions.[2] these have made people see that the ritual has been not just a simple instrument, but where the people's own aspirations. For example the Jade Dragon in Hongshan Culture, this ritual instrument became a kind of social system of symbols, people are trying under the cold objects, exploring its inner meaning, " Livestock in the tripod, soup in the beans, " People also try to explore the meaning of abstraction in these instrument, that is what its top of shaped, and to confirm their beliefs.

The relationship of mutual consultation and mutual deepen are combination in the ritual and the instrument. on the one hand, the instrument is intended to cover the abstract ceremony, while the performance of rituals, rituals from people's freedom to set repetition of custom style, instrument showing cultural abundant connotation. The relationship between ritual and instrument is ultimately summed up and understood to be materialized performance as people desire. Ethical standards of virtue ethics and moral virtue advocated by Traditional ethical norms. is the desire and pursuit of the ideals and goals of Chinese people's, and become conduct criterion by consciously pursuing and promoting, with expression of wide image and specific in the process of the creation of folk art and culture dissemination. It is not only in respect of complex and various artistic themes about gods of heaven and earth、 sage ancestors、 historical stories、 myths and legends、 andrew auspicious birds , but also in the other aspects of creation of the concept of civil crafts、 the creation of crafts skill、 style, On the subject matter, the Filial Piety, justice Shi Lie female unicorn sons, Merlin, bamboo and chrysanthemum, Guadie rain, duck Phoenix, Taishi less division, ribbon phoenix bird, and other civil and military Fortuna countless auspicious theme, all reflect the traditional the moral and ethical values. Folk art crafts of classes, especially those with a strong spirit and style aesthetic significance, such as folk art style of paintings, paper cutting, mask, mask, etc. The concept of ethics and emotion in the these decorative and aesthetic themes, Performing through those people can be familiar, generally recognized artistic image. On the surface, people choosing the ethical themes and artistic styles with emotional significance and moral education, as a means to

promote ethics and media, in fact, the concept of ethical and emotional content of these themes gives meaning and symbolism to make these themes and content, carrying a cultural significance beyond the aesthetic value of the artistic image, for injecting a timeless, exuberant vitality of the arts. In other words, people generally ethical and emotional demands, choosing these figurative subject matter and content, making it a tool for emotional and ethical symbol Morality. Correspondingly, folk art with style of healthy, simple, perfection is often followed and the pursuit of beauty and goodness of unity, reflecting the widespread public perceptions and emotions deep moral and ethical requirements. The fabrication technique also occasionally revealing people's ethical and emotional pursuit.

Chinese historical and cultural village - PeiXia Village, since North Song Dynasty origination, has been history of a thousand years. The founding ancestor Hu Huang this village, Di Qing of Song Dynasty famous marshal of the deputy general, As Hu Huang distinguished war achievement, the emperor of Song Dynasty gave him of imperial driving of 48. This driving crafts of tin material can be divided into good fortune, musical instruments category. They are decorated with motifs, paper, milk Ding Wen, dark Sin and other patterns. Large number of these objects, with complete, strange shapes, crafts sophisticated, beautiful decoration, with traditional folk artifacts styling features and local features of Luling, Which is the wisdom of Luling ancient craftsmen. It reflects the glory family, heirs multiply, land border peace, good weather and other Confucian ethics .[3]

For example, for the appliance of many instruments, the dragon is widely used, the dragon, in China 's traditional culture, and is worldly contact with everything in the world, is a symbol of the Chinese nation's spirit and cultural symbols, contains the cultural values of "Heaven and people together"、 "Positive and negative harmony"、 "Pray for good luck, avoid adverse", Most tin instruments have a ya zi dragon of decoration, which is mainly decorated in the mouth of spear swallow, then is decorated in the main instruments between the spear and ya zi dragon, looking solemn, dignified, and no shortage of Confucian ethics .In the imperial driving weapons crafts of tin material drive in class, "rolls books of war ", sword, spear, halberd, shovels, machetes, and other artifacts identity ,which will be extremely disproportionate of Senate General, A strategy, veteran 's in contrast to the image of elegance General, as if standing in front of you. This is strong ethical values of Luling imperial driving crafts of tin material.

3 SOCIETY CONCEPT OF CREATION DESIGN FOR ETHICAL ORDER AND HARMONY

Such as “ritual purposes, harmony is valuable”、“days as location, terrain and better ”and so on. Confucius stressed that “the music construct harmony and unity”, to build a harmonious and orderly social order through music (the arts). “Ritual and music” is a social hierarchical order, but also a direct social ethics. for example, the emperor 's ritual jade must be made of pure color jade material; Prime minister used mess jade (the proportion of jade and stone is one and four); Marquis used impure jade (the proportion of jade and stone is two and two);

Chancellor used jade components (the proportion of jade and stone is each half). Different shape, weight , texture, shape jade identify different individual identity and social status, once more shapes be connected with violation of ceremony will provoke crusade and Calamity .[4]

Second, China creation design is pursuing the design goals of conveying principle though creation instruments. Chinese ancient instruments of daily use the number of instruments、 architecture and dress color in addition to the use of the function , but also carries a strict and orderly social significance. Chinese creation instruments starting from the human body height, trying to care for mankind's ultimate value of the existence of life.

