

Research on the Optimal Way to Multi-ethnic Region Culture Communication under the Dialectical Perspective

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Abstract. In this paper, we conduct theoretical research on optimal way to multi-ethnic region culture communication under the dialectical perspective. Ethnic culture is famous for its characteristics of diversity, religious culture, for example, almost major religions of the world, and all the major religions of main class of Chinese minority cadres beliefs, religious cultural diversity characteristics is significant. Culture attached to the human, the formation of the regional culture, the development and spread outward, extend, depends on the regional people's activities. Close behind, the self-sufficient small-scale peasant economy culture, also is closed, it is difficult to spread outward, development. Under this basis, we propose the novel perspectives on the issues that are meaningful.

Keywords: Optimal way; multi-ethnic region; culture communication; dialectical perspective.

1. Introduction

Spread the intrinsic attributes of culture, it is the active mechanism of cultural survival and the innovation. As the important puzzles of national culture, social culture to its survival, development and inheritance is also inseparable from the communication. Cultural globalization, the international big background, to China's foreign cultural transmission provides greater space for development. At present, our country is at an important historical opportunity, the revitalization of the Chinese culture, spread the Chinese civilization is a major task of national rejuvenation and strategic task. Actively implement the strategy of cultural transmission, spread Chinese culture and national culture influence and competitiveness, to enhance China's soft power has important and far-reaching significance [1-2].

Cross-cultural communication is vital to human common progress, but due to the various reasons, between various countries around the world is asymmetric in cross-cultural communication. Because of the existence of this kind of inequality in the cross-cultural communication exists the phenomenon of cultural hegemony, we should be paid close attention to this. Media ecology gives us a direction of the thinking. Viewed from the perspective of basic media ecology as organism and the surrounding environment overall association, media is not exist in isolation. In a certain age and geographical conditions, the correlation between the media and social elements that form a symbiotic system.

Any media communication activities are various factors in the media ecology and the result of a confluence of mutually dependent and interacting. Once the distortion certain elements or disappear, will lead to spread of ecological imbalance. Typically, culture communication ability is proportional to the mass medium of a time. Media technology new higher and higher, the scale and scope of cultural transmission were higher. The greater the medium of the more densely populated, cultural transmission flow. With the continuous development of the ethnic minority areas economy and the further opening to the outside world, as an important symbol of the general ethnic minority culture in economic and foreign culture under the influence of the many factors, such as the huge impact, the minority culture is facing unprecedented challenges, the protection of the minority cultural rights is becoming more and more attention [3].

In today's world has become an irreversible trend of globalization, and faster and faster swept every corner of the world. For the wave of globalization, we cannot turn a blind eye, even inevitable. The influence of globalization is not just confined to the field of economy, it also causes in all aspects of the human society cannot be ignored while the influence of the effect on the human culture will be enormous. National culture as an important aspect of the contemporary human culture, it embodies is a kind of native culture as the main body of different nationalities in the world. Although the basis of contemporary economic globalization is the liberalization of capital and market, and the generation

of economic globalization is in some developed capitalist countries to start, when the development of economic globalization in the contemporary, it is a one-way flow. In the cultural research field of the vision, as a result of goods, technology, information, people, knowledge and so on between impacts brought by the flow of culture, it's more than one culture to another culture, but the mutual influence (Fig. 1).

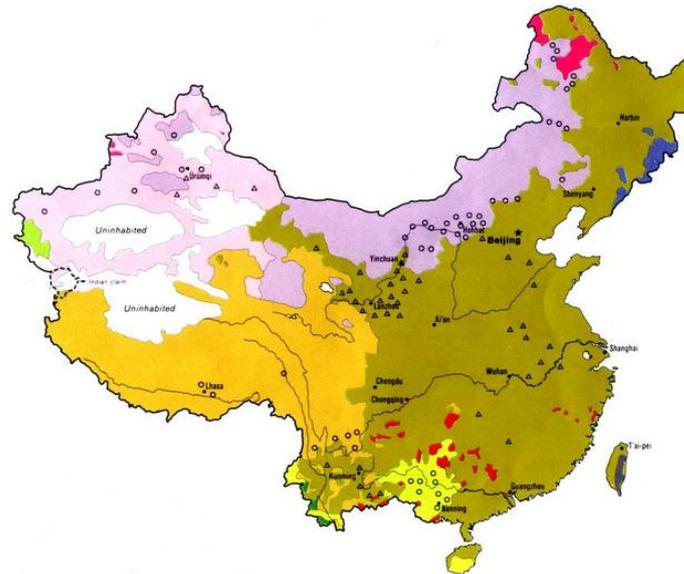


Fig. 1 The Regional Distribution of the Multi-ethnic Region Culture

2. The Proposed Methodology

2.1 Dialectical Perspective.

Every country wants to be able to on the maximum freedom, independently choose the own way of life and general development. Countries, however, inevitably produce associated with internal social organizations and other countries. On the one hand, involving national identity "nominative us" group feeling; On the other hand, it is just "similar" unit in the international system of mutual recognition and interaction. As to the identity of the autonomy and contact is has to properly handle the country to maintain the cultural security of one of the basic dialectical relationship. His situational context research mainly includes the related characteristics of participants in speech events, related things and the influence of the speech event these three variables as the follows [4].

- The systemic functional linguistics context as a very important theoretical framework, a term used to describe meaning potential and reflect the relationship between the forms of language. Context is divided into two levels, situational context and cultural context situational context including language, language purport and language type three elements, and with the study of language and its functions corresponding respectively.
- Hearer to every word can make many assumptions, and according to the consistent with the context is to select the contextual assumptions, consistent is accepted, incongruous are ruled out. Discourse both sides shared knowledge which is obedient people choose basic different assumptions and contextual knowledge and decisive.
- This context is considered to be dynamic and the changing psychological construction of the development of the body. What they say words of correlation depends on the contextual effect and the listener psychological degree of effort and work together.

