

Campus Culture Is the Soul of the Sustainable Development of Private Colleges

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Abstract. The development of the campus, the improvement of quality of learning have close relationship with the campus teaching level, but with the construction of campus culture is inseparable relationship. The main purpose of the campus culture building is to create a good learning atmosphere, edify students' sentiment, build good campus culture, for the development of the campus and have a key role to improve the quality of students. In this paper, from the necessity of the construction of campus culture and how to strengthen the construction of campus culture as a research focus, in order to explore plays in the construction of campus culture in the future.

Introduction

Each campus's development is inseparable from the construction of campus culture. Education teaching is the key point of the development of the campus; campus culture construction is the foundation for the development of the campus. A school campus culture can reflect the connotation of the school, the school's educational philosophy and the school development direction. Campus culture is the environment of education, to the healthy growth of the students play a key role. Schools for the character of campus cultural activities, can improve the education quality of students, build effective platform for development of the students' comprehensive qualities, is an important means of quality education practice, and is also necessary to construct the scientific concept of development. Excellent campus can promote the connotation of campus culture construction, promote the sustainable development of the campus.

The Importance of Campus Culture

The Construction Characteristics of the Needs of the Socialist Road. The current development of the socialist construction of our country is still in the primary stage, compared with the developed countries still have distances. So near to the developed countries should continuously develop the productive forces, strengthen the construction of socialist construction road, promote the spiritual civilization and material civilization, narrowing the distance with developed countries. At present we are still in the primary stage of social development, compared with developed countries there is still a big gap between the, only by constantly liberation of productive forces, the development of the productive forces, strengthen the construction of socialist material civilization and spiritual civilization to narrow the gap with developed countries. Must strengthen the construction of socialist culture, to build the first is the quality of education, school education is one of the important places, so should actively promote the construction of campus of socialist culture, to strengthen the construction of education civilization, for the development of the country out of a force.

The construction of campus culture, not only inherits the Chinese nation and revolutionary tradition of history and culture, under the influence of the socialist road to create distinctive

educational philosophy. Campus culture construction is not only to retain the essence of Chinese traditional culture, also need to absorb the concept of advanced culture from all over the world, has very important significance to cultivate high-quality education personnel, have a significant role in the cultural construction of the socialism. The construction of campus culture, should be ahead of his time, and do it for a rainy day, was able to play the biggest characteristic.

The Promotion of China's Comprehensive National Strength. The key to international competition is the comprehensive national strength competition, is the social economy and science and technology competition, to put it more simply, the talent competition. The science and education has been advocated in our country, the strategy of cultivating high-quality talents. As long as to advance the education level, to fundamentally enhance the comprehensive national strength of our country, a place in the middle of the fierce competition in the international. International competition is not a single subject, which includes the level of economic strength, national defense and national cohesion. Whether any strength of competition, the most main is the basis of talent competition, the cultivation of the talent is the most critical education level. Should, therefore, the education combined with China's current national conditions, starting from the actual form the level of education in our country, suggests that the education is not only promoted the foundation of the national strength, is also the basis of occupying seats in the fierce competition of the international. China's comprehensive national strength has increased, the key is to place increasing of China's national innovation ability. Innovation is the soul of a nation, the driving force of long boom of the country. In the era of such rapid development, we have more opportunities, so let's seize the opportunity to vigorously carry forward the great culture of the Chinese nation. The end, whether any strength, improve the country's most fundamental reason is the ability to promote talent. School is the key place to foster talents, so should motivate the students' ability must be based on the campus, cultivate students with innovative spirit, carry out all-round quality education.

Campus Culture Development of the School's Educational Philosophy and Direction. School development cannot leave the construction of campus culture, campus culture is maintained jointly by all the teachers and students, it is the embodiment of every level by learning and life. Campus culture and the school environment to construct an integral, is also the embodiment of the students face of spirit and material. Excellent campus culture is a powerful function of education, to cultivate high quality talent, the full implementation of quality education, has a critical effect. Changing with the development of the society, cultivating innovative talents is the top priority. Only continuous innovation can occupy important position in the international, also is needs to constant innovation and development of campus culture, campus culture is the school's educational philosophy and the important of developing direction.

