

# The Guiding Role of Mao Zedong's Humanistic Thoughts in College Education Management

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**Abstract.** In the current university education management, we should give play to the guidance role of Mao Zedong's humanistic thought, pay attention to the application of humanistic thought in student management, respect students, serve students, rely on students, cultivate students, students-orient in practical education management, which not only helps to achieve the goal of college student education management, also can improve the quality of education in colleges and universities. The paper presents Mao Zedong's humanistic ideas, analyzes current status of education management in colleges and universities, and shows the guiding role of Mao Zedong's humanistic thoughts in education management in colleges and universities.

## INTRODUCTION

Mao Zedong's humanistic thought contains rich people-oriented concept, emphasizes that masses are the motive force of making history, insists on people's interests above all else, lets people be masters of the country, and has formed people-oriented ideology. Mao Zedong said: "Political law in Xinmin era is not in the mind of gentlemen, but in farmers and workers' minds." Mao Zedong emphasized that "With individual, there is country; not with country, there is individual." Therefore, in university education management, the application of Mao Zedong humanistic thought makes people-orientation in education management and the implement of scientific development concept, which makes education managers understand students' value orientation, improve students' own ability, and optimize the means of education management in colleges and universities.

## THE ANALYSES OF MAO ZEDONG'S HUMANISTIC THOUGHT

Mao Zedong's humanistic ideas adhere to the development of Marxism, and point out that "people, only people, are to create the history of the world." Using Marxism, adhere to "people-orientation" chief guiding commander in significance, Mao Zedong regarded history as the history of people, and the future is people's future [1]. In Mao Zedong's humanistic thought, people are the root of management, the foundation of the system, and the root of innovation development. From the perspective of people to manage the society, it has a certain guiding role.

## THE CURRENT MANAGEMENT STATUS OF UNIVERSITY EDUCATION

The implementation of education reform should further implement the scientific outlook on development, which helps to improve the overall management level of colleges and universities. In current education management in colleges and universities, there are some disadvantages, mainly in the following aspects:

### A. Lack of perfect education management concept

After the implementation of new curriculum standard reform in our country, education teaching still lacks a certain innovation, and students are not taken as the principal part of teaching. In the current university education management, education system is not perfect. Defects exist in the distribution of curriculum and teaching system, and at the same time, students' subjectivity in learning is ignored with backward education idea [2].

### B. Single education system

In the new era's university education management, education system is relatively single, which

lets students produce disgust with no considering of students' aesthetic interest; In current education teaching management, teachers don't pay attention to students' psychological health, which leads to high school students maladjustment in self-emotion, self-concept, personality, interpersonal communication, will quality, and social adaptation ability, etc., and look down on students psychological health education. In teaching, the teachers did not take the students as the center, which not only fails to arouse the enthusiasm of students, lowering students' interest in education teaching; at the same time in teaching, teaching progress is slow. Traditional classroom education management methods are hard to improve students' interest in learning and lack of substantive content; In education management, it seriously restricts students' personal development needs, and disconnect education management of colleges and universities and the society.

*C. Not attach importance to student management work*

In education management in colleges and universities in our country, the teacher does not take students as the center and do not attach importance to students education management work. There is a certain gap between teachers and students, which fails to arouse the enthusiasm of the students, and lowers the students' interest in education teaching, and student management efficiency is low [3]. At the same time in teaching, teachers don't pay attention to students' psychological health, leading to students' maladjustment in self-emotion, self-concept and personality, interpersonal communication, will quality, social adaptation ability, etc. They look down on students' psychological health education.

#### **THE MEANING OF MAO ZEDONG'S HUMANISTIC THOUGHT IN EDUCATION MANAGEMENT IN COLLEGES AND UNIVERSITIES**

Along with the rapid development of higher education in colleges and universities, traditional university student education management model has been unable to meet the demand of current education management of colleges and universities. In current college education teaching, the application of Mao Zedong's humanistic thought plays an important guiding role in internal personnel system management, service management, and student management in colleges and universities. Take students as the center, and make education management from students' angle, respect students, rely on students, and constantly train, service students in the management, and enhance the level of education management in colleges and universities. In student management in colleges and universities, the application of Mao Zedong's humanistic thought lets students in strict accordance with the rules and regulations, and can actively guide students to obey the management of colleges and universities and better maintain order of university students in human thought, emotion and will, etc.

#### **IV. THE GUIDANCE OF MAO ZEDONG'S HUMANISTIC THOUGHT IN EDUCATION MANAGEMENT**

In teaching reform and development environment, in the process of education management in colleges and universities, the application of Mao Zedong's humanistic management thought can not only meet the needs of current college sports management, but can promote the rapid development of colleges and universities. Take students as the center and apply humanized teaching is a fair education mode in colleges and universities management, which plays an important guiding role in practice.

*A. Respect students and guide students to form correct values of life*

In education management in colleges and universities, set up Mao Zedong humanistic thought, respect students, and play the main body status and role of students in the process of education management. This can not only make students actively involved in education management, but can promote students' ability of organization, management, coordination and innovation; Guide students' positive development, promote university students' patriotism so that students can well realize the advantages of ideological and political education, respect students' personality, promote students' social cognition ability so that students can form correct outlook on life and values [4]. Influence infection exerts to guide students from the angle of leader education and cultivate students to adapt to the socialist modernization construction requirements.

