Modern Inheritance of Outstanding Traditional Culture in Ideological and Political Education in Universities

Man Jiang^{1, a}

¹ Chongqing University of Education, Chongqing, China, 400065

Keywords: Ideological and Political Education, Outstanding Traditional Culture, Modern Inheritance

Abstract. The 5,000 thousand years history of civilization development of China has accumulated rich spiritual treasure. The introduction of Chinese excellent traditional culture in the ideological and political education in colleges and universities is conducive to the modern heritage of excellent culture. This paper first gives the definition of excellent traditional culture, and then analyzes natural connections between outstanding traditional culture and ideological and political education. At last, the paper gives the excellent traditional culture in ideological and political education in colleges and universities inheritance ways to provide reference for the related researchers.

Concept of Excellent Traditional Culture

Traditional culture is formed in the long-term historical development and retained in the real life with the relative stability of the culture. Tradition refers to the social and historical factors which have their own characteristics. It is produced in the past, and it is the brand of history, but it also exists in the real life. Generalized and Chinese traditional culture including shape on the outside, presented in an objective form of material culture, system culture and convergence in, exist in the form of subjective ideology and culture. We usually say the Chinese traditional culture is refers to the narrow sense of culture, ideological and cultural, it is the Chinese nation in generations gradually formed in the process of theoretical and non-theoretical, national way of thinking, knowledge structure, values, ethics, aesthetic taste, behavior norms and customs and other forms of existence and continuation of, thereby affecting the whole society of China, with the sum of relatively stable form of fine act results. Chinese traditional culture is a reflection of the nature of the Chinese nation and the spirit of all kinds of thoughts and culture, institutional norms and ideology of the umbrella, is created by the Chinese nation and the ancestors of nation, which is the generation of inheritance and development of the culture. The author believes that the Chinese excellent traditional culture is refers to the Chinese society in the long course of historical development of accumulation and dominate the majority of Chinese people has positive impact on the value system, ideology, moral standards and norms of behavior the overall characterization. Rooted in the excellent traditional culture in the Chinese nation has a long history of historical memory, where many of the spirit and tradition to solve the problem and improve contemporary excellent traditional culture connotation and essence of the ideological and political education of college students, the baptism of the passage of time they will accept the Chinese excellent traditional culture and internalized for self-cultivation, to the conscious action of the individuals. Chinese traditional culture is formed in the long history of the Chinese nation and retained in real life has the relative stability of the culture.

Natural Connections between Outstanding Traditional Culture and Ideological and Political Education

Similar Target. Ideological and political education of college students is a practical process to help college students to establish the ideological and political quality that meets the requirements of the society. Specifically, the goal of education can be refinement for political, ideological, moral, legal, and five goals, namely the cultivation of College Students' political quality, help them establish a correct world outlook, guide them to enhance their moral quality, become known to the concept of honor and disgrace, etiquette, discipline, moral, physical and mental health of the outstanding students. In Chinese traditional culture also attaches great importance to patriotism, moral quality of education, the education goal is reached the sages of the moral realm, the realm of the in a certain extent said just the ideal moral state. Specific educational goals is the first to self-cultivation, cultivating his moral integrity; at the same time, spread the good virtue to others and makes people can also have a noble quality. Finally reach the realm of "good" and be consistent. Even if the target just a theoretical preaching, no operation significance in practice, but it has methodological significance. Therefore, as an educational purpose bunk in the Chinese traditional culture inherited. The thought in Chinese traditional culture can be integrated into the ideological and political education.

Complementary Content. Traditional culture and ideological and political education of college students in the content of both the existence of cross, while there are complementary places. The two educational content crossover performance in Ideological and political education of college students about patriotism, moral education content can find favorable support in China's outstanding traditional culture is from the Chinese traditional culture in the summary of the inductive. Educational contents of the two complementary performance: on the one hand, the Chinese traditional culture if you want to maintain continuity of its own, it is necessary to internal innovation to absorb the fusion contemporary advanced ideas, so as to meet the needs of the development of the times. Ideological and political education of college students is in advanced Marxist philosophy as the guiding ideology to carry out the educational practice, will be the guiding ideology in traditional culture, can promote their traditional culture develop the useful and discard the useless, so as to maintain sustainable development. On the other hand, in traditional Chinese culture, the content and spirit is not only a powerful supplement to the content of ideological and political education of college students and increase the education influence and appeal.

Common Principles. Chinese in traditional culture, the words and deeds of the rhetoric is very rich. Gentleman's morality is like the wind, ordinary people's morality is like grass, the wind on the grass, the grass will fall along the direction of the wind, the gentleman is through their own moral, so as to influence the behavior of ordinary people. In addition, he also pointed out: the body is, do not make the line; its body is not, although not from. It is when the management itself is correct, and make an example, if not under command, managers will action; on the contrary, if managers of their own is not correct, and demands to be correct management, then even injunctions, managers are not obey, even on the contrary behavior. Therefore, education of colleges and universities to have made outstanding achievements in the ideological and political education, you should start from their own, through words and deeds the students formed a demonstration and guidance. Words and deeds of this principle is applied to the ideological education of college students, which requires the must strengthen the building of the contingent of teachers in the education process. The teachers are to personality to shape people's work. Teacher's words and deeds not personal, but each student in the growth process of the irreplaceable important factors of education in universities to cultivate

students' good thinking quality and behavior habits, teachers should always pay attention to their own behavior.

