

# Research and Practice on the Transformation Development of Local Private Application-Guided Colleges and Universities

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**Abstract** — In this paper, we conduct theoretical research on the transformation development of the local private application-guided colleges and universities. Private college is to point to by the social enterprises, institutions or individuals using fiscal funds to invest in the establishment of institutions of higher education. It has become the main body of the transformation of higher education reform because they are in training applied technology talents has very obvious advantages. Private colleges is an important part of the institutions of higher learning compared to the basic private colleges and universities, training of talents is to meet the market demand, competitive, determines the survival and development of private colleges and universities and talent training is one of the important links of practice teaching link, the cultivation of practice ability relates to whether the people have to adapt to the needs of the society and the work in the science and technology. Our research combines the local feature to propose the novel perspective for the reform which is meaningful.

**Keywords-** *Application-Guided, Colleges and Universities, Private, Local, Transformation.*

## Introduction

Private college is an important complement of higher education in China, the development of China's popularization of higher education from elite to play an important role in the process. Long-term since, our country higher education exists serious talent training and the use of disjointed problem, leading to the college graduates' employment with a serious social

problem. Guide the private colleges to the application of technical transformation of colleges and universities are to promote the development of private higher education reform is an important task [1-2].

According to the survey, the primary functionality of the private school could be summarized as the follows. (1) To strengthen the organization and leadership of student social practice and cultivate the students' social practice ability. To cultivate college students' social responsibility and comprehensive quality private colleges and universities should be more concerned about the quality extension system and increase social practice credits, diathesis developing system to enhance the student social practice ability, cultivate the students' positive attitude to life, gradually become an important part of private colleges and universities personnel training. (2) Improve the practice teaching management system to ensure that practice teaching effect. Improve practice teaching quality monitoring and management system, standard and strengthen the practice teaching management, to ensure the practice teaching effect. Establishing opening laboratory system, the laboratory opening time, ensures the continuation of extracurricular practice. (3) Changing ideas, connotative development. Must set up to the quality strives for the survival, to the quality and promote the development of the concept, the connotative development way, i.e., according to the quality of teaching as the center and to establish a leadership attaches great importance to, the organization implement, system perfect, standard specification, full participation, full implementation, efficient and effective information feedback, process

monitoring mechanism. (4) Strengthen the cooperative education. As the companies and scientific research units in cultivating students' comprehensive quality has a unique and the irreplaceable role in colleges and universities, and strengthen the cooperation of universities and enterprises, scientific research units, make full use of the resources of enterprises and scientific research units and advantages, the campus is given priority to with teaching model with direct access to the practice of practical experience, the practice ability of organic combination of production and scientific research practice [3].

Type teaching at the university of pop is given priority to with departments of organization system, the basic organization form to adapt

themselves to curriculum and professional development, but the department organization mode can't meet the needs of the construction of teaching research university. If we want to achieve development goals, we must vigorously promotes the discipline construction, scientific research and discipline construction is ever contain more ingredients, only by establishing institute, research institute, research center, as the main carrier of subject construction, it is effective in the development of school choice when the system of organization structure change, accompanied by the management system and operational mechanism must also make appropriate change. As basic illustration, the figure one shows the primary components of the university management.

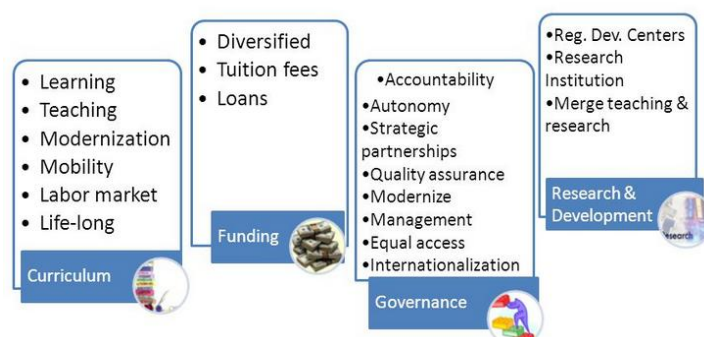


Figure 1. The Primary Components of the University Management

In this paper, we conduct theoretical research on transformation development of the local private application-guided colleges and universities. To promote the general quality of higher education is an important premise, do a good job in people's satisfaction of the university of earnestly implement the national medium and primary long-term education reform and development planning is an important guarantee of improving teaching level, and constantly emancipating the mind, the renewal education idea to improve our educational philosophy, comprehensively improve the level of school discipline and competitiveness, and earnestly fulfill the responsibility of university history given and mission while this is expected transformation of university development.

