

# The Impact Study between Tennis movement and the construction of college campus sports culture

Hezhen Wang<sup>1</sup>

<sup>1</sup> Hubei University Of Automotive Technology, Shiyan City, Hubei Province, China

**Keywords:** Tennis sports, College campus, Sports culture, Culture construction

**Abstract.** College tennis culture is an important part of college sports culture; it also will become a national tennis popularization and development of the guide. As a deep and rich culture of colleges and universities, the development of tennis sport is a great extent, and affects the University City and the region the development of tennis sport. Based on the existing facilities of tennis sport in colleges and universities, the teachers, teachers and students participation motivation, and the advantage and restricted factors of tennis in colleges is analyzed, popularization and improve college tennis sports reasonable Suggestions, thus promote the popularization of Chinese tennis movement and the improvement of sports level.

## Introduction

College campus culture as a kind of social culture, and of course to be affected and restricted by the dominant culture. However, it is as the relatively independent cultural form, has its own features [1]. Relatively advanced colleges and universities have to master more knowledge of groups and a good means of information dissemination, compared with other culture, campus culture easy to reflect the new trends, new requirements, and cultural information faster, hot and fast, culture has some advanced. Broad participation: involves the range is a full range of campus culture; permeate the teaching, scientific research, logistics and administration, etc. All areas, this objectively determines its extensive participation. The diversity of content: as the teachers and students in colleges and universities have a wide range of interests, so in its content rich campus culture diversity.

## The role of tennis in the sports culture

**College tennis culture will become the national tennis popularization and development of the guide.** To let more people know, understand, is engaged in the sport, and the connotation of "elegant and civilized" tennis better inherit and spread, colleges and universities is the environment with this condition. People have higher cultural quality in university, to new things with high resolution and the ability to accept, and inheriting a cultural connotation and to merge in the culture of a nation [1]. The vigorous development of tennis sport in colleges and universities will form the tennis culture with the characteristic of university itself, and will greatly promote local tennis sport in colleges and universities, under certain conditions; college tennis culture will become the national tennis popularization and development of the guide.

**College tennis culture orientation and integration.** Every culture is a kind of value orientation, provisions of the people's pursuit of goals, has the guidance function. Build college tennis culture, will determine the colleges and universities to carry out the tennis movement of advocating the concept of health, civilization and goals to guide the students [1]. Through the tennis movement is elegant, the deep cultural inside information of civilization to indoctrinate students' values, once the spread and development become the custom, popular culture, can produce strong like other cultural guidance, norm, make the college students' extremely natural and tennis culture required by the code of ethics and code of conduct is consistent, this is the role of tennis culture, it is a force for strong osmosis, affecting people's thought and behavior.

**Tennis culture can improve the culture of college students.** Both modern sport retains the ancient civilization, polite, elegant tennis culture connotation, and enhances the tennis movement of the mass, openness and service. A civilized behavior, etiquette self-restraint tennis player, no matter

in any place can get the welcome of people [2]. Encourage college students to participate in sport, not only can exercise in the exercise, and can feel more tennis peculiar cultural atmosphere. Tennis requires people to concentration; spirit is steadfast, good at thinking. To come to the meeting in a never, never to skilled process, require players to be good at learning, constantly sum up experience lesson, can only be constantly find themselves lack of modesty, pay attention to the strengths of others. At the same time, to learn to respect others, respect the opponent, respect the referee, respect for staff, for the audience. As a tennis fan, in addition to learning tennis skills, more want to learn from the excellent athletes and referees open mind earnest rigorous, modest and prudent, excellent quality.

**The teachers and students in colleges and universities is the most important people popularization and promotion of tennis.** The extent of the university tennis movement development, will directly affect the popularity of social sport. Of tennis in colleges can be divided into two aspects: one is to cultivate tennis enthusiasts, popularize tennis crowd [2]. The second is to develop the tennis coaches, to a wider range of tennis sport awareness at the grassroots level. In recent years, college tennis sports with the promotion of Chinese tennis, a booming trend.