Modern Inheritance Models of Outstanding Traditional Culture in ideological and Political Education in Universities

Improve Classroom Teaching. The form and policy of ideological and political education classroom, opened with the excellent Chinese traditional culture related topics, such as the open construction of social integrity, festival of traditional culture of China, patriotism and national spirit cultivation for topics, help students in understanding of traditional culture historical origin and the venation of the development at the same time, can be combined with real life, fulfilling the traditional culture essence and moral essence. At the same time, in the curriculum, to scientific design education content, focusing on the core of China's outstanding traditional culture and the content of the ideological characteristics of contemporary college students to improve the ideological and political course of the pertinence and timeliness. For example, the workers of Ideological and political education in curriculum content into, contemporary and traditional culture of topical events starting to trigger students' thinking, such as the elderly fall help does not help the ethical issues, the examination for the integrity of the system, the Chinese traditional Spring Festival in flavor, lack of problems and promote students' thinking is discussed. From the point of view, to send some students to understand the point of view, it is easier to attract students' attention, thereby enhancing the appeal of these courses to college students and appeal, and truly let the Chinese excellent culture into the classroom, into the teaching materials, into the mind. This teaching method to the students more independent right and opportunity to express their own, easy to students' mastery of knowledge and absorption, can motivate the learning interest of the students.

Develop Practical Activities. The prominent feature of Marx's philosophy and the philosophy of the past is that Marx introduced the practice in his philosophy. Marx believes that practice is the source of knowledge, is to understand the power of development. Students in Colleges and universities should carry out Marx education for college students, which cannot be ignored. Practice has become one of the most effective ways to combine the traditional culture with the ideological and political education of University. Colleges and universities should actively organize and carry out to the traditional culture as the content of various forms of Ideological and political education practice, so that the Chinese culture into the practice of Ideological and political education in, and enhance the effectiveness and appeal of Ideological and political education. College students as the future hope of the nation, they receive higher education, will eventually go to the social stage. The social activities have the function of the fact guidance, self-education and self-service. To carry out the excellent traditional culture and education of college students, we must attach great importance to the unique role of social activities in the overall development of College students. Universities, teachers and family and society should in planned way students through social practice activities, visit the national history museum, folk museum, memorial museum, museum of culture, science and technology museum and so on. The related social organizations or groups to actively guide the contemporary college students in the traditional holiday appreciate some of the national artistic performances, non-material cultural heritage performances, particular festival main publicity and education activities, etc., so that they can in the field to watch or participate in the taste of the Chinese excellent traditional culture of rich and colorful, so as to enhance knowledge and understanding of the nation's outstanding culture, but also on the part of college students change the traditional culture of some one-sided understanding.

Introduce Mass Media. As the college students prefer the Internet, university educators should pay special attention to the application of the network. Colleges and universities should take the initiative to filter out a part of the content of violence, while actively create a traditional Chinese culture as the main content of the portal. These sites set text, pictures, animation, and commentary as one, more image of college students in the objective of culture and education. At the same time, colleges and universities can also actively participate in the network through the network of college students to participate in the culture as the main content of the animation and web design competition. University campus culture is dominated by the advanced culture of the society, to teachers and students of the university cultural activities as the main body, in the campus of the university spirit heritage is by all members of the university campus in the long period of running together to create and accumulated sum of the formation of university campus material civilization and spiritual civilization. And Chinese traditional culture is an important part of campus culture. Therefore, to strengthen the campus culture, we must pay attention to the construction of excellent traditional culture elements. Colleges and universities should attach importance to within the university campus to create a conducive to students active learning and the good atmosphere of Chinese excellent traditional culture, so that students always feel to the Chinese excellent traditional culture is on their side, let the students experience to bath in the Chinese excellent traditional culture breath and the kind of comfortable and happy. Colleges and universities should through the organization of students willing to participate in the activities to Chinese excellent traditional culture and learning atmosphere construction, in order to improve the students' interest in learning Chinese excellent traditional culture, let them in practice to deepen understanding of Chinese excellent traditional culture to promote the cognition of Chinese excellent traditional culture.

Conclusion

Chinese traditional culture is the accumulation of thousands of years of ancient civilization of the Chinese nation, which is the spiritual bond of the Chinese nation. Its rich connotation provides the extremely rich educational resources for the modern ideological and political education. The introduction of excellent traditional culture in the ideological and political education in colleges and universities is not only conducive to the ideological and political education work, but also conducive to the modern heritage of excellent traditional culture.

References

- [1] Zhang Shishuai, Journal of National Academy of Education Administration, Vol. 17 (2015) No 8, p.56-61
- [2] Zhang Lin, Journal of Chongqing Radio & TV University, Vol. 25 (2015) No 3, p. 37-42
- [3] Yin Donglai, Education Teaching Forum, Vol. 6 (2015) No 2, p.32-33
- [4] Hu Wannian, Wu Xiaoyun, Journal of College Advisor, Vol. 34 (2016) No 1, p.46-51