

The Influence of "Movie Symbols" on Chinese Martial Arts Culture—Based on the Perspective of the CNKI Core Journals (2014—2016)

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Abstract. This paper analyzes the impact of movie communication symbols on the spreading of Chinese Martial Arts culture using the method of literature study, mathematical statistics and logic analysis etc. and taking “the influence of movies on the spreading of Chinese Martial Arts culture” as the research object. The study reveals that movies have double effects of advantages and disadvantages on the spreading of Martial Arts. The main factors of movies promoting the spreading of Martial Arts culture include restoring the technological attack in Martial Arts, revealing the life of Martial Arts practitioners, propagandizing Martial Arts culture, and sublimating Martial Arts into arts.

Introduction

"Movie symbol" is a branch of the comprehensive system of symbols in cultural studies, which has important significance on the development of cultural and symbolic communication. While Martial Arts are always a special "health technology" culture and movies on Martial Art have important significance of “medium” for spreading Martial Arts culture. In recent years, with the further rise of the film industry, there are many outstanding film and television works, which give a detailed outline and dedicated description of Martial Arts from the social life of Martial Arts practitioners, the deep cultural connotation of Martial Arts and the offensive and defensive combat in Martial Arts, etc., which can help people acquire more further cognition and understanding of Martial Arts culture, and rationally examine the deep meaning of Martial Arts fighting and Martial Arts culture, so that Martial Arts can get a deeper level of communication and development in the film field.

However, some scholars also point out that there often seem to be fictional Martial Arts events, misreading of Martial Art culture and “large quantity of integration and application of high technology covering the real face of Chinese Martial Arts in a considerate degree”, [1] which may prevent Martial Arts culture from being spread. Based on this kind of confusion, this paper takes "Movie symbol" in cultural studies as the research perspective, the virtual to reality “mirror” portrayal as the research vision, trying to analyze and reveal the impact of movie symbols on the spread of Chinese Martial Arts culture, as well as the major influencing factors.

Card and Analyze the Significance of "the Research Result of the Influence of Movies on the Spread of Martial Arts"

As a special cultural paradigm, Martial Arts is inevitably restricted and influenced to a certain extent by the media in its development to broader perspective and deeper level. Being a kind of special and important communication "media", movies have more profound and far-reaching significance for the dissemination of culture, among which the influence on the spread of Martial Arts culture is especially obvious and intense. In recent years, with the continuous birth and display of high quality Martial Arts movies, while vigorously promoting the dissemination of Martial Arts culture, on the other hand, it make Martial Arts exude a fictional and unreal cultural atmosphere. Then, while exploring and thinking over what kind of factors result to the advantages and disadvantages of this double-faced effect, it will have great significance to card and analyze the research results of many experts and scholars in the macro theory research level.

Data Information on "the Influence of Movies on the Spread of Martial Arts"

In CNKI core journals, 19 papers whose research results are closely related to the "the influence of movies on the spread of Martial Arts" between 2014 and 2016 can be searched and collected. In these outstanding research results, experts and scholars mainly analyze the impact of film paradigm on the spread of Martial Arts from several dimensions including Martial Arts culture, film communication, as well as interaction between the film and Martial Arts cultural. The reason why we choose the research results between 2014 and 2016 is that the timeliness and validity of the data can be ensured in a certain extent.

The Influence of Movies on the Spread of Martial Arts Culture

Cultural scholars want to understand a symbolic culture, "he must first put itself on the basis of the culture, understand the relationship between symbols and the status of the symbols in the conduct and thinking of the researcher". [2] So is the cultural symbolic meaning of movie symbols. Tracing and presentation of offensive and defensive combat of Martial Arts from the perspective of film and television seems to trace Martial Arts back to the context of Chinese farming community in a sense, highlight it as a symbol of "body technique", reveal the Chinese mode of thinking in the "killing" violence aesthetics, so as to arouse the audience's spiritual feeling.

Table 1: Statistics of Influence of Movie Symbols on the Spread of Martial Arts

| | Quantity | Proportion (%) |
|-----------------------------------|----------|----------------|
| Promote the spread of Martial Art | 12 | 63.20 |
| Impede the spread of Martial Arts | 7 | 36.80 |
| Total | 19 | 100.00 |

Film communication paradigm has the advantages and disadvantages of double-faced effect on the spread of Martial Arts. On one hand, the way of film communication powerfully promotes the spread of Martial Arts culture, enables the Chinese Martial Arts culture to be further popularized and extended, and achieves the deep and wide spread of Chinese Martial Arts culture. On the other hand, the film communication paradigm still has many factors hindering the spread of Martial Arts culture. As a result, Martial Arts have been questioned a lot in the process of spreading. Therefore, it's particularly important to analyze the film communication

paradigm and micro factors which promote and hinder the spread of Martial Arts culture.

