

The Analysis of the We-media Information's Negative Factors on Students

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ABSTRACT: The information highway with diversified, multi-functional and high-performance information terminal equipment makes everyone become the "media person" possible. In the time of we-media, students in the environment of interference source, information explosion, information scarcity and information pollution where dominant information is often interfered by non-dominant information, even weakened or disintegrated. Facing the complex and even messy information, students would be lost, idle or befuddled. In the we-media time, the positive and active information from teachers or guardians may be weakened by the numerous complicated information, making the education control ability greatly reduced due to negative factors of we-media information on students.

KEYWORDS: we-media; information explosion; lack of information; information pollution; information control

1 INTRODUCTION

Information has changed people's lives, the development mode of society and the education. The electronic media as the carrier of information resources has infiltrated every corner of education, and these information resources has greatly enriched the education information resources, at the same time, also has brought the huge challenge to education: situation of information explosion and information scarcity coexist, screening and controlling information become difficult, the voice of teachers and the guardians has been weakened or eliminated by the information ocean.

To some extent, education is the dissemination, processing of information and the production process of new information. In the we-media time when information technology changes rapidly and the mass media highly develops, the we-media undoubtedly has accelerated the production and dissemination of information. Analysis of we-media information on students' negative factors contributes to the correct understanding of the application of information and helps to understand the plight of the information education.

2 THE WE-MEDIA EDUCATION

The time of we-media is a new stage of development

in the information age. We-media is also called a "personal media" or "citizen media". We-media is "a way to begin to understand how the public provide and share their own facts and news via enhanced digital technology and connected global knowledge system is.", which is a generalized and autonomic disseminator, the generalization of new media that transmits information by electronic means, such as blog, micro blog, micro message, the official Baidu post bar, forums like the /BBS network community are from the we-media platform.

In the we-media time, everyone can be information producer and disseminator; everyone may have a media and everyone may become media people; everyone may be information consumer and the audience; "the mainstream media" is being replaced by "multi-media", mainstream voice" is being gradually weakened and the school education in the classroom teaching, especially the teacher's voice is being weakened or even digested by the media. In the we-media time, some students are becoming media peoples, forgetting their roles as students and they entertain or idle in various media platform,. In the time of we-media, for teacher information collecting, filtering and screening of effective control is more difficult; at the same time the teacher in the missionary as "gatekeeper" has heavier burden and face more education confusion. The problems faced by the school education, especially the education of management become

more. And all these are caused by the we-media information's negative factors on students.

3 HOW INFORMATION RESOURCE AFFECTS AND CHANGES EDUCATION IN THE TIME OF WE-MEDIA

In the we-media, information brings to life convenient, brings to the society wealth at the same time, it also brings a series of problems, such as the information explosion, shortage of information, information pollution, cultural colonialism etc. These questions are also facing the problem of education. In the we-media time, students seem to be less "obedient" and education controllability reduces, diversity of education is more obvious..

3.1 *Mixing and Interference of Information Source*

In the we-media time, information resources are mixed, and may exist mutual interference. Source mix and mutual interference is a basic characteristic of media in the we-media era of information. The basic characteristics of consistency is often associated with the goal of school education has the deviation, especially for it is still in the growth stage of the students, information gathering into a challenge.

Network sharing and openness make everyone can get on the Internet and release or store information. The complexity of the information source is mainly manifested in three aspects:

One is the information types, involving society, life in all areas, almost all aspects, everything is contained therein. Nothing needed is lacking. Two is that on the Internet, everyone can become information producer and publisher, everyone can act as communicators; three is that due to the lack of the necessary quality control and management mechanism, some information without strict editing and finishing, uneven, some good and some bad, all kinds of bad and redundancy information flooding the network, forming a complex world of information, to the students, using the network information brings obstacles.

Interference of the educational information resources not only includes the education information of educational information communication such as teachers and education information audience like student's interference, including interference between the mutual information. Interference of educational information is likely to interfere with normal education teachers in information dissemination, more likely to stem the student to the main channel of education information receiving. And the latter is the emphasis. Interference of education information is mainly reflected in two aspects: one is the mutual influence

of educational resources sharing the same process in; two is relatively interference between different educational information. The mutual interference between the educational information resources forms the formation of noisy information and information pollution, which influenced of the educational information resources development and utilization. For example, teaching material and teaching should comply and supply with each other but education resources often usurp, or causes the student schoolwork burden overweight or let teachers, parents, students suffer a loss.

3.2 *The Influence of the Information Explosion and Information Scarcity on Education*

The information explosion and information scarcity is a pair of twin brothers. In the information society, information has become the most important resources, the accumulation of knowledge to the "acceleration" mode, information and knowledge has become an important power to promote social development. In the we-media, the rapid increase of news and information, entertainment information to rise sharply, omnipresent advertising information, technology information increase rapidly, which leads to the information explosion. In the we-media age, which leads to serious personal acceptance of information "overload", people rely on information is becoming more and more obvious, and even lead to disease information. The information explosion is a phenomenon associated with the lack of information, but also the negative effect of information explosion. Lack of information is mainly as follows: lack of the truth information, lack of important information, lack of knowledge information. Therefore, in the we-media era, whether student, teacher, family or school, are faced with how to identify the authenticity in the mass of information, and solve the problem of finding valuable information.

