

On the "Internet Plus" Era and How to Regulate the Development of Network Language

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Abstract. Along with the arrival of the information age and the development, the Internet in people's life is becoming more and more, the stability of the status of the Internet and Internet language began to sprout, the network communication appeared a lot of new words, in reality people talk is used more and more widely. According to related data, China's Internet use scale has been ranked second in the world, our country has a large population, living standards also slowly to developed countries closer, each year the number of Internet users continues to increase, the network era has penetrated into people's life dribs and drabs. The emergence of network language, from the bud to the growth of the process, the reaction of the free development of language. This article from the network language causes, existing problems and how to regulate and so on, in order to make the future of the Internet language development can be more standardized.

Introduction

The emergence of network, lead to changes in the style of language and style, as a new carrier of language network has more and more influence on People's Daily life. Experience with the change of the linguistic environment change, by the network under the catalysis of style has become a new generation of style. China officially joined the Internet age is in 1994, in the future a year, have a rapid increase in the number of online, formed a huge network group. There are a lot of particularity in network communication, mainly is that people can get no freedom of communication in real life, on the other hand is to know what's going on in the world. Under the special medium transmission network language, is the result of language to adapt to the network communication. Slowly seep into people's life, the network language into the real communication.

The Causes of Network Language

Colorful world, network language also is such. On the network to network language is very much controversy, but all of the causes of the network language have the same consensus. Network language is not only a linguistic phenomenon, but also conforms to the social cultural phenomenon of The Times. The formation and development of the network language is closely related to the society, the relationship between inseparable with the formation of social culture. From the development of network language to the present situation, the researchers analyzed the reasons of

First of all, the generation of network language is built on the basis of China's Internet era. From the Internet to enter into the Chinese market in 1989, at first, people are holding the curious point of view, with the increasing number of Internet users, an increasing interest in people on the Internet. At the beginning ambiguity phenomenon often occurred in the network, communication to the final agreement from the netizens, the network language development gradually mature, the status of the network language gradually recognized, gradually mature of the network language used by many netizens, cyber language has its own language characteristics at the end of the 20th century, is also the most exciting times people.

Secondly, the network language is developing rapidly in the network environment. Network has the characteristics of openness and freedom in the world, there is no real language communication constraints, people in the network need not care about their identity, status, also need not consider communication object's age, gender and occupation, and so on, you don't need to worry about because of saying the wrong thing to others by personal injury. In the world of online communication, you can get rid of the reality of everything, try our best to make public your

personality. In network communication, people don't need to disguise can without reservation to show out their own nature, rather than reality is much more relaxed and natural, also is the network language use bring positive effects to people.

Third, reform and opening-up policy for network language to lay the background. Since reform and opening up, China's economic progress, and cultural exchanges also unprecedented active, various kinds of new things into people's life. A member of the network language is the new product, its effect on people life is great, the biggest characteristic is to do STH unconventional or unorthodox. After the reform and opening to the outside of the uninhibited environment, offers a new way for the development of network language, provides a good social environment.

Fourth, the restriction of economic factors. Started to use the Internet as a lot of people are used to Internet cafes and other entertainment places to spend, basically all is by the hour, online only economic condition affluent people will go to use the Internet, if long-term use, will cause certain economic burden. Can say that the creation of the network language is affected by many factors, Internet users in order to be able to in the limited time to say more, Chinese and English sentences are modified, create more new expressions.

Fifth, the restriction of input method. We all know, the homophonic word of Chinese language is very much, so prone to repetitive phenomenon when typing, don't like English typing is very convenient. So in the network language of communication, in order to facilitate homophonic word generally used in place of the people, sometimes words they want to find, netizens began to have no patience, began to adopt a large number of Chinese homophonic word instead, so long habit, network language gradually formed, also continually tampered with.

Sixth, the requirement of communication speed. If you communicate with people on the Internet when typing speed is very slow. Not only a waste of time, can also let the other side to give up communication with you. As a result, the formation of cyber language typing speed is also has great relationship with the citizens, some typing error will not affect each other's exchanges, but will be two people agreed herein. So, the formation of cyber language has no specificity, can be formed by anyone at any time any place, is not subject to any conditions of constraints.

