

# Exploration and Practice on the Innovation of Modern Clothing Color

Lin Xiao

Jiangxi garment college, School of management, Nanchang, jiangxi  
190878023@qq.com

**Keywords:** Clothing color; Innovation model; Cultural aesthetics; Teaching

**Abstract.** This article through the association teaching mode on sensory, theory and practice teaching mode, the combination of life and art teaching mode, describes the system of modern information technology teaching mode and teaching mode, demonstrates the utility of interactive multimedia network and the clothing color. The overall reform of teaching mode. It is pointed out that the key lies in the teaching reform of clothing color through the modern multimedia platform to culture and symbols of beauty and fashion combine to form meaningful clothing color form, to achieve the teaching purpose of clothing color.

In today's modern clothing color study, practice it, follow the prescribed order operation skill has been paid more and more attention. However, the exploration and innovation of the cultivation of students' ability and spirit, the ability of operation and the understanding of these aspects are not satisfactory. Through the teaching and practice in the past years, the multimedia teaching has made great progress in the sense of teaching. But there is a problem, it is that students in ideology will produce lazy mood, lack of their own brains, their ability to study. As a result, the multimedia teaching in practice, in the use of knowledge and the need to carry out the various professional and pioneering.

The students have three basic skills in learning is the need to have the color of clothing: one is the ability of clothing color creation; one is to have the ability to appreciate beauty; one is ability in the use of the network and the technical development of the. The teaching method of two kinds of multimedia and clothing color is an innovative teaching mode which combines theory with visual experience.

## Associative and Sensory Teaching Model

Access to information channels are aspects, but the feeling of knowledge is an important part. Czech great educator Comenius Johann Amos ever said: all knowledge is from the beginning of sensory perception. Through the computer to text, data, graphics, image, animation, sound, and even two-dimensional, three-dimensional and other media information comprehensive processing and management, can make a variety of sensory and computer real-time interactive information technology, multimedia technology, the new students may obtain more comprehensive sensory experience in the process of learning. Write the teaching steps, the authenticity of the exquisite design of the teaching space, the understanding of beauty is the essence of the important teaching link of clothing color. The feeling of color, in not reflected by the language, multimedia platform can be used in the form of the legend, let the imagination more real, vivid, make students get a deeper comprehensive cognition and learning in all aspects of visual sense. For example, when preparing for the clothing color teaching, hang up different colors of the picture and text information in the classroom, let the students in the teaching and matched the color space, thus enabling students to design potential and inspiration to get excited, better for them open the door to creativity. In the teaching, the birth of each period of every hue color and nature, color combination, color image, local understanding of beauty and so on, can be shown by a multimedia platform, to broaden students' learning of color design in a more direct way. Students in their design and creation of color works can be explained by the show, the final analysis by the teacher on the multimedia and finishing. In order to strengthen the students in the classroom to grasp the depth of knowledge and students of their work a step further perception.

## **Theory and Practice Teaching Mode**

According to the "color interaction" must comply with the rules on the basis of bold display their style. The students in the "color" interaction performance, combined with the related theoretical knowledge of clothing color teacher said, in strict accordance with the basic law and the unified change color to change the color of clothing display for multi-level changes, multicultural culture guide; can also be considered according to different themes from the time and other related objects factors for material inspiration, to extend to imagine different color combinations, found wonderful color collocation, new color creation, but also closely around the theme color. According to the depth of teaching, can further expand the thinking, imagination and reality, theory and practice of visual elements on the books can be together, to help students in the way different theme color bold ideas, showing the full exercise of the students' abilities of observation, in theory, creativity and skill performance and other aspects of the art and technology the ability and improve. So color interactive way, can be fun in a free and relaxed atmosphere, naturally the cramming method of teaching to guiding teaching. In teaching practice can also be reflected. To "color interaction" students as the dominant color design practice through this practice, give full play to the students' imagination and creative color bold colors, but also very harmonious theory and practice together, and improve the students' cognition and emotion in the color design, the concept of law and let students form the law the.

