

# Research on the Ideological and Political Education Function of College Student Community

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**ABSTRACT**—With the continuous development of higher education in China, the ideological and political education of college students has been paid more attention. How to strengthen the ideological and political education of college students, explore more educational channels and methods and highlight the effectiveness of ideological and political education is the most important problems currently. In this paper, college student community types are analyzed, and the main functions and the practical significance of the college student community are cleared. Finally, the paper discusses ways to give full play to the functions of college student community in the ideological and political education.

**KEYWORD**—*the ideological and political education, college student community, countermeasures*

## 1. Introduction

With the continuous reform and popularization of the higher education, as “self-service, self-education and self-management” student organization, college student community becomes an important supplement to the college students’ ideological and political classroom teaching, being an important platform for students to exercise their comprehensive ability and quality. The ideological and political education of college student community plays a more and more important role. Actively studying the college students community is better for achieving the function of ideological and political education, which has become the difficulties and key point faced by each university worker.

College student community is defined as follows: it

is a kind of student mass organization voluntarily formed by a certain group of students with the similar interest and hobby according to the laws, regulations and rules to achieve a certain purpose. In recent years, along with the increased enrollment of higher education in China, the number of college students is further expanding and the development of college student community has also been further improved with an increasingly large number of student communities and a scale of members. According to the content and form of college student community, it can be divided into the following five types:

(1) Type of ideological theory. This is the main form of early college student community, occupying a considerable proportion. However, with the development of the times, the ratio of this type gradually decreased, but it still have obvious advantages from the contents and forms. For example, the MMD association, its full name is Marx Doctrine, Mao Zedong Thought and Deng Xiaoping Theory Association. Communities of this type are of strong thought and clear banner direction, which is the main position of ideological and political education. Therefore, the college workers need to properly guide and regulate this type of communities, grasp its development direction, and expand the influence of this type in all students.

(2) Type of academic research. In this type of communities, students can study academic and scientific problems through discussion and communication and participate in various competitions

to enhance practical ability and self-cultivation. This type of community is strongly professional, which can not only help students to improve their professional level, but also can provides good competition platform for students associated with various subjects, including various competitions held by the state, province government or school, such as the “Challenge Cup”, the “National Electronic Design Contest”, the “Mechanical Design and Innovation Competition” and so on.

(3) Type of sport and entertainment. This type of community is the backbone of the culture construction of the college community. It is based on the common interests of students, and is to meet the student’s amateur cultural life, which usually has some special style of students. The form of community activities is rich and varied, and the content is varied. The type of community can be subdivided into the following three categories: the literary community, such as choir, art troupe; the entertainment community, such as photography association, tourism association; the sports community, such as football association, badminton association, cycling association and so on.

(4) Type of social practice service. The main form of this type is social life and practical activity, whose main purpose is to cultivate students’ sense of social responsibility. Therefore, members of the community usually provide free aid for others, never careing about personal gains and losses. As return, they will also be recognized by the broad masses of the people, win the honor for the school, and set an example for the good social custom. The types of associations are: the law community, the computer association, the youth volunteer association and the love community and so on.

(5) Type of science and technology network. In recent years, the science and technology network community in college is constantly growing with a variety of forms. Due to its spontaneous and loose organization as well as the complexity of the network, some science and technology network communities can

free in between law and morality, active in the virtual world and real life, having become an important organization form in the new period. This type of community has a profound influence on thinking mode and psychological health of college students. At the same time, it also has a far-reaching impact on the ideological and political education of college students, needing the high attention of the college workers.

