

# The Study of Inspirations of ESP on College English Education

Yin Xin<sup>1</sup>, He Zhijing<sup>2</sup>

<sup>1</sup> Department of Nursing, Hebei Women's Vocational College,  
Shijiazhuang 050091, China

<sup>2</sup> Department of Preschool Education, Hebei Women's Vocational College,  
Shijiazhuang 050091, China  
yinxin1016@hotmail.com

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**Abstract.** Our traditional teaching mechanism classified the English teaching and research in the "English Language and Literature", and later spawned a "foreign linguistics." Therefore, in people's minds, English teaching contains only English language literature and Linguistics. This paper analyzes the emergence and development of ESP, clarifies that it is the developing trend of English teaching in colleges and universities and analysis the problems need to be resolved to strengthen the ESP teaching.

## Introduction

University education and training is the production, technology, services, management, production of the first line of advanced technology-based, application-oriented talents, they assume the management and technical guidance of the production line, its quality level and production efficiency has a direct relationship. With the accelerated pace of economic globalization and China's accession to WTO, all walks of life on the technical staff skills in the field of language put forward higher requirements. English proficiency not only as an important indicator of the quality of talent, but also play to enhance the vocational and technical capacity, and enhance the competitiveness of the role of the workplace. In this situation, the success and reputation of college English teaching is closely linked [1].

English as an important course in education system of universities, in the process of forming its own characteristics in universities plays a very important role. College English teaching is to follow / skills-oriented, good enough for the degree of teaching guidelines 0; and to foster language proficiency, especially functional capacity is the main direction of reform; English language courses should not only lay the foundation, but should focus on training practical the use of language skills, especially the ability to use English daily affairs and foreign business activities. In recent years, higher education reform has been impressive, but the college English teaching and university education seems to produce free, they did not form their own characteristics, not to mention the quality advantage. The main reason is not established for College English Teaching in Universities of teaching and learning model, universities cannot meet the requirements of training objectives, as well as affect the realization of the goal of teaching English.

The current college English teaching is basically followed the general university education English teaching practices. Select textbooks, teaching methods and teacher selection almost all ordinary university education as a reference, he deviated from the employment-oriented, competency-based education and universities, ignoring the personnel training to meet the occupational status of the comprehensive ability and quality need. College English teaching in general university education as a reference on the one hand difficult to reflect the teaching itself desirable characteristics, on the other hand to make teaching practice into a tired teachers teach and students learn tired, low efficiency of teaching vicious cycle. At the same time, by exam-oriented and constraints, school English teaching is basically over TEPA, Grade B or country four, six as the goal. Boring single language knowledge instill that college students had poor English foundation in

learning English but lost confidence and interest. In addition, the school funding shortage, teaching environment construction equipment shortages and inadequate teacher training, is also an important cause of English teaching cannot keep up development of the situation. Therefore, how to further strengthen the exploration and reform of college English teaching English course system set up to adapt the characteristics of higher education, teaching content and teaching mode, it has become imperative. The author believes that formed in the 1960s, has been booming emerging discipline ESP can provide an effective model for exploring the Cultivation of College English talents [2].

### **The Situation of College English Teaching and Learning**

University education is an important part of university education. Entering the new century, with the continued rapid development of China's national economy, the demand for higher skilled have professional personnel is also increasing. Universities vigorously train qualified personnel has become an important subject of university education. From a global perspective, many developed countries have attached great importance to university education, vocational education and to increase the height of lifelong education. For a short time in terms of production management, science and technology and business services par with the developed countries, it should be considered a college education as a fundamental strategic objective, it should pay attention to the popularity of ESP in higher vocational schools, training "language + professional" compound talents. But in the past for a long time, China's colleges and universities no clear English courses training direction, basically it is positioned on the lower level undergraduate, people put it colloquially known as "hard tack" style of teaching . Long-term English courses in higher education do not own syllabus, textbooks undergraduate set the copy, and even tests by CET or university English secondary and tertiary targets. Most college graduates not only of English undergraduate level, and no work necessary to master the English language knowledge and ability, so their English skill is at a disadvantage in the job market.

The early 1990s, the Ministry of Education had proposed College English teaching should implement the "skills-oriented, application-purpose" approach. In 2000, the University Department of Education has issued a "college of the High Commissioner of Education English Teaching basic requirements", the English Teaching in Universities and High Commissioner of unity to the "basic requirements" of the track, thus indicating to English teaching of higher vocational colleges direction. 10 years ago, the High Commissioner for college English teaching along with the application for the purpose of the direction of reform, has made great achievements, more and more English teachers also changed the simple reading ability-based teaching model, began to pay attention students listening, speaking, reading, writing and translating the integrated use of English communication skills, and the past regarded as unattainable improve listening and speaking skills to its rightful place. But this still cannot meet the needs of economic, trade and technological development. Although many students passed the English proficiency exam, but let them draw up a business contract or a legal document translation is very difficult, so it highlights the importance of the ESP.