### **The present situation and analysis of college tennis sports**

**Facilities.** Tennis is the national colleges and universities, both public physical education and sports professional course, elective students too much, far cannot meet the demand of teaching and the equipment and facilities. Site directly affects the quality and quantity of tennis to carry out the scale and quality [3]. So for the sake of training more tennis talents in colleges and universities, and better promote students' enthusiasm of participation in sport, should be on the premise of organization and management of tennis sports resources rationally, to further strengthen the building of tennis and its auxiliary facilities, such as adding simple practice ground, wall, etc. , and extend the tennis activity space and the effective use of auxiliary facilities, promote the development of tennis sport in colleges and universities.

**The teachers lack.** Tennis teacher quantity and service level is an important guarantee of college tennis teaching scale and quality, one of China's college tennis teachers' ability and level remains to be further improve and deepen. The reasons for the above situation is due to many colleges and universities to carry out the understanding of the sport and enough attention, teachers and the way to improve is less, especially the national sports college tennis hardware facilities and teachers are relatively weak, the cultivation of high-level teaching quantity and quality to reach a certain level and scale [3]. In addition, the primary and secondary school tennis development and popularization is not enough, make the tennis sport development and increase of the basis of the limit.

**The motivation of college students to participate in sport.** From now play tennis sports college students understand that the purpose of the modern college students to participate in sport, in addition to the physical fitness, edify sentiment, much of Shanghai to the movement of the fashion, elegant to reflect their own pursuit of social progress and civilization [3]. Reflecting the vibrant, positive attitude, college students as well as to the better understanding of the emerging things, it is also one of the main reasons for college students to produce strong interest in tennis.

**Tennis courses and extracurricular activities.** Tennis has been listed as one of the physical education teaching content part colleges and universities. According to the survey, only 15% of the school tennis, most of the school tennis as elective courses, accounting for 46% of the total, there are a large part of the school hasn't opened the teaching of tennis lessons [4]. In tennis courses of colleges and universities, the numbers of students choose best tennis lessons, on physical education the proportion of the total number of less than 20% and there are quite a few colleges and universities. The causes of this situation is their lack of tennis court and lack of teachers, many students who want to learn tennis had to give up because of the objective cause.

## **Tennis exercise can help promote the development of campus culture**

Today, with the four grand slams, master's cup, WTA annual finals, Davis cup and league cup as a representative of all kinds of, all levels of competitions throughout the year, throughout the world, in today's sports world that today's society with broad and great influence [4]. Tennis is healthy, fashionable and elegant attitude to show in front of people, which is precisely what the style of campus culture. Tennis enter the campus, will certainly to its awareness, behavior and material aspects of the rich content of the connotation of campus culture, promote the development of campus culture.

**College tennis culture is an important part of college sports culture.** Over the years, we put most of his energy into the physical education teaching, changing in form, content, did not realize the sports teaching is just a part of the campus sports, it also includes the extracurricular physical exercise, training, sports competition, the purpose of associations, clubs, and synthesize in the sports concept of sports, and so on. So should be covered with the concept of "university sports culture" of college sports content. College tennis culture is through the tennis sport in colleges and universities teaching and communication technology, the traditional tennis etiquette and concept into the whole process of tennis, tennis to enhance friendship, promote the all-round development of body and mind. Since the Wimbledon compendium pass the imperial examination the tennis tournament opened for modern tennis, tennis has been by its unique charm to attract more and more participants [4]. In the past two years, with the further popularization of tennis and outstanding junior tennis players constantly emerging, and they produced great influence in the international competition, world tennis thermal heating up.

**Tennis movement of the cultural value.** In many countries, the tennis movement has been as an important means for individual life values education, and through the on the pitch movement for life on the road of the sublimation of human nature, personality, and the humanities spirit idea and the requirements of The Times is just the same. From the perspective of sociology, the humanities spirit core is people-oriented, human rights, the rights and interests of life as most the maintenance and stick to things in the world, rather than to simply to people as a learning machine or for application of machine learning knowledge [3]. There is no denying the fact that in the sport of tennis athletes in the competition, the purpose of is to improve the results of the competition, win the clash with rival, this kind of idea both at home and abroad, have already entrenched, also understandable. But with the humanistic spirit of sport is the effective combinations of both, the humanities and mix have glory together, away from the traditional game logic for the game completely. .