## **2.The Main Functions of the Ideological and Political Education of College Student Community**

The ideological and political education mainly consists of three parts: the political quality education, the ideological quality education and the social moral education. It mainly solves the problems of students’ political standpoint, viewpoint and faith and train college student to establish the correct world outlook, life outlook and moral outlook, having a direct or subtle influence on the ideological and moral qualities, the overall quality and even knowledge accumulation of college students. The functions of ideological and political education of college student community are mainly reflected in the following aspects:

### **(1) Education oriented function.**

The education oriented function is the basic function of the ideological and political education, reflecting its natures of purpose and ideology, and it cannot be replaced by any other functions of education. The education oriented function is mainly formed by the community environment, rich and colorful activities and the interaction between community members. College workers should make full use of the college student community to carry out the ideological and political education work. On the one hand, they should strengthen the guidance of the student community, develop the subjectivity of students and improve students’ initiative, adhering to occupy the public opinion position of student community by Marxist theory, take the ideals and beliefs as the core content, arm the people with scientific theories, and guide the public with correct opinion. On the other hand, they should carry out variety of ideological,

healthy, academic, content enrichment, persuasive and attractive reports and lectures through planning organization to enhance students' political sensitivity and political discrimination, giving full play to the role of college student community to achieve the education oriented function of the college student community.

#### (2) Self education function

College student community is not only an important position for college students to carry out "self education, self management and self service", but also the effective carrier of ideological and political education, providing a self-education platform for the comprehensive improvement of college students. College students see their own value, establish self-confidence and sense of honor through a variety of community activities. The self education of college students not only develop their theory of ideological and political education and improve their comprehensive quality, but also give full play to the function of ideological and political education of college students community, providing favorable conditions for colleges to carry out the work of ideological and political education.

#### (3) Cohesion and incentive function

Ideology has the cohesion ability, and it can attract the social mass consciousness to the consciousness in the process of social development, so that society group will move forward in accordance with the ideal goal and the unified direction. College student community has very high appeal and influence in colleges and universities, and students' enthusiasm and creativity can be fully mobilized through rich and colorful activities, and finally the internal driving force and exciting force is fully stimulated. Therefore, giving full play to the cohesion and incentive function of ideological and political education of college students is an effective way and channel to carry out ideological and political education.

#### (4) Adjusting and transforming function

Adjusting the transforming function mainly refers to that the education object lives in the community

culture atmosphere to promote itself transformation to the good through the invisible infection influence and the interaction. The adjusting and transforming function is fully reflected in two aspects: firstly, the psychological adjustment of college students. College students have universality of confusion and anxiety in face of so much pressure from learning and employment, which requires college student community activities to create a free and relaxed atmosphere to reduce students' sense of confusion and anxiety. The second is regulating the idea of college students. Some students are exposed to some bad phenomenon in the colorful society, which affects their thinking and understanding and deviates them from the right track. Therefore, it requires the ideological and political education in colleges and universities make full use of the college student community as a carrier and channel to actively transform students' wrong thinking, guiding them into the correct direction and track.

#### (5) Quality development function

The diversity and universality of college student community play an important role in improving the comprehensive quality of college students. The positive, progressive and diverse forms of campus cultural activities of college student community have positive influence on the cultivation of college students' practical ability, self management and development ability, and innovation ability. College student community is a good platform, so that students can exercise, grow and improve their overall quality to create good self conditions for their future. The colorful and healthy activities that students participate in can not only be conducive to the promotion of college students' professional knowledge learning and broadening college students' horizons, but also be conducive to improving students' comprehensive ability and healthy personality, promoting the development of physical and mental quality of college students, as well as improving students' comprehensive quality.

### **3.The Practical Significance of the Ideological and Political Education Function of College Student Community**

It is of great significance to study the ideological and political education function of college student community both for the construction of student community and for the improvement students' comprehensive quality. The practical significance of the ideological and political education function of college student community is mainly reflected in the following aspects:

(1) To promote the construction of college student community

The ideological and political education of college student community is not only the need to improve the effectiveness of ideological and political education, but also the need to promote the construction of college student community. On the one hand, it provides the ideological and political guarantee for the college student community moving in the right direction. On the other hand, it provides the necessary support for improving the quality of the college student community.

(2) To promote the development of ideological and political education in colleges and universities

The ideological and political education of college student community not only has great significance to the construction of students' associations, but also plays a significant role in promoting the development of ideological and political education of college students. First, the field of ideological and political education will be broadened. Second, the effectiveness of ideological and political education will be enhanced. Third, the reform and innovation of ideological and political education will be promoted.

(3) To improve the comprehensive quality and ability of college students

The activities of the group form of college student community can not only meet the needs of college students themselves, but also help improve the comprehensive quality and ability of college students.

