

# On the Intrinsic Relationship Between Regional Characteristics and Environmental Art Design

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**Abstract**—The influence of the rapid development of modern science and technology and economic globalization. The strong culture of the economic power has been shown to suppress the cultural development trend, with the regional cultural characteristics gradually disappeared in the market economy. In such a background, the traditional design theory and design methods are affected by different degrees. In the face of globalization and the globalization of modern society, people have felt the adverse impact of the existence of the. About the development of environmental art design, has gradually become a modern designer need to be carefully considered, and in the face of the problem. This paper discusses the relationship between regional characteristics and environmental art design.

**Keywords**—regional characteristics; environmental art design; intrinsic relationship

## I. INTRODUCTION

With the speed of social economy development, the communication between cultures is becoming more and more smooth, and the cultural integration between regions, resulting in the gradual loss of its characteristics. Weak, with the geographical features of the culture lost its original characteristics, and gradually developed into a blend of cultural products, cultural diversity and the resulting separation character civilization will also face the danger of disappearing. In this way, how to treat the relationship between the regional characteristics and the regional culture is a difficult problem. In this development background,. Traditional design ideas and methods are gradually being the same and homogeneous. How to develop the environmental art design has become a big problem. Based on this, it is necessary to study the relationship between geographical features and environmental art design, and then to be able to put forward the corresponding strategy to apply to environmental art design.

## II. REGIONAL CHARACTERISTICS OF CHINESE TRADITIONAL ENVIRONMENTAL ART

First of all, from the perspective of Chinese classical garden art, the traditional environment of china. From the ancient architecture and landscape design, it can be seen that the coordination between man and nature is more important, and in this process, the interaction between the natural environment. In pursuit of actual mutual care, in order to achieve the harmony between man and nature, All

blend into one harmonious whole. realm. Chinese culture has a long history, and the culture of the millennium has a profound impact on the environment. First, it seems that people do, by the day. The idea of Chinese traditional garden design is the nature, garden art is to comply with the natural development of the truth, is a natural, not man-made creation. The garden of the mountain back to the natural environment is summarized, and therefore must be organized according to source rocks of the trend and water scenery. If the garden size can not reflect the natural beauty from a large scale, it can only be modeled on a certain part of the nature of the abstract. The beauty of Chinese traditional garden has always followed the "landscape beauty", which can be seen in the Royal Garden and private garden <sup>[1]</sup>. Second, landscape gardening, a quality suggestive of poetry or painting. Chinese traditional literature, art, and profound, has a long history, has a profound impact on the construction of the garden. Chinese classical garden is full of poetic, art of painting and poetry, and at the same time gardens, literature, painting influence each other, mutual development. Chinese landscape painting, attention to freehand brushwork, the value of artistic expression. Painting in the painting process to observe the beauty of nature, and the construction of garden needs starting from the conception of concrete technique and comprehensive reference to the painting to enhance the artistic expressive force is real three-dimensional space of landscape painting in the form of reproduction.

Second, from the residential building to see the building and the environment. The traditional architectural culture is a unique cultural resources, which is rooted in the local region. The regional architecture culture and other architectural culture complement each other, and it is a part of the world's cultural diversity. Influenced by the natural environment and social culture background, the residential building has some special characteristics. Through the construction of residential buildings, we can reflect the close relationship between people's life and production, while the residential buildings can also reflect the obvious geographical features and strong national characteristics. The form and characteristics of residential buildings in China show a variety of factors, but also show the interaction and influence of various factors. Under the influence of climatic conditions, the construction materials, construction technology, method, and environmental defense all have the corresponding requirements, and then

reflect the difference. At the same time religion will have an impact on the form of architecture.

### III. REGIONAL FEATURES AND THE AESTHETIC OF THE TIMES

In the process of globalization, the development of environmental design has become the biggest problem that puzzles the designer, but also the most important problem of environmental art design.

