

Sustainable Development Analysis of Teenager Football Players in Campus of China

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Abstract.

In order to explore the sustainable development of juvenile football on campus, literature, questionnaire, expert interviews and other research methods are used in the investigation and analysis of the 100 primary and secondary schools across the campus for football distribution activities. The results show that there are not enough activities in these schools, campus football capital investment insufficient, seriously lack of venues and grass-roots teachers; views on our school football are varied and cognitive differences exist among parents, school football culture construction weak, and policy support for this deficiency phenomenon inadequate. Faced with such condition, suggestions are carried out to carry out campus football activities, which provide a reference for the smooth development of the campus football activities.

1. Introduction

Football is the most-widely-play sports in the world, which holds the greatest impact. An exciting football game can effectively develop people's physical fitness, exercise the balance, stamina, heart and lung function and quality function, help promote physical, mental health; can conduct the role of education and promotion, foreign exchange, thus enhancing national self-confidence; attract thousands of spectators and hundreds of millions of television viewers, thus boosting the consumption of other related industries so as to create tremendous business value ; it can improve the cultural, social and moral standards and carry forward the national spirit of the role of emotions through various forms of activities to the ball and without the ball. Clearly, the influence of football is far beyond that of other sports. Referring to its value in health, political, economic and cultural value, it is worthy of being called "world movement". Many countries have football known as the "national sport."

Young people are the future masters of the fate of the country; who are also the hopes for the revitalization of China's football career. As early as in August 2000, the State Sports General Administration, the Chinese Football Association on the national youth football in Qinhuangdao Zhao Jian meeting, the meeting summed up the current youth football work of our country, and asked to learn from Europe and other successful experience in the world of football power development. According to the actual situation of China's football development stage, it was required the national association at all levels to focus shifted from adult to youth football tournament personnel training work, which is the strategic thinking of football development. It clearly put forward that the popularity of youth football improves their overall level of Chinese

football is the primary task in the future.

Since its start in April 2009, National Youth campus football has been more than ten years, during which process, the central State Sports General Administration, Ministry of Education and other professionals across the country proposed suggestion for the development of youth football project, among which there is no shortage of research work by researchers. [1]This paper proposed some suggestions to solve the current problems existing.

2. Study on the "campus football activities"

2.1 Cultural construction

In the "National Youth Campus Football Activities Value Orientation and Strategy of Promoting", Hou Xuehua regarded the national youth campus football activities as a government public welfare, basic sports power young people enjoy. Culture lesson is the basic prerequisite to carry out "campus football activities". It is an effective means of adolescent physical fitness, is a good choice to implement the sunshine sports activities, is the root measures of football knowledge and skills, is the only way for football talent cultivation, and is the perfect carrier quality education, schools, and cultural construction of the city effective medium. Football knowledge and skills to universal values are the core values of the "campus football activities". "National Youth campus football activities" exhibition is conducted around this focus. "Football school" is divided into leagues, training, advocacy, training camps and into campus activities in this paper.

2.2 Competitions activities

Competition is the core link of football reserve talents. "Campus football" is carried around around the core of contest. Whether competition is carried out good directly affect the "campus football activities" sustainable development. Li Weidong pointed out in "Children and Youth campus football competition system development model" that the contest is the core of the training objectives of the competition system, competition resources are the basis and prerequisite for the existence of competition system. [2]Human resources are the main competition system functioning, rules and regulations is to ensure the smooth realization of the goal of the competition, the event system developed specific implementation steps, the organization plays a role in coupling. Each of the two elements have mutual influence and interaction of relations, which together constitute the role and influence with a certain structure and function of youth football competition system.

2.3 About Teenager Football Training Mode

Gao Shangui mentioned in "Retrospection and Reflection of Chinese football reserve personnel training" that professional clubs echelon pattern, amateur sports school pattern, school sports teams to do high-level model is the three kinds of domestic soccer reserve talents Basic Training mode. Club career echelon patterns belong to construction, to develop a prototype model of professional clubs, 2, 3-wire or 4-wire team; amateur sports school football mode is divided into school and amateur football club, which is a product of the planned economy. [3]With the deepening of the football market, it was strongly impacted. School sports teams to do high-level model has just started is not particularly perfect, but the combination of sports and education model will eventually become mainstream Chinese football reserve personnel training.

2.4 Strategic phase of national youth campus football activities development

The developments of anything are developed from stage to stage. Marxist philosophy principle perspective on development is that "the world is in movement, change and development. The whole world is a material world infinitely variable and eternal development", which requires us to stick to the viewpoint of development issues, see things faithfully as a process of change and development; to clarify things and status phases; be innovative, adhere to the times, and promote the growth of

new things.

2.4.1 The first phase (2011-2015): foundation stage

This stage is to lay foundation and prepare for the campus football healthy and sustainable development, which has a crucial significance for achieving the overall strategic objectives of the campus football. Combined with expert advice, studies, it is suggested that the main task of the initial phase is, concentrate on solving the outstanding problems, the development of bottlenecks and difficult problems exist based on the basis of the existing achievements made in campus football in the near future. Through internal conditions on campus football development analysis we can see, the current campus football development characteristics are as coverage of low, insufficient investment, the school is not enough attention, parents, inadequate support and other issues outstanding. Fundamentally, it is because the management system is not smooth, popularization and improvement is not coordination, policy support is inadequate. [4]Therefore, we should gradually improve the management system, improve the security mechanism and system construction, increase investment, and promote the depth of football on campus.

