

Regional Culture Expression and Application of Interior Designs

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Abstract. Regional interior design is to keep one of the important source and power for the development of interior design, starting from the concept of regional interior design and artistic conception, artistic conception of the expression of regional interior design principle are expounded, combined with the case for a series of analysis and discussion on design method.

Introduction

The existence of regional culture is a fact, the building and indoor environment in Tibet, Xinjiang, Yunnan, etc. Obviously is different, it is the fact that the example. Protection and development of the regional culture is very necessary, only so, human cultural diversity, what's more, the protection and development of flourishing region economy, tourism has a positive meaning. Different regional culture shock is inevitable, just the strength of the shock and sooner or later. Impact is not a bad thing, because, in a sense, local culture is in a variety of cultural collision, communication and integration. In the era of information developed, the more the more in the period of reform and opening up, the more easily communicate with outland area regional culture by the impact of the more violent. In recent years, especially in the coastal areas in China are deeply impact and has something to do with the above background.

In recent years, the Chinese and the domestic various regional culture shock culture mainly has two kinds: one kind is outland culture, especially the western culture; The other is a business culture. For building and indoor environment, the "European amorous feelings," Mediterranean amorous feelings "" Roman colonnades," Lin "semicircle arch", "human body sculpture", etc., is the proof of the menacing outland culture. Business culture is along with the economic transformation and strong, common for high building and indoor environmental aspects, such as varied, the conspicuous show the rich tend to fight, is a reflection of commercial culture shock. Business culture is the core of competition, its infiltration to the contractor. Construction is logical, the fear is that business culture has been obviously penetration into the administrative office buildings and residential buildings, in recent years, a lot of places Debate with possible, regardless of the need to build large square, large office building. [1]one of the reasons, is affected by the influence of commercial culture, house decoration "BinGuanHua", "start", is also the business culture infiltration obviously.

After the reform and opening, the rapid development of interior design and renovation, but we prepared especially obviously deficiencies for the talents. So, to all around, in a hurry to the battle of some designers with a few foreign illustrated the excellent, and to imitate, copy shortcut, so that the "copy coastal sea copy Hong Kong and Taiwan, the mainland coastal" such a normal phenomenon. The emergence of this phenomenon is not so much a onslaught outland culture and business culture, or rather, is the result of creep in outland culture and business culture. For indoor design in the field of long-standing imitate, copy of the phenomenon, the industry and has sharp criticism is put forward. But in the author's view, the emergence of this phenomenon is historically inevitable. What matters is seriously rethink, lessons learned, to imitate and copy as soon as possible to the creation of the serious.

Happily, in recent years, from "Rome pillar type", "the Greek sculpture", the momentum already, and many mature designers to create cultural connotation is deep and fine with the regional characteristic. Culture is no national boundaries. In today's economic globalization and information

technology are developed, all of a country and region culture can't be pure and pure, they can only in a variety of cultural collision, exchange and integration in the development and present situation of co-existence. But, good regional culture especially excellent architectural culture and the interior culture will never disappear.

Architectural culture (including indoor) occurrence and development. Is restricted by two factors: one is the geographical factors, including topography, landform, climate, resources, etc.; The second is the social factors, including politics, economy, ideology, religion and lifestyle, etc. The geographic element in the above two factors, change is relatively slow, even some changes,

Also difficult to immediately influence the development of architectural culture. Relatively sensitive to the change of the social factors for our country, the reform and opening-up, people's ideological concept has changed dramatically. However, even the relatively sensitive social factors, and also some of the more stable parts, such as religious beliefs, aesthetic idea, etc. Therefore, the regional architectural culture can't completely disappear. What's more, knowledgeable designers also is one of the best parts of protection and development. Diaolou in Tibet, for example, with small Windows, roof, wall thickness and the characteristics of wide on narrow Tibet alpine, strong solar radiation, which is the lack of rain, the more stone less wood and other natural conditions. As to indoor layout and colour and decoration pattern is under the influence of Tibetan buddhist culture. There is no denying the fact that in the coming years, Tibet Diaolou also will happen this or that kind of change, but the shadow of geography and religion aspects, will infiltrate the Tibetan architecture for a long time, so that let the Tibetan architecture and indoor environment still have distinct regional.

