

# A Replicator Dynamics Model of Traditional Manufacturing Clusters Low-carbon Evolution

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**Abstract.** The low-carbon development of traditional manufacturing clusters has become a hot issue in the cluster field. The cooperative evolution is an important way of the low-carbon evolution of traditional manufacturing clusters, and it is also a dynamical, complex and repeated game process. This paper builds a replicator dynamics model of traditional manufacturing cluster low-carbon evolution. Based on evolutionary game theory, the paper analyzes the low-carbon evolutionary paths and evolutionarily stable strategy of traditional manufacturing cluster under different initial states of cluster system. The analytic results show that, the result of low-carbon evolution depends on the initial conditions of cluster system. The paper studies the mechanism of cluster enterprises changing their low-carbon behavior strategy according to the external environmental changes, and has a good practical value and significance.

## Introduction

The low-carbon development of traditional manufacturing clusters has become a hot issue in the cluster field, and it is also an important part in the development of low carbon economy [1].

The key influence factor to low-carbon development of traditional manufacturing cluster is R&D strength. Cooperative low-carbon strategy as a major strategy of cluster low-carbon development strategies has many advantages, such as small risk, low cost and advanced technology [2]. In order to share resources such as capital, information and technology, cluster enterprises would prefer to choose adopting cooperative strategy to obtain the advantage of low carbon development [2].

The cooperative low-carbon evolution of traditional manufacturing clusters system is a long and complex process. The low-carbon evolutionary path and evolutionarily stable strategy of cluster system are all not uncertain [3].

Replicator dynamics model can describe the behavior strategy of the players in the process of game well, and it can predict the evolutionary path and evolutionarily stable strategy of the game well [4]. So based on replicator dynamics model of monomorphic population, the paper can describe and predict the cooperative low-carbon evolution of traditional manufacturing cluster very well. Therefore, this paper would use replicator dynamics model to study the low-carbon evolutionary mechanism of traditional industrial cluster, and to analyze the changes of cluster enterprise low-carbon behavior strategy according to the external environmental changes.

## Modeling the Replicator Dynamics Model of Cluster Low-carbon Evolution

### Basic Replicator Dynamics Model of Monomorphic Population

In the monomorphic population symmetric game, assuming that  $N$  indicates the total number of agents of population,  $S^K = \{s_1, s_2, \dots, s_k\}$  indicates the pure strategy sets of game agents. And suppose that every agent has to adopt a pure strategy at any time.  $n_i(t)$  indicates the number of agents adopting pure strategy  $i$  at time  $t$ .  $x_i$  indicates the proportion of agents adopting pure strategy  $i$  at time  $t$ , then  $x_i$  can be expressed as follow [4, 5]:

$$x_i = n_i(t) / N$$

Assuming that the expected revenue of agent who adopting pure strategy  $i$  can be expressed as  $f(s_i, x)$ , then the average expected revenue of population can be expressed as follow:

$$\bar{f}(x, x) = \sum x_i (s_i, x)$$

So the basic replicator dynamics model of monomorphic population can be expressed as follow:

$$dx_i(t)/dt = [f(s_i, x) - \bar{f}(x, x)]x_i$$

### Modeling the Replicator Dynamics Model of Traditional Manufacturing Cluster Low-carbon Evolution

(1) Suppose that the traditional manufacturing cluster is composed of a monomorphic population of enterprises, and the total number of cluster enterprises is  $N$  ( $N \geq 2$ ).

(2) Suppose that when the manufacturing cluster enterprises game with each other, they have the same pure Strategy Sets, that is  $S = \{S_1, S_2\}$ .  $S_1$  is "Cooperative Low-carbon Strategy",  $S_2$  is "Independent Low-carbon Research Strategy". And suppose that every manufacturing cluster enterprise have to choose adopting a pure strategy at any time.

(3) Suppose that the proportion of traditional manufacturing cluster enterprises adopts low-carbon strategy  $S_1$  is  $x$ , and the proportion adopts low-carbon strategy  $S_2$  is  $1 - x$  ( $0 \leq x \leq 1$ ).

(4) Assuming that all the traditional manufacturing cluster enterprises in the game distribute low-carbon cooperative benefit evenly, have to pay the same low-carbon cooperative cost, and have the same low-carbon speculative revenue.

Table 1 shows the Game Payoff Matrix of a monomorphic population of traditional manufacturing cluster enterprise.

As shown in Table 1,

$u$  is the traditional manufacturing cluster enterprise profit when it is adopting low-carbon strategy  $S_2$  in the game;

$c$  is the traditional manufacturing cluster enterprise cooperative cost when it is adopting low-carbon strategy  $S_1$ ;

$k$  is the traditional manufacturing cluster enterprise speculative revenue when it is adopting low-carbon strategy  $S_2$ , while the other side game participant is adopting low-carbon strategy  $S_1$ ;

$h$  is the traditional manufacturing cluster enterprise coefficient of profitability;

$h - c$  is the traditional manufacturing cluster enterprise coefficient of cooperative profitability, when all the game participants are adopting low-carbon strategy  $S_1$ .