## The Proposed Methodology

**The Development of the Contemporary Universities.** The survival and development is the eternal theme in institutions of higher learning. The development of colleges and universities, colleges and universities is essentially to adapt to the general environment changes. Along with our country the establishment of the socialist market economy and the advancement of popularization of the higher education and diversified, there has been a fundamental change to the survival and the development environment of the universities, and accurate understanding and the analysis of the factors of the core development environment

of universities and its influence is before the colleges and universities to adapt to the environmental changes. The university development strategic planning is a kind of active, purposeful, and for the future way of university management, the task is to plan, long-term, global planning focus, is an organization that opportunities for growth and development of important ways and China is of great importance to the survival and development of colleges and universities.

Management of colleges and universities is an important component part of the cause of higher education, is engaged in the natural level of higher education management theory and practice of the application layer research. In China's popularization of current higher education, internationalization, diversification and public institutions under the background of the personnel management system reform further deepening, the problem of university management job specialization, much attention has been paid to realize the specialization of management positions which will be conducive to the sustainable development of colleges and universities. Under this objective condition, we summarize the developmental orientation of the current colleges as the follows [4-5].

- University characteristics are diverse, but most can represent a school education is discipline. Local colleges and universities to seek better development, we must make full use of their own industry or regional advantages, focus on limited manpower, financial and material resources, according to its foundation and the characteristic, closely with the local economic construction and social development need to form their own academic characteristic.
- Local colleges and universities development or not, the key lies in the teachers key specialty construction in local colleges are teachers, so the local colleges and universities must solve the

problem of teachers, so as to survive in the fierce market competition and development.

- To further expand school-run industry and its strict management, guarantee the school to the maintenance and appreciation of tangible assets and intangible assets. Conditional school-run enterprises should speed up modern enterprise system reform while the school-run industries mainly through holding ensure legitimate income of the school.
- The development of the modern science and technology, the dependence on money to make higher education more and more strong and the development of market economy, institutions of higher learning in the education market competition is more and more fierce.
- Create education talent training characteristics. The fundamental function of higher education institutions is talent cultivation. Constantly improve the quality of talent cultivation that is the lifeline of running school [6].

**The Transformation of Colleges and Universities.** College social position depends on the value pursuit of hope for the colleges and universities and the society, along with the social transformation of the social structure change, inevitably causes the change of the social orientation, and the resulting transformation of colleges and universities and the local engineering colleges and the universities development strategy choice. With the rapid development of China's economy and society, construct the continue education and the students work of effective interactive relationship is very important. Through the establishment of modern continuing education system, which is beneficial to students the practical work, play a social citizen maximum working efficiency is helpful to realize education fair.



Figure 2. The Keywords of the Education Pattern Transformation

Local undergraduate colleges and contemporary universities to university of applied technology transformation its personnel training specification positioning should shift from cultivating academic talents for fostering development-oriented and the advanced technical skills and innovative talents. To transformation of applied technology university aims to meet the social development of science and technology for the advanced technical skill talented person's demand, the key is to design the corresponding talent training plan and course, and core curriculum must pay enough attention to and including the real production technology and processes, professional course content must links up with professional standards to strengthen the integration of teaching [7].

**The Local Private Application-Guided Colleges.** Most of the private colleges in our country on talent cultivation target is to cultivate applied talents as the foothold, but at present, practice teaching still exist many of the shortcomings. Therefore, private colleges and universities should take active measures, according to the characteristics of the actual, talent training and the social foundation that constructs the practice teaching system has its own professional characteristic.

The main factors influencing the private universities teaching management model includes: school location factors, students, teachers, teaching conditions, operation mode,

management style, stage of the development of private colleges and private colleges are more environment factors.