Promoting the Comprehensive Qualities of Students, Improve the Education for All-Around Development. The key to quality education lies in strengthening the construction of campus culture. To strengthen the construction of campus culture is the need of quality education. Our country famous educationist Mr CAI yuanpei said: "to realize the society of tomorrow, you must look at today's campus", from the words we can feel the importance of construction of campus culture, which also shows that the strengthening of the campus culture and the students' comprehensive quality has a great relationship. The ascension of students' comprehensive quality can play a crucial role in the development of the society. So, develop the students' innovation spirit and practice ability is the foundation of quality education, guides the student to have a correct outlook on life, values and moral values is critical. Social need is the high quality, can socialist successors of self-discipline. To strengthen the construction of campus humanities, the natural environment to the development of the physical and mental health of teachers and students, and frame good campus culture have a great role in promoting, is also the foundation of school education work, is the basic need to fully implement quality education.

How to Strengthen the Construction of Campus Culture

To Strengthen the Construction of Material Civilization. Material culture is not to say that your is good, the campus material culture mainly show in the teaching implementation and JiaoRong

JiaoMao. Develop the students' temperament is the foundation of the first to build a good learning environment, a lot of campus are insisting on the tenet of environmental education. The campus must be clean and neat, trees beautify engineering should be put in place, and so on, to meet the basic life of teachers and students, and aesthetic requirements. Campus culture has gradually education effect on people, campus environment is the foundation of the construction of campus culture. Is comfortable and beautiful campus environment can edify sentiment, purify the mind, can arouse teachers' and students' learning enthusiasm, promote the construction of campus civilization, let a person have positive pleasure. So, to build a beautiful campus environment, you should first start from the construction of material civilization, build a distinctive material civilization atmosphere, make teachers and students are able to feel the campus culture, creating civilized campus environment. Therefore, create the charm of campus environment, carries on the material and cultural building is critical.

To Strengthen the Construction of Spiritual Civilization. All of the work must first clear school-running idea, the campus is established on the basis of educational philosophy. The sustainable development of the school, it's all depends on whether educational philosophy is also advancing with The Times, pioneering and innovation. In inheriting traditional culture at the same time, therefore, needs to be combined with the new situation carries forward the spirit of innovation, draw lessons from domestic and foreign advanced educational philosophy, and through the spirit of The Times, the campus you refine of running in place.

The focus of the campus culture also includes ethics on the wind, with the study. First, teachers should set up the correct outlook, values, only the teachers set up the correct values, to student's study custom, at the same time, correctly guide students to set up the correct values. Correct education values, closely connected with the soul of the teaching. Schools should strengthen the teachers' professional image and ethical, forming a mutual support, solidarity and collaboration teaching group. How a school spirit, can actually reflect the attitude toward teaching in schools, good school spirit is to promote students' learning motivation, has the profound influence, make people actively forge ahead. Good campus also has a protective effect, the physical and mental development of learning for students of bad ideas have powerful resistance effect, from all kinds of bad psychological to the students. Study style construction. Fine style, like school spirit, teach wind, the improvement of teaching quality of school education, the personality of students quality development and improvement, are quite important to promote the all-round development of students.

To Strengthen the Construction of Institutional Civilization. Campus can be accomplished without norms or standards, so school should carry out the rules and regulations in place. The construction of campus even in humanized, should have a sound rules and regulations. The campus system play a key role in the cultural construction of the campus civilization construction, it is the guarantee of campus culture at the core of the system. Build and improve the system of campus culture, to regulate behavior between teachers and students, establish a good school spirit. For each rules and regulations to implement in place, legal, barriers, can guarantee system of campus civilization construction of the work in place.

Integration of All Kinds of Education Resources. Regularly conduct theme education activities, on the basis of the establishment of campus culture, to develop a meaningful topic rally. Such as the graduation ceremony, to meet the new party and so on. To be good at using the advantage of campus, such as geographical advantages, cultural advantages, etc., have to exert its effect. In games, festival and so on belongs to the school teachers and students today, all the teachers and students of outstanding ability. Through the activities conducted to excavate students' potential ability, is also a contribution to the society to lay the foundation for the future. How to carry out treatment education activities, enrich students' extracurricular activities, let them have the correct values and aesthetic view, after school to mobilize students' learning, cultivate interest in learning, improve personal ability, contribute to development of social civilization, for our country's comprehensive national strength to ascend out of a force.

Conclusion

To sum up, the construction of campus culture is not complete, need through the progress constantly improve the process. Campus culture is the foundation of campus atmosphere, and it is spiritual culture, campus comprehensive strength of the reaction. Campus culture is based on the material and spiritual culture as the soul, system as the link of the results. To improve the international competitiveness of China must be from the beginning of the talent, the campus is the most basic place to foster talents, also is the key. So, pay attention to the construction of campus culture, help to improve the cohesion of the school, actively promote the campus image and cultural taste, improve the comprehensive quality of students, and promote the sustainable development of the school.

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