Laozi realized the relationship between true and leisure by the bellows and whether, the ancient Chinese daily life creations instruments by creations design carries a patriarchal ritual and ethics, in order to subtly guide beings .from creation linked to good people, family and love, world peace, harmony of the universe, people, places, days harmonious whole, in order to construct a form of order society.

Once again, China creatures instruments pursue society cultural psychology of good fortune, harmony kind. Chinese ancient art and design creations are perfectly intertwined about abstract and figurative parallel, emotional and rational coexistence of reality and the ideal blend. Chinese ancients in long years, in the living of conditions of extremely precarious, in process of understanding and transforming the nature, in the confusion of natural disasters, water disaster, in the fear of human beings disease、 pestilence、 death, in the fear of hunting and fooding biological, so make they need the help of some power to help expel demons, eliminate hazards, bless peace .

First, they adopt a positive approach, through worship, witchcraft to pray to express their expectations of a better life, yearning for an ideal future. In the process of the creation of art and design, they will behave ideal romantic for real pain. In this guiding ideology of romantic idealism,

through metaphor, analogy, pun, homonym, symbolic meaning, table numbers, text, and other techniques to express their yearning a good life, good fortune attitude towards life. Such as the pursuit of life reproduction: angel handseling sons, pine and crane making longevity, mandarin duck playing water. Dragon and phoenix showing happiness, the pursuit of quality of life of good luck, good luck, wealth longevity happiness, onward and upward, and other auspicious symbols. Different living environment along with people's daily life, constituting the traditional way of life , which is also showed to traditional Chinese cultural positive psychology----the state of the pursuit of harmony in life .[6]

Meanwhile, the aesthetic concept of “contrasting morality” represents the meaning. “wise loving water, kingness loving moutain Leshan,” the core concept of Confucianism “good policy” be deep penetrated into the landscape aesthetic, the analogy to the human virtues.

Such as "Three Friends of Winter" to express the human steadfast noble sentiments , decorative motifs form of instruments or objects directly from pine, bamboo and plum. instruments as a carrier to express honest and selfless, optimistic, positive outlook on life and the pursuit of truth, goodness and beauty ideals.

Confucius stressed that “the music construct harmony and unity”, the purpose of music (Musical Arts) is to a harmonious society , only to rise to the realm of ethics ,In order to achieve human consciousness , to achieve true harmony. [5]

Ceremony is the social hierarchical order, but also a direct social ethics, “ritual” contains a profound ethical awareness, Shang and Zhou dynasties emerged that “things are not rude music”, “bell ringing and tripod eating food”

“Chimes” represents an unshakable dignity lofty ethical spirit, this ethical morality deeply affected the traditional creation activities, instruments not only emphasizes the functions meet, form aesthetic pleasure, but also affecting ethical morality by the way of simile or metaphor .Shang and Zhou dynasties tripod and the sign of Tantalizing decoration, is representative of the social hierarchy of objects as ethical and moral concepts [7].

For example, in the Luling area of ancient Jiangxi , with geographical features and local folk activities : ""shouted the boat , ”which imperial driving crafts of tin material is the remains of ancient folk customs activities “advocating God、 advocating Ghost、 sacrificance ancestor”, from which you can glimpse original “totem worship”, “worship the gods”, “ancestor worship ”in sight, inclusive of the “man of God blend ,” “Heaven,” the historical sites.[4]

Luling Folk customs of physical and cultural relic—imperial driving crafts of tin material is the remains of material culture and spiritual culture relics Folk culture by Luling people creating and enjoying. and also the creation of traditional Chinese national culture and social life in the Chinese folk development and continuation. Luling Folk customs is a unique social and cultural phenomenon, The generation of folk is an understanding of human society. The Folk cultural relic is in order to meet the needs of the material and spiritual life of the people generated. imperial driving crafts of tin material is unique, with distinctive regional folk. It is rooted in folk , from folk activities, is imaginative and wisdom of Luling ancient craftsmen, Is also the manifestation of ethics concept for praying for wealth and good fortune、 faith of loyal and filial for Luling people.

4 CONCLUSION

The ethical consciousness of Chinese traditional culture is constructed as an integral part of traditional Chinese culture creation instruments, reflecting the concept of a harmonious society and survival outlook. [9] Chinese traditional creation instruments to creatly exhibit a high degree of harmony and unity, practicality and aesthetic harmony and unity, emotional expression and rational norms of harmony and unity, materials technology and artistic conception of beauty of harmony and unity.

It is a form of culture, but also the image of a special symbol. It reflects a microcosm of the human spirit and the world of ancient pictographs, when it

combines with the Luling folk culture, is always a popular beliefs reflect local ideas, customs and people's ideals and aspirations, it is a precious

Chinese folk art, folk art is Luling extraordinary art, is an creation, has a high aesthetic value, but also plays a very important role for the study of the origin of our intangible cultural heritage and tradition.

Confucianism is evolved from the law of Heaven “wide Loving life and life mentality,” and this idea as a guideline dealing with human social relations, ethics and care for the objects from the universe of human beings to expand to form a broad love. The idea for today's design has great inspiration, that is, from the overall concept of life to look at every design.

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