- The school location factors. School-running orientation determines the scale of development of the school, student category, level and developing direction, the structure of the teachers, teaching facilities construction and management mode of the whole school, also determines the teaching management mode. With the rapid development of the private education in our country, private colleges internal development appear differentiation, gradually formed a level difference of the pyramid structure.
- The student factors. Private colleges and universities student management work, has been in the management of private colleges occupies very important position, this is a private college students sources and hierarchy of the comprehensive factors such as, knowledge base and the school itself facing internal and external conditions and environment.
- Teacher factors. Private colleges and the universities teaching management mode with the teaching staff of private universities has a direct relationship and the teacher has an important influence on the teaching quality [8].

- Operation factors. Private college operation mode will directly effect on the primary teaching management, such as private universities teaching management emphasis on the economic benefits. Private colleges and universities should fully consider the characteristics of colleges of two levels of personnel, should be based on the characteristics of itself, for a set of with run by the local characteristics accord with characteristics of private "two-stage" teaching mode.

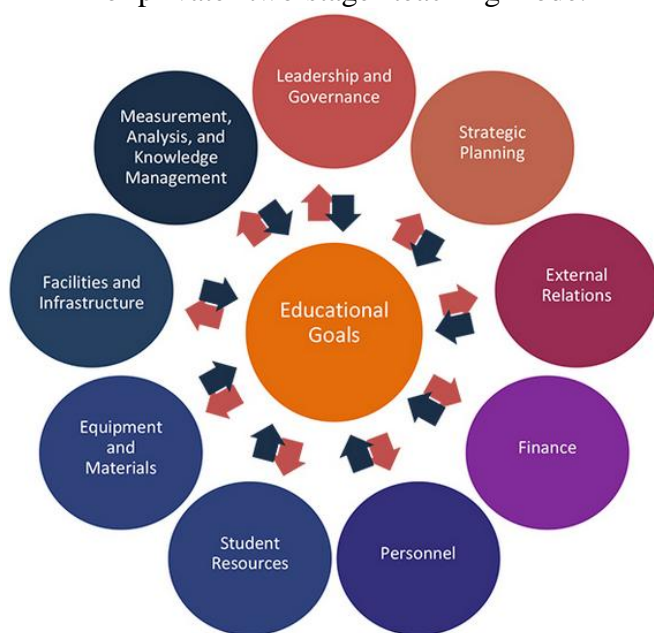


Figure 3. The Comprehensive Educational Goal for the Private Schools

**The Characteristics of Private School in Hunan.** After nearly 30 years of the development, the private higher education in the Hunan province from scratch, since the childhood, has become an important part of the education career, in terms of stimulating investment and expanding domestic demand, private higher education has attracted a large number of non-financial education investment, effectively expand domestic demand, vigorously promote the harmonious development of the society. At the same time, the private higher education better meet the demand of diversity and selectivity education of the people, strongly promote the fair and balanced development of education cause.

To enhance the private education in Hunan, we propose mentioned suggestions. (1) To establish the evaluation system of private education in Hunan province. Give full play to the intermediary role of folk organization as is also one of the important reasons to development of the private education in the developed countries. (2) To strengthen the private education financing and financing in Hunan province. Provide financing support. At present the financing channels of the private schools mainly includes own funds, bank credit funds and capital market. Capital market financing is a kind of high efficiency of direct financing way, but due to the change of the capital market is bigger, more difficult to control the resulting risk, with Hunan still immature market economy, capital market operation mechanism is not sound, run by the local education using the condition of capital market development is not mature. (3) Strengthen the legal protection of modern private education, perfect the policies and regulations. Region is a developed country such as America, Japan and other countries the basic characteristics of management of the private education, the private education laws and regulations are often improve and perfect, development of private education has played a positive role in promoting.

## Conclusion

In this paper, we conduct theoretical research on the transformation development of the local private application-guided colleges and universities. Private colleges in the process of constructing practice teaching system, in addition to clear objectives, enrich the content, improve the quality, it should also be based on the characteristics of the private university students' training target positioning, improve practical skills training methods and the means, strengthen the practice link. Private colleges and the universities should actively social unit of choose and employ persons establish cooperation relations, a field work before the employment

opportunities for the students to make the student fully exercise before employment. Our research combines the advantages of the modern private transformation of the trend to propose the novel perspective which is meaningful.

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