

The Development Strategies of Tennis in Chinese Universities

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Abstract—With the constant development of fitness exercises, tennis, as an important sport, has been attracting more and more concern, especially in the sports in colleges and universities. However, for different reasons, there is something wrong with tennis in colleges and universities. The paper is trying to explore the effective strategies of tennis development in colleges and universities based on the analysis of the problems with tennis.

Keywords—tennis; development situation; strategies

I. THE MEANINGS OF THE STUDY OF TENNIS IN COLLEGES AND UNIVERSITIES

Tennis, with a certain cultural connotation, has become one of the life styles people in modern societies are interested in. Meanwhile, with the development of our economy, tennis, as a fashionable and recreational sport, has appealed to the teachers and students in colleges and universities and become an important form of body-building. It is also a reflection of fashion, taste and social status. But the problem is that tennis has been developed much later in our country than the developed countries, especially poorly developed in colleges and universities. Therefore, it is an important topic in the course of the development of physical sports in colleges and universities to examine again the development situation of tennis in colleges and universities and explore actively the strategies of solving the problem.

Tennis in colleges and universities has its specific cultural connotation. It refers to the total of the physical, spiritual and systematic development made by teachers, students and administrative department in the teaching, games and activities of tennis in colleges and universities. The spiritual part includes the unremitting heroic spirit, the self-transcending optimistic and self-confident spirit and the trustful and tolerant teamwork spirit. Among them, the unremitting heroic spirit is the basis of tennis culture, the self-transcending optimistic and self-confident spirit is the core of tennis culture and the trustful and tolerant teamwork spirit is the outer form of tennis culture.

II. THE DEVELOPMENT OF TENNIS IN COLLEGES AND UNIVERSITIES

A. The Further Enhancement of Discipline Construction

In the development of tennis in colleges and universities, it is a key to set tennis course. However, currently, some universities do not set tennis course for different kinds of reasons and the students cannot know about tennis and even learn it. But in some other universities, tennis course has been set, but the teaching books on tennis are not enough and the teaching methods are very simple. The shortage of tennis books in the libraries of colleges and universities has seriously limited the development of tennis in colleges and universities. Certainly, only a few colleges and universities set tennis course, but the teaching materials are not enough, which makes it difficult to develop tennis in colleges and universities.

Therefore, colleges and universities should try to enhance the discipline construction. Through the discipline construction, first of all, teachers should enhance the awareness of the importance of tennis. Tennis can not only help the students strengthen their mind and body, but it also can increase the social status of colleges and universities. Secondly, teachers can increase the awareness of the research into tennis. Teachers in colleges and universities must do some research and release some research papers. The development of tennis can facilitate the study by the teachers.

B. The Insufficient Money in the Construction of Infrastructures

Presently, in the development of tennis in colleges and universities in different parts of our country, the money used for the construction of infrastructures is not sufficient. The funding sources for colleges and universities are very limited and the construction of tennis courts is relatively insufficient with a low speed. Nowadays, in some universities, tennis court can basically satisfy the use of one teaching class. Much better, there are one to two tennis courts used for the training of tennis for students. Thus, the limited tennis courts lead most students not to learn tennis effectively and lower their activeness of learning. In the northern parts of our country, in winter, it is necessary to do tennis indoors. But

not so many universities have built the indoor tennis court, which cannot satisfy the needs of students learning tennis. Those situations have directly limited the development of tennis in colleges and universities.

C. The Shortage of Teaching Staff of Tennis

For any sport, the good facilities are necessary and the good teaching staff is also necessary, even for tennis. However, currently, there are not so many tennis instructors in our country who can play tennis very well. Compared with other sports, the proportion of the teaching staff for tennis is relatively small. One survey shows that the proportion of teachers and students in colleges and universities is 1 to 4725 while the proportion of teachers and students in key universities is 1 to 4000. The serious shortage of teaching staff cannot satisfy the need of students who are learning tennis.