For more than 20 years of interior design practices, we provide the experience and lesson of many sided, one of the most important is a must to improve the quality of the design personnel, and in these qualities. Cultural and historical knowledge is quite important. Otherwise, vigorously promote "the Roman colonnades," people don't know how several "Rome pillar"; Touted the "Chinese style design", in addition to the red bars, palace lantern, also difficult to say what "Chinese style design" was. If you want to create modern indoor environment with Chinese characteristics, the first thing to understand the development of the traditional Chinese architectural interior design and decoration and features, and learn to carry on and draw lessons from the experience. Interior design and decoration of traditional Chinese architecture has many features and benefits: first, pay attention to the related internal and external environment, pay attention to in harmony with the local natural conditions and the external landscape, it is just look at the type and characteristics of traditional Chinese architecture, such as the number crunchers, pavilion, pavilion, gallery, pavilions, etc has been very clear. Second, internal space organization flexibility, has abundant level, and the resulting many unique partition board, cover, such as screen, curtain, treasure, room dividers. Third, pay attention to the position and function of furniture and furnishings in the environment. Pay attention to the connotation of exquisite taste, there are many display such as calligraphy, painting, carving screen, plaques and couplets, bonsai and stone is unique to China, foreign little or no. [2]It is these furniture and furnishings in indoor environment with rich cultural connotation also tend to make the show's precious regionality. Fourth, reflects the architectural technology and art highly unified principle. Stone, watercolors, sparrow for beam, partition board, rich ancient frame, month without one does not have this kind of unity. Only in later, just have some stone lost structural meaning and a pure decoration. Fifth, more implicative, commonly used symbol and metaphor, allow people to get "lingering", "delicious". Chinese traditional architectural interior design and decoration of the characteristics and advantages, far more than the above five, however, is enough to prove that this is the five, the characteristics and advantages of Chinese interior design and decoration, not only in form, but show the abundant technique, principle and philosophy. It is these methods, principles and ideas, the creation of modern indoor environment with Chinese characteristics, has valuable meaning and value.

If you want to create modern indoor environment, with the regional characteristic and profound understanding of the culture of the region. For Guangzhou, the geographical factors, and social factors, there are many different things with other areas. Widely in the state of west on the patio is

not accidental, Dongshan, the overhang of the last century design built in white swan hotel, Oriental hotel, friendship theatre so successful, so has many experience worthy of learning, but also because they give full consideration to the lingnan because of natural conditions and reflect the regional culture.

To create modern indoor environment with the regional characteristic, nature also to seriously study outland culture, and to draw the part of good. The Chinese culture and Guangzhou culture since ancient times has the advantages of eclectic, achieve mastery through a comprehensive study. In today's interior design active unprecedentedly, should not be rejected all advanced things, of course. In terms of both follow the era and respect the local culture, indoor stylist people in Japan and South Korea are actively explore and accumulated valuable experience. Let's make a brief analysis to the following project as an example. New national theatre in Tokyo, Japan is one of the performance of opera, ballet, drama culture unit, is Japan's first national theatre. The theater stage equipment, internal facilities are very advanced, but the architectural design and interior design is clearly retains traces of traditional Japanese culture. The mesa and the seat of the theatre in the theatre are with wood as advocate material, machine two barium U Wells lattice model was reminiscent of permanent residence of the sliding door, according to the acoustic design of pick process accurately, fully show the Japanese tradition of seiko fine to do, pay attention to detail. The theater has an outdoor garden, is a communication inside and outside environment of space, its peaceful atmosphere, beautiful purity, and the Japanese traditional home garden and the temple garden, there are many shape and spirit likeness.

Important intangible cultural property to teach hall in Seoul, South Korea has the production, study and display, office, etc. Various work one can rest. Designers in the facade design USES a variety of rich national characteristics of the technique, in be being designed indoors, on the one hand, the introduction of a variety of advanced facilities, strengthen the information transfer function and flexibility of space concept, on the one hand, also strengthen the local flavor of the environment, the smallpox of theatre, railings, partition is concise, guest room atmosphere is simple, clean, open, stable, in line with traditional Korean style.

