

## **A Research on the Value of Art Education and Its Realization Ways in Higher Vocational Colleges**

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### **Abstract**

The value of art education is a complete value system composed of intellectual value, technical value, emotional value and creative value. Only when these comprehensive values interpenetrate, promote and link organically with each other, can art teaching become an important discipline with great educational significance, which will truly realize the comprehensive effect of art education value. Based on the analysis of art education mode in higher vocational colleges, this paper analyzes the emotional value system of art education in higher vocational colleges; then the article discusses the intellectual value system of art education in higher vocational colleges; third, the technical value system of art education is discussed; fourth, the author studies the creative value system of art education in higher vocational colleges; finally, this paper proposes ways to realize the value of art education in higher vocational colleges.

*Keywords: art education; higher vocational colleges; value system; realization ways*

### **1 Introduction**

Scholars who have long been engaged in art education research make a summary about two values of art education: the instrumental value (entertainment, art therapy, cultivating creativity and creative thinking, helping the formation of academic thinking, coordinated development of physiological function, etc.); the essential value (aesthetic ability, cultivating personal sensitivity and sensibility, finding the particularity of things, social criticism, cultivating people's emotional

power, etc.). In order to understand and interpret the value system of art education in higher education, this article constructs four value systems, including the emotional value system, the intellectual value system, the behavior value system and the creative value system.

## **2 The Transformation of Art Education Mode in Higher Vocational Colleges**

Education is a great cause to cultivate talents and train qualified personnel, which endows people with the ability to survive, develop and enjoy. For higher vocational education, to achieve the people-oriented goal is to be student-oriented; on the training of talent, it means to promote students' comprehensive, coordinated and sustainable development; for the training program, it is to cultivate students with a social human standard in a comprehensive way[1]. Therefore, art education requires the combination of technical education and subject education; it is necessary to establish a modern art education mode which emphasizes the combination of professional theory, professional performance and professional time. First, we must focus on comprehensive development and avoid the concept that emphasizes skills. In the past, the teaching mode of art education has emphasized skills and it is limited to technology, excluding theory, professional performance and professional practice. The art education in modern higher vocational colleges highlights students' in-depth contact with the community and their comprehensive qualities to cultivate talents who master theoretical knowledge and technical skills. Secondly, art education value students' creativity. Art education in higher vocational colleges should attach importance to students' thinking and innovation ability and it should not blindly pursue the result and unity[2]. Otherwise, it will restrict the development of students' personality and the cultivation of comprehensive ability. In the process of teaching, we can not impose restrictions on teaching forms and we should give students opportunities to perform, especially for the assessment of student achievement. We should get rid of traditional art education mode and make original assessment and artistic effect evaluation. Of course, it is difficult and complex to do it well in art education in the higher vocational education. It is a long-term and arduous project, which requires scientific planning, common cognition, long-term cultivation and our determination .

## **3 The Emotional Value System of Art Education**

### **3.1 Training beauty appreciation**

Sense of beauty is one of senior emotions for human. Aesthetic training is to cultivate people's ability to discover, enjoy and create beauty exquisitely, which mainly depends on the accumulation of visual formal beauty. It emphasizes the

integral and harmonious visual relation and ultra-utilitarian aesthetic insight. Art education is an important way to cultivate students' ability to enjoy aesthetic pleasure produced by shape, color, light, image and so on. In addition, it is a significant method to make students experience aesthetic elements and modeling rules, and understand the fundamental principles of the formal beauty[3].

### **3.2 Experiencing life**

It is often difficult to express the feelings of life with reason and language and we must rely on intuition and experience. Art and organic life link closely, which can make people experience the subtle and real life, and cultivate college students' ability to love life and cherish the inner self-feelings. Susan Langer believes that art corresponds to the logical form of life, including organic unity, movement, rhythm, growth and other characteristics. Eisner considers that art courses cultivate students' sense of judgment, processing power and the ability to experience things which can not be expressed by a large number of words, and art can promote the development of human ability.

### **3.3 Enriching human nature**

The comprehensive and harmonious development of human beings is the ultimate goal pursued by human development. Social division of labor, the nature of work, professional requirements and other factors often lead to a result that people will stay away from the sensory world, resulting in professionalism, lack of feelings and indifference[4]. Art education and art creation emphasize integrity, initiative and emotion, which is like the lubricant to regulate life and enrich human nature .

### **3.4 Regulating emotion**

Physical and mental health are the basis of the coordinated development of human health and human emotions which are closely related with health. Art education plays a very important role in the regulation of human emotion. Plato regards the harmony and unity of beauty of body and soul as the highest state. Aristotle advocates that we can externalize inner disorder and pour out inner torment by virtue of art to attain liberation. Art with its visualization, maneuverability and adaptability is conducive to alleviating and relieving contemporary college students' depression and mental confusion to promote their physical and mental health.

## **4 The Intellectual Value System of Art Education**

### **4.1 Improving perceptual ability**

People's perception includes taste, vision, touch and hearing. Information obtained by sensing system is the basic material of thinking. More than 80% of

the information is obtained by the visual system, which can guide and control the movement of people; it can also seek beautiful figures with image. Art directly appeals to the vision and art education can effectively promote the intellectual development of college students.

#### **4.2 Strengthening knowledge acquisition and information exchange**

Ways of human communication and information dissemination mainly include oral interpretation, written records and schema expression. Schema expression can transcend time and space, which is an extremely important way to obtain knowledge and exchange information[5]. Visual culture plays a more and more important role in modern holographic storage technology and information dissemination.