The serious shortage of teaching staff in tennis can not only limit the development of tennis in colleges and universities, but it also can prevent the students from learning tennis and therefore, it can also limit the development of tennis in the country. Nowadays, tennis is becoming more and more popular in the world. Colleges and universities must take the development of teaching staff as their priority and facilitate the development of tennis in the country.

III. THE STRATEGIES OF ENHANCING THE LEVEL OF TENNIS IN COLLEGES AND UNIVERSITIES

A. Setting Enough Tennis Courses in Colleges and Universities

It is a necessary way to set enough tennis courses in colleges and universities to solve the problem of the small range of tennis courses. It can be carried out in the following two ways. The first way is to set the selective courses. The so-called selective courses are that the students choose the teachers and the learning contents according to their own interests. This kind of courses can be beneficial for students to learn tennis actively. It can also stimulate the interest of the students to learn tennis and facilitate the development of tennis. The second way is to set up tennis club. These years, different clubs for sports have been set up. The setting-up of tennis clubs can effectively make tennis in class go to the outdoor tennis and be beneficial to cultivate physical talented people. At the same time, the setting-up of tennis clubs can give full play to students' talent in physical activities and can help students build up the values of lifetime exercises and strengthen their skills of playing tennis. On the other hand, the setting-up of tennis clubs can help to cultivate the talented tennis players, who can become the important members of the school tennis team, who can win a lot of glories for the colleges and universities.

B. Broadening the Acquisition Channels of Funding Sources

Nowadays, the development of tennis in our country is very poor. Therefore, to develop tennis very well, it is a must to acquire enough money through different ways. Firstly,

colleges and universities must reasonably make use of the court to strengthen the management of tennis facilities. Secondly, during the weekends, tennis courts can be freely provided to the students to improve the rates of use. Thirdly, the market must be made full use of to acquire as much money as possible in different ways. For example, different tennis games must be held to attract as many college students as possible to participate in to make the games more special, in which way much fund can be raised from different social organizations. Many colleges and universities must cooperate with different social organizations and enterprises to hold tennis games in order to get as much money as possible. Once the colleges and universities get enough money, they can put those money into the development of tennis and try to cultivate a lot of talented tennis players. In this way, tennis can be developed well in our country.

C. Enhancing the Major Levels of the Teaching Staff

For the purpose of improving the qualities of the teaching staff in colleges and universities, some tennis talents can be introduced or some teachers can be chosen to go to other universities to communicate with talented tennis teachers or receive the training. Certainly, some professional tennis players can be recruited to teach in colleges and universities to improve the major levels of the teaching staff. With the constant development of tennis in different places, there will be an increasing need for professional tennis teachers. Colleges and universities can carry out the training of teaching staff in a certain time or for a long or short time. Teachers can successfully carry out the teaching of tennis through the systematic training. Moreover, because of the lack of teaching staff for tennis, colleges and universities can adjust the proportion of teachers and students. The number of teaching staff should be increased to satisfy the need of more and more college students, because the lack of teaching staff in tennis seriously limits the development of tennis in colleges and universities. Tennis can be fully developed in colleges and universities through the improvement of teaching staff.

IV. CONCLUSION

Nowadays, tennis in colleges and universities is being developed. Colleges and universities must facilitate the further development of tennis by means of strengthening the construction of physical infrastructures, broadening the channels of raising money and improving the qualities of teaching staff.

The construction of physical infrastructures can ensure the need of the courses of tennis, and at the same time, can ensure the facilities of tennis development. The broadening of the channels of raising money can help colleges and universities solve the problem of funding and facilitate the development of tennis in the national range. The improving of the qualities of teaching staff in colleges and universities can ensure the development of tennis has enough teachers and students can have the chance to learn tennis well.

Therefore, once the problems preventing the development of tennis have been solved, tennis can be fully developed in colleges and universities, even in our country.

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