#### A. *History, personality and technology, creation*

First, integrity. China has its own history and culture, has a rich architectural language, the traditional architectural experience should absorb, and get the appropriate nutrition, and through the transformation of their own way to save it. In this process should be clearly aware of a point, from others where reference, not plagiarism. Architects should explore the comprehensive nature and the original in the deeper areas. Therefore, in the process of environmental art design should pay attention to the design of the overall planning, can big country, the whole nation, small coke to the small city, the entire town<sup>[2]</sup>. Second, creativity. In view of the tradition of both to see the particularity and the historical nature, but also to see the ordinary type and transcendence. From the process of historical development, the development of any national culture will contain the dross and essence of two parts. Will be able to reflect the spirit of the times of new culture develop, at the same time, it should inherit the excellent traditional culture, to culture the implementation of dross discarded. But take its essence should pay attention to avoid the utilitarian attitude. Respect for the national culture of the masses, the wide and reasonable, on the basis of careful treatment.

#### B. *The aesthetic relationship between modern life and regional culture*

Respect for the natural and cultural environment of the building. In the geographical environment, cultural conditions, from the deep level of the nature of the building environment and the understanding of the law, it can be a human, architecture and natural form of organic. One of the important factors of regional characteristics is the regional nature. Often, the geographical conditions in each place are difficult to change. And it is because of the different geographical characteristics of the regional architecture of the diversity of characteristics. Such as rain in the southwest region, the Yin and hot, and then led to the detection of the opening of the corridor, the corridor connection. At the same time, the local vegetation more varieties, rich in natural color, most buildings with natural colors. From this, we can know that the architect should not only have the traditional architectural culture, but also need to understand the local people's living habits, the traditional culture, to be able to design a satisfactory work.

### IV. REGIONAL CHARACTERISTICS OF ENVIRONMENTAL ART DESIGN

The regional characteristics of the cultural characteristics of a region together, but also a symbol of distinction in other regions. In the process of

environmental art design, the impact of regional characteristics is mainly reflected in the following aspects.

#### A. *Integrated regional culture and environmental art design*

In the environmental art design, the geographical features of the application in which, help to highlight the design results of deep material and cultural heritage, but also to promote the design results more spiritual and cultural connotations. The blending of the spiritual culture and material culture, can reflect the design results of the beauty of the charm, and it can also be reflected in the artistic expression of its different forms of art design. Design personnel in the deployment of environmental art design, add social elements, it is possible to combine environmental art design and geographical features. The development of this design method is very important for the development of environmental art and the development of the individual. The integration of regional cultural characteristics and environmental art design is not only the direct embodiment of the regional culture characteristics, but also the other way to develop the environmental art design.

#### B. *Optimizing the performance of environmental art design*

In the process of environmental art design, through the environment, their colors and other aspects of the show. But if the regional characteristic is introduced into the process of environmental art design, it can reflect the characteristics of the regional culture, the characterization. In social life in the process of the change, people to the environment art design also gradually presents a kind of calm attitude, namely positive acceptance. People accept the new environment art design, will deepen the understanding of the regional culture, and promote the environment art performance is more abundant. In fact, the regional characteristics of the environmental art design will not only have a certain impact, but also in the design of the emotional integration, in order to improve the aesthetic value of environmental art design and artistic expression. The use of environmental art, which contains the different elements of the show, can fully reflect the deep value of environmental art. Design personnel for environmental art design, can be through the regional cultural characteristics of the performance of the environment art to show it, so that the environment art design and the inherent relationship between the regional characteristics of more appropriate.

