

Research on the Innovation of Student Management in Local Colleges and Universities under the New Situation

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Abstract. In recent years, with the continuous development of economic and social and the gradual increase in the number of college enrollment, the management situation of college students is becoming more and more complex. The defects and loopholes in the traditional management mode are exposed day by day, which has resulted in many students' management negligence. *The national medium and long term educational reform and development plan (2010 - 2020)* encourages the local colleges and universities to boldly explore and test, to accelerate the pace of reform in key areas and links. Based on the author's teaching experience, this paper first analyzed the necessity of the innovation of student management mode in local colleges and universities, then analyzed the new problems faced by students management in local colleges and universities, finally put forward the innovative ideas of local college students' management work under the new situation.

The Necessity of the Innovation of Student Management Mode in Local Colleges and Universities

Student management mode innovation can adapt to the current social development, and achieve a better convergence of colleges and society. The increasing development of society has brought many uncertain factors to the management of colleges and universities, and a considerable part of the emergence of the problem in students is from the social phenomenon and bad habits. Local colleges and universities should actively respond to the Party Central Committee strategies to reform and innovate the student management mode. The outline of the new national educational development is also pointed out colleges and universities should serve the society better. As a main body of the university, the current college students are the soul and the main body of the university, Therefore, it is very necessary to innovate the management model.

Student management mode innovation can fundamentally eliminate the emergence of campus problems, construct a harmonious campus. Under the traditional mode, the campus issues often happens, and lots of problems can not be targeted to solve. For example, the psychological problems are often not found in time, which is largely due to the observation of counselors is not enough and the sensitivity is not strong. Frequent university students jumping events give us a lot of reflection. Only by stepping up mode innovation, for example, the establishment of the relevant observer system and student psychological electronic file management system, can we fundamentally solve the problem of the campus.

The New Problems Faced by Student Managements in Local Colleges and Universities

Self consciousness has been strengthened. Many 90s college students is the only child, and they grew up in the care of several generations of the family of the family. In dealing with the relationship between personal value and social value, a part of the students can not find a reasonable balance point, easy to self center, so they pay more attention to the development of individuals and their own, ignoring the dedication and spirit of cooperation. The collective sense of responsibility and social responsibility is not strong, and too much attention to personal interests making them do not care about the collective and others.

Psychological problems are outstanding. As college students suffer from academic, employment, love, family, economic and many other pressure, so the ideological and psychological aspects of the problem is particularly prominent. Students with poor ability of self tolerance or mental fragility will often produce psychological problems when facing of difficulties and setbacks. In recent years, there are more and more psychological problems caused by psychological problems in college student groups.

Utilitarian tendency is obvious. With the higher education entering the stage of mass education, the problem in front of college students is the employment pressure, so this part of the students become more pragmatic and utilitarian. On the value orientation, it tends to be affordable, and they pay attention to professional knowledge learning, too much attention to short-term interests and ignore their own moral, ideological and political education course in schools is not interested, not high enthusiasm to participate in the school organization to carry out all kinds of social activities.

Independent activities increased. With the reform of the mode of running a school and the way of training, some classes are more weakened. College students daily learning and life activities are more dispersed, and in the face of employment pressure, many students begin to practice in the internship unit. Mutual exchanges between the students are reduced, and face to face communication is more and more less, which put forward new problems for the student management work.

The Innovative Ideas of Local College Students' Management Work under the New Situation

Changing work concept and servicing student body. Student management under the new situation must be guided by the scientific outlook development, and firmly establish the concept of "taking students as the main body", adhere to management education and service education. Starting from the inner demand of students' growth and development to create all possible conditions for students' all-round development and growth, to guide students to unify the personal success and the school's educational goals, to maximize students' intrinsic motivation. This requires the student management workers to take themselves as their good teachers and helpful friends, to provide service for the students in good faith, to respect, care, guide each student to establish a good relationship between teachers and students.

Paying attention to the work of research and improving the level of specialization. The education and management of college students is a special knowledge that needs further research, and it can not be separated from the guidance of scientific theory. Facing the changing social environment and service objects, it is particularly needed to have the support and guidance of theoretical research in order to make the student management work more productive. Therefore, college students' management should first strengthen the learning of the situation and task, master the law of the development of higher education, and grasp the background of the development of

international and domestic education; Secondly, it should deeply study and analyze the ideological and practical, psychological characteristics and learning needs of contemporary college students, identify the entry point of the work, so that the work is more targeted and effective; Third, it must learn to understand the most advanced scientific knowledge and advanced technology means to improve their moral quality and professional level of student management, in order to adapt to the requirements of the work. As colleges and universities, it should has a plan to carry out the business training to the student management team, to help teachers to broaden their horizons, to understand the national conditions, and to improve management capabilities and enhance service awareness. The conditional college should be put into funds, set up special topics to encourage students to manage staff to carry out investigation and research, to use the latest theories of related disciplines to study and solve the practical problems in the work, and constantly improve the professional and scientific level of the students' management team.

Innovating work methods to improve the effectiveness of the work. First, paying attention to actual effect. Face 90s college students group, students' educational management methods should be transformed from the teaching style into the heuristic education, turn the content of education management into the intrinsic needs of students, change the passive acceptance of students in the past into the initiative need. Heuristic, guided education is based on the respect for students, closing to the students and understanding the students. The student management work should be based on democratic equality, develop and create conditions for the exercise of good behavior and habits of the students' Ideological and moral through active and effective service. The educational responsibility should be run through the whole process of student management work, to make the work more targeted, effective, and attractive. Second, Management should be refined and refined. In the face of this special group of 90s, the students education management methods should be changed from the extensive to the fine direction. All work must start from the student's thought reality, individual difference to service for different guidance. In addition to carry out overall, comprehensive guidance and service, it also pay special attention to the poor students, and students with employment difficulties and psychological problems. It should pay attention to each student's different characteristic and the individuality difference, develop each student's strengths through meticulous personalized guidance, so that each student can avoid weaknesses and get the best development. Third, promoting self management, the 90s college students subjective consciousness is strong, so the students' education management methods should be changed from the passive, forced education into active, democratic education to eliminate reverse psychology on the management of the students and play the students' sense of ownership, so that they actively participate in the school management, to play their wisdom and creativity. In education management, we should pay attention to the cultivation of students' independent personality and ability to take care of themselves, so that students learn to do things in the management of self growth. In the formulation of rules and regulations, the school should respect the rights of students to participate in democracy, to fully listen to the views and suggestions of students, at the same time, it needs to clear that the management system should not be a bound to restrict the development of students thinking and personality. The formulation of the system should be consistent with the general goal of the cultivation of innovative talents, at the same time to give students a certain norms and constraints, it also needs to give them effective encouragement, so that the self-discipline, incentives can be combined with the constraints to effectively guide the ideological and daily behavior of college students. Fully trusting the students, the management work should be underground into classes, associations, branches, student apartments, so that the students realize the self education in the self management. Fourth, to create full education. College students education

management work is a system engineering, which needs all the staff to work together and cooperate to form a good situation. All staff in Colleges and universities have the responsibility of educating, and the should be based on their own posts to play the role of teaching, management, education, to make due contributions to strengthening and improving the ideological and political education of college students. Schools should strengthen the construction of campus culture and build a good cultural environment to adapt to the growth of innovative talents. Teachers should make full use of the Internet, mobile phones and other new media to establish a set of office, management, information release and guidance services management network. The team of students work should be close to the academic research team, and the major teachers, ideological and political teachers, tutors should make a overall cooperation to form a joint force to jointly create a new situation in the cause of education.

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