

Research on Talent Cultivation Model of Intercultural Communication Competence Development Based on Infiltration

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Abstract. With the development of globalization, intercultural communication has become more and more. For modern people, intercultural communicative competence has become an essential quality. Many colleges and universities take the cultivation of students' intercultural communicative competence as one of the teaching goals, and innovation in the theory and practice of intercultural communication competence. Penetration type cross cultural communicative competence consists of four parts, attitude, knowledge, ability and quality, attitude includes personal attitudes and social attitude; knowledge including professional knowledge, cultural knowledge, language knowledge and social knowledge, ability is social ability, learning ability, professional ability and communication skills; emphasize literacy is the importance of learning ability. Infiltrating intercultural communicative competence has a holistic and comprehensive. In the process of cultivating the ability, should give full play to students' subjective initiative, step by step, and finally realize the sustainable development of cross cultural communicative competence.

At present, infiltrating intercultural communicative competence cultivation mode has been applied in foreign language teaching. Teachers will be a combination of school activities and off campus practice, carry out various forms of teaching. At the same time, in the choice and use of textbooks pay more attention to its authenticity, strengthen the construction of stereoscopic teaching materials, the combination of foreign language teaching and modern information technology has also to enrich teaching methods, establish the cross-cultural context, promote the students' autonomous learning, however, infiltrating intercultural communicative competence cultivation model of application still has limitations and need further promotion and innovation in practice, the following is some of my research of the model.

Cultivation Ideas

Penetrate Intercultural Communication Competence into Student Development. Many factors need to enhance the ability of cross-cultural communication, not through the party to be able to achieve, therefore, in the teaching should be student-centered, fully mobilize their initiative, to the long-term development of the students as the starting point, to achieve sustainable development goals, pay attention to thinking method of internal and external factors combined. The cultivation of intercultural communicative competence, intercultural communicative awareness concept to the development of individual students, through continuous learning, practice, summary and accumulation in the intercultural communicative competence attitude, literacy, knowledge and

ability four aspects were improved and development, realize sustainable development by college culture to leave school after the target.

Penetrate Intercultural Communication Competence into Teaching. Relevant links to formation system of cultivating the ability of cross culture communication, it is necessary to intercultural communicative competence and teaching unifies, specifically, is the cross cultural communicative competence training standards and training objectives and teaching related sectors to achieve top-down unified, clear training concept, make each link together as a whole, using a variety of methods, enable students in many aspects have nurtured and nourished, so as to make students intercultural communicative competence can be improved. At the same time, in the process of training they should be avoid partial, one-sided and disperse the training methods.

Cultivation Principles

Systematic Principle. The main line and teaching related aspects of intercultural communication competence should be widely and deeply penetrated, and pay more attention to the common role of the subjects, and strive to establish a sound system of intercultural communication competence. On the one hand, cross cultural communicative competence training concept, content of consciousness, and the target should be through in the teaching of the course settings, teaching, extracurricular practice, teacher training, curriculum development and other aspects, due to the mutual influence of various aspects of teaching and effective language teaching should be relates to the organic combination of teaching principles, teaching skills and methods, curriculum design, as well as textbook multiple aspects. On the training model of intercultural communicative competence should be holistic and collaborative, force coherent role in every link of the teaching, including teaching, curriculum design, the concept of culture, assessment and testing, on the other hand, education teaching technology use, textbook writing, practice after class activities and international cooperation and exchanges link must be close cooperation.