Table 1 Game Payoff Matrix of manufacturing cluster enterprise 1

	$S_1$	$S_2$
$S_1$	$u + h - c, u + h - c$	$u - c, u + k$
$S_2$	$u + k, u - c$	$u, u$

In order to simplify the calculation, the paper sets  $u = 0$ . This set would not affect the results of the game analysis. Then Table 1 is simplified to Table 2. According to the actual game situations of traditional manufacturing cluster enterprises, the parameters are set as follows:  $h > c$ ,  $k > 0$ ,  $c > 0$ .

Table 2 Game Payoff Matrix of manufacturing cluster enterprise 2

	$S_1$	$S_2$
$S_1$	$h - c, h - c$	$-c, k$
$S_2$	$k, -c$	$0, 0$

When traditional manufacturing cluster enterprise is adopting low-carbon strategy  $S_1$ , its average expected revenue  $v^1$  can be described as Eq. 1:

$$v^1 = (h - c)x + (-c)(1 - x) = hx - c \quad (1)$$

When traditional manufacturing cluster enterprise is adopting low-carbon strategy  $S_2$ , its average expected revenue  $v^2$  can be described as Eq. 2:

$$v^2 = kx \quad (2)$$

Then the Replicator Dynamics Equation of traditional manufacturing cluster enterprise can be described as Eq. 3:

$$F = \frac{dx}{dt} = x(v^1 - v) = x(1 - x)(v^1 - v^2) = x(1 - x)(hx - kx - c) \quad (3)$$

### Analysis of Evolutionarily Stable Strategy of Traditional Manufacturing Cluster Low-carbon Evolution

In Eq.3, suppose that  $F = \frac{dx}{dt} = 0$ , then  $x_1^* = 0$ ,  $x_2^* = 1$ ,  $x_3^* = \frac{c}{h-k}$ . It means only when  $x^* = 0, 1$  or  $\frac{c}{h-k}$ , the proportion of traditional manufacturing cluster enterprises which are adopting strategy  $S_1$  is stable.

Based on evolutionary game theory, suppose that  $F'(x^*) < 0$ , then  $x^*$  is evolutionarily stable strategy (ESS) of traditional manufacturing cluster low-carbon evolution. That means the evolutionarily stable strategy of cluster enterprise low-carbon evolution depends entirely on the parameters of the game payoff matrix  $(h, k, c)$ [6].

$$F'(x_1^*) = F'(0) = -c$$

$$F'(x_2^*) = F'(1) = k - (h - c)$$

$$F'(x_3^*) = F'\left(\frac{c}{h-k}\right) = \frac{c(h-c-k)}{h-k}$$

Since  $h > c$ ,  $k > 0$ ,  $c > 0$ , then  $F'(0) = -c < 0$ . According to the different values of  $h, k, c$ , the result of evolutionarily stable strategy of traditional manufacturing cluster can be divided as following situations[6]:

(1) When  $h - c > k$  and  $h < k$ , this situation does not exist.

(2) When  $h - c > k$  and  $h > k$ , it can be conducted that  $F'(x_1^*) < 0$ ,  $F'(x_2^*) < 0$ ,  $F'(x_3^*) > 0$ , therefore  $x_1^* = 0$  and  $x_2^* = 1$  are both evolutionarily stable strategy (ESS).

Since the final result of low-carbon evolution depends on the initial value of  $x$ , so when  $x \in (0, x_3^*)$ , through long-term repeated game, traditional manufacturing cluster enterprises finally would adopt independent low-carbon research strategy; when  $x \in (x_3^*, 1)$ , through long-term repeated game, cluster enterprises finally would adopt cooperative low-carbon strategy.

(3) When  $0 < h - c < k$  and  $h < k$ ,

it can be conducted that  $F'(x_1^*) < 0$ ,  $F'(x_2^*) > 0$ ,  $F'(x_3^*) > 0$ , therefore,  $x_1^* = 0$  is the only evolutionarily stable strategy. It means through long-term repeated game, traditional manufacturing cluster enterprises finally would adopt independent low-carbon research strategy

(4) When  $0 < h - c < k$  and  $h > k$ ,

it means  $k < h < c + k$ , it can be conducted that  $F'(x_1^*) < 0$ ,  $F'(x_2^*) > 0$ ,  $F'(x_3^*) < 0$ ,

therefore  $x_3^*$  is not evolutionarily stable strategy,  $x_1^* = 0$  is the only evolutionarily stable strategy. It means through long-term repeated game, traditional manufacturing cluster enterprises finally would adopt independent low-carbon research strategy.

According to the actual game situations of traditional manufacturing cluster enterprises, other values of parameters of game payoff matrix don't exist.

## Conclusions

The low-carbon cooperative evolution of traditional manufacturing clusters is a dynamical, complex and repeated game process. This paper builds a replicator dynamics model of traditional manufacturing clusters low-carbon evolution. Based on evolutionary game theory, the paper analyzes the low-carbon evolutionary paths and evolutionarily stable strategy of traditional manufacturing cluster under different initial states of cluster system. The analysis results show that, the low-carbon evolutionary results of traditional manufacturing cluster depend on the initial conditions of cluster system. The paper studies the mechanism of traditional manufacturing cluster enterprises changing their low-carbon behavior strategy according to the external environmental changes, and has a good practical value and significance.

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