#### **4.3 Improving thinking model**

The achievement of human civilization are not only the results of rational thinking and research, but also the consequence of perception and thinking. The image and other sensory qualities are the common foundation for the formation and understanding of concepts. According to the concept of Gestalt psychology--things are complete; the whole is better than the local existence; the nature of things is decided by the overall, Eminent Hine puts forward visual thinking, which stresses the importance of image perception. He valued the position and function of visual art, and regarded vision, language and logic (philosophy) as the three central knowledge of human development.

#### **4.4 Enhancing memory**

For the understanding and memory of things, especially the understanding of abstract things, people often turn things into a concrete image. Gombrich believes that mutual support and penetration of language and image can promote people's memory. The research results show that the image thinking function can replace the abstract theory and boring figures to improve memory. The more strange and bizarre the image is, the better the memory becomes. College students can improve their image cognitive ability to enhance the sensitivity of the image and the ability to memorize abstract things through art study.

### **5 The Technical Value System of Art Education**

#### **5.1 Reproducibility modeling techniques**

Representation is the foundation for the understanding and expression of objective things by the way of art. Reproducibility technology is used in many fields and covers almost all disciplines, whose specific application forms include topographic maps, meteorological charts, traffic maps, architectural structural drawings and engineering drawings. Reproducibility in art works refers to

figurative artistic modeling, which is actually a way to master and utilize artistic language. The core of reproducibility technology is the general proportion and the main characteristics. Furthermore, the learning of this technology mainly depends on art foundation modeling training.

## **5.2 Expressive modeling techniques**

Compared with the reproducibility art, the expressive art is more abstract, which studies art from the modeling language logic. The expressive art is based on the reproducibility technology, which focuses on the modernity of modeling language and modeling form, jumpy art language, epochal character of modeling material and the applicability of art media. The core of reproducibility modeling technology is to understand the nature of things thoroughly and it emphasizes the subjectivity of knowledge and sensibility of expression. Yin Shaochun's conclusion contains the experience and understanding of the physical performance tension, the isomorphic experience between objects and their relations with human, the understanding of the characteristics of color and its symbolic meaning and the master of general exaggeration and omission method[7].

# **6 The Creative Value System of Art Education**

## **6.1 Multidimensional understanding view**

In the grasp of development of things, the logical thinking is important and the role of intuitive thinking is also significant. Hu Shi advocated the methods of scholarly research that we should make assumptions boldly and make confirmation carefully. Bold assumptions rely on intuitive thinking and careful confirmation counts on logical thinking. Intuitionistic thinking is illogical; its process manifests interruption and intellectual image. The intellectual image emphasizes the advantages of visual media; that is why that intuitive thinking has great influence on the creation of awareness and innovative spirit. Art education contains multidimensional understanding of things, including image, shape, color, material and technology, which lays the foundation for the cultivation of multidimensional understanding view.

## **6.2 Cultivation of creative skills**

The process of human innovation activity contains a complete chain of conception, design, practice and innovation, which includes specific production technology and production technology. In other words, it is the practical operation skill in implementing the conceptual design, including the selection of materials, the processing technology suitable for processing material, the extraction of modeling language and expression, and the modification and

improvement of expression forms. Art education gives students more experience to train innovation and creation.

## **7 The Realization Ways of Value of Art Education in Higher Vocational Colleges**

### **7.1 Giving full play to the role of art classroom teaching**

The basic goal of art education is to realize the combination of scientific spirit and humanistic spirit. Art classroom teaching is the main channel to carry out art education, which contains a lot of scientific spirit and humanistic spirit. Art education courses often take the performance skills and techniques as the focus in teaching, which does not match the value target of art education. The value of art education is to understand the social and cultural background, technical conditions, performance techniques and expression, and creative ideas and performance themes of art.

### **7.2 Paying more attention to individuality education in art education**

College students are faced with the needs of social survival and personality development. Therefore, it is essential for them to master certain knowledge of science and humanities. Talent competition is not only the competition of professional knowledge and skills, but also the competition of overall quality, and scientific and humanities knowledge is the embodiment of the overall quality. The new requirements of the era for the comprehensive quality of talents include innovation, creativity and the multidimensional cognitive ability of things. It will be more reflected in personality education, including art education.

### **7.3 Attaching importance to the second classroom of art education**

Activities in the second classroom, including scientific and cultural activities, art practice, social services and other activities, can give full play to students' strengths and give them space to improve their art quality and get practice opportunities. More importantly, this will enhance their social awareness and participation awareness and strengthen their spirit of unity and cooperation[8].

### **7.4 Giving full play to the role of recessive art education**

Recessive education is opposite to dominant education and it means environmental education. One of the most important contents of the cultural atmosphere created by colleges and universities is to hang, decorate and set up some elegant, inspirational and philosophical visual art works on different occasions to enhance students' aesthetic taste and stimulate their love for life and nature.

## 8. Conclusion

The role of art education in higher vocational colleges is important. Moreover, art education has great significance to shape and train talents. In order to realize the value and function of art education, it is necessary to attach great importance to art education for the whole society, schools, teachers and students, especially in-depth research in art education mechanism, education mode, curriculum system, teaching content and teaching methods. Therefore, art education in vocational colleges will enjoy popular support and cultivate personnel with sincere feelings, innovation and creativity, which is in line with social development needs

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