The concept of how to design the hospital, there is a problem. South Korea soonchun bucheon hyang university hospital interior design provides us beneficial enlightenment. His design philosophy is: comfortable family ward; No mechanical impression of the operating room; The display of culture and natural environment make people mood peaceful space environment. Is this the one horn of the hospital waiting room. It is the environment that embodies the Korean construction from different angles the inherent calm, guileless, inside collect, not publicize the characteristic. [3]

Japan and South Korea are all economic and technical comparison of advanced countries, but are also attaches great importance to national tradition and local culture of the country. Their experience with our designers accumulated experience is worthy of careful review. After nearly 20 years of actual and exploration. China's interior designers have been gradually mature, from the exploration and reflection, there is reason to believe that China's interior design will soon enter a new stage, to a new level.

A regional interior design and artistic conception

Local and regional

The scope and classification of regional diversity and complexity, regional characteristics, properties, is regional. Regional both in different areas, ethnic or national characteristics, and include the same area, ethnic or national characteristics in different periods. So-called regional interior design (regionalism or location), refers to the design on the absorption of local, national and folk style, and the area of cultural traces the history, convey its regional content in interior design.

The artistic conception

ZhiJing, also known as art is in the Chinese classical aesthetics has one of the category of national characteristics. Artistic conception consists of three phases: image, image and artistic conception. In interior design, the "image" is the space, material, color, decoration and other factors

in the composition of the object, is the basis of interior design; "Image" is the subjective impression of the object image. "Artistic conception" is based on the image and the image, the highest realm of here, "state" is the formation of subjective conception of interior space image of the objective existence, "meaning" is the aesthetic main body in the "state", using subjective thinking activity produced by a variety of emotion and experience, artistic conception is the unity of the subjective and objective two aspects to form a harmony an organic whole.

The artistic conception of regional interior design is rooted in geographical, natural, and influenced by social factors at the same time. That is to say, besides material factors such as topography, climate, culture and life mode of production and people's cognitive mental health factors that affect the formation of regional characteristics are, sometimes these factors is more obvious and strong.

Regional interior design artistic expression

Of artistic conception expression of regional interior design is the process of the designer by a certain structure, form and technique, and presents the objective space image, through the image of expression, give the user the impression, produce images, when the user experience which contain the content and meaning such as regional culture, emotion, will feel a kind of artistic conception, to some extent, can be understood as a kind of inner feeling, at this point, an aesthetic experience basically completed. This kind of artistic conception is a designer to create, and the user experience, and how much each aesthetic subject's perceptions of the artistic conception is different, only the unification of the two, can achieve emotional resonance.

The principle of regional interior design artistic conception expression

Regional nature. Only for a regional natural conditions, production and living aspects of a comprehensive understanding and grasp, to guarantee the authenticity and accuracy of regional artistic conception convey, this also is the basic grasp of regional characteristics and cognitive.

Region of humanism. Regional humanistic qualities is spiritual the most fundamental difference between different regions, culture is a regional interior design the best content in the artistic expression. Like is also a garden, private garden in southern China's pursuit of "the implicit culture" and the Japanese dry landscape and European geometry type of royal garden is different, thus expresses the artistic conception is also completely different.

High degree of unity and condition. Should be based on the design of "meaning" for the users to feel the "boundary", this kind of feeling may be cognitive, the regression of spiritual, emotional resonance.

The combination of locality and time. Regional design in addition to rooted in the natural characteristics of regional cultural history, also need fresh blood into, give new vigor and vitality.

Regional interior design method of artistic expression

Through visual symbols to express

(1) the spatial characteristics of "freehand brushwork in traditional Chinese painting".

Space is the main content of the modern interior design. Different nationalities, different parts of the production life style, make the space characteristics of the different culture and thought. The courtyard houses in the north, caves, Jiangnan garden space, courtyard, courtyard, southwest of the well type, rod column type residence, etc., are its unique geography, natural and historical background characteristics and formed its unique space system. Space "freehand brushwork" that is surrounded by proportion, scale, mode, method of partition and humanly scaled to express. Reform in Beijing is developed on the old courtyard space in Beijing for a new era of residence form. Shenzhen wan conducted five garden with modern means is to reinterpret the image spatial characteristics of the lingnan garden.