First, it can improve the ideological and political consciousness of college students. Second, it is conducive to promote the level of college students' psychological adaptation. Third, the practical ability of college students will be improved.

### **4.Countermeasures of Making Full Use of the Ideological and Political Education Function of College Student Community**

College student community is an important part of campus culture and it is a favorable matrix to carry out ideological and political education work in colleges and universities, playing an increasingly important role in improving the comprehensive quality of college students. It is high time to solve the problem of effectively playing the function of ideological and political education of college student community. We need to solve the problem in the following aspects:

(1) Strengthening the institutional guarantee of college student community

At present, the development of student community in colleges and universities is vigorous and a variety of social trends of thought are very active. It is necessary for the college to establish a complete and scientific system to ensure the role of student community in the ideological and political education. First, we should strengthen the management system of the construction of college student community. Scientific and orderly management system is not only conducive to the construction of student community regulations, but also conducive to the function of the ideological and political education. Schools should strictly control the procedures for examination and approval of the establishment of the student community, specify a valid student community appraisal system, actively encourage students to organize community activities beneficial for physical and mental health, and guide the realization of the function of the ideological and political education of student community. At the same time, we should strengthen the daily management of student community, and strengthen the communication and coordination with student community to give

guidance and warning for members in the community with poor performance.

#### (2) Strengthening the team construction of college student community

The good system standard needs to have the outstanding student mass organization troop, which not only is advantageous to the development of student community, but also is advantageous to its ideological and political education function's display and realization. Team building includes two aspects: first, the construction of guiding teachers' team is urgent to be established to guide the direction of the community. Through the selection of outstanding teachers, colleges can timely know the problems of student community and timely grasp the student's dynamic ideological and psychological situation, effectively achieving the ideological and political function of college student community. Second, it is necessary to strengthen the construction of the cadre team of student community to ensure that the community develops in the right direction. The quality and ability of the students' club leaders decide the quality of the students' community activities, and it is also directly related to the innovation of students' community activities.

#### (3) Optimizing the operation mechanism of the activities

The vitality of college student community is to carry out a wide range of activities to attract college students' sustained attention, and community activities are also an important way to reflect the influence of the community. First, we should make clear the function and nature of the student community activities. The accuracy of the status of community activities, the sufficiency of the preparation, and the scientificness of the organization will affect the function of ideological and political education. Second, we should guide the operation of community activities in the whole process. In the process of carrying out the activities of college student community, we should not only guide and serve their members, but also dig out the factors that help realize the ideological and political

education function. At the same time, the integration of the ideological and political education resources should be strengthened. The diversity of student community in colleges and universities has resulted in the diverse effect of ideological and political education. Therefore, the workers need understand community activities in-depth, and fully exploit the special ideological and political education function of all kinds of community. At the same time, it is necessary to strengthen the cooperation and association integration to enhance the effect of ideological and political education in community activities.

#### (4) Increasing the resources devoted to the activities of college student community

From the point of view of the current development of the college student community, most of the student communities lack of mutual funds, facilities and equipment, which led to the insufficiency of community scale, little influence and low quality. Colleges put little money to student community, and even do not establish the funds, which led to that some communities are unable to carry out daily activities because of insufficient funding. Ultimately, the communities will go to death, unable to achieve the function of ideological and political education. Therefore, colleges and universities should gradually increase the funding, equipment and facilities investment of student community to provide funds guarantee, equipment guarantee and facilities guarantee for the day-to-day activities of the college student community. Only in this way can ensure the smooth development of ideological and political education function of college student community.

### **5. Conclusions**

College student community is the most cohesive and influential group of students in colleges and universities. In this paper, types of college students associations is analyzed, on the basis of this, we clear and definite the main function and the important practical significance of the ideological and political education in colleges and universities, highlighting the

significant role of college student community in the ideological and political education. Finally, the corresponding countermeasures for improving the ideological and political education function of college student community are discussed to provide the theoretical guidance and practical guidance for the ideological and political education of college students.

#### **Acknowledgements**

This research is supported by the Philosophy and social sciences planning project of Baoding (2015W016)

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