

Discussion on the Innovation of Social Management in Information Age

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Abstract. In the context of information age, social management covers more and more work and it's getting more and more difficulty. In facing with this situation, issues are becoming increasingly prominent in social management which makes innovation in management imperative. This paper conducts deep study on social management under the background of information age, and presents my own opinion in the hope of offering help for better social management.

Introduction

Currently, information technology development rapidly speed up in China, such situation changes social management environment obviously, it changed from closed management to open environment, meanwhile, carried out social management field also has changes, physical world and virtual society are connected which expand social management work scope, involved content increased more, traditional social management mode cannot meet social needs any more, in existing management mode becomes more and more faulted. Faced with this situation, innovation of social management is imperative.

Problems existing in social management innovation under the background of information

Development of informatization increases the speed of innovation in social management and plays an important role for it. But at the same time, it makes the problem in social management innovation gradually exposed. this article conducts in-depth analysis on existing problems of social management innovation, the details are as follows:

Non-coordinating information infrastructure, inadequate public resources sharing

The rapid development of information technology promoted the development of China's economy, but because of its rapid development, government officials failed to grasp advanced management techniques and methods, officials lags behind which leads to inadequate development of information resources, as evidenced in the following aspects: first, Government information resources is not transparent. Government is State Department, under serious influence of traditional ideas, government is not willing to disclose relevant internal information, such situation leads to low transparency of information resources of the Government, it is impossible to effectively monitor the Government for the public, resulting in failure to meet the need for information;second, the information infrastructure is still not adequate. In some government departments, officials still work in traditional ways---manual working mode, this not only leads to inadequate information infrastructure, it is prone to error, which causes adverse effects [1].

Low overall quality of staff in the Government sector

Low overall quality of staff in the Government sector is the important reason for existing problems in government management innovation in the information age, deep understanding of IT is lacking for plenty staff, they are unable to apply IT proficiently resulting in low working efficiency. some staff believe that development of the IT has a negative impact on society management, such as after increased transparency of information resources, it would be hard for staff to serve their own self-interest at work, changes that are harmful to the interests of staff are expelled by the staff, some government leaders are not willing to carry out information building in order to satisfy their own

desires. In addition, in the context of the big data age, information building has been unstoppable and will be the future mainstay in our social development trend, many government departments have not realized this situation yet and they don't have deep understanding on the social value of information building, these thoughts makes them muddle through their work, cannot effectively use information technology for social management.

Security problems in information construction process

In the process of informatization construction, the most important issue is security; therefore, ensuring security is very important. Government departments, in the process of informatization construction, should weigh in on the importance of security, improve information security level. But in the actual construction process, because government departments' staff is not experienced or skilled, thus causing low security level, some criminals steal confidential and important information or alter the information stored in the Government sector through network in the use of Government's public functions, causing adverse impact on the work of government departments [2]. Information construction only began for a short period, their competence is not high, they lack professional talent, it's necessary for them to improve their competence.

Informatization facilitates social management innovation

Raise the level of public services, strong guarantee for improving people's livelihood

Government promotes the development of social management innovation in the process of building information; raise the level of public service in the Government sector, which can be demonstrated specifically in the following areas:

First, it achieved E-educational. With the rapid development of information technology, it widely used in the field of education, the Government has established educational metropolitan area network in application of information technology, MAN includes all education information in all cities, counties in province, at the same time, rural primary and secondary schools are equipped with computer labs, as well as multimedia devices by the government departments, so as to promote the development of elementary information education in rural areas. The application of information technology has a significant impact on education, teachers not only altered traditional concept of teaching, and they also constantly innovate teaching methods as well as model, so as to improve the overall teaching standards, optimizing the allocation of teaching resources.

Second, it achieved informatization in health sector. Hospital is the main place to safeguard people's health, since there are multiple departments within the hospital; management is complicated and involves wide range of sectors which increases the difficulty for hospital management. The rapid development of information technology promotes the application of the information technology and information management in hospitals. Above 99% of Hospital outpatient registration, hospitalization charges and Drug Administration are in information management, probability of information systems application for clinical laboratory and anesthesia management is at 35%, we can see that information systems have become an important part in hospital management. In addition, some hospitals set up electronic medical records, and gradually developed into digital hospital. Hospitals in provincial cities and counties have adopted information management system for online reservation, online purchasing and has been gradually accepted by customers, the application rate is rising, and seeking medical needs with information technology is gradually replacing the traditional ways [3].

