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Analysis on the Willingness of Job - seeking and Its Influencing Factors of Nursing Specialty in Higher Vocational Colleges

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Abstract. To investigate and analyze the nursing employment intention and its influencing factors in higher vocational colleges. A self - made questionnaire was used to investigate the employment intention and influencing factors of nursing graduates in a medical college by means of cluster random sampling. 39.25% of the nurses who are willing to go to the grass-roots level are employed, followed by the grass-roots employment, the single factor analysis of the grass-roots employment intention, gender, educational system, internship experience, the source of the grassroots, And there was significant difference in the cognition of employment (P <0.05). The enthusiasm of grass-roots employment in higher vocational colleges is affected by sex, education experience, practice experience, cognition to the work of grass-roots work and pressure of employment and so on. We should strengthen teaching reform, increase basic practice teaching base construction, Community health service construction of the relevant policies, community nurses occupational environment and career planning should be an important teaching content.

Introduction

With the improvement of people's living conditions, the development of medical science and technology, nursing staff and hospital nursing post job category continues to increase, the social demand for nursing staff is also growing; At the same time, the occurrence of the change of disease and aging problem has also led to the increased demand for nursing staff. Grassroots areas in China compared to quantity and quality of the nursing staff and the city, there is a certain gap. In higher education enrollment rates rising, under the background of college students employment difficulty, for grass-roots employment has become an important direction of vocational college graduates employment [1-3]. With the deepening of the medical and health system reform in our country, and in grass-roots community health service institutions for local colleges and universities provide a new nursing graduates employment opportunities, cultivate high-quality nursing personnel for grassroots health institutions, maximum limit in the service of national medical and health institutions of the success of strategy is one of the important missions of local colleges and universities college of nursing. Therefore, the employment of nursing students in higher vocational college will also focus on the current nursing education and basic health services is one of the key [2-6]. This article will combine the writer in the medical college nursing for nearly 10 years working experience in counselor, through to the class of 2014 nursing graduates employment intention and influence factors of the investigation, nursing students series for grass-roots employment problem, now the results are as follows:

The Object and the Method

Investigation Object. Cluster sampling method is used to extract a medical college nursing graduates in Henan province of 400, including 18 of male, female 382, age 19-24 years old (average age 21.1 + / - 0.9) and 287 rural students and urban students, 113, a three-year college, 296, two



years, 104 people. All have all the theory courses, the participants are involved in nursing practice and practice, etc., all students to achieve the requirement of the school, to be able to graduate on time.

Method Survey tool (1) general information questionnaire, including gender, age, education, family address, family economic condition, etc. (2) refer to the related literature to nursing students grass-roots employment intention questionnaire design, including employment intention, willing to, don't want to the drivers of grass-roots employment and employment decision-making autonomy and so on question, divided into single and multiple choice of topics, with a small amount of subjective topic [2-5]. Questionnaire after into 50 selected objects for internal, the questionnaire of the overall internal consistency reliability coefficient, Cranach's alpha was 0.89.

Survey respondents with class a questionnaire for the unit, a unified explanation method and the matters needing attention, the participants fill out on the spot, on the spot. This survey questionnaire 413, recycling, 406, 400 valid questionnaires, effective rate 98.5%.

Statistical Methods. Spss 17.0 statistical software was used for data analysis. Descriptive statistics and counting data was compared with the x^2 test, and the significance level set at 0.05

Results

Vocational college nursing graduates employment intention at the grass-roots level and influencing factors of investigation and analysis are shown in Table 1.

