

Urban Elementary School Choice Hot Phenomenon Perspective

----A Primary School in Datong as an Example

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ABSTRACT: Children's education emphasis is increasing, the choice of a quality for their parent's elementary school has become a trend, and the trend to parents, schools and the whole society has brought the huge impact, from parents, schools and society three aspects are analyzed, and put forward the suggestion to solve the choice hot phenomenon: parents should straighten values, comply with the natural development of students, schools, optimize teachers' team, perfect management system, improve teachers' enthusiasm; Society should increase the intensity of weak school reform, share equal high quality education.

With the development of the society and the progress of science, talented person become a kind of important resources. Many pupils' parents in order not to let their children lose at the starting line, try every means to let the child in a good school, this kind of phenomenon is influenced by many factors and exist for a long time, and instead of cooling fade over time has more and more rising trend, namely the phenomenon of "school choice hot".

KEYWORD: elementary school; parents choosing; strategy

1 SUMMARY OF "SCHOOL CHOICE HOT"

School choice is refers to the students or their parents for some reason the breakthrough of "entrance to the nearest regional" restrictions, choose a kind of good school for school selective behavior actively. Based on some historical and realistic reasons, each school, there is a big or small gap between the choice of a good school can enjoy more high quality education service, promote the healthy growth of children, in order to be more competitive in the fierce social competition.

2 CAUSE ANALYSIS OF "SCHOOL CHOICE HOT"

To solve this problem, we must first understand the causes of school choice hot, datong elementary school C, for example, using two methods to research investigation and observation, can be roughly from parents, schools and society three aspects to analyze.

2.1 Parents level

2.1.1 High expectations

To let children get good education and the choice of

a good school, it reflects the degree of parent's emphasis on education is rising, this is a good sign, especially in some one-child families, the children have higher expectations, at the same time, parents also have enough energy and financial resources to the child's education, the hope their children to become outstanding person thoughts contributed to select a reason.

2.1.2 Blindly following the trend

Many parents didn't give the child either at first, only in accordance with the provisions, "entrance" to the nearest, but affected by a lot of friends and relatives to the idea of having children to choose better school, even the deliberate decision is not much, specific conditions to their children don't understand, most belong to blindly follow suit, feel their own children attended a normal school, will be laughed at.

2.1.3 Attracted by high quality resources

A good school there will be a good teacher and good hardware condition, which is the weak link of some ordinary school, the school teachers strength gap between big, level of teachers and teaching attitude is good and bad are intermingled, various teaching resources distribution uneven, graduation rates, huge difference, all these constitute the parents take the

initiative to one of the main reason for the choice and reason.

2.1.4 *Lay the foundation of "Interpersonal relationships"*

Many parents have such idea, in a better school, can come into contact with many of the so-called "artists" families children, send their children to go in can indirectly to its accumulated since childhood connections, setting the stage for his later work career, lays the foundation, this also become parents select a reason.

2.2 *School level*

2.2.1 *Uneven distribution of education funds*

Because of the country's financial unreasonable distribution system in terms of education, lead to too little fiscal spending, according to the relevant information, from the international point of view, the central and local fiscal investment in education allocation proportion is usually 60:40, while the average proportion in our country as the forth 3. This leads to a lot of places cannot be limited money equally among each school, the result is good teaching resources are concentrated in a few key primary school, and the weak primary schools have to take a back seat, this intensifies the gap between schools.

2.2.2 *Unreasonable structure of teachers*

Most schools have few specific to a particular course of the teacher, is mostly "universal" teachers, such as the background is fine arts teacher, is now becoming a English teacher, and as a professional sports teachers has become a science teacher, as the saying goes, "there are specializing in" which make the practice of teachers "crossover" substitute, will not only affect teachers', there will be caused by of other professional not familiar with the consequences of poor quality of teaching, cannot deal with, because the primary school curriculum content simple and optional used by different disciplines teaching methods, teaching means, teaching strategies and teaching goals are different, and these are often neglected.

2.2.3 *The school curriculum not science*

Chinese, English and math is the three courses many schools as a main course, but others such as music, art, science, moral and social curriculum arrangement was very little, and often are occupied by the teachers of other subjects, such as art, some classes even haven't been a day after school, many children like to draw your picture is in private, there is no basic theory of painting and painting knowledge and skills, as for the fine arts teaching

methods and to guide and inspire students, and the existing problems, let alone the guidance of physical education, and just let the children free activities in the playground, basic teaching content, the cultivation of student's beginning ability is also very few, previously advocated by the slogan of "art" of morality, intelligence and physique full scale development here to reflect on the ground and "quality-oriented education" is just a paper empty talk.

2.2.4 *Injustice of teachers' treatment*

Although now teachers' salaries is fiscal unification by the government to solve, but ordinary schools as generally low quality of the school students, so teachers in the daily teaching process encountered resistance and difficult and good school compared to a few bigger, with parents of students to teachers' work don't understand, think education is the teacher, and it doesn't matter this kind of thought, make teachers' work pressure increases, the relative should be the effort and hard work is bigger also, this kind of situation will be in a good primary school, students' own level is high, parents also attaches great importance to and actively cooperate with the teacher's work, school teachers will often be properly material or spiritual reward, so the teacher's work enthusiasm is high, compared with the weak school teachers are not so lucky, hard and paid what is out, cause most of the teachers' enthusiasm is not high, the teaching quality natural prosaic.

