

Research on the Development Strategy of Tourism Agriculture in Hubei Dabie Mountain Area

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KEYWORDS: Dabie Mountain Area; Tourism Agriculture; Development Strategy

ABSTRACT: Agricultural Sightseeing is advocated by the government, enterprises, farmers actively involved in promoting new socialist countryside construction of new integrated agricultural development mode. Picking sightseeing, leisure, science education in agriculture, natural and cultural resources as the main content, build economic, social and ecological benefits in combination with each other agribusiness park. Dabie mountainous agricultural county in the new period of development, the county government puts forward second five "Plan" in the situation, a strategically advantageous position to put forward the "industrial county, tourism fresh, ecological county, open living County. With the national and provincial levels of government and counties increasing emphasis on agricultural development, relying on the outskirts of the city circle of ecological construction of agricultural sightseeing is facing unprecedented "opportune" historic opportunity.

Introduction

Compared with the plain areas, Dabie Mountain area of mountain vertical rich land resources, paddy fields, dry land, hills, etc. can meet a variety of development needs. Characteristics of agricultural products are more important areas of cocoons, silk and linen, quality of tea. But in recent years there have been large areas of idle land, due to the economy, politics, ideology, science and technology and other reasons, mountainous areas of idle land not cause people's attention.

This area is located in Henan, Anhui provinces border, is the liberation of the capital city of Henan, Anhui Revolutionary War, open great tourism potential; mountain original vegetation conditions are better, mainly hilly terrain, compared with natural vegetation protection good, rich biological resources, a number of flora and fauna, the ecological environment of the surrounding area plays an important role in regulating; characteristics of agricultural products are more important areas of Chinese herbal medicines, linen, high quality tea and other specialty products.

This area has a huge rural population, in order to lower labor as the main structural imbalance of human resources; rural labor low level of education, scientific and technological quality is generally not high, lack of professional technical knowledge and skills, ideas behind the farmers, has become a local farmers the main obstacle, has seriously hampered the development of the local economy.

Characteristics of Agricultural Sightseeing

Sightseeing agriculture has a special nature "agricultural tour" unity. Based on modern agriculture, combining agriculture and tourism agriculture is a new cross-industry type is different from pure agriculture, but also from a purely tourism, agricultural tourism, efficient production, optimizing the ecological environment, is an important feature to promote social and cultural functions. According to one aspect of agricultural production agriculture and tourism, the tourism industry has more room for development, enriching the content of traditional tourism, sightseeing agriculture, on the other hand, through tourism management, agriculture to achieve higher economic efficiency, diversification of agricultural function . It gives the new agriculture, tourism and culture, in line with the requirements of modern eco-tourism theme.

Our agricultural sightseeing park development at an early, too late to start, no package of agricultural parks operating system, and improve the management system, and therefore can not accurately define. To promote the integration of urban and rural areas, promote agricultural structure adjustment region, focusing on the advantages of technology-intensive to play and create centralized technology diffusion, radiation drives, demonstrations and other functions is the ultimate goal of modern agricultural park development, but also to promote rural economic development.

(1) agricultural parks mainly for urban residents Thus, by meeting the needs of people and enjoy the spirit of the metropolis in the field, ultimately achieving agricultural parks or business purposes. (2) Agricultural parks is the green fruit production and the combination of new eco-tourism industry is picking sightseeing, leisure in one, economic, ecological and social benefits of combining a comprehensive park. (3) Agricultural parks corresponding modernization of agriculture, is a high value-added efficiency of the industry, it is structural adjustment on the characteristics of traditional agricultural production, the transformation of the product to meet the needs of rural people for a better life. (4) Sightseeing agriculture garden can promote the development of agricultural production can be relatively positive and effective promotion of the agricultural industry.

Development Mode of Agriculture Sightseeing

Throughout the world of modern agriculture more developed United States, France, the Netherlands, Israel, Japan and other countries, are characterized by the performance of agricultural science and technology, intensive industrialization and commercialization, the use of science and technology in agricultural production and eco-efficiency, go intensification of land use and resource development path, through agricultural products as the core of the industry chain development and constantly improve the value of agricultural products, agriculture and build two, three regional industry linkage development pattern of economic development, these successful experiences for this project construction has an important reference. Such as the US allotment garden model in the United States, due to the very high level of urbanization, and the traffic is very convenient, the main form of urban agriculture adopted by the urban fringe is people farm or farming community, said that it adopt a farm community organization of mutual assistance. US citizens total US farm area of 10%, but the value of agricultural production in the United States accounted for more than one third of the total value of agricultural products, so as to promote the development of agricultural economy. In essence, the United States, modern large-scale agriculture, industrial large-scale production, and its main function is to provide people with agricultural products. US sparsely populated, is conducive to large-scale agriculture, industrialization and intensification of modern business, the United States has benefited from more modern agriculture rich land resources. Highly urbanized city, community-based, and the traffic is very convenient for the urban-rural interaction provide

convenient conditions. It can be achieved in the interaction and mutual funds, technology, insurance and other aspects of farm between suburban and urban areas.

