### College Students' Love Values of "Shaking Times"

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ABSTRACT: With the popularity of smartphone applications, revolutionary changes have taken place in human's manners of information communication. Dating and falling in love is no longer limited to the ways of face-to-face and one-on-one. "Friends" and "shake" have become popular dating channels, and man kinds have entered the era of "shake". As the era of shake, college students have a higher level of cultural knowledge. They have the courage to accept new things and dare to face the challenges of the times. After into the era of "shake", college students' change of love values, the specific performance, influencing factors and the ways to guide students to set up the correct values of love, are the main problems in this paper. KEYWORD: College students; Love values

As one of the basic human emotion, love is an important and indispensable part for human in their social life, and occupying an important position. Love is always a fresh and hot topic for young students at college. During the college time, their further development of sexual consciousness is fully awakened as their physiological development getting increasingly mature, the sexual psychology of college students get improved. Hence, the pursuit for love has become an important part in contemporary college students' campus life. They have their own unique opinion in treating love with independent thought to making their judgment. In such a highspeed information transmission time, their are many problems that we should think seriously on how college students deal with the love, what's the factors influence their values, how should we guide them to set up the correct values for love

#### 1 "SHAKING TIMES" THE PERFORMANCE OF COLLEGE STUDENTS' LOVE VALUES

The phenomenon of college student love is widely spread in our country. According to the survey, more than 60% of college students have romantic relationships. On the condition of the information explosion, convenient ways of dating, behaviors being unlimited by the space and time, the love values of the modern college students present the characteristics of diversification, complication and informatization.[1] this also shows contemporary college students' love values as follows:

Firmness consistent. How one defines love? Love-concept is the basic view and attitude about love and is the embodiment of values of a person. Although there are some students in love relationship with the attitude of "money worship" and "hedonism". They care less moral character and pay more attention to the power, status and even some female college students want to be a "mistresses" and escort men; male students are willing to get paid for being with someone who is rich, which distort values of love. However for those young university students who are not affected by social values, having a perfect love and keeping love constancy are still the most their yearning and pursuit.[2] As the result of the girls' physiological characteristics and emotional orientation, their tendency is more obvious. According to the survey, on the question of "your loyalty to your partner", 78.1% of the students approved "once you have stable relationships, you don't want to change love partner" and among those who choose this answer, girls' proportion is 5.7% slightly higher than boys. Although girls' proportion are bigger, unlike the traditional cognitive point of view, recognition and loyalty degree of boys to their romantic partners are much higher than the proportion which is generally believed in the society. This shows that both girls and boys, once having stable romantic relationship, where there is no emergency under the influence of factors, generally eager to "love through to the end".

Self needs come first. Taking care of number one. Unlike the sticking-to-each-other relationship that most people admired, lots of college students hold the "take care of number one" and "individualism" spirit to have an affair .As for purpose ,their love is to find emotional relief, to be fashionable, or to kill personal inanity and lonely times, what's worse, some just want to be experienced in sex. Psychologically, the two just want to know how to spend everyday romantically and cherish the present time as their saying "only care the once owned, never mind everlasting love" They fall in love with each other just for a first-love experience rather than their future marriage and family. So as they applying jobs or graduated, if their love affair conflict with their job needs, they will put their personal interest first to consider their further development. This selfish dominant idea lead to the phenomenon: "the graduation is equal to breaking-up season" or graduation day to break up".

Be single and wait. Although research suggested that 70% of the college students have an affair or will fall in love with the right person in appropriate time, there are 1/3 student would like to be single and wait. Among those single students 70% indicated that whether having an affair doesn't matter. And as grade rise, the proportion is increasing, which is proportional to the grade and data. Compared with junior college students, senior college students tend to be more likely to be single and their love view is more rational. Investigate its reason, one is that most of them thought it is impossible to hand together for everlasting love and college love couldn't go for their marriage. So they'd better stay single than have a graduation breaking up. Others thought having an affair will cost a lot of time, money and energy, which will have a directive influence in college study, making friends and college normal life, doing more harm than good. This part of students tends to be more realistic and more rational. With the growth of age, the extension of knowledge, with the increase of social experience and college students' love view is being mature step by step.