2.2.5 *The inefficiency of school management system*

The stand or fall of a school is the key to leadership decision-making is correct, whether do lead by example, take the lead, according to the survey, some high quality school is very meticulous and strict management system, specific measures for implementation is in place, for example, for the phenomenon of students late arrival, rule 2 points 20 to school students, the headmaster 2 o'clock stood at the gate of the school to start monitoring, for students in the early and late one by one, ask its reason criticism and education, and for the new teacher the headmaster often inquiries about their work and provide help, even the student's work the headmaster himself appropriate checks to see if the difficulty of assignment is appropriate and valuable advice is put forward. Not only that, led by the leadership of the school, often held such as teachers' interaction to promote teachers' teaching methods and skills. And actively mobilize teachers' enthusiasm, while vigorously promotes the students' cultural knowledge level, pay attention to cultivate the students' moral construction, build high-quality students.

2.2.6 *The lack of teachers' vocational skills training*

In conversation with the school teacher, in the school also from time to time to organize your teachers or long or short of professional training, or go out to some good school to visit learning, to improve their ability to work and study the first-class teaching method, and this kind of activity in recent years is a all have no, we have learned, in a condition good elementary school, teachers often hold skills contest or skills training, go out many training opportunities for learning, so under the guidance of advanced ideas, teachers level soon, teaching quality has improved significantly, but the weak school teacher, by not add and update of advanced thought, teaching ability is affected, the student progress is very slow, a direct impact on the overall level of quality of teaching in schools.

2.3 *Social level*

When it comes to social level, is mainly refers to the government here has some problems on education.

2.3.1 *Fiscal expenditure is not strong enough*

According to the survey, in 2007 the china-africa financial education funds budget of about 14.8 billion yuan, accounting for 5% of the total amount of compulsory education funds, too little money, the government not value of education is to become the important reason, because of a shortage of education funds, the backward teaching equipment, and the learning environment is poor, and even appeared in some places the problem such as unpaid wages for teachers.

2.3.2 *The government's emphasis on the low side*

Only focus on a few high school and the support to the weak school is not enough, not good to solve the problem, the root cause of the gap between school can have very good adjustment balance effect.

2.3.3 *The government is too antious to get results*

Either the presence of the heat is associated with the style of education administrative department of the coveted immediate interests.'s new leadership, want to as soon as possible as soon as possible to take out some to record out, so he began to grasp typical cases, tree model, policy priorities, the green light, the school will stand out, other schools are virtually ignored.

3 THE RELATED MEASURES AND SUGGESTIONS TO SOLVE THE PROBLEM OF CHOICE OF SCHOOL

What method should be taken to eliminate the

phenomenon of school choice, also present everyone a fair and equal health education system, which requires parents, schools and society three aspects to work together.

3.1 *On parents, straighten values, follow students' nature development*

Parents should adjust their own values, a good learning environment is important, but more important is the child's own learning situation, and do not deliberately pursue the high quality objective environment, parents when choosing the type of school can't just look at school teachers configuration, should be more consider the child's physical and mental development, according to their aptitude. To realize the parents for their children's school is a good school. Voucher must be "" don't blindly follow, do not follow suit, living within their means, more need to set up the correct ChengCaiGuan, from the aspects of the child's interest, make the child adapt to the development of their own interests, should strive to cultivate their own ability, and should not be allowed, such as" let the children saved contacts "this kind of thought and influence the correct judgment.

3.2 *On school, Strengthen teacher team, perfect management system, improve teachers' enthusiasm*

Schools to optimize the environment, it is necessary to build the leadership and teachers team construction on the equally important position. Transform, weak school students is the foundation, the principal is the key, teachers are fundamental. Strengthen school management system to improve and try to implement effect, emphasize on the main point of school, the principal personally led, to play a leading role, optimize the allocation of resources, make full use of existing teaching conditions and on this basis to improve and raise the level of the hardware, strengthening the teachers team construction, creating more reference learning opportunities, improve the level of its own, accept the advanced teaching thought, at the same time take the initiative to absorb and cultivate a number of highly qualified, versatile and efficient high quality teaching, often develop between such as teacher conferences to promote teachers' teaching methods and skills and experience activities, improve teachers' pay and a well-defined system of rewards and punishments to open a rich and distinctive disciplines, we will do our best to help with the parents, the communication between and among the government, achieve mutual understanding, mutual support, mutual cooperation.

3.3 *On society, increase the intensity of weak school reform, share equal quality education*

Solve the problem of choice, the key lies in the government. Of the weak school reform should first strengthen the government behavior, strengthening regulatory clampdown on the phenomenon of illegal exercise choice, local governments will also increase the degree of weak governance school, increasing capital input to the weak school, and maintain fairness in education, but also to reduce as much as possible, derate student fees, so that they can enjoy the national basic education rights. Let every child can enjoy equal quality education.

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