(2) the extraction of color

In the indoor the first feeling is often caused by color. Based on object color selection and grasp, whole is tonal and monomer tends to maximize indoor regional artistic conception, make the most

obvious experience and perception of the aesthetic subject. Different region has different color preferences and characteristics, these characteristics in the technique of concrete or abstract on the interior design give a person with strong regional experience. As Beijing cultural palace of restaurant interior design, huge USES blue, yellow and white condole top, make whole dining room national characteristics significantly. Another is office space such as suzhou impression, its are tonal and pure and fresh quietly elegant, pure, natural by create a white, grey, color, suzhou knowledgeable scholar mo temperament of well presented, make whole and interior space gives a person a kind of elegant, comely Jiangnan artistic conception.

(3) the use of materials.

Due to regional climate, soil and other natural features, the different cultural economic and other social conditions, peculiar to different parts of the material is different, have distinguishing feature each, the use of this material include the processing technology and means, etc. Mongolian yurt use wooden bone and felt TuYaoDong of northern Shanxi, Jiangsu and Zhejiang area of Fujian province brick, tile, wood, Yunnan Dali rough wall, etc., these materials with intuitive feeling to the person, is to create a regional artistic elements directly. In the modern interior design more and more modern materials, even the intervention of high-tech materials, make people tend to ignore the use of regional materials. Proper combination of both, it can meet the needs of modern life, has the time characteristic, but also has regional artistic conception to the return of the emotion.

(4) the use of decorative symbols.

Including local labor production tools, life utensils, furniture, sculpture, design, apparel and display adornment, also includes some of the folk art decoration, such as paper cutting, straw, toys, etc. Will these elements directly to its normal state in indoor, certainly can directly apply colors to a drawing the atmosphere of the indoor, highlight the regional characteristic of interior design, build a regional artistic conception. When use all kinds of decorative symbols, on the premise of respect and highlight the regional style, seek improper design technique, the element symbols are abstract, generalization, abstraction, deformation and other artistic processing and processing, and combined with modern processing technique, so the design work will become interesting, do not fall convention, novel and chic, give a person with a brand new feeling.

Through various means, such as listening, touching, smelling

In addition to the visual aspect to stimulate, other factors may also affect artistic conception from the outside of the message and the feelings of people, such as hearing, smell, touch, etc. Falling water natural artistic conception in addition to the material reference, space design, etc., its wonderful way is with the aid of slapping on rock waterfall, indoors is like in the trees. Many teahouses have arranged a special cover places, people drink tea with tea while listening to the gurgling minor ah, the artistic conception of a kind of elegant leisure show in front of people. Many of planting in interior design content and flowers and plants is largely out of consideration for the sense of smell.

Town state analysis

Economic development model analysis: the urban regional development strategy, analysis of urban development orientation, future development will depend on what kind of characteristics, the future of economic gravity will focus on what the industry, special industry how to distribution in the town. Terrain environment analysis: terrain conditions can be divided into: mountain, sichuan, tableland, flat, low-lying, analysis the area belong to the types of terrain and landform boundary. External traffic analysis: analysis of the present stage urban contacts with the outside world, traffic node and collecting planned forward higher level related to the town of the means of transportation by location and area of influence. Existing road system analysis: analysis of a road to town under the present condition, section form and evaluate its service level. Urban land properties analysis: analysis of the existing urban residential land, land for public facilities, industrial land, storage land, land for traffic, road square land, municipal land for public facilities, green space and special use of land, water and other land, and land evaluation, to determine whether the modification or retained. Living standard for urban residents travel mode and analysis: survey the present resident trip mode

structure, analyzing the characteristic of the way to travel, and combining the development speed of people's living standard structure and characteristics of residents travel way to predict the future. [4]

Road network planning

Together with the present situation of urban, the urban geography divided into six zones: old, hilly, HeChuan District, ShanYuan area, plain, low-lying area, and on the topographic map show the partition boundaries.

