

## Research on the Social Service Mode of University Library

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### Abstract

This paper introduces the necessity of the university library to carry out social service and elaborates the status quo of the university library's social service from the quantity, service mode and achievements. And we also discuss the current situation of the university library. And we point out the existing problems in the development of social services in university libraries.

*Keywords: social service mode, university library*

### 1 Introduction

In the 1960s, the United States first proposed the concept of "Community Information Service (CIS)", which mainly refers to a kind of service provided by the library to the society in the "Poverty Alleviation Program". Since then, the western libraries in the UK have realized the importance of community information services, and have carried out various forms of information services, and have used computers to store, transfer and retrieve community information. The British Library Association in the early 80s of last century wrote a report entitled "Community Information Services: What libraries can do?," the report, "Community Information Service is to help individuals or groups to solve day-to-day problems, participation in the democratic process of service "The libraries of universities in the United States and other countries have been opening the door to community readers and providing a variety of information services to social groups and individuals.

Article 21 of the General Rules for Academic Libraries (Amendment) of the Rules of Library of Colleges and Universities promulgated by the Ministry of

Education of China in February 2002 stipulates that "qualified academic libraries shall be open to the readers of society and the community as far as possible". Article 10 of the "Beijing Library Regulations" stipulates: "The city encourages schools, scientific research institutions and social organizations, enterprises, institutions of library (room) open to the community." In June 2006 the Beijing Municipal Education Commission for The city library information resources to meet the needs of the school teaching and research under the circumstances, should be open to the public. In the future, Beijing will encourage the university libraries to open to the society. The first is to support the conditional university libraries to serve the communities and streets. The second is to solve the problem of borrowing in the library; it will work with the relevant industries or enterprises, to provide them with information services and technical advice. "Government and industry advocacy, prompting our university libraries in-depth study of this problem and gradually put into practice.

## **2 The necessity of the social service of university library**

International and domestic relevant departments of the library services are related to the description and requirements. In 1975, IFLA held a seminar on library functions in Lyon, France. The library's social functions include four aspects: preservation of human cultural heritage, social education, scientific intelligence and intellectual resources development. China's Ministry of Education issued in 2002, "General College Library Rules" (Amendment) Article 21 provides that "the conditions of higher education institutions should be open to the community as possible readers and readers, to provide community-oriented literature and information And technical advisory services, according to the consumption of materials and services or the actual results of services to collect the appropriate benefits."University library collection of a wealth of literature resources and scientific and technological achievements, its educational and social functions determine the inevitable role of university libraries to serve the community, through the service to fulfill their own nature and functions.

The provision of social services can promote the university library and service object win-win situation. By providing services to the society, university libraries can provide rich information resources and services for the clients, and contribute their own strength to the local economic and social development. At the same time, through the service, the university library can expand its influence, attract the social forces to support the construction, and can get the feedback information in a wider range, supplement the information resources in a timely and targeted manner, optimize the library structure, promote the library of the building. As the university library for social services, local will also give more funds and policy support, the library will also be bound to promote their own construction, improvement and development, and ultimately achieve the win-win situation.

From the national reading situation, our country's public reading rate is not optimistic, the public reading rate is declining year by year, which has a certain relationship with the imbalance between the number of libraries and population in

our country. If the university library is not open for the public to provide services, the community can use less number of libraries. Compared to IFLA's requirement of a large library every 4 Kms, the western region of China has a library every 30 km to 100 km, far from satisfying the needs of the public for spiritual and cultural life. Therefore, the need for universal reading forces college libraries to carry out social services.

Constructing a learning society is one of the inevitable trends in today's society. An important infrastructure for building a learning society is to provide learning places and resources for all citizens. As a preservation center of literature and information, the library is bound to assume the responsibility of providing the public with the important task of document information resources. Therefore, the public is increasingly dependent on the library, which not only requires colleges and universities to break the wall to the community, and the university library should open the door to the service for the community, for the majority of readers, so as to achieve real resource sharing .

### **3 The contents of the social services of university libraries**

#### **3.1 Literature Borrowing Service**

After years of construction and development, the university library has a wealth of literature information resources, a wide range of academic disciplines, a wide range of content, professional, public library, more professional and characteristics. University library in the teaching and research to meet, the collection of resources there are still idle and not fully utilized. The majority of users in society, for professional, specialist books have a strong demand for information, but often cannot be met due to conditions. Therefore, the university library can be based on the library collection of books and it will be idle or basically idle books, journals for the needs of the literature of social users open services. In addition, the university library can also be combined with the community to provide targeted services for users in the community, such as by understanding the needs of users, to carry out the book guide service and the establishment of subject bookshelves services, so that community users really enjoy the nearby university books Museum of service convenience.

#### **3.2 Open electronic reading room to provide digital resources services**

University library has a wealth of digital information resources, the purchase of the database for most of the professional journals and dissertations database, most of the library also purchased a foreign language database, these rich digital information resources is to understand the academic research at home and abroad Dynamic and important channels. However, due to copyright restrictions, digital information resources are generally carried out IP control, only in the campus network or library of electronic reading room to use. University library can open

the electronic reading room to the public, to provide digital information resources, to facilitate social users to find resources for their research to provide some help.

### **3.3 To carry out information consulting services**

Information service is the library through the understanding of the needs of users, for the user's questions, find the relevant information resources, information analysis, synthesis, and ultimately provide users with answers to questions. Users in their own work and learning process, often encounter a variety of problems, by asking for advice to seek answers, not only can quickly solve the user's urgent needs, but also can fully save the user's time and effort. Therefore, the university library not only to the school, but also for the whole community opens for the community to solve the problem of the majority of users. Specific information can include dynamic information technology consulting, decision-making information consultation, market information consulting, business information consulting, practical information technology consulting and other aspects. These issues generally involve a wide range of information needs a comprehensive processing capacity, which requires the library information consultants should not only have a broad vision of information, but also have the appropriate professional depth, but also skilled with modern information technology, it is a computer technology and other aspects of the ability. To provide a wide range of information services to social users to a certain extent, also contributed to the quality of their own consultants to improve.

## **4 The mode exploration of socialization service of university library**

### **4.1 School alliance model**

This model refers to a number of colleges and universities through the formation of an alliance library, the library in the resources, personnel, professional services and other aspects of complementary advantages to form a powerful cultural information resource center for a wider range of readers to provide easy to use.

### **4.2 Mobile library model**

This model requires a slightly higher conditions, must be the University Library in the protection of adequate staff, rich literature resources, the right vehicles under the premise of depth to send the community to send reading services, to actively promote the current reading situation, so that more And more ordinary people to enjoy the joy of reading, which greatly enhance the social value of college libraries and ordinary people's well-being of life.

### **4.3 Patterns of alliance with public libraries**

University library and the surrounding public library alliance to improve the coverage of the reader to enhance the public library academic and professional to make up for the relative disadvantage of public library resources relative to enhance the university library for the general public's sense of social responsibility, Better realize the value of the university library, at the same time improve the common people for the university library awareness and repositioning.

### **4.4 Digital resource service mode**

In order to serve the teaching and scientific research, the university library has abundant paper resources and abundant digital resources. These digital resources are the resources that ordinary people cannot obtain in many public libraries. Provide digital resources services, not only to the social reader with great convenience, but also improve the utilization of university digital resources.

## **5. Conclusion**

At present, the number of university libraries that provide certain social services is still limited. Most of the university libraries are in a passive position in providing social services. It is necessary to broaden the various modes of the university library to carry out social services so as to facilitate the development of social services in colleges and universities. University library should choose the appropriate way to carry out social services and promote the maximum use of information resources.

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