

Research on the Existing Problems and Countermeasures for Enterprise Cost Management under Modern Enterprise System

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Abstract— In this paper, we conduct research on existing problems and countermeasures for enterprise cost management under the modern enterprise system. Speed rising as a basic result of the business development, combined with the economic environment changing, enterprise work flow and the work division of labor does not meet the development requirements of the modern enterprise in the new period, but its importance in the general division of work and rationalization degree is insufficient, unreasonable division of labor, is not scientific, so enterprises should carefully study and increase the integration of enterprise division of labor, as well as the rational allocation of resources, to form its own competitive advantage, establish enterprise core strategy. Enterprises in cost management, also need to strengthen information management, open information circulation channels, especially the enterprise internal information of high speed, high efficiency, reduce the convey information and the transfer time, establish the scientific information feedback channel to ensure that the enterprises can combine current situation to make scientific decision.

Keywords- *Cost Management, Modern Enterprise System, Existing Problems, Countermeasures.*

Introduction

In traditional cost management, cost management are ascribed to the purpose of reduce the cost. Save a basic means to reduce costs. However, from the perspective of modern cost management to analyze the target cost management, it is not hard to find, and this is a kind of the extremely negative cost management. With the rapid development of the market economy, the enterprise can't will cost management simply equal to reduce costs, but

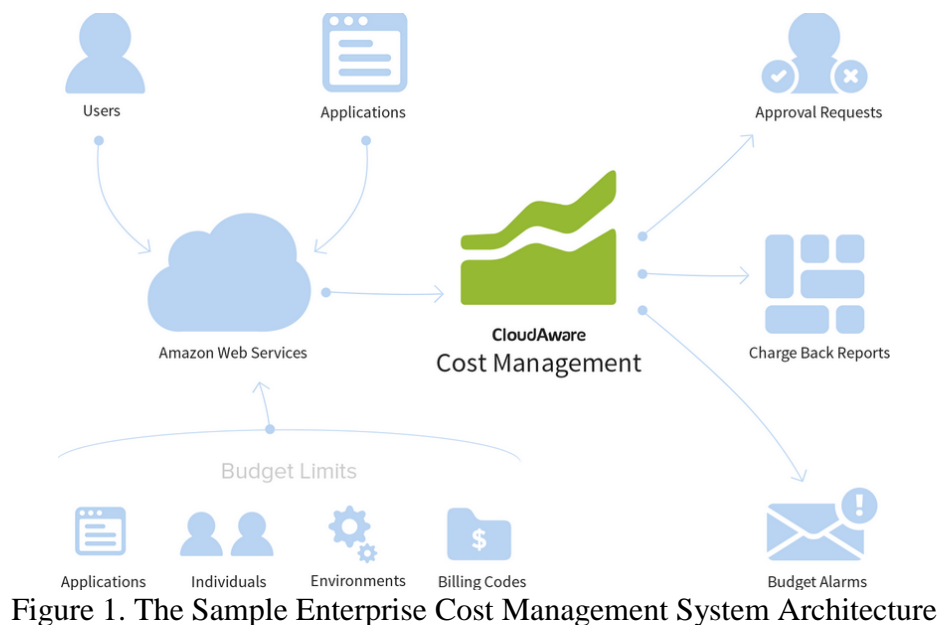
from the optimization of resource allocation and the perspective of capital output, efforts to reduce unnecessary cost, strengthen cost control of the entire production cycle, maximum limit satisfy the consumers of the product after-sales service, in this way, its products on the market to achieve benefits. In science and technology highly developed today, the enterprise should relying more on the technology, generate more income, namely by relatively lower costs in the modern cost management and improve the efficiency of the cost [1-3].

The problems of enterprise cost management in our country could be generally summarized as the following aspects. (1) Enterprise cost management methods lag behind. Cost management method backward due to the high speed development of the enterprise, form complete set of the management practices can't keep up. Modern enterprise cost management is an important part of general modern management, although many enterprises emphasize the use of modern management mode, but ignore the content of modern cost management, cost management method or old way, can't keep pace with the times. (2) Refined classification of the enterprises, serious resource waste. The development of the modern enterprises, led to the enterprise internal division of labor refinement and the demand for the enterprise's management level, the higher the requirement need highly collaborative management, otherwise it will lead to enterprise management confusion, thus causing the waste of resources. (3) Do careful research on quality management has failed to pay attention to the key of quality cost for the enterprise development and the influence. In the

enterprise quality cost management, failed to achieve quantitative and refinement that do not push the quality of the product management.

Enterprises to truly control cost will need to really understand the ins and outs of the basic cost. Traditional cost according to its uses can be divided into direct materials, direct labor, manufacturing costs, in a single product enterprise, cost calculation number measured in units of core product. The manufacturing expense according to the direct labor hours or direct labor wage distribution is more reasonable, because most is indirect expenses related to the production time. But in modern highly automated

manufacturing process, direct labor accounts for the proportion of the cost of production is low, and needs to allocate for the different products of the indirect expenses such as depreciation of machinery, expenditure on the power will increase. If in this case the allocation of indirect costs in the traditional way, it may cause the product cost distortion. Thus, the use of strategic cost management will be more than a single standard of distribution according to the cost drivers instead of the standard distribution, so as to highlight the advantages of management, in order to correctly calculate the cost of the product with the distribution of the indirect costs [4-5].



