

# Research on the International Regimes of China-ASEAN Cooperation in Higher Education

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**Abstract:** This article, from the perspective of international regime theory, explores the international regimes in higher education and its evaluation standards, the application of the regimes, and the standardization of inspection China-ASEAN higher education international cooperation regimes of gain and loss, and puts forward some countermeasures and suggestions to improve and construct international cooperation regimes in China-ASEAN cooperation in higher education and prospect of its development.

## A Study on International Regimes in Higher Education from the Perspective of International Regimes

Generally speaking, the international regime is a series of rules and procedures of actors who are interdependent in specific field of international relations for the control of behavior's results and arrangements. So, we can further explore the regimes of international cooperation in education is what? For the international education cooperation occurred in the process of International education cooperation, the participating countries as education cooperation actors exist interdependent relationship, mutual expectation norms education cooperation behavior and control of cooperative education based on the results, a series of educational cooperation behavior rules and the operation procedure is called cooperation regime of international education. That is to say, the so-called international education cooperation regime and is an arrangement of a series of rules and procedures that are generated in the field of special education to participate in the country's expectations and aggregate, and to control the outcome of the behavior.

What is the regime of international cooperation education? So we can see that the first international education cooperation regime is a regime, it has the common characteristics of the regime, form regime in international education cooperation in specific fields; secondly, the cooperation regime of international education belongs to the international regime category, it has the common characteristic of the international regime. Is the specific application of international regimes in the field of education; in addition, the cooperation regime of international education to education as the focus, so it is a new idea of education theory in the field of international relations. Therefore, we can be the basic concept of international education cooperation regime and make a preliminary description of the international education cooperation The regime has the regime theory, basis and background of international regime theory and education theory, between countries in particular in the field of education in cooperation is expected as the core, with control of arrangements to promote cooperation behavior standardization and ensure the cooperation and make a series of international education cooperation, including the principles, norms and procedures.

Secondly, by the analysis of the related interests, behavior expectations, expected benefits. Among related interests, not all stakeholders, stakeholder expectations. But its interests and analysis of forms, including economic interests, political interests, cultural and educational interests, security interests and long-term interests, the interests of middle and short term interest. Finally, confirm the basis for cooperation, seek common interest expectation, comprehensive evaluation and related benefits and

expected benefits.

The educational cooperation between China and ASEAN countries for example. China has a long history of education exchanges with ASEAN countries. Whether at the national level, the Chinese government and education exchange agreement signed a cultural agreement or ASEAN countries within the framework of cooperation agreement; or at the level of higher education in recent years, the signing of a school a series of cooperation agreements, there are certain mutual dependency relation and related interests of specific and expected benefits. At present, China's output of education mainly concentrated in the Asian countries especially in Southeast Asian countries, and quite a part of them are from Vietnam, Thailand, Malaysia and other ASEAN countries. In the meantime, both related to the region, The evolution and economic development has laid a solid foundation for cooperation and interdependence; regional economic development is the common expectations affect the choice of.2007 cooperation strategy in January, Chinese ASEAN signed the FTA agreement on trade in services? #, with Chinese ASEAN service trade cooperation degree deepening, China's further development and education cooperation will the size of ASEAN countries. Interaction and mutual control. Interactive cooperation regime of international education mutual control, is the main object of international education cooperation regime.

### **China-ASEAN Higher Education International Cooperation Regime of the Prospect and Construction**

2012 is the "China-ASEAN comprehensive economic cooperation framework agreement signed on ten anniversary, Chinese and ASEAN (Kampuchea, Thailand: Vietnam, India, Philippines, Indonesia, Malaysia and other countries of the association of Southeast Asian nations, ASEAN) in the background of international economic relations increasingly close relations with ASEAN, Chinese is also increasing rapidly the development of it. On this basis, not only improve the level of economic and trade, university education has a new development strategy.