The Problems Existing in the Network Language and Further Development

Speed of network language, in addition to bring convenience and joy to people, give people bring many negative impacts.

First of all, the lack of the state of the network communication research. Language the biggest charm is embodied in the process of communication, no communication function of language is a kind of decoration, cannot adapt to the progress and development of the society. At present, there are quite a few scattered evaluation of network language, but to the language form and purpose, the network environment, and so on, has not the lack of a systematic scientific evaluation.

Second, in previous studies, the research of network words more. In the study of network language, the most attention to the issues of language specification. Words are just a small part of the network language, there are still many problems in the network language is no cause for concern. Network research is only partial form of words, want to further study need to be further discussed, can put forward effective countermeasures on the issue of network language.

Again, now there are a lot of the network language have become the lingo and argot, has distorted the meaning of language itself. The current daily impact study of network language is more, for a language with pollution research are relatively few. Many people worry about because of the pollution of language gradually into people's social life, don't worry, don't use too much worry about this problem, in the network language communication is still influenced by everyday language, the influence between them is mutual, not only occupy the dominant position. Network to People's Daily language communication have the effect of rich and development, so don't need to worry too much about the network language.

So, should expand research network language, expanded from the previous studies only words and went deep into the research of network communication way. Research of network language

cannot be one-sided sex, multiple levels should be a lot of sense to study. Research of network language is dynamic, the network language as a changing language, it is not a static system. So as the change of network environment to change the way of research. To go from the Angle of view of the whole research, the network language as a part of the universal communication language, don't put the network language viewed separately.

The correct view of network language

Network language is by the strong impact of the spread of the Internet as a medium, it is the most popular language exchange new pattern. The emergence of network language is of great power, has attracted a lot of people to ponder. The current questions about the pros and cons of cyber language has a lot of differences, the network languages will be integrated into a lot of foreign language composition, it is easy to cause controversy. The network language often have the popular slogan, popular with harmonics. In addition, the network of the biggest controversies in language lies in the understanding of language essence problem, need not to need to arrange, lead to a lot of discussion is coming.

Once upon a time, the movement of the may fourth movement and the popular language movement of the last century the big lesson two historical language, should arouse people's thinking. Network language to the research question we should consider two aspects, one is attitude problem, another is the construction problem, and especially the construction aspects must be focused on. Network languages have some rude words, dirty words, can prevent the progress and development of the society. So in the active network at the same time pay attention to the choice of language, we need to respect Chinese traditional culture. As an emerging media, the development of the network will inevitably cause the reflection of language. The characteristics of network language form, contains the culture and so on, to affects the social changes, cultural development. So, treat the network language, should be calm and objective way to look at, want to see the positive effects of Internet language more, and the positive language study, enrich the content of language and information and make it more has the vigor, has the flavor of The Times. At the same time, the network language requires strict control, there are still some filthy words of network language, so should fully realize the bad language on the huge impact of the network environment. To see a comprehensive problem, network blank language not only causes the network environment is polluted, will affect growing youth health of body and mind. Therefore, to timely find problems of network language, construction and education, and to keep the standardization of the network language. Looked from the present situation, the network language workers should have to be in-depth study of network language, to master its law and characteristics of the full understanding of the problems of network language, and guide its development in the right direction, to promote the healthy and continuous development of network language.

Conclusion

The use of language and culture, customs and habits have a close relationship. Network language appears with the rapid development of the our country also in development, constantly taking open line. The language of mutual penetration of different levels, so as to put the network language environment rich rise. In fact, we should treat the network language in positive ways to look at, like learning new words, you don't try so hard the normalize it, tolerance shall be used to look at it. For those with creative thinking, you don't need to ban, and guide them actively innovation, to form a good network language environment. After the language form, gradually standardized, scientific, in order to promote the development of the network of Chinese language, also accord with the law of development of The Times.

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