The Factors of Movie Which Can Promote the Spread of Martial Arts

The film and television often start from the micro perspective, in the perspective similar to anthropology, wholly grasp all kinds of connections among Martial Arts, life and family and further reveal the symbolic meaning of Martial Arts in social groups". [3] In this process, take the "deep description" of practitioners' experience in Martial Arts as microcosm of the film and television, fully display practitioners' understanding of technical attack in different degrees, and maximize the battle of wits, courage and fighting skills in the context of offensive and defensive confrontation. To a certain extent, it can effectively outline and depict the cultural facts of Chinese Martial Arts, which is of great significance to the spread and development of Martial Arts.

Table 2. Statistics of the factors affecting the promotion of Martial Arts Culture

| Influence factor | frequency ratio | Proportion (%) |
|--|-----------------|----------------|
| Restore the Cultural Facts of Martial Arts | 7 | 29.20 |
| Reveals the Social Life of Practitioners | 4 | 16.70 |
| Propaganda of the Chinese Martial Arts culture | 8 | 33.30 |
| Sublimate Martial Arts Technique into Art | 5 | 20.80 |
| Total | 24 | 100% |

The description of Martial Arts culture in the film is concentrated in the field of Martial Arts movies, while "the text of Martial Arts movies is originated from the 'Martial knot' inoculated in the traditional Chinese Martial Arts, [4] contains the traditional Martial Arts culture in different degrees, and outlines the cultural landscape of the practicability of Martial Arts. Among which the magnificent description of the routes of Martial Arts embodies the rich and complex system of Martial Arts, and highlights the extensive and profound Martial Arts culture. At the same time, the half-true-half-magic description in Martial Arts film of the practicability of Martial Arts not only shows the cultural origin of the practicability of Martial Arts, to some extent it also deeply reveals the magnificent artistic attributes Martial Arts culture while tracing the times appeal for the return of the practicability of Martial Arts.

The Influence Factors in Movies that Hinder the Spread of Martial Arts Culture

The outline of the practicability of Martial Arts in Martial Arts films covers the combination of two integrated elements: one is offensive and defensive combat, the other is artistic performance. Especially in the combat level, the integration of virtual art results in unreal fighting techniques emerging in an endless stream. To some extent, it reflects that "there are still many shortcomings and deficiencies in technology, spirit, human values of Chinese Martial Arts films". [5] Maybe they have not really been aware of the nature of Martial Arts culture.

Table 3. Statistics of Influence Factors of Movies Which Hinder the Spread of Martial Arts Culture

| Influence factor | frequency ratio | Proportion (%) |
|--|-----------------|----------------|
| Fictional Offense and Defense | 3 | 23.10 |
| The Use of Special Effects Exaggerates the Actual Combat | 3 | 23.10 |
| Fictional Martial Arts Events | 4 | 30.70 |
| Distort Martial Arts Culture | 3 | 23.10 |
| Total | 13 | 100% |

The wanton image and compilation of Martial Arts events, as well as the use of special effects of film and television, attract the aesthetic taste and appreciation taste of the audience, but make Martial Arts more unreal and empty. In addition, the "broad and profound" Martial Arts culture is based on not only the magic and charm of the offensive and defensive combat, but also deep and profound national culture such as "harmony between man and nature, philosophy of yin and Yang". The special text of Martial Arts culture has also been constructed. However, the excessive portrayal of violent images in Martial Arts movies leads to the loss of the core of culture, which causes Martial Arts to fall in the state of confusion in the process of spread and hinder the spread and development of Martial Arts.

Conclusions

Since the beginning of last century, among many outstanding Martial Arts films produced, here are many excellent works give a "deep description" of the vigor life and delicate psychology of Martial Arts practitioners, which makes Martial Arts become the hotspot and focus of attention of people, and thus has played an important role in the deep spread of Martial Arts culture. However, "extremely exaggerated interpretation and description of the movies may lead to the cognitive biased of audience for Chinese Martial Arts image and distort the true image of Chinese martial arts". [6] So, how should movie symbols outline and describe Chinese Martial Arts? How should Martial Arts integrate into film culture? It is necessary to consider these questions. To some extent, when movies describe the offensive and defensive combat and integrate art into it, attention should be paid to the objective relationship between film art and Martial Arts; when movies outline the social life of Martial Arts practitioners, attentions should be paid to the he relationship of historical background and development of Martial Arts. Maybe it will provide more probabilities for reference for the development of Martial Arts in film and with the help of television symbol.

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