### *B. Strengthening humanistic thought guidance and promote students' mental health*

The application of Mao Zedong's humanistic thought in education management helps to cultivate students, promote students' interpersonal ability, self-control ability, psychological bearing ability, and promote the comprehensive development of students' body and mind. In education management in colleges and universities, always put student's self-consciousness and self-education ability training in important position, people-oriented, relies on students, and cultivates students' consciousness. Effective development of students' management ability, especially pay much attention to students' patriotism education, cultivate students' social responsibility and qualities so that students can have their own command, organizing, leading, and controlling management ability, and guide students to learn to deal with interpersonal relationship, weigh stand or fall of different solutions and inherent risk, see the essence of things from phenomenon, make the students to realize their goodness will help in the development of the country, and make further improvement of ideological and political philosophy.

### *C. Depend on students and play students' subjectivity*

In education management, develop students' subjectivity in education management, improve students' own awareness. Teachers should respect the individuality of high school students thinking, and be able to apply people-oriented idea to university education in daily management, and give more development space in student management. Maximally meet the needs of students' individual problems. Take the students as the center, improve education system, transmit substantive content of ideological and political education for students, and create a good education environment for students by suggest method, consulting, visiting to stimulate students interest in learning, and make students increase knowledge in learning and develop student autonomy in teaching, which not only perfects and innovates teaching contents and teaching methods, but improves students' learning efficiency, effectively stimulates students interest in learning, improves and innovates teaching content and teaching method, and improves the efficiency of students' autonomous learning.

### *D. Serve students and improve students' employment*

In education management in colleges and universities, integrate Mao Zedong's humanistic thought to serve students with students as the fundamental, improve survival skills, and improve graduates employment ability. Attaches great importance to students' employment ability cultivation so that students after graduation can have agile thinking, be articulate, and improve students' interest in learning to avoid students' knowledge disgust, and better play education teaching quality. According to Mao Zedong's humanistic thought, educate students as the center, promote to improve students' ability of communication, promote spiritual civilization accomplishment, and cause students to have noble sentiment in preparation for students' employment problems in the future, and improve the ability of university students' employment in future society.

## **THE CONCRETE IMPLEMENTATION OF MAO ZEDONG'S HUMANISTIC THOUGHT IN EDUCATION MANAGEMENT IN COLLEGES AND UNIVERSITIES**

In education management in colleges and universities, Mao Zedong's humanistic thought plays an important guiding role to guide college education management and enhance the level of education in colleges and universities. The following are specific implementation measures.

### *A. Optimize education management teachers team construction*

In education management, teachers can realize the importance of Mao Zedong humanistic thought, pay more attention to students' individual demand of human nature, and carry out teaching activities with students as the center. To improve the comprehensive quality and ability of teachers, ensure that the teachers have patience, skilled work on education to students in teaching process, avoid the traditional lecture teaching, promote the efficiency of students' learning motivation and enhance the level of education management.

### *B. Attach great importance to students' subject position in education management*

In the management of colleges and universities, pay more attention to the subject status of students in education management, cultivate students' language ability, and increase the introduction ability of the theory of cultural knowledge. Application of Mao Zedong's humanistic thought

education management in colleges and universities can take students as the focus of education management, people-oriented, avoid misunderstanding of university students' employment, improve university students' employment quality, improve students' employment ability; Respect students, rely on students, cultivate students' vocational skills so that students could improve their all-round quality education.

#### *C. Implement flexible - quantitative education management for students*

In education management in colleges and universities, students' management is given humanized appraisal system, which can be people-oriented. Establish reasonable student management system, adopt quantitative measures meeting the demand of current management, and undertake flexible quantitative education management for students [5]. In education management, apply Mao Zedong's humanistic thought and apply management means like QQ to implement flexible management to the student. From the heart level, apply QQ group psychological communication with students to improve the quality of university students' management.

#### *D. Optimized application of diversified education of colleges and universities management means*

Education management is able to adhere to Mao Zedong's people-oriented thought, combine with the actual situation to build new education management, and improve the quality of university education management diversification. Effectively develop students' management ability, especially pay much attention to students' patriotism education, and cultivate students' social responsibility and qualities, so that the students can have their own command, organizing, leading, and controlling management ability. Attach great importance to cultivate students' employment ability so that the students after graduation can have agile thinking, be articulate, and improve students' interest in learning to avoid the students' knowledge of disgust. Guide the students get good education culture influence feelings, make them in osmosis. From the angle of Mao Zedong's humanistic education thought, cultivate students who can adapt to socialist modernization construction requirements, and ensure that college education management quality being improved.

## **CONCLUSION**

To sum up, in education management of colleges and universities, we should follow Mao Zedong's humanistic thought, fully understand "people-oriented", adhere to "people-oriented", inhere and innovate Mao Zedong's people-oriented thought, pay attention to students' individual development, according to students' skill needs, improve education career development, take students as the subject of education teaching in colleges and universities, safeguard the interests of the students; Understand education management of colleges and universities, make remedial measures for their own short-backs, "people-oriented", strengthen and improve our country's university education management work, and promote the development of education in colleges and universities.

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