

A Study on the Employment and Education of College Students

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Keywords: College students, Employment, Advice.

Abstract. College graduates had become the main labor in the market economy. With the development of times, College students' employment problem had attracted much attention. How to deal with the problem of College Students' employment is the need of national development, the key to a country' take-off, and the main power of social progress. Here we give some advice for the employment of university students, based on the analysis of the current situation and problems of employment among college students.

Introduction

A nation' strengthens along with its young generation. A nation' understands along with its young generation. Recent years, our country has gradually increased our investment on education, expanded educational proportion. While the education system is not perfect enough, the problems of employment about college graduates come out one by one. The author makes the following analysis on the employment of College students.

Present Situation of College Students' Employment

According to the author' social survey, communication, and the understanding from major sites, periodicals, books and other materials in person, we develop a idea that there are three main situations on the employment of college students.

An Increasing Trend of Employment

Since the implementation of enrollment from 1999, the number of students in major colleges and universities is increasing every year. According to the statistics, the number of graduate students is 1.45 million in 2002, but 2.12 million a year later. By 2011, the number makes a big leap, bounds to 7 million, reaching a peak [1] after all. During the second five, the average size of new graduates is expected to reach 700 million. Not only the fresh graduates, the unemployed college students of previous year accumulate year by year, but also a huge number. From these data, the number of employment of college students shows an increasing trend, and the growth rate is increasing, too. Excessive employment growth, inadequate teaching faculty and teaching institutions lead to the increasing employment pressure of college students.

Blind Pursuit of "iron rice bowl"

In 2003, the "national test" which is said as the central organs and direct institutions under the civil service exam, is comprised of 87,000 qualified candidates, hiring 5400 candidates. The rate of eliminate is 93.8%. In 2011, the total number of national civil servants is 141 million

finally, about 16.2 times than eight years ago, and the competition has risen to 87.5:1. Surprisingly, The post of “Energy conservation and technology equipment” in National Energy Board is 4961: 1, top on the competition hot job list [2].

Power desire, relaxed work environment, a stable income benefits, and more social resources, all these tangible benefits is the root cause of the civil service examination which is widely popular in people. Because of this, many college students is blind pursuit of “iron rice bowl”. Even to some extent, one has to go through the test, otherwise he would try again and again. Consequential, a new group has come up—”married bowl family” ones do not marry non-civil service.

A Continuous Expansion on Postgraduate Entrance Examination’s Army

In recent years, the number of sign-up and enrollment for higher education after college graduation in our country is as Table 1.

Table 1 the number of sign-up and enrollment for higher education

Year	The number of sign-up (1×10^4)	The number of enrollment (1×10^4)	Proportion
2000	39.2	8.5	4.6:1
2003	79.7	27	2.9:1
2006	127.12	40.28	3.2:1
2011	151.2	49.5	3:1

As can be seen, recent years, the number of sign-up and enrollment in our “Great Leap Forward”. Just a few years there has been turned up a few times, and the army is still expanding.

Present Problems of College Students’ Employment

Students without a Solid Foundation, But Unrealistic Expectations

Although our government is increasing investment in education, the only change is beautiful environment, excellent accommodation building, and teaching faculty, which are also small changes. There often has been conditions that “a teacher on stage to speak, hundreds of students slept under”. Such classroom education and a relaxed management style, on one hand, makes students lack of enthusiasm, motivation unclear, and always has the thought “assault exam, passing long live”. On the other hand, there is a sense of superiority in students’ heart. After own more than a decade studying hard, and finally into gold Phoenix. In the company’ survey process, many development and production ministers tell me that the gap between reality and ideal is too big in students’ heart. So they can’t adapt to business as quickly as possible, mainly due to unrealistic expectations, no sense of handling things seriously.

Students Lack of Guidance in Employment

When the number of university graduates increases with an average rate of over 20% per year, the jobs that our society can provide for college graduates can’t grow in the same proportion,

or even negative growth. Faced with social stress, expectations of parents, comparisons with others, college students blindly follow “wind research, part-time wind”. China Social Survey Office in Four college students conducted a survey for 1625 college students in Beijing, Shanghai, Guangzhou and Tianjin, who were engaged in part-time jobs[3], The survey shows that about 71 percent of students are going to increase revenue, to earn a living or tuition; Only 29 percent of college students want to increase their capacities, to improve their careers. Most of these part-time students take the tutor as a part-time job, and as a resume of the social experience.

This phenomenon occurs, mainly because the students are lack of employment-guidance and blindly follow the trend. Although schools generally offer some elective courses, the school and the instructors are not paid enough attention to the courses, let alone the students. Students, lack of guidance in employment, lack of career planning, are happy to spend four years of college life comfortable and bury deep crisis for employment four years later.

Some Advice on the Employment of College Students

Students’ Efforts to Shape Their Core Competitiveness

University is not only a melting pot of culture pillars of the states, but also a paradise where can teach students ease and comfort. In the case of continuous enrollment in colleges and universities, there have been full of the talents long before. To stand out in the job market, one can shape the core competitiveness from the following aspects to increase his employment chips [4].

(1) According to the interests and reasonable development of career planning, we strive to be forward, make the actual adjustments, and strive to achieve some extent that has general thought , no fixed body;

(2) Become experts in a particular aspect, and make full use of long board in bucket theory to maximize its advantage, so that no one has I have, everybody has I am excellent;

(3) Learn analysis to meet the requirements of employers for job seekers, correspondingly training the capacity in this area.

Students Focus on Training Innovative Thinking-ability

Nowadays, the students that are trained by higher education are just as the steamed bun shop, with the same size, the same color. However, learning without thought is useless labor, thought without learning is dangerous. Students should pay attention to develop their own creative thinking ability, so that practical problems can rise to the height of the theory, to analyze the relationship among the internal, consider the relationship between the leaders, the appropriate policy decisions, and social background. One has to look around things with a critical eye. If a person shows no interest in the country’s monetary policy and fiscal policy, also completely unaware of the development trend of the global economy, he can’t make a correct understanding and judgment on his own industries and enterprises.

We can say that other’s failure and success is our mother of my success. Once you have a certain innovative ability, you can flicker out of the job market with the most beautiful waves, and winning a place.

Enterprises to Accelerate the Transformation from the “Made in China” to “Created in China”

Enterprises are the main force to absorb college students. According to “industry smile curve” theory put up by Acer Group founder Zhengrong Shi, the development and marketing have a great demand for college students. Enterprises speed up the transition from “Made in China” to “Created in China”, increase core competitiveness, provide more jobs for students, and reduce competition for undergraduate and college students in post-conflict, and ultimately each carries out their duties, and each to enjoy music.

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