2.2 The Multi-ethnic Region Culture Features.

Once the culture was created and has been widely accepted by the country or nation, will become the unity of the nationalities and condense the country or a perennial powerful inner spiritual power, become a country or nation long-term coexistence, the motive power of harmonious development. The construction of a harmonious society is the essential attribute of general socialism with Chinese characteristics that is the important guarantee of the Chinese nation prosperous, people's happiness, is

also the contemporary China's economic, political, cultural and social development of the core ideas and the best path selection. The difference between various nationalities is in fact cultural differences between various nationalities, culture is the symbol of a nation, reflecting a nation every aspect of life. Under the background of market economy at present stage, in the face of the impact of foreign culture, thinking about the inheritance of national culture, to effectively respond to the reality of it challenge, as guarantee of diversity in unity of the Chinese national culture to better maintain the overall.

Under the condition of the diversity of culture in national regions, cultural identity is refers to the ethnic groups and individuals to our national values, traditions, language, such as the advocating and inheritance, and ethnic groups and individual social identity and self-identity; It leads individuals to accept and love, that our culture will eventually be incorporated into the personal values of the deep psychological structure, enhance national cohesion and affinity; Its essence is a kind of "recognition" of national culture, is sure of its own culture, that is, to distinguish different from other cultures.

A common national culture is not only a national community can identify the symbols, but also for existence and development of the ethnic community spirit. Only by national culture inheritance, only do this to maintain ethnic minority ethnic community in the production and reproduction of spiritual culture, ethnic community reproduction of don't interrupt, to cultivate national members of the basic national consciousness and national spirit as reflected from the Fig. 2.

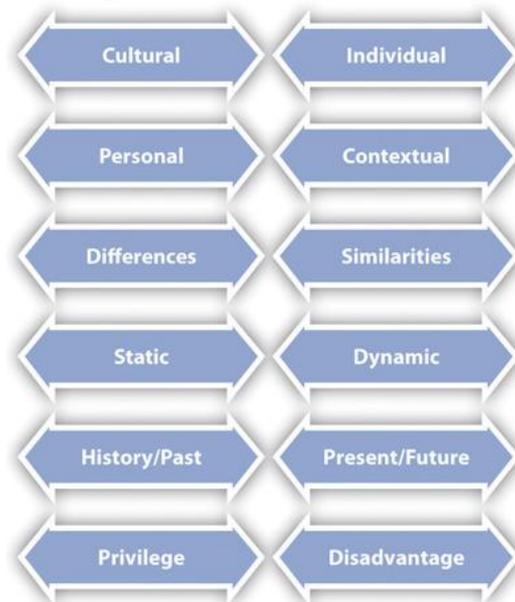


Fig. 2 The Multi-ethnic Region Culture Features

2.3 Xinjiang Culture.

Culture has the booster, the governor, the function of the adhesive. Culture is the booster of basic economic development. Culture oriented value meaning for basic economic development, the choice of economic system, economic strategy was proposed and economic policymaking, which is affected by the social culture background and policy makers the restriction of cultural level. Culture give high organizational effectiveness to economic development as a cultural unit, not only by the culture, but also in accordance with the principle of a certain mutual communication, mutual recognition, forming a society as a whole [5].

From the geographical environment in Xinjiang in central Eurasia, midway through the silk road, is a vital transport link to contact the central China and central Asia, Western Europe, east Asia, west Asia, South Asia, north Asia culture integration; From the mode of production is the integration of a farming culture and the nomadic culture; From the philosophy of religion is Islam, Tibetan Buddhism, and Confucianism philosophy of complementary and more worship of the god; From the cultural category that is the Han culture and the ancient Tibetan culture, the western Xia culture, the Uighur culture, Mongolian culture and variety of the national culture. Due to the special natural environment and geographical location, since the ancient times is more minority in Xinjiang and rub, a variety of

culture system of staggered fusion, a variety of religious coexistence and mutual penetration. Xinjiang is, as it were, China and the world of the typical regional culture diversity.

2.4 Cultural Transmission.

Medium of cultural development and prosperity and development is closely related and media. Media is a necessary means for the spread of human culture and the progress and application are also constantly optimizes the route of transmission of culture.

Cross-cultural communication research shows that all the theory is a kind of relative solutions, and each kind of theory is in conflict with the other problems with the real, is inconsistent with other theories. So, we feel the cross-cultural communication is not very reliable, the basis of the theoretical basis and practice back in culture, communication, language, society, stranger, cultural identity and cultural diversity, look for a basic concept of general cultural adaptation, etc. Actually, the basis of the cross-cultural communication is not a thing of conceptualization, but something we need to create.

Cultural interaction can also be understood on the characteristics of the culture. First of all, culture is learned as a result, not only because the human brain is a study of the body, but also the main way is to learn is extended meaning. The operations of the culture in different levels are that embodies the meaning of the interaction. According to Edward hall's theory, culture in three aspects, namely, formal, informal and technology when one of these behavior patterns play a leading role, all three behavior patterns are really exist in the scene.

3. Conclusion

In this paper, we conduct research on optimal way to multi-ethnic region culture communication under the dialectical perspective. The concept of basic culture is an ordinary but again, but this is the ordinary concept, often easy to overlook its essential connotation. First defining culture is the founder of the classical philosophy of Kant, think to a certain "culture" is a rational entity for the purpose of the ability of creation, this kind of "creation", refers to the human spirit and body two aspects from the "original state" governed by the forces of nature to the state of the rule of the forces of nature gradually developed. Under this basis, we propose the novel perspectives of the issues that are innovative.

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