Table 1 vocational college nursing graduates employment intention at the grass-roots level and influencing factors of the investigation and analysis factors

factors	n(%)	Grass-roots employment intention			Ideal employment intention					
		willing	Not willing	Chi-square value	Large hospital	Grassroots	Diverted	PubMed / abroad	other	Chi-square value
gender										
male	18	2	16	6.26*	11	2	2	2	1	7.16
Female	382	155	227		191	139	28	19	5	
Academic system										
Three years (High school starting point)	296	93	203	29.28*	181	91	8	14	2	72.80*
Two years (3 + 2 college)	104	64	40		21	50	22	7	4	
intern experience										
More than two hospital internship	219	56	163	· 37.98*	138	47	18	14	2	43.76*
Less than three hospital internship	181	101	80		64	94	12	7	4	
Students										
Rural areas	296	133	163	15.42*	149	117	18	9	3	21.35*
city	104	24	80		53	24	12	12	3	
Employment decision - making autonomy										
Affected by others	247	103	144	1.63	120	90	17	16	4	- 2.97
Not affected by others	153	54	99		82	51	13	5	2	
Cognition of Grassroots Work										
Positive evaluation	160	97	63	51.10*	55	79	14	8	3	- 29.71*
Negative evaluation	240	60	180		147	62	16	13	3	
Awareness of Employment										
Employment pressure	206	119	87	61.08*	65	108	16	13	4	67.25*
Employment pressure is not	194	38	156		137	33	14	8	2	

Note: * the difference was statistically significant (P < 0.05).



Discussione

The results showed that nursing girl's grass-roots employment rate is significantly higher than boys, it can be less with the nursing professional boys, and social demand is bigger. Two-year college "3 + 2" nursing grass-roots employment intention ratio higher than the three-year college, the difference was statistically significant (P < 0.05). Three-year college as the starting point for ordinary junior high school, has experienced the work of the college entrance examination, there is a clear goal and individual planning, also have strong job employment standards and advantage, self expectation higher employment, tend to be large medical institutions to their own development. 2-year nursing may have experienced clinical practice, to objectively understand the grass-roots work, when once again face the employment pressure, location clear, the targeted selection, grass-roots employment intention is higher. Internship experience, the following practice nursing students in tertiary hospital grass-roots employment intention is higher. This may be related to nursing students complete an internship in level 3 general hospital, large general hospital internship experience makes it to readjust the self employment expectation, development space is large, more can reflect its value factors to attract them to the large medical institutions. Students in rural areas at the grass-roots level will higher than urban students. In rural areas, in general, parents know about the overall employment environment and career choice behavior is less, and the growth environment, different employment expectations on nursing students. With grassroots work positively, think grass-roots employment intention high employment pressure. The current severe employment situation are important drivers of grass-roots employment trend of nursing students, to encourage college students to the basic national employment also introduced a lot of preferential policies, in order to promote nursing students to grass-roots employment has created good conditions for [3].

Employment decision-making autonomy from the results of the survey, most of the nursing students in employment decisions can self choice, this may be linked to the Internet in the information age, the improvement of the mobile phones and other communication facilities, sources of information channels and other factors.

Employment intention is the important psychological basis of graduate employment choice, different employment will lead to different employment expectations and selection, the survey showed, willing to the employment of nursing students was 39.25%, the primary choice for the large hospital, the second is the basic unit employment, single factor analysis of grass-roots employment intention, different gender, schooling, internships, students, the cognition of grass-roots work, to the employment of the cognitive difference was statistically significant. Actively develop career education, make the nursing students correct understanding of the current employment situation, strengthen the professional sense of worth, make its positive for grass-roots employment, also note that the current college nursing graduates has been shown to develop relatively surplus, personnel distribution, difficult job trends, it is especially obvious in local colleges and universities graduates, in contrast is a lot of community health service institutions are difficult to recruit highly educated care people, the proportion of graduates in the actual in the community employment is still very low. Therefore guide part of local universities and colleges into the community employment of nursing students, let in large hospital employment difficult and excess slightly higher nursing talents with the rapid development of community health institutions to realize the better docking, in order to promote the better development of grassroots medical institutions have become college employment guidance is important subject need to be aware of. To strengthen the education of profession of nursing students, make the nursing students realize the employment situation, take the initiative to obtain employment information, correct positioning according to their own conditions, the personal self value realization is combined with social demand for employment, especially must pay attention to guide the college nursing students to the community employment (5-10]. This cause the vocational colleges should strengthen the teaching reform, we increase the construction of practical teaching base, strengthening the construction of community health services of the relevant policies, community nurses' occupational environment



and career planning should become an important teaching content.

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