The increase of long distance relationships and net love. With the development of modern information technology, smart phones have opened up a new era of information dissemination with its powerful function, humanized operating system and affinitive human-computer interaction interface. Smart phones can make people access to lots of information at anytime and anywhere, which caters to the demands of modern people. The latest mobile phone market share data statistics show that there are now as high as 952 million people using Smartphone's. And the novelty, fashion, sociability of smart phones is attracting, especially to the young college students who are one of the leading enterprises in the society. Smart phones have become a popular trend in the campus. Smartphones not only changed the life of college students and their ways of study, but also have a direct influence

on undergraduates' behaviors of dating and amativeness at the same time. And in this process, it will potentially affect college students' love values. In the investigation, college students who are for the opinion of "the net love" and "LDR" attitude accounted for 11%, who are against accounted for and people who neither advocate nor oppose 13% accounted for 77%. The situation of a one-sided situation a few years ago has changed a lot. The fundamental reason for that is the popularity of applications of network and Smartphone, making it easy to make friends and people are no longer restricted by time and space. The "zero distance" makes more and more people accept and support" the net love" and "long distance relationships".

#### 2 *"SHAKING TIMES"* THE INFLUENCE FACTORS OF COLLEGE STUDENTS' LOVE VALUES

# 2.1 College students need to emotion filled under special situation

College students' lacking of social experience, in university period from parents and not firmly set up the new family gap period of transformation, college students in a special situation need emotion filled in. In the phase of adolescent age of college students has just experienced the baptism of the university entrance exam, black June freed from the stress of high school life, into the new university life, academic, time bounteous, easily without the pressure of enters a higher school and parents are too strict discipline, living at ease let students feel relieved; When the "psychological weaning period", for society and the understanding of others, always have a strange melancholy and loneliness, longing for a kind of spiritual comfort; Plus, President of the factors such as time is away from home or parents, the heart is very empty lonely, looking for a company.[3] According to the survey, 6.7% of college students choose love for empty inside. So many students transfer energy to love, to waste time, seeking pleasure.

## 2.2 Large amount of oen-child, dependent on parents' opinions about the decision

College students in the period when their world outlook, values, outlook on life were formed, is a watershed from immature to mature. During this period, they are fragile and strong; Is full of passion, more independent and never surrender. They are sensitive and confident of this period, at the same time unavoidably with fickleness, conceit, and shyness, inferiority. In this period they need more encouragement, support, affirmation, need respect, understanding, communication and equal treatment. Many of the modern college students are the only children in their family; they are little princesses or little emperors at home. So they have accustomed to the more care and love from others. They have a strong independent self-consciousness, but in real life they lack of experience and ability of the independent transactions. Thus on the handling of the relationship problems, many college students' independent thoughts are very serious, just want to find someone to take care of themselves, they need more a babysitter. In addition, due to the influence of the society, school and family education. 90 after college students in love and mate choice more influenced by social values and their parents' life values, many only children would first consider the requirements and intentions of their parents in love, and even made their choices and decisions by parents.

## 2.3 The wide application of mew media impact on dating

Along with the network and the popular use of smart phone, historic changes have taken place in college students' way of dating. "Friends", "shake" students are dating channels, and no longer limited to the traditional face-to-face, one-on-one communication. This makes college students dating and love presents the immediacy and the characteristics of openness, not only to expand their social circle, also increases the chances of making friends, love the choice of mode .In virtual space, slow down the pace of learning, life, to alleviate social, interpersonal relationship, study, work pressure was released, many because of psychological reasons such as shy and introverted difficult emotion to talk face to face communication issues to vent to a certain extent, ease the tension. At the same time, the communication of the virtual space to avoid the interaction of the early nervous and awkward, in a relationship is realized in the process of informationization in love, through QQ chat, phone, mobile phone text messages, weibo micro letter, voice, video, the convenient communication and exchanges between students. deepen the understanding and trust between the lovers, the emotional connection between two people played an irreplaceable role.