In recent years, tourism and agricultural development of China's very rapid development of type also appeared diversified. Sightseeing in diverse forms of agricultural development, it is easy to see the development trend of Chinese Present Sightseeing Agriculture: (1) From the perspective of leisure, tourism development to "urban agriculture" urban agriculture is a high efficiency, high input, agriculture and complete the contract. Because located on the edge of urban and suburban, urban development, the urban development of urban agriculture is often included in the scope of the overall planning. From the current practice, urban agriculture has a consumer, a service-oriented urban agriculture and urban agriculture three kinds of urban agriculture. City of Wuhan, Chongqing, Guangzhou, Nanjing and other cities are also trying to achieve the transformation of traditional agriculture suburb of "urban agriculture", by a single function, multi-function, network development space layout outsiders. (2) The transition from traditional agriculture to tourism and leisure agriculture on the one hand, as more and more visitors tend to be younger constituents, increasing the quality of tourism, more attention to tourism interest and participation. Thus, leisure and tourism, eco-tourism, return to nature, a unique special tourism development is very rapid. On the other hand, tourism, agriculture is an important part of the eco-tourism because of the rise of eco-tourism. In developed areas in China, some of the major cities in the tourism agriculture thriving vegetable citizens in leasing, investment in agriculture, a large group involved in agricultural tourism development project. (3) Shift from agriculture in general as a major form of high-tech agricultural sightseeing agriculture development is the use of advanced modern technology in agricultural production, the development of agricultural technology demonstration park, in order to show the role of high-tech agricultural technology, science, education, agriculture and scientific research and the promotion of science and technology, including national agricultural high-tech demonstration zone, the national Agricultural Science and Technology Park, provincial Park, city and county parks.

To sum up, China's development of tourism agriculture, from the current type and development trend, China's tourism agriculture can contribute to the development of the three main directions: sightseeing agriculture industry type, leisure agriculture and sightseeing agriculture science and technology.

Development Strategy of Agricultural Sightseeing in Dabie Mountain Area

First, local conditions are to develop a variety of agricultural operation. Dabie Mountain area has land resources diversity, wide suitability, strengthen the comprehensive development of agricultural resources, three-dimensional way around agriculture. The vertical characteristics of mountain land to carry out agriculture, forestry, and fishery diversification, through the unique combination of planting, breeding, processing industry, the establishment of multi-species symbiotic, multi-level configuration, multi-level mass-energy recycling perspective species raising mode and supporting technology. As Shangcheng County farming in Asia "duck" has become a characteristic brand; while the development of three-dimensional agriculture has greatly eased the pressure on limited arable land, the massive planting of herbs, fruits and other crops amount of idle rural labor transfer to the comprehensive development of hilly go, and promote the development of forestry, animal husbandry and diversified economy, enhance the income of farmers, not only economic development, but also to maintain the soil and water, in order to establish a virtuous ecological cycle.

Second, the prominent mountain specialties, integration and resource advantages. Development of old revolutionary base areas uses "red" tourism resources and natural landscape features of the tourism industry. Currently Jigongshan summer resort, Henan, Anhui Revolutionary Museum and other tourist attractions has achieved initial success, the district has also become teenagers patriotism education base; actively explore the mountain eco-tourism, "Happy Farm" and other new original village eco-tourism, and for the farm life mountain rise revitalize the economy; secondly, according to the resource advantages of the mountains, planting herbs, fruits and other crops. If the new County, relying on the advantages of mountainous areas, Chinese medicine industry has formed the scale, and the best-selling, a Majiang Game also place among the Chinese tea, making it a pillar industry of the Dabie Mountains.

Third, to develop rural education, improve their quality. Local farmers should promote the process of knowledge, scientific and cultural quality of the farmers, which is to solve the "Three Rural Issues" fundamental measures. First, we must strengthen basic education in rural areas by increasing investment in education, Establishment of rural education development fund, expand financing channels, Implement Project Hope, Expand school forms and other ways, the rural basic education, nine years on the basis of a significant development, building a rural elementary education, rural Vocational technical Education based rural education system, and strive to achieve large scale and greatly improve the cultural quality of rural population? Secondly, new ideas, establish a new concept of people-oriented work, do a good job of human resources in rural areas development, firmly establish the human resources of the first modern consciousness, the heavy population burden into human resources, the human resources deemed to be strategic, decisive resource plays a fundamental; again, strengthen its "blood" feature, in accordance with the "real, Practical, effectiveness" principle, holding various forms of expertise, skills, Knowledge, cultural training for rural labor to carry out targeted work skills training, master scientific knowledge and technical skills to enhance poor farmers poverty ability and development potential.

Conclusion

Ecological agriculture is an inevitable direction of modern agricultural development. Project Dabie Mountains eco-agriculture park on the one hand to change the traditional agro-ecological structure, optimizing the economic combination of agriculture, efforts to open up new areas of use of agricultural land, to achieve agricultural self-accumulation and self-development of the operating mechanism, on the other hand to broaden the local tourism product the depth and breadth of line, added a new activity for the tourism landscape, help protect the ecological environment and optimize the project area forever beautiful landscape.

Acknowledgements

Project: Hubei Province, College of Humanities and Social Science Research Base "Dabie Mountain Tourism Economic and Cultural Research Center" Key Project: the Development Strategy of Tourism Agriculture on Dabie Mountain.

Project No.: 2014000503.

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