Each partition to land properties. Combine their terrain and geography, urban industrial distribution, determine suitable for the development of the partition land properties, such as a place to live in the old town and characteristic town tourism land; Hilly region is suitable for urban greening and outdoor recreational purposes; HeChuan District features suitable for aquaculture land; ShanYuan area suitable for residential and industrial land; Plains suitable for business and the large land for public facilities; Low-lying area suitable for storage or made lake land, and so on. Internal network partitions. Along the edge of the partition set partition loop, when faced with complex terrain boundary changes frequently, the offset at the center of the loop to partition, guarantee the road conform to the requirements of the specification for design of urban road layout. Inside the loop road planning, old city proper utilization way, the focus is on the transformation, the optimization. Hilly and low-lying area should be set on foot steps, is not fit to set the roadway. HeChuan District, ShanYuan area, investigation on 150 m ~ 200 m for the side pane cloth net, pay attention to the road should follow the principle of "with the wind, and sunshine direction cross" setting. Combined with land properties and special circumstances of the special section concrete adjustment free combination. Net should be noticed that China's urban residents living level is not high, residential area considering longitudinal slope should be less than 3%.

Connected to the old. In connection with the old city, centered around the old city area, to extend the old streets, and to the other partitions recently the path of migration, its migration maximum distance less than 75 m, when the distance of more than 75 m, consider other partitions internal road network layout adjustment. Connection with ShanYuan areas. When connected with ShanYuan area, planning the difficulty is to overcome the bigger difference. Appropriate and Angle to the contour planning road, along the slope. Local surface when the natural slope above 12%, use the "of" word linear arrangement, and curve radius should not less than 13 m to 20 m, and easement curve should not be less than 20 m to 25 m. When set the planning road is limited by the terrain is very big, can consider to set up short climbing road, the road alignment design standard. When setting transverse section on tableland on one side of the pavement width. With plain and HeChuan District connection. Due to the plains and HeChuan District relatively flat terrain, linear to decorate, so the connection only consider its area road is straight.

Create a good environment for development

Do a good job in the comprehensive reform and optimize the system environment for the development of township enterprises and at each town. To strengthen the construction of infrastructure, as well as township enterprises and at the coordinated development to lay the material foundation. Foster as leading enterprises at power plants, and promote enterprise at the coordinated development of towns. Township enterprises caused by scattered layout industrial isomorphism, the low level competition phenomenon is very serious, to the town of township enterprises, for the enterprise merger, reorganization, combination provides a good opportunity. This is beneficial to optimize the industrial structure, promote enterprise technology progress; On the other hand, is conducive to expand the scale of enterprises, promoting enterprise to develop in the direction of collectivization and scale. Therefore, the government should increase the intensity of support, take all kinds of preferential policies to attract companies to concentrate in town industrial zone, achieve scale development. At the booth as the edge of town, near the core city of Suzhou, and has a certain distribution function, therefore, in the regional logistics system, to spearhead the setter, lay a relay race. To foster and improve the "reasonable structure, facilities,

advanced technology, efficient" operation of modern logistics system as the goal, play to regional advantages, efforts to build logistics development platform, a preliminary to establish logistics bases as the core, with a comprehensive and professional logistics base for the node of modern logistics system framework. Can consider transformation, distributed in the construction of professional market, planning and construction logistics park, constructing logistics platform and information platform, continuously improve the level of logistics management and service. To implement identity management strategy, market development characteristics, to avoid competition with the front of the other cities within the domain, tried to build itself into one of the regional logistics circulation system unique fulcrum. [5]

"static" lead "move", create new advantages

In general, talent, capital, technology has greater liquidity, such as the geographical location, land resources, climate condition is in the condition of relatively "static", at the same time, this kind of "static" carrier of the social order, carried by the management system, the government image, efficiency, law enforcement, corruption, and the value orientation of people, professionalism, social psychology and morality is relative "static", looked at play an intangible and profound role in the development of the pavilion. At each development, therefore, try to through optimize the environment of "static" to attract "move" elements, in terms of resources in technology, with property in funds, stock for incremental, take the market in the project, to bring talent environment, more and more talents to promote the development effort. There is no doubt that we have entered on the basis of digital technology and network technology in the information age, people's life and become more colorful, exchanges between people more and more convenient, optic fiber and wireless communication technology has already broke through the bell, the dream of The Times, it is in the growth rate of geometric space a closer link between the people, the world as if overnight, small. Our traditional aesthetic standards, are also being full screen changing, various models of pageant burger and fries with street, a large number of western architectural theory, design idea, many trendy style schools have flocked to the front of us, and the modern, traditional, postmodern, new classical, rational, the structure, local, deconstruction... Wait until we settled down to, however, found that where are we?