2.4.2 The second phase (2016-2020): collaborative stage

This stage is crucial to achieving the strategic objectives of development of football on campus the past. Various elements of the campus football development function is to play a full, well-coordinated state. Gradually change from the gradual change, focusing on the development stage of the accumulated amount of the transition to qualitative or partial qualitative stage of development. Therefore, main task at this stage the is to further perfect the system and mechanism, improve the system construction and control mechanism, strengthen the construction of venues and facilities and teaching staff.

2.4.3 The third phase (2021-2026): sustainable and efficient stage

This stage is to achieve this strategic goal during the development of football on campus as a whole. Therefore, milestones and overall strategic objectives match, not repeat them here. The overall development of ideas at this stage is to further optimize the campus football allocation of resources, enhance the campus football to carry out quality, establish wide coverage, both fair and efficient model of development and achieve comprehensive, coordinated and sustainable development of football on campus.

3. Purpose and mission of the research

3.1 Research objective

By study in this paper, it intends to reveal the basic theoretical issues of sustainable development of the national youth activities, to explore the National Youth campus football activities sustainable development pathways and provide a theoretical basis and reference solutions for our young soccer talent training by understanding the current situation, considering the characteristics of campus football activities at this stage.

3.2 Research Task

- A. To investigate the sustainable development of national youth campus football concept and sustainable development of the campus football theory.
- B. To understand main problems of development status quo of the National Youth campus football, and discuss school football strategies for sustainable development based on sustainable development theory.
- C. To analyze the basic functions China's current elementary and middle school, and to analyze the National Youth campus football perspective of sustainable development from the perspective of the school function down.

3.3 Research targets

In this paper, the youth-led organization "National Youth Campus Football Activities" co-founded by the national campus football Leading Group of the State Sports General Administration and the Ministry of Education in April 2009 is taken as the research object. Currently, campus football has been the beginning of various provinces and cities in scale, and growing.

3.4 Research Methods

3.4.1 The literature

Depending on the intended goal of this study, literature survey is conducted to obtain relevant data and information in order to fully and correctly understand the issues of this paper is to study, to understand the history and status quo of this research through literature, to help determine the direction of research, At the same time capable of forming a general impression about the study to help survey and interviews.

3.4.2 The questionnaire

In the "carry out 2009--2010 annual national Youth campus football activities of various types of training notice" issued by Chinese Football Association, the training objects were divided into: the Business Management Personnel of the city Department of Education, Sports Bureau and the Football Association; principals of each participating school; football instructor from campus; the referee. The layout of the city Department of Education, Sports Bureau and the football association of business management cadres and the participating school principals classified as policy-makers, the campus football instructor and referee classified as an operator.[5] From the campus football level in terms of participation can be student athletes, teachers (coaches) and referees become direct participants, other policy makers, instructors lecturers, parents, and other media workers called an indirect participant, so in the campus football direct participants and indirect participants directly affect the team level, the impact of student athletes who are teachers (coaches) and parents, a direct impact on the school team building event is the principal director, so I choose "competent to carry out school principals", "teachers (coaches)" and "parents" to take the questionnaires, in order to obtain relevant research information.

3.4.3 The mathematical statistics

In this paper, Microsoft Word 2003, Microsoft Excel 2003 was used for statistical analysis, sorting and charting.

3.4.4 The logical analysis

In this paper, induction, analogy, deduction, logical analysis and integration of statistical information are conducted to get a comprehensive analysis and discussion, to put forward relevant countermeasures and suggestions to pave the way.

4. Measures to promote the sustainable development of "campus football activities"

4.4.1 To create Amateur Football Club

This paper proposed "campus football activities" should establish amateur football club model is based on the following two reasons: First, the "campus football activities" attract a large number of adolescents engage in football, which form a good foundation, but because of the grassroots instructor limited, some gifted ones need better guidance if they what to further improve. Second, the high level of coaches is not possible at the grassroots level and the National has strict management for school fees. To improve the treatment of "campus football" coach, charge appropriate and reasonable fees for participating athletes, amateur football club is a good way.

4.4.2 To strengthen cooperation between the sports sector and the education sector

"Campus football activities" should adhere to be government-led, national and layout of urban local

governments should attach great importance to and support the development of "campus football activities", take the "campus football" work into the daily work of the government agenda, sports sector and the education sector reasonably undertake labor, work together to form a powerful force. The education sector should promote football popularization and promotion on campus, responsible for cultural studies courses and athletes work; sports competitions department should be responsible for the organization and management of professional football, athletes and coaches training work.

4.4.3 To improve competition system

By the end of 2013, the country has 127 national and provincial cities "campus football activities" we can say "campus football activities" has a certain scale. When transversely to get better development, we must quickly improve the longitudinal building, that accelerate the four league system, namely elementary, junior high, high school, college "campus football". Among these four leagues system, elementary and junior high school league started in 2009 with the "campus football activities". Each city has its own features for the National Urban League and the inner race of the National School. From 2014 onwards, high school, college league will continue to start in the layout of the city, initially established four league system. However, because high school and college football league has been taken care by the Ministry of Education of the Middle School Students' sports associations and sports associations and management, sports and education should therefore enhance communication, co-operation rather than fragmented, together run the "campus football" high school and college league, giving each child a complete growth path.

5. Summary

Today, the development of football on campus still has problems like perception gap, insufficient capital investment, serious lack of space, lack of policy support, the coaches and the shrinking number and level is not high, low coordination functional departments of education, lower degree of concern and other issues. Although combination of sports and education achieved some results, there are still many problems with education. Relying on the development of youth football culture is the right path. Talented youth football is the key to improving the level of football. Local Football futsal and beach soccer and so on are the key to improve the technical, and physical consciousness in the physical development of young football players, which also plays an active role in promoting football teaching, training and reserve forces.

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