China's accession to the WTO and the construction of China ASEAN Free Trade Area (hereinafter referred to as the China-ASEAN Free Trade Area) the historical reality, put forward to carry out research on higher education cooperation between Chinese and ASEAN countries very urgent requirement. Therefore, according to Chinese-ASEAN Free Trade Area under the background of higher education international cooperation and exchanges in reality. As soon as the research Chinese ASEAN higher education international cooperation regime, establishing a system of cooperation is the right strategy for our country, it is of great strategic significance. Using strategic management theory of China international cooperation of ASEAN higher education problems in our country and international theory circle is a new attempt. Through the analysis of China The ASEAN countries and the international cooperation of higher education development, drawing on international economic cooperation, international mobile basic theory of production factors, the existing China ASEAN FTA cooperation regime under the framework of analysis, objective should be set up Chinese ASEAN higher education international cooperation regime; the external environment of China's higher education and the internal conditions of SWOT strategic analysis in China, exploring strategic measures should be taken in the development of higher education and the ASEAN countries in international cooperation, to promote the long-term development of China ASEAN International Cooperation in higher education, to improve China's higher education development level and realize the development of China and ASEAN higher education and make the goal of International Cooperation .

With the further development of economic globalization and the deepening China ASEAN cooperation, cooperation in higher education has gradually become a booster China promote bilateral cooperation. China ASEAN higher education cooperation is an important embodiment of the birth in the context of economic globalization, the internationalization of education, has commonness and cooperation in Higher Education in other regions of the world, but also because of the regional in the deep economic, political, cultural and other aspects of influence factors and has its own particularity, there is not only the cultural

foundation is conducive to their own cooperation and development, and internal factors affecting its existence and development, facing the complex internal performance for Chinese ASEAN higher education cooperation Economic, cultural and political gap. Therefore, according to the strategic connotation of current situation and development trend of China ASEAN cooperation to establish bilateral cooperation in education, education has become an important issue in bilateral cooperation. At present, China ASEAN bilateral cooperation in education process, gradually formed the language teaching as a platform for cooperation. In the future, China ASEAN should open up new prospects for cooperation in higher education, the new mode of creative talents training in higher education; on the basis of promoting regional cultural identity, combined with regional risks and challenges facing prospective studies to build diplomatic platform for accelerating regional political harmony, provide targeted advice and Suggestions to promote, solving the problems of the development of the region, to accelerate the process of new China ASEAN harmonious development; to accelerate regional economic integration, to achieve a reasonable flow of various elements of knowledge and reasonable configuration, balanced regional economic structure optimization based on the rational allocation of educational resources, in order to promote the regional development and competitiveness to create favorable conditions for provide cultural and scientific and technological support to deepen bilateral trade and investment cooperation.

The trend of cooperation with ASEAN countries China 1 higher education 1.1 open and exchange in the socialism under the leadership of the reform and opening up Chinese, Have a leading trade area of ASEAN economic dominance. Chinese ASEAN Framework Agreement on comprehensive economic cooperation between ASEAN and China > is proposed between the parties to strengthen and enhance the economic, trade and investment cooperation, promote trade in goods and services, and gradually realize the liberalization of trade in goods and services, and create a transparent, free and convenient the investment regime, open up new areas of comprehensive economic cooperation for closer economic cooperation between the parties to the target. So in the fourth session of China ASEAN education exchange meeting, "to China ASEAN higher education cooperation more pragmatic and effective, to create an open innovation platform, promote the expansion of colleges and Universities Open "as the theme of the conference is widely discussed. In the Chinese ASEAN cultural festival in the four major themes of the exchange, each subject from different angles, Chinese-ASEAN education exchange and cooperation innovation mode, develop new space exchanges, promote the" double one hundred thousand student flow plan ", the formation of cooperation innovation in the new consensus.

The foreign exchange and exchange with the increase of the number of foreign students in ASEAN is growing rapidly, but the choice of national distribution of students exchange and study more chaos, exchange students choose countries is relatively limited, many students in the selection of countries and the choice of profession, tend to choose the language class and economy class. The author thinks that to attract students, Chinese communication culture, improve Chinese influence, we should further strengthen the reform of students education and management, and develop the rules and ways of higher education diversification; on the premise of national education trade and economic exchanges with countries, at the same time Provide good education complementary market for the exchange students. 1.3 the reform and development of Southwest University of ASEAN Students fast growth in the number of Guangxi, some colleges and universities have ASEAN Students and exchange students. In Guangxi Beihai city Beihai College of Beihang University as an example, the school although the school time is not long, but international cooperation in Southeast Asia has large scale. Hanoi University and the University of Vietnam, Thailand Dhurakijpundit University Malaysia, University of Malaya was established in practice, also accepted students sent to these schools, in recent years there are Chinese students to study abroad countries employment examples. Visible in the economic exchanges and cooperation As in the development of China and ASEAN cultural exchanges and bilateral and talent demand is increasingly obvious. Let China brand education to ASEAN is an important way to let him know the China market and China culture. Analysis of