3.3 *The Information Pollution ' s Impact on Education*

The we-media has another important influence on education is the information pollution. Uneven, some good and some bad, true or false, the old and new mixed display information, especially the letter pollution, influence on education is very obvious. The so-called information pollution refers to the harm of information content of the audience or the society, especially the great harm to the environment of education and individual psychological health, such as: pornography, violence information, false information. Especially the emergence of a large number of time and become the main channel of information communication in the Internet and other new media, how to choose the health information,

eliminate the bad information pollution, is a realistic problem facing education necessarily. For still lack of identification ability of the students, are more easily influenced by the bad information, even going astray.

3.4 Behaviors of Nonlinear Learning

Learning behaviors differ from man to man, because of the difference of learning content and objectives have different characteristics, nonlinear learning behavior itself has no ground for blame. But in we-media time, nonlinear learning behavior becomes the dominant mode, problems began to emerge. Take reading as an example, such as: news reading, fast food type reading, jump reading, picture reading, these nonlinear way of reading may increase the student's knowledge (Note: not expand knowledge of students - the author note), improve the degree of active student thinking, but is not conducive to the students learn and master knowledge of relevant subjects, is not conducive to the cultivation of students' systematic thinking ability, especially in-depth study and research on the professional knowledge of specific disciplines..

4 THE STUDENTS' INFORMATION LIFE CIRCUMSTANCES IN THE WE-MEDIA TIME

In the we-media time, school, family, even the society as a whole has been surrounded by electronic media information. Information of electronic media is changing the mode of production, life style and behavior of people, the traditional education is facing the challenge from electronic media information resources. The dominant position of the traditional sense and teaching material resources are electronic media information resource digestion and shake.

Electronic media information resources not only promote the balanced allocation of educational information resources, abundant education resources, enrich the means of education, but also to break the traditional mode of education is relatively closed, selective and controllable education information reduction. Therefore we should not only see the electronic media information resource, but also face up to its negative effects, especially the influence on the youth great learning.

Due to the rapid development of the network of mass media, replaced by the electronic media education information resources information resources are more powerful, more open. To learn the "answer" or "problem", or directly obtained on the Internet, or through the Internet for help to get. "Download", "search" and "Browse" became the main learning methods. Learning seems to be more relaxed, the efficiency of learning seems to be

higher. Because the network is convenient and fast, open and electronic media information resources, leading to some lack of self-control in adolescents with internet addiction, addiction; communication tools and tablet computer in information acquisition and communication aspects of the outstanding function, leading to some lack of self-control adolescents suffering from a tablet computer addiction, mobile phone addiction etc. Also, some true or false information, the good with the bad information and some pornography, violence information through electronic media can confuse, mislead, pollute or harm to the young people. More important is the controllable electronic media information resource is poor, leading information of school education and family education to be weakened or digested. This is the biggest problem in self education environment resources development and utilization the we-media facing.

In the we-media , the information superhighway and diversified, multi-functional, high-performance information terminal equipment, controllability for the dissemination of information is reduced, leading information often interfered by non mainstream information, even weakened, digested by leading information. In the we-media time, the students learning and life have been surrounded by information.

When the students acquire from the disseminators of different information with the same time, then the information will be strengthened, when information is not consistent even when different may let the student at a loss. In the we-media time , this effect is more obvious.

It is possible to weaken some of the positive information from a teacher or guardian. Let the education of a controlled reduction. Especially in the education practice, teacher's "voice" is weakened.

Of course, if the education information resources or lack of education information dissemination channels of a single on education is negative, in particular, is not conducive to the cultivation of creative talents with creative thinking ability. The problem is how to effectively develop and use information, how to improve the controllability of information and communication, strengthening educational function of information, especially for the more "positive energy" information to influence the students.

In the we-media time, because the information may exist "out of control", extremely easy to cause the anomie behavior of students. Electronic media information resources may bring up a new generation, new generation may also harm. In schools, especially universities, playing phone, playing tablet computers have become a generation of people's way of life. Or a group of people will become the electronic media information "victims",

or myopia, or "mouse hand", or "lumbar muscle strain".

What needs to be emphasized is, although some experts and scholars based on electronic media information resources on the network education has high hopes, network learning curriculum resources, such as network courses, classroom learning, inversion, fragmented micro class, MOOCs and so on, these curriculum resources, enrich teaching resources and students resources, but here is a hypothetical premise, as well as the premise of the existence of the proportion and degree, what students would like to learn is. Without this premise, we can't talk about learning, not to mention the good learning effect. And it is not in line with the interpersonal communication rules. In the dissemination of view, language communication accounts for only 30% of interpersonal communication, there are close to 70% is the deputy vice language communication in the language communication of facial expressions and accounts for more than 50%; listening in interpersonal communication accounts for 40%, conversation in interpersonal communication accounts for 35%, reading and writing each accounts for 16%. Of course, this is only a few, but it is undeniable that the unique status of interpersonal communication has very important significance. In the we-media time, due to the exaggerated education function or the one-sided or excessive dependence on media, it is not necessarily a good thing.

On the other hand, in the growth stage, the self-control is relatively poor for teenagers, in the time of we-media the information network environment is very easy to cause the students the disorder learning time and morally misalignment, emotional control, the personality disorders, alienation, in the learning style so school education in the classroom teaching as the main still has irreplaceable position and

teaching material is still the main learning resources for students..

5 SUMMARY

In the time of we-media, the negative factors to the classroom information meet new challenges for students when classroom lecturing dominants, and students' learning and the ability of self control. Teachers act as "gatekeepers" and "leading" face heavier tasks. Through the analysis of we-media information's negative factor on students it is necessary to re-examine the schools and teachers' position and function in education, especially suitable ways of teaching for we-media time should be thought to media well utilized by education and let the we-media become a learning platform for students..

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