#### C. *Enrich the connotation of environmental art design*

The connotation of environmental art design, not only to have the corresponding elements, but also need to have the design structure. When environmental art design, the regional cultural characteristics of the application in which help to enrich the connotation of environmental art. In fact, on the design, the connotation of this is a deep impression<sup>[3]</sup>. The design personnel in the absorption and transformation of regional cultural characteristics, in fact, it has accepted the geographical cultural connotation. Of course, this connotation is not only refers to the material aspects of the content, but also has a spiritual level. When

the design of the design of the regional cultural characteristics into the environmental art design, the impact of the design performance and the meaning of the time, but also on the structure of the design framework. According to the effect of environmental art design, to improve the design effect, we need to continuously tap the regional cultural features. In fact, it is only by constantly digging the regional cultural characteristics, which is helpful to enrich the connotation of environmental art design. Connotation is the most direct embodiment of the value of environmental art design. Through the connotation of environmental art design, you can reflect the artistic value of sublimation, and is conducive to the dissemination and development of environmental art design in a variety of good elements.

## V. STRENGTHEN THE APPLICATION OF REGIONAL CULTURAL FEATURES IN ENVIRONMENTAL ART DESIGN

In the analysis of the above, we can understand the relationship between geographical features and environmental art, but also understand the regional characteristics of environmental art design. Design personnel in the environment art design, to strengthen the application of geographical features, can be implemented through the following aspects.

### A. *grasp and collect geographical features*

Design personnel in the initial design of the environment, the need to collect and collate the necessary material. To analyze these materials, we need to collect and grasp the regional characteristics. Detailed, fully dig with the geographical and cultural characteristics, and discard the dross and select the essential collection and sorting out the effective elements of regional culture, then enrich the design material library. In order to enrich the material library, the designer can extract the characteristics of regional culture which contains. Only through effective refining, it is able to guarantee the regional characteristics of the foundation, to enhance the value of environmental art. Designers use this approach to design, can inherit and carry forward the regional culture. From such an analysis, it is important to realize that the designer is in the process of environmental art design. At the same time, the regional cultural characteristics according to the environmental art design scheme, can fully reflect the geographical features and the arts, and then improve the aesthetic of art.

### B. *Generation of environmental art design elements*

In refining the regional characteristic elements, the designer needs to deepen the understanding of the regional culture, and also need to combine the historical background, environmental characteristics and other related factors, abstract, concentration of regional culture material, to promote its gradually become the elements of environmental art design. After the formation of environmental art elements, designers need to design ideas and design form based on these elements, to promote these elements gradually transformed into a feature, and can be applied to the specific environmental art design. In fact, only with this understanding and transformation, it can

promote the regional characteristics and environmental art design of mutual integration [4]. However, in the face of the more abstract regional culture material, design personnel need to continue to carry out processing, to promote the performance of the more specific, image, and combine the local historical and cultural events and spiritual ideas, will have a unique feature of the regional culture characteristics completely demonstrated. Design personnel in the deployment of environmental art design, the geographical features as one of the elements, to enhance the whole environment art effect has important significance.

### C. *Innovative environmental art design form*

In order to be able to integrate the regional characteristics and design, the designer must get rid of the rigid environment symbol, grasp the regional culture, and collect more symbols and culture. Through the strengthening of the regional culture, deepen the connotation of regional culture, the essence of regional culture to dig out. In fact, even if the designer uses the regional symbol, but it is not a simple imitation, but the need to penetrate the design concept and content. In practice to achieve this effect, you need to continue to innovate environmental symbols. With the vision of modern environmental art design, it promotes the regional culture symbol, and can be well integrated with the environmental art design. If the design personnel can innovate the environment symbol, not only is advantageous to the development of the traditional environment symbol theory, but also can strengthen the development of the regional culture, and then promote the development of regional culture. In simple terms, it is to design the personnel in the process of design, the need to continue to innovate the regional cultural characteristics, and grasp the geographical and cultural characteristics, innovative environmental art form, the development of more regional culture design concept and form, fully reflects the geographical features.

## VI. CONCLUSIONS

Understand the true meaning of geographical features, and the relationship between the geographical features and environmental art design, to understand its impact on the environment art design, and then to be able to put forward the application strategy, to promote the design concept, improve the design of water level.

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