### **The Development Path of ESP**

History of the ESP. Mechanism of the traditional teaching of English teaching and research classified in the "English Language and Literature", and later spawned a "foreign linguistics." Therefore, in people's minds, English teaching contains only English language literature and Linguistics. But with the close, the social demand for "language + professional" complex talent has become increasingly prominent global science and technology, the rapid development of economy and trade, international cooperation and exchanges. Therefore, English teaching and a profession or a combination of discipline is imperative, ESP is produced and developed. 1950s and 1960s, with the expansion of international scientific and technological exchange activities, scientific English began to be a linguist's attention, they published a treatise on science and technology English, scientific English textbook written in English around the world to establish a science and technology training

and research centers, and asserts that "science and technology is an important component of ESP." In the 1980s, with the development of economic globalization, social demand for specialized personnel is growing, at home and abroad has appeared in Business English, Business English, English secretary, legal English, etc., many colleges and universities are automatically set the relevant professional, preparation of the relevant materials, the creation of related courses, forming a "language + professional" discipline model. In the joint promotion of social needs the logical rationale and justifications of teaching, ESP into the rapid development of the golden age [3].

ESP stage evolution. From the beginning of the 1960s, ESP gone through five stages of development, namely language domain analysis phase, discourse analysis phase, the target scenario analysis stage, skills analysis phase and is currently in the ascendant phase of the learning center. Register analysis phase focuses on the characteristics of a particular field and language differences and other language domains for targeted teaching activities, it highlights the students in their future work in professional learning and teaching a common language. Discourse analysis phase beyond morphology and syntax, the study focused on the chapter on language structure, language form and meaning linked to language use as selection criteria, to explore ways to give meaning, how to describe, certification, description, how accurate and concise expression of meaning and so on. The main goal of scenario analysis phase analysis using scenarios and communicative content in English under this background, way, way and language features and forthcoming language analysis and learner needs analysis together. This is known as the starting point and focus of ESP, the soul and essence, is the emergence and development of ESP motivation, but also the root causes of the popular ESP. What to learn something, to apply their knowledge, learning the combination, which is characteristic of vocational education, is the vitality of the vocational and technical education. Skills analysis phase shift analysis from the surface of language and language learning deeper use it as a learning center, discusses how to efficiently learn the language, the focus shifted from teaching methods to the learners' learning strategies, with a view to the use of language and learning together organically.

### **The ESP Teaching Should be the Subject of College English Teaching**

ESP represents the perfect combination of language learning and professional learning and language teaching is an important turning point, that language acquisition is the transition from learning the language by itself to learn professional knowledge through learning the language. College English is to train technical personnel of higher education in English, aimed at training its production, management and service line required language and communicative competence to deal with various situations of foreign language proficiency, college English teaching is mainly reflected in its usefulness that English teaching content and learners should be closely related to the profession, and the future of English communicative and learner occupational environment are closely linked. Therefore, college English teaching should be to cultivate communicative competence in English learners to apply their knowledge as the main target. College English teaching with a strong color ESP teaching, it can be said, ESP represents the status quo and development trend of the development of university education in English, is the essence of college English education lies. Therefore, the reform of college English teaching mode colleges to further implement the "skills-oriented, application-purpose" requirement, focused teaching ESP using ESP great charm, and enhance students' motivation to learn, to accelerate language learning, broaden cultural knowledge and improve the capacity of the school sector [4].

To improve the quality and English ability of teachers, and gradually establish one stable and professional English teacher staff with excellent quality. Teacher quality and the ability to determine the level of teaching quality, a high level of professional English teachers are teaching ESP carry out a fundamental guarantee. Currently, professional English teachers in universities, are basically to serve as the common English teacher, the biggest challenge is the lack of expertise involved in teaching to become an efficient professional English teachers, "we need more experience, additional training, extraordinary efforts and dedication of the new. "Therefore, we should improve the

professional English teachers' professional knowledge, and constantly improve their own quality and ability.

To emphasize student-centered, teacher-led teaching model reform, efforts to explore new ways of English teaching, new methods, and constantly improve teaching effectiveness. To change the current English teaching methods obsolete, rigid status quo, it is necessary to establish a new model of teaching student-centered, teacher-led. Teachers should use a variety of teaching methods flexible heuristics, research type, style, etc. to discuss the organization of the classroom, listening, speaking, reading, writing and translation of comprehensive training to fully mobilize the enthusiasm of the students, the maximum extent possible for students to participate in classroom teaching in the past, in order to improve teaching effectiveness.

To strengthen the professional English teaching material construction, choose the appropriate professional English teaching. High-quality professional English teaching is the basis of successful teaching, a teaching material can be widely recognized by society, in addition to containing some basic knowledge, but also to achieve operational selection and training and social development needs and classroom teaching sex interrelated. Therefore, strengthening the construction of teaching materials must be properly ESP linguistic theory and syllabus as a guide. ESP textbook selection should be based on the evaluation of the relevant materials, fully taking into account the specific requirements using the object, purpose, content, teaching methods and so on.

## **Conclusion**

English as an important course of education system in universities, it plays a very important role in the process of forming its own characteristics in universities. Therefore, how to further strengthen the exploration and reform of college English teaching, set up the English course system, teaching content and teaching mode to adapt the characteristics of higher education have become imperative. The author believes that the discipline ESP can provide an effective model for exploring the cultivation of college English talents.

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