In this paper, we conduct research on the existing problems and countermeasures for enterprise cost management under modern enterprise system. Cost management is an important means of enterprise core competitiveness, with the rapid development of our social economy that market competition is intensifying, how to seek better cost management approach to enterprise's survival and development plays a vital role. Therefore, enterprise managers should in combination with the practical situation of enterprises, with advanced cost concept to guide their cost

management work, and make full use of modern advanced cost management method, constantly improve the enterprise economic benefit and competition ability that make the enterprise obtain the further development.

Our Proposed Novel Perspective

The Property of Business Management. In the face of fierce market competition, the enterprise will encounter more and more challenges on the path of general development, enterprise must constantly updated management concept and

management concept, to ensure that enterprises in the face of the opportunities and challenges of time to adapt to the environment change, promote the development of enterprises. Innovation is an important strategic guiding the development of national economy that is also the important index of the enterprise overall qualities and innovation ability [6].

In our country in the core process of the socialist market economic system established accordingly necessarily bring the reform of the economic management, requires a new management mode adapted to the, only appropriate management can ensure the establishment of the modern enterprise system. Corporate culture as a management needs to adapt to the new era, and the management theory and management methods, the most to adapt to the market economy system as is the guarantee to realize management modernization. Because, in order to realize the modernization management, it requires that management concept, way of thinking, values, and so on first to modernization.

In enterprise management, more and more people have realized that: in the information society, the essence and core of enterprise management is communication, the difficulty of management and the difficulty of the problem is communication and problems, many large enterprises and multinational company, common management communication problem, thus make the enterprise unable to achieve optimal

allocation of human resources and other resources, not only didn't make together, instead of overlapping, seriously affect the normal operation and development of enterprises. Communication problems are so much variety and outstanding, so that in the modern information enterprise that leave the communication we can't even talk about management. The shaping of the enterprise culture has become a modern enterprise important means of the spiritual incentive. Practice shows that a good enterprise culture, the loss of talent is significantly lower than those who do not take the enterprise culture of enterprise. When enterprise culture and the employee values consistent, when the enterprise culture fully embodies to respect for employees the employees will be integrated with the enterprise.

The Modern Enterprise System. Enterprise system refers to the enterprise residual claims and control of the system arrangement. From an general organizational level between each factor for the enterprise based on the technology of knowledge; From the level of property rights, is the enterprise ownership of all the elements in the dominant position that the ownership of enterprises and their relations of system arrangement. The evolution of enterprise system is the dynamics of the diachronic investigation on system of enterprises [7].

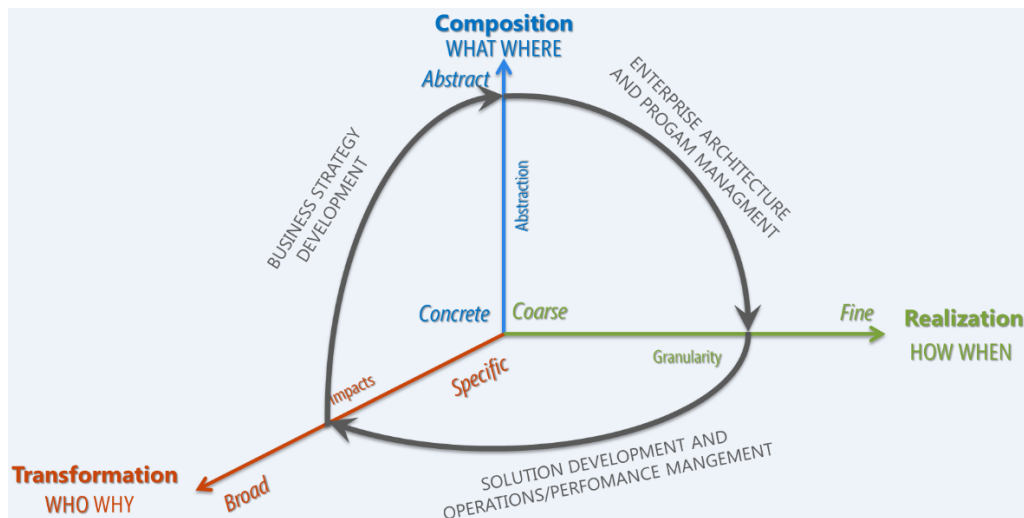


Figure 2. The Primary Components of the Modern Enterprise System

In the modern enterprise construction of road of general discussion, many Chinese scholars have advocated to establish as soon as possible with a legal system that can meet the needs of the modern enterprise system operation, tend to transplant of western legal system in an all-round way. Under this guidance, China began a marked by a large number of legislation emphasize the formal legal system of the legal system construction that could be summarized as the following aspects. (1) Scientific and standardized procedures. A good system must be scientific system, the results of the system of general democratic state. Only according to the system of the scientific and standardized procedures, we can effectively guarantee the quality of system if not in accordance with the procedures can be impossible to guarantee the quality of the system. More often, the enthusiasm of people consciously abide by and maintain system from their enthusiasm to participate in setting. (2) Clear system of general executive responsibility. Clear every management process, the complex thing simplification, with practitioners working process to promote system, make system practitioners through the process, you will know what to do, what not to do, who is the leading department, who is involved in department, who should assume what responsibility and should have rights. (3) Establish and improve the system.

