

The influence of Internet plus the era of bad social ideological trend for college student and the study of countermeasures

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Keywords: Internet plus; adverse social thought; socialist core values

Abstract: Internet plus the era of negative social trend become the main interference of college students practice the socialist core values of the factors. The development of new media has brought new challenges to the ideological and political education of college students, bad social ideological trend occupied when a large number of college students and attention through the network. This requires the educators in Colleges and universities to strengthen the sense of responsibility, education by carrying out the core value in the field of network, help students identify, resist the bad social ideological trend, consciously practice, promote the socialist core values.

After eighteen big party of socialist core values are highly summarized, the National University rapidly education activities to cultivate and practice the core values of "prosperity, democracy, civilization, harmony, freedom, equality, justice, rule of law, patriotism, dedication, integrity, this 24 word friendly" has become the new period. To guide young students world outlook, outlook on life and value guide. Internalized in the heart, outside of the line, the young college students started actively practice the socialist core values of the boom. At the same time, once all the non mainstream ideology of popular social thought again with new media, the influx of network thinking To the field of spread and even flooding phenomenon is very serious. College is an important place for all kinds of social thoughts spread and influence of the young students are in the formation of values and a solid phase, the impact of pluralistic ethos reminds us that we should be paid more attention to, in effect the socialist core value concept of college students practice consciously resist the bad social ideological trend.

A, effect of Internet plus era network bad social thoughts on College Students' thought

(a) Internet plus a new era of college students and the practice of socialist core values are influenced by multiple social thought.

Since the reform and opening up, popular socialist core values and Chinese dream ideas, become a mainstream social thought. New ideas coming at the same time, some bad social thoughts into the people's vision, and even in some people's cognition into truth. Especially in the new media environment, the non Marx doctrine, behind the background of the social trend of hostile forces ready to seek to influence the college students, and achieve the purpose of not to be divulged. In this regard, we must seriously be exposed, oppose and resist.

These social thoughts appear in campus culture with different appearances, comment on major social phenomena and social problems of young students interested in the discussion, to attract young students ideological confusion. Among them, the influence of historical nihilism on university students. The history of nihilism tend to elite culture as a glamorous appearance, based

on historical events, historical figures evaluation widely influence of cognitive psychology and social identity of college students, and through the new media platform to expand its influence. Based on this, a requirement for the educators must further enhance the safety awareness of communication on social trends, and actively guide students actively. Actively cultivate and practice the Chinese dream, establish the correct values, outlook on life and the world outlook, consciously resist the adverse effects of these erroneous ideas.

(b) the teachers' responsibility consciousness is not strong, which weakens the role of Ideological and political education of college students in particular, the ideological and political education work.

On the one hand, teachers in Colleges and universities, in the background of higher education professional, the professional title evaluation in scientific research, many colleges and universities ignore the requirements for teachers' guidance and political ideology in the process of teaching work. Few teachers did not follow the correct education standard, in some affected by the bad social ideological trend in classroom communication non mainstream ideology, and few people can't correctly understand the modernization process of social transformation brings about problems and shortcomings; easily put negative emotions and personal understanding of the mistakes taught to students, resulting in extremely negative effects. Xiao Renmin University of China professor Chen Xianda think, "can not be a teacher. Have prejudice 'scold Church', to get some lack of life experience and discrimination of students applause. If so, be in harm, rather than education "1

On the other hand, the team of student work, due to the daily management of the students is too complicated for students outside of the classroom, in the new media platform and personal information terminal contacts, browsing information lack of targeted guidance, change idea of dynamic response to student and disposition unavoidably too passive, backward, extensive, cannot do everything.

Third, with the emergence and popularity of the network of new media, the traditional ideological propaganda is too rigid in content and form. Some still exist too tall, divorced from reality and other shortcomings. In form, the lack of flexible and individualized mobility, education teaching process, the influence of the bad social ideological trend can not be timely and effective response.

Fourth, a group of teachers to deal with the bad social ideological trend influence the ability to dispose of the lack of unified training and guidance. Teachers often work in the field and scope of duties, and might be influenced by the bad social ideological trend and mislead students. Therefore, teachers try to teacher preacher duties in tuition at the same time, the transmission characteristics China the solution, bad social ideological trend of confusion.

(a) the ideological and political education workers in Colleges and universities should take a high sense of responsibility to fight against the ideological trend of the bad network

Through expert investigation, network literature and network survey statistics, three links, from the attention, active and three main indicators of influence of people's forum survey center selected ten trends and scores of 2014 at home and abroad concern: (9.2) the new liberalism, nationalism (8.7). The new left (8.2), populism (7.8), the universal value (7.5), ecological (7.1), (6.7) the history of nihilism, extremism, Neo Confucianism (6.4) (6.1), constitutional thought (5.6).

In the face of the complicated society, ideological and political education workers to strengthen the sense of responsibility. The ultimate goal of the ideological and political education is cultivating qualified constructors and successors of the socialist cause. Therefore, the university must be clear responsibility in the fight against the bad social ideological trend of erosion in the struggle, don't

forget the mission, recognize the class struggle will continue to exist for a long reality. Awake, seriously guiding ideology of Ideological and political education work, consciously resist the bad social ideological trend in the history of nihilism as the representative of the practice. In class, practice and network, to set an example, mindful of their responsibilities, not free to spread unrealistic: There is no basis for the cyber source, without the proposed national fundamental policy, policy, take the socialist core values as the ideological weapon to guide students to establish correct world outlook, outlook on life and values.