Diversification Principle. The principle of diversification of the mode of infiltration is to use a variety of methods to infiltrate teaching, the combination of knowledge training, communication practice and ability training, from many aspects of the training of students' intercultural communication ability. Specifically is in the process of teaching by a variety of ways for imparting knowledge and training of ability, through a variety of practice and cultural experience, make students' horizons open, cross cultural communication consciousness strengthened, so as to make the intercultural communicative competence can be promoted. First of all, classroom teaching methods must be diversified, in teaching to provide students with the learning and using language, teachers should take the student as the main body, according to the nature of the course and teaching content will focus on the personal story, case study, role playing and other appropriate teaching methods, selective use of teaching materials, teaching and information technology, the perfect fusion, constructing three-dimensional teaching resources system, give full play to the role of modern science and technology, to compensate for the lack of textbooks and shortcomings. In addition, the school should regularly carry out cultural exchange activities, increase students' experience of culture, cross-cultural communication opportunity, gradually realize the internationalization of internationalization and teachers in the curriculum, so that students' cross-cultural awareness raising.

Evolutionary Principle. Intercultural communicative competence cultivation target is not a short period of time can be completed. It does not only include tasks and objectives of a certain stage, also includes all aspects of the infiltration, cultivate and improve, therefore, the cultivation of intercultural communicative competence must adhere to the progressive, from shallow into the deep

principle. First, intercultural communicative competence is a continuous progress, in-depth and development, cultivation of intercultural communicative competence should be apparent to the culture from the direct effect on cross-cultural communicative language ability, knowledge ability, training those who play a decisive role with the ability, including learning ability, thinking ability and innovation ability. Culture itself is dynamic and development, culture teaching should abandon the traditional ideas, help students to cultivate and improve the understanding of cultural differences and cultural awareness of the ability to establish. Intercultural communicative language learning process is cyclic, the process is not a straight line type, language learning involves language structure in many aspects of knowledge learning, in the culture should be according to the different culture environment, the way, the length of time, to develop appropriate training strategy, training content should include cognitive ability, and communication and management ability, the emotion strength, in terms of the students, learning is a process of long-term accumulation, improve intercultural communicative competence is not a simple stage, but under the effect of various elements of the spiral, so intercultural communication can force training must follow in order and advance step by step.

Cultivation Methods

Select Effective Teaching Measures. In the choice of teaching methods and means, should be in accordance with the specific teaching content, curriculum and teaching situation of the nature of technology, in addition, it is also very important to consider the needs of students and the learning characteristics, overall, flexible teaching mode is a must, in order to make the training method of Kua Wen communicative competence more perfect, two the most important elements of the textbooks and teachers, teaching materials selection and preparation should meet the needs of intercultural communicative competence at the same time, teachers should also meet the basic conditions on quality and ability, finally the mode of training service, qualified teachers should be to cultivate students' intercultural communicative competence level, including master the national language of his language and cultural awareness and the ability to explain.

Optimize Curriculum Arranging. In terms of curriculum, professional curriculum setting should follow the principle of system, goal and practice combining, basic course, the theoretical courses, specialized courses and practice courses should be centered on the cultivation of cross-cultural talents, the curriculum should be closely integrated, rich international course, open cultural communication of the elective courses, opened on Intercultural communication skills development courses etc., to enable students to choose courses according to their hobbies, so more help to improve learning ability.

Test and Evaluate Comprehensively. In the evaluation and testing of the link, should ensure the test using a variety of methods of comprehensive test includes not only on the knowledge and language ability test, should also pay attention to the evaluation of cultural knowledge, cross culture communicative competence and language ability, of intercultural communicative competence evaluation to full and comprehensive, in particular should pay attention to the evaluation of the potential ability of students, including students communicative experience and ability to convert language evaluation, the evaluation of students' cultural ability includes students' personal statement, writing papers and self evaluation..

Conclusion

Infiltrating intercultural communicative competence under the multicultural background is

necessary, mode of cultivation of intercultural communicative competence of our country in all aspects are different defects, intercultural communication although have been included in the curriculum teaching important content, but culture system is not yet complete, the guidance of the lack of content, in order to make the training model of intercultural communicative competence are improved and developed, still need to be studied in the teaching in further exploration, at the same time, the student must set up the correct cultural consciousness, make the national cultural knowledge and the knowledge of a foreign culture coordinated development, mutual penetration, only in this way can make their own intercultural communicative competence in practice can be improved.

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