#### 2.4 Social pursuit of interests promotes university students having higher physical requirements for love

With the development of social economy, material products are rich and people's values has a huge change. A lot of people in the society pursue the economic interests for their own life goals, and believe all emotions and behavior are based on money and power. The effects of the values are inevitable to the contemporary college students. They blindly compare with each other when some college students fall in love. Only compare each other's economic condition, in order to satisfy the first demand of his own vanity .When some college students fall in love, they would ignore each other's personal character, accomplishment and moral qualities, only rely on themselves to present how to determine the grade of the high and low and value the feelings of deep. Even some female college students choose to be "mistresses" and "escort"; male students are eager to be brought up. They take love as a kind of means and trading. "Materialism" has become the tacit secrets, many college students fall in love.[4] Of course, in love with due consideration of each other's economic conditions and other external factors is understandable, but could never take these factors as the dominant factor in love.

#### 3 BUILDING COLLEGE STUDENTS' LOVE VALUES OF *"SHAKING TIMES"*

### 3.1 The country guide students to establish correct values of love through policy and laws

Countries should make the laws more perfect and the regulations on the problem of college students in love and marriage should be deled immediately, as a contemporary college students build a healthy and positive social atmosphere, promote the formation of the contemporary college students love right, let them perused the love and marriage rightly. As a contemporary college student, we should also have certain legal consciousness and the concept of legal system, for some of the excesses that love should have a clear understanding of college students. College students should be aware that their behavior norms and constraints, is not only the socialist moral requirements, as well as the socialist law.

#### 3.2 Perfect management system in colleges and universities, promote the students to establish correct values of love

School is the student's second home, is a cultivate people's social organization, bearing the special social mission. Students' education and guiding their have a good development can't leave the school; the school shall complete each work with all the power. For a long time, various universities are not clear for students' love. Love is neither advocates nor opposition, even not to open special courses on college students' emotional love marriage, also does not have set up a really feasible, complete on college students' emotion, love, marriage, psychological problems such as the education and management system. Contemporary college students in love about Chinese contemporary family, about the happiness index, is the big problem of the whole society, thus improve the management system of colleges and universities, promote the university students to establish correct love values is the social responsibility and historical mission of contemporary university.

### 3.3 To strengthen psychological health education, help students establish correct love values

Mental health education has been short of education system in our country. Love relationships are so popular in colleges and universities, more attention should be paid to college students and college students' mental health problems of love. Society, colleges and universities should pay full attention to, specially setting up relevant education dredge agency or similar service window, set up corresponding on college students' emotional relationship counseling and education guidance mechanism, establish and improve the corresponding counseling, education, guidance and management system, as well as organize special people, finance, content to implement, do take training builders and successors for the physical and mental health of the socialist cause responsibility.[5]

#### 3.4 Sets up the positive right love values

In real life, there are a lot of examples to prove, love on college students' learning and career has two possibilities: one is when the relationship is properly handled, can be a catalyst for learning and career, study hard, achievement rise; Second, when improper handling of the relationship, may be distracting, a waste of time, worse performance, or even cause a vicious violence. Due to its social background and the relationship between social relationships, most of the students have yet to finalize the outlook on life, values, psychology ability to bear strength is weak, and many people cannot make the right choice. Therefore setting up the positive example of love, encouraging college students in relationships to learn and imitate, is an effective way to promote college students' correct attitude formation on life, values, and psychology ability to bear strength is weak, many people cannot make the right choice. Therefore setting up the positive example of love, encouraging college students in relationships to learn and imitate, is an effective way to promote college students' correct attitude formation.

College students are a group that has high level of cultural knowledge. They have their own thoughts and ideas, but are easily affected by social and family factors. On college students' education of love, this can help them establish correct attitude and values. This is not only about the happiness of the family, but also the responsibility and obligation of the society.

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