(b) in the teaching and practice of education in the three aspects of self confidence, and consciously resist the impact of bad thoughts

In the construction of socialist revolution, reform and opening up, each historical period, stage victory for the cause of the party and people are made using Marx's scientific historical materialism, social development and Chinese movement rule to analyze and solve specific problems in the process of China analysis continue to grasp the law, summed up the law, actively use law the history and reality have proved that only by adhering to historical materialism, we can continue to win. At present in our country has made remarkable achievements, even the western world in the rapid development of China's Chinese marvel, model also entered the western academic field, we have The reason for the road Chinese socialism theory system of self-confidence, self-confidence, the confidence in the system. In the three confidence on the basis of the realization of the socialist mainstream ideology to adapt to the new situation of the transformation problem. "This is a transformation of one of the two tasks: in the new historical conditions to better play the mainstream ideology of consensus and mobilize forces one to make as the basis of socialist ideology theory fully into the people's daily life, one is to put the mechanism of ideology to the core values of".² to rebuild the cultural confidence as the cornerstone of the socialist core values, get rid of iron with historical facts All bad thoughts of socialism with Chinese characteristics of the defamation and distortion.

For the majority of young students in the education process, to guide them to the practice of socialist core values, is to combine the theme of historical development, from the complicated historical phenomenon, using the method of historical materialism, to find out the nature and law of historical development of content, able to use the correct Marx historical materialism refute all kinds of bad ideas the history of the party and the socialist cause distortion and benefit, better in the process of distinguishing experience and practice of socialist core values, establish the socialist China confidence and faith in communism.

(c) in combination with the ideological and political theory teaching to actively take the initiative to occupy the propaganda work of the network position, to strengthen the network field of values education

Since the reform and opening up, especially since 90s, with the growth of college students, is rapidly formed consumer culture market. All kinds of arguments and opposition to western rhetoric as the representative of the historical nihilism, rapidly, in the dissemination of fragmentation, such as the title of new features, bad social ideological trend in micro-blog network V, WeChat public platform by young students' patriotic enthusiasm, ability to identify characteristics of immature wantonly spread, the mobile phone client has become part of the bad social ideological trend in scattered in providing information convenience. For this phenomenon, we should enhance the understanding.

1 Fully understand the positive role of the new media on the ideological education work.

Supervision of new media on the one hand to strengthen the spread of bad social ideological trend, on the other hand also requires the ideological and political education workers consciously

study and practice, become the communication in the new media platform to struggle with the trend of historical nihilism is energy V. actively explore in the Internet era will be combined with the construction of the new media and the building of grassroots organizations, phase combined with the leading thought. Based on the ideological and political theory course, giving play to the superiority in the construction of the Communist Youth League, and for the growth of youth services combined to young students practicing experiences of socialist core values and activities to a network, through all levels of Party branch, group organization network Yuan, to create activities and vigorously promote the practice of college students to practice the socialist core values and the "Chinese dream my dream into young students' attention, care, learning from the mainstream information network, occupy the network field cultural positions. So as to enrich the students' life in the meanwhile improve the cognition and judgment, bad content to guide their unconventional ideas and identify curry favour by claptrap objectively.

2 Propaganda work to strengthen the construction of the position.

At the important historical node and the party and the state's major memorial day before, with the promotion of national comprehensive organizational procedures, more in line with the age characteristics of young students of the publicity and education activities, actively resist the network information on the history of nodes, key areas and party leaders, famous people attack and vilify. Such as evaluation of historical figures (such as the debate question: about Qiu Shaoyun, about Langyashan five heroes). The smear is not to avoid and not fight, it is important to teach young students correct view of historical materialism and non belief.

3 Formation mechanism to strengthen management.

The new media has spread fast, large number of people concerned about the advantages, but in promoting the students' ideological work with the new media should also take into account the characteristics of the students, the message is often lag, convey is not smooth. Starting from the top-level design, a complete set of unobstructed communication system from a global point of view is established, to avoid congestion and non information unobstructed. Actively carry out the various levels, micro-blog, APP and other new media work assessment activities, and each branch, student associations and organizations assessment results in an important basis for the assessment standard and appraised, the advanced individual micro-blog system construction outstanding recognition, to attract students to participate in a wide range, with positive energy Spreading resistance to bad thoughts.

4 Work should also pay attention to enhance the students' network literacy, building a safe campus network.

Different from the traditional way of communication is in the Internet plus era, new media in the form, mode of transmission are interactive scene, new features, point spread fast update, spread fast, high impact, open characteristic makes every ordinary person can have dual identity and publisher the recipient in the new media on the client. In this regard, on the one hand to strengthen the supervision of the new media platform. On the other hand, in the student management work, should take the security management, branch, school, school selection of outstanding students as the backbone of the safety management team. In the publicity, and guide the students to use the scientific civilization the security of the network. At the same time, the prevention of unhealthy social trends in the spread of young students.

A button, the majority of educators together to the ideas and methods of innovation education practice and young students, in Internet plus time to follow up students' life, study habits, pay attention to students' concern, students, understand students, help improve students' moral cognition, improve the social and the level of understanding of history, to be able to properly identify and

resist the bad and wrong social thought, so as to help them to establish the core values of "first button" button.

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