Chinese ASEAN higher education cooperation situation between Chinese and ASEAN countries has

been basically formed stable higher education service the trade cooperation, and look forward to the ASEAN countries to become the most important Chinese of higher education service trade partners, further promote international trade in higher education services in the field of cooperation, and continue to expand higher education services liberalization. Higher education Chinese and ASEAN Cooperation As the development goals and positioning clear, China is further deepen and expand the relationship between higher education and economic cooperation in ASEAN countries.

2.1 Chinese of cooperation between ASEAN and the form of higher education, higher education service trade is in between countries mainly for economic purposes of higher education services. The input and output of education cooperation China and ASEAN, provides open education service market for higher education. After China's entry into the WTO and the construction of China-ASEAN Free Trade Area has expanded in the premise of education opening to the outside world, China has carried out various forms of exchanges and research cooperation in Higher Education Platform For example, China Guangxi university education exhibition in Indonesia in January 22, 2011 in the capital of Jakarta CI Yu University officially opened. 24 universities from Guangxi to Indonesia for the national recruit students in promoting Chinese-ASEAN Free Trade Area, Guangxi and the ASEAN education exchange cooperation is growing. At present, more than 5000 students studying in Guangxi ASEAN, Guangxi sent to ASEAN countries in the exchange of learning of college students more than 5000 people in Guangxi. The Vietnamese students accounted for 40% of the number of foreign Chinese in Vietnam, Guangxi has become the largest number of ASEAN countries accept the province (District) 2010 students. Year, Vietnamese students studying at Guangxi University For Nationalities in 1174, Laos 213 students, 144 students in Thailand. Hanban and the Confucius Institute Headquarters under the support of Guangxi University, Guangxi Normal University, Guangxi University For Nationalities and other 3 schools receive the "Confucius scholarship" foreign students qualification of.2010 in March, Guangxi University For Nationalities and co founded the National University of Laos Confucius college, Guangxi Normal University hosted the Confucius Institute in Indonesia, National University of Malang, Guangxi is fast becoming the education base for training talents. The

**ASEAN China.** Chinese ASEAN higher education cooperation rules and ways Free trade area economic cooperation Chinese-ASEAN higher education, higher education is not only to promote regional economic growth, but also eliminates the disadvantages of regional higher education service trade; at the same time, the development of service according to the international economic and trade rules, and the characteristics of regional higher education into the market economy, gradually construct the new regime of higher education new ways of cooperation. China should be dedicated to solving the establishment of higher education service trade cooperation process Chinese ASEAN Free Economic Trade Zone, in order to realize the transition of higher education from the China state to state economic and trade liberalization, to make higher education To better serve the ASEAN Economic and trade zone. The overall direction of the development strategy of 3 China ASEAN higher education China analysis and ASEAN overall strategy of the development of higher education cooperation is mainly how to grasp the development of our country higher education cooperation, and analysis of how to enter international market from the ASEAN countries to target education of higher education in China. And the leading role in the analysis, study and formulate strategic objectives and good cooperation projects. The function strategy can be divided into production and operation strategy, resource guarantee function strategy and strategic support function strategy. Functions from the strategic point of view, educational institutions in Chinese and ASEAN countries to teach The unity of educational institutions, to form a coalition with the possibility, we must see the common interests of both sides; but also to better understand each other's strategic intentions, so as to realize the strong competition strategy. At present, China has formed a mature regime in this area. The present, universities and government departments play an increasingly significant role in promoting the rapid development of higher education in the ASEAN countries, hope in the near future China and ASEAN countries in the development of higher education has made remarkable achievements.

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## **Author introduction**

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