Third, it achieved informatization of the labor and social security. With the development of society, more and more people are paying pension insurance; relevant departments built information systems to effectively manage social security, pension insurance and labor market. Meanwhile, in order to facilitate medical treatment for travelers or immigrants, they also established offsite medical settlement platform, this platform not only makes long-distance medical clearing process easier, and also effectively solves the problem of remote medical treatment for offsite insured person.

Finally, it achieved the informationalization of civil administration. Application scope of information technology is expanding; it is also applied in the civil administration. For example, marriage registration management information system and community management information systems are built up, the construction and use of information systems facilitates for better work, at the same time, improve the efficiency of information management, and put efficient and convenience concept into practice thoroughly in the management work.

Improve public administration capability, provides powerful protection for fairness and Justice

The rapid development of information technology expands the scope of application of information technology and promotes the development of social management innovation, raise the level of public administration, and provide effective protection to safeguard fairness and justice. This paper does a deeper analysis on this regard and specific content as follows:

First, it achieved informatization of public security. informative application platforms such as police geographic information application platform, information sharing platform between government departments are established by public security departments to better combat criminals, these established network platforms achieve full establishment of the social security prevention and control system, which to a certain extent improved the detection efficiency of the public security department, provide a strong guarantee to maintain fairness and justice by public security departments. In addition, public security department also established population basis databases and migrating population database, these two databases facilitate the management of floating population for public security departments, enabling public security sector transferring from static management to dynamic management, single management to integrated management.

Second, it achieved informatization of justice administration. Administration of Justice is a very important sector, it has high level of informatization, the e-government system is built, and hardware facilities are gradually improved. Application of information technology promotes development of management in justice sector and improves justice administration and service level. In addition, the Justice Department has also set up the prison system, in this system; they focus on strengthening prison information construction, prompting full information monitoring by officials of criminals of their entire living and labor process, and to improve the security level [4].

Third, it achieved informatization of food and drug safety. In order to promote harmonious development, food and drug safety informatization is necessary. Constructing the information system for drug testing, assessment systems and early warning systems can promote the realization of medicine information sharing between the various sectors and in different regions, so as to improve food and drug public service.

Improve overall plan ability of urban and rural development and promote the realization of basic public service equalization

Development of informatization improved the overall plan ability of urban and rural development, mainly reflected in the following aspects:

First, digital administration of city affairs. Urban management plays an important role in people's lives, Government departments build a digital city administration to have better urban management, new urban management model achieved the alignment and harmonization of the urban landscape, offers accurate and efficient management services for the people, so as to improve the level of urban management and enhance the Government's ability to deal with problems; second, rural informatization. China is vigorously promoting the rural informatization, set up a number of information services station in rural areas, as well as comprehensive service platform, so as to improve the Government's efficiency in the rural management.

Improve social management innovation in information age Excellent top-design, comprehensive data platform

Government departments should have excellent top design, and establish a comprehensive data platform for the purpose of innovation of social management in the context of information age. For example: plan social management from overall perspective. Government departments should identify their own problems in the course of work, and take effective measures to solve the problem; meanwhile, work responsibility system should be implemented on a day-to-day basis, so that staff in every department are aware of their responsibilities, thus staff can be serious and responsible and to form scientific social management organization.

Strengthen the transparency of Government information, and create interactive channels

Computer application becomes increasingly popular, most families have computer, given universal using of computer, government sector should improve government information disclosure level, so public can get to more government information through network, to eliminate misunderstanding for Government, ease government and public relationship; meanwhile, Government can also create interactive channel as effective way for public advice on government affairs, Government and public can have friendly communication to help government making more scientific decision. For example, government departments can establish government administration network to provide a one-stop service for the public and expands the scope of community work, making it easy to handle the public business [5].

Build information security protection and improve management level

Informatization management system can enhance working efficiency, but unsafe factors on internet will also have a negative impact on social management, therefore, establishment of information network security system and good security management is necessary. Government departments should set strict regulation on the network market, plan network development based on supervision works, to create a secure environment for information management. In addition, government departments should also speed up the construction of e-government information security regulatory center, after establishment of e-government information security regulatory center, social security checks on basic information can be conducted, at the same time, government should also improve the level of safety supervision, effectively prevent illegal intrusion of government information platform, so as to ensure the security of government management in the information age.

Concluding remarks

To sum up, innovation of social management in the context of information age is very necessary and it will affect positively. Information development expanded the scope of social management and added more management content resulting in serious challenge for social management. For better social management, the innovation of social management is necessary. In the information society, conduct social management by innovative means so that it can conform to the trend of social development, and play an active role in the work of social management.

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