Diversification has become the mainstream of today's information age design, but behind the current "diversity", not the prosperity of flowers, but acted as messy, novel and fashionable words to conceal the trace of imitation, we Shared the western Coca Cola and a variety of cars and Hollywood blockbusters, but others don't share our poetry with Confucian. "Every designer be encouraged to find a wheel, to scroll, but it is not round". We are going to "people-oriented" design a lot of toilet for the disabled in from the entrance to the most distant, say so good-looking point; To "regional", dozens of tons of rock in the north of yunnan in the lobby of office building; To "ecological", Beijing village courtyard design a lot of water fountain, finally, we can see is the dry dusty groove; "Avant-garde", my wall is all glass roof (whether climate where appropriate). Now, many of our designers have no specific function from a certain space, with the most close to the original language to design, but according to the Internet and magazine pictures collage image design. Beijing is now opened in September of Chinese architectural art biennale, our designers are all finished, rendering and display design model, and foreign celebrities like koolhaas, herzog has its own design to process anatomy. Among this reflects some of the differences between Chinese and western design concept, but at least a little bit, you can see that some of our design work did not dare to show the design process, afraid to expose the work process of mimicked. A big copy the article, "firm", version of piracy of European style, copying the western architectural symbols, popular detail, a simple copy of computer make our city and the city, and our streets, streets are becoming increasingly similar. Hazel has designed a jinmao hotel, the whole of China hotel restaurants are golden rizhao-heze leaf edge of smallpox sunk panel. Interior design to high-grade, that's all stone decoration pattern with gilding. Our interior design experienced a ju wood and the black walnut, and today is the golden smallpox, metope, golden "glittering" hanging over the world. This design of behind others to follow suit, written phenomenon, is not worth our deep reflections?

United Nations organization countries a huge sum of money to protect the world cultural heritage, the purpose is to advocate in the modern cultural creation into the spirit of traditional culture, keep the characteristics of regional culture, "the more national is the more the world". Regionality is an important part of national style, traditional culture in the design, emphasis on regional, with new architectural language to express the traditional vocabulary, is a good innovation way of interior design. In the design emphasizes the bright spot of regional interior design will become the 21st century topic, emphasis on regional and national style is the understanding to the simple design of the world.

Culture is the design industry in recent years to party a and the external publicity stunt, emphasizes the cultural connotation in interior design, not by Shouting or borrow a few adornment is culture symbols. Thousands of years of Chinese tradition and the interaction of market economy has its particularity, but culture of momentum, energy, shu kuang, bold, simple, honest and kind, such as basic are related to artistic conception, the so-called "state, was go." there is no infection without artistic conception of power. Artistic conception is the soul of interior design. "Mountain high, best of the is not high, the professional lock their waist. Water is far, to the best of the is not far from, yan Yin short pulse, its far enough". Winding path leading to a secluded spot, moreover, this is our Chinese traditional aesthetic temperament and interest.

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Information age brings us endless information, the development of science and technology as computer design provides an effective and quick way for us, but our design culture is faced with great challenges. Our design does not forget national tradition, nor let's dig out to others up old past, but to the world to create your unique imagination to the future world. As early as 1849 the French architectural critic west. Cesar Daly lament many architects "merely content with the picking flowers and history, and not to cultivating their seedling" depression "is such a so rich found that age, can only leave behind some patchwork imitation without characteristics?" . Mr Pei has said that "modern architecture must be from their own historical roots, is like a tree, must originate from the soil, pollen takes time, each other until it is accepted by the local environment." The modern Chinese interior design is to through the construction of regional features to create surprise, let people discover, design can make the person to the right or left forward, must encourage people to see, to discover, to explore. As the Beijing charter, committed to the localization of modern architecture, the modernization of vernacular architecture, all roads lead to Rome, to promote the progress of the world and the region with rich and colorful ".

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