First of all, to implement dynamic management system, on a regular basis on the system of the enterprise existing various serious clean-up and the modification and second, to refine the supporting system for each position to develop scientific, concrete and detailed job description, will refine each post work tasks and responsibilities, and do as much as possible to quantify; Specific operating procedures and the connotation, clear between each post, each department work process, work procedures, to ensure that the interlocking, forming system, supporting each other, promote each other [8].

Enterprises according to different divided into assets owners in the form of the sole proprietorship enterprises and partnership enterprises and companies. Enterprise management system construction must be linked with this classification, namely can't speak in general business management, and to see whether the enterprise is a kind of property right system. Such as a sole proprietorship enterprise, can make the family management as the partnership management system is partner to discuss the office, regardless of owner and operator. Enterprise management system must be related to the property right system and property right is the premise, left the property management, management is abstract. If a sole proprietorship enterprise or the partnership

enterprise development for the company, we need to according to the company requirements for the system of enterprise management.

The Enterprise Cost Management Paradigm. With the rapid development of market economy, all walks of life facing the fierce market competition, the cost will be the leading enterprise in the competition to win the key strategy. Work in various aspects of enterprise management, cost control is all enterprises are facing an important management issue. Modern enterprise economic management in order to seek economic benefit as achieves sustained competitive advantage, using the modern advanced cost control method to improve enterprise cost management level. Therefore, to develop a set of effective cost management method and adapted to modern enterprise system, for the enterprise's development has the vital significance and role.

Under the background of the era of the modern enterprise system innovation, the enterprise cost management in the production and operation of each link, the costs of general enterprises through the corresponding means and the technique to the cost forecasting, decision-making, accounting, etc. Cost management is to reduce cost and improve the enterprise's economic benefit and social benefit as the ultimate goal. With the rapid development of society, market competition, under the influence of market economy, enterprise competition is the product of mergers and reorganization that between enterprise evolutions as an enterprise needs to have cost advantage that can effectively enhance their competitiveness, to get a place in the fierce market competition.

Analysis and study of modern enterprise system the cost management method can very good to adjust production process each link. Not only need to reduce the cost of the enterprise more effective internal potential of mining enterprises. Completes corresponding cost management can effectively improve enterprise profitability, improve the inner quality of

products, make the enterprise occupies more market share. To strengthen the enterprise cost management, can guarantee the comprehensive strength of the enterprise to resist the internal and external competition as perfect modern enterprise system, to update as soon as current cost management method, constantly improve cost management system that can meet the needs of modern enterprise system.

To enhance the management procedures, we propose the listed suggestions. (1) Change the simple ideas to reduce costs. Enterprises should be market-oriented, and actively develop new products, seek new economic growth point and efforts to improve the product's market share. (2) Cost management should be managed by advance towards things later. Traditional cost management is mainly after the cost accounting and analysis, but with the progress of the science and technology, only after the cost accounting has no longer adapted to the development of the society, even restrict the development of enterprise, the lack of advance, the matter of cost management and control, may cause the blindness of production, and manufacturing process of confusion, once found the problem, make up the difficulty will be increased, and the loss will be huge. (3) The use of the means of strengthening the modern cost management. With the widespread use of computer technology, its large storage capacity, computing speed is fast, easy to use, can be batch, real-time processing of large amounts of data, to strengthen the effective management of cost provides technical support. It not only can replace tedious transactional work, also make the cost accounting work more detailed, more comprehensive, to satisfy enterprise management to the requirement of increasing cost information.

Conclusion

In this paper, we conduct research on the existing problems and countermeasures for enterprise cost management under the modern enterprise system. Modern enterprise cost management

refers to the managers use special method provides analysis of the enterprise itself and its competitor information to help managers to develop and evaluate enterprise strategy, to create competitive advantage and achieve the purpose of effectively to adapt to changes in the external environment. Through analyzing and comparing with the traditional cost management, we can find that the standpoint of modern cost management has been changed. Only incorporate enterprise cost management in the whole market environment, the comprehensive inspection, to the enterprise environment conditions for the correct analysis and judgment, to predict and control risk, and according to the basic characteristics of the enterprise itself, to determine and implement appropriate cost management strategy correctly, grasp the opportunity, actively adapt and manage the external environment, the initiative in the competition, finally realizes the enterprise development strategic target.

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