Teachers in the classroom should be based on the current market demand for clothing color, color color scheme for planning and development programs. The practical case method is the direction, the requirement and the purpose of the research, which is drawn up by the teacher, as well as the data to be collected and the time of preparation. Students can find their own ability to complement the students to form a combination of design. Let the students to design the process of making multimedia courseware, through the multimedia design and presentation to the jury and the teacher, let the teacher guidance, to find fault, to adjust the direction. Then the design team of each team according to the recommendations of the design works to improve and perfect. Finally, the students have completed the design work, you can also choose to allow companies or related professionals to consider the evaluation, select the best talent. For outstanding works will be further research and development and marketing.

## **Modern Information Technology Teaching Mode**

It is important to have a good grasp of information communication in the process of technological innovation and effectiveness. The technological innovation of the upstream of the industrial chain is often the source and foundation of the technological innovation of the downstream enterprises. The downstream enterprises can also provide feedback on the upstream enterprise technology. Only through this kind of communication can the upstream and downstream enterprises of the technology development department organically link up. With the powerful and rapid development of modern network platform, it is very convenient and important to use the network to promote information. So in the various aspects of the information exchange, is not science, the use of high-speed information, is now a crucial factor in the development of enterprise design, color design performance is also very important reason.

Now in the color of clothing has not only stopped in simple collocation, the colour combination is very high, old-fashioned textbooks simply outdated, but gradually improve the multimedia platform for clothing color greatly enrich the teaching content. Teachers should encourage students to learn to learn independently, communication and cooperation, can use modern information technology to improve learning, innovation and growth, so that they have a basic ability to survive in the information society. The color of clothing teaching, try to use multimedia platform, increase its collection of information, the construction of clothing color can also be matched with database, and industry associations and management departments, this can be the first time that the industry products, technical features, to provide reference for students in design creation. Teachers should also allow students to learn as soon as possible and the use of network resources. The network

teaching has made some new changes in the relationship between teachers and students, the teacher is not the only authority to identify knowledge, and become the organizers of knowledge and information. The teacher has been to "teach" status is not so important, "doubts" in the identity of all along take different guidance, in the face of the students should be. Students should be under the guidance of teachers, on their own learning, management, organization and other aspects of a comprehensive grasp. The learning process is the process of teachers and students together, is also a process of communication in the harvest, the practice of this interactive process, will accelerate students to improve self in the process of learning, improve their.

## Conclusion

Under the certain education thought, the teaching theory knowledge and the practice activity teaching method, is a comprehensive and mature teaching method. It is characterized by the abstract plane knowledge through the practice of the perfect performance, and improve the theoretical exploration and practical teaching guidance.

We use the above analysis of the teaching model, we can know that this is a mature teaching system. The innovative design of modern color combined with the teaching of multimedia interaction is a new summary theory in practical teaching mode. Greatly improve the students' ability to learn color in clothing. Therefore, this kind of teaching method should be popularized and developed.

## Acknowledgements

The educational reform in Jiangxi Province in 2015 "task driven teaching method in the" CoreIDRAW "clothing computer curriculum research and application" stage results, project number: JXJG15-26-5

## References

- [1] Zhu Minjie. Costume color and figure matching costumes [J]. Drama House. 2017 (01)
- [2] Ge Bei. Influence of creative clothing color factors of [J]. Spinning technology. 2014 (05)
- [3] Wen Jihan, Wang Hongbo. The aesthetic feeling of clothing color [J]. Frontier economy and culture. 2013 (05)
- [4] Zhang Haiyan. The influence of clothing color on fashion brand [J]. Science and technology information. 2011 (07)
- [5] Xu Shubo, Wang Xinping. Analysis of fashion color [J]. Science and technology. 2010 (19)
- [6] Chen Jia. A brief discussion on the relationship between the color and the color of the clothing [J]. Occupation. 2010 (26)
- [7] Zheng Dan. Characteristics of clothing color [J]. Oriental enterprise culture. 2010 (12)
- [8] Wang Chunyan university clothing color course teaching of [J]. Textile education. 2010 (06)
- [9] Zhang KangFu. Research on multimedia interactive teaching mode of practical clothing color [J]. Art education. 2010 (02)
- [10] Liao Zhen. The art of costume color [J]. Journal of Jiujiang Vocational and Technical College. 2007 (03)