## **The function of tennis sport in campus culture**

**Guide and education function.** Tennis to deliver the concept of justice, wisdom, etiquette and civilization, these ideas and continuously from the thought and behavior guide people will continue to carry forward the noble quality, cultivating excellent quality of teachers and students honest, modest and prudent. These important qualities for teachers and students in school has a subtle guidance and education function, to make them in the right direction, healthy life, education they respect others, respect yourself, discipline, and this guidance and education function of campus culture is consistent, therefore, tennis can contribute to the guidance and education function of campus culture [5]. At the same time, the campus culture to tennis also to have certain restriction, its orientation, the education function is to guide the tennis movement to the sustained, healthy and orderly direction. So the tennis, the education function of campus culture has the orientation.

**Cohesion, the incentive function.** Tennis is a very exquisite sports spirit, unity and cooperation between coach and player, doubles partner between, between the team members are highly cohesive force and team cooperation spirit. In the case of loss, respect and encourage companion, responsibility, never give up the game less than the last second, such a spirit of collaboration, indomitable effort, and self struggle will greatly enhance the cohesion and combat effectiveness of the team. Therefore tennis on campus culture has the function of cohesion and motivates the

condensed, incentive function applied to the study and life can promote the development of campus culture.

**Constraints, attract functions.** Tennis belongs to netting against project without physical contact, more outdoors, and the whole body movement of aerobic power on [5]. His strokes stretch, beautiful, generous, give a person with beautiful enjoyment, especially the strokes of athletes is clever, and changeable tactics embodies the wisdom of the battle of more delicious, and given its fashion, civilization but also attract the majority of teachers and students. Its civilization, elegant virtually increased its own attraction and major constraint function, let the people engaged in sports cultivate good sentiment. Therefore tennis has constraints on campus culture, attracting function, this function can edify sentiment of teachers and students improve the appreciation of beauty.

**Strengthening and entertainment functions.** Can hone the will to participate in sport, cultivate people's sense of competition and against the spirit of tennis no time limit, for a long period of time the game is a superior force confrontation between copings and will quality [2]. In addition, tennis is also a good social media, college students into the tennis circle, in addition to entertainment, have a better chance to make friends with elites in all walks of life, such skills can not only to communicate with each other, also can learn from each other in other ways, complement each other, to improve its quality, cultivate the spirit of good quality.

**Cultural spirit, the relationship between materials, behavior, system.** Tennis rules, system and implementation to strengthen also enrich and embodiment of system of campus culture. Therefore, tennis not only enrich the campus cultural life, improve the image of the school education level and, at the same time also strengthened the school appeal, highlights the school characteristics. Tennis, in general, enriches the campus culture spirit culture, system culture, material culture, behavior culture four levels [5]. These four levels not only embodies in games and sports venues, it also can promote the teachers' and students' psychology, body, mind and so on a series of development, a better all-round development.

### **The role of tennis sport in harmonious campus culture construction**

In recent years, more and more active in tennis college campus, either from the perspective of the enthusiasm of the students to participate in, or from the point of the number of people to participate in tennis, tennis is rising trend year by year, and gradually become the college students to raise their cultural quality of the second classroom, some people even compare it to the second group organization [6]. Therefore, pyretic and various, the vast number of tennis activities has become an important part of campus culture activities. In the construction of harmonious campus culture, play an extremely important role, the tennis movement is positive, unity and harmony, independent self-improvement.

**The spirit of integration function.** Tennis sport is content classification, including the theory of learning, academic science and technology, interests and social public welfare, etc. Although the organization form of tennis and activity have distinguishing feature each, but from the overall, they are a broad mass base, has a broad market in the students, and the pursuit of common interests and common is tennis produce spiritual cohesion of inner conditions [6]. The human spirit world after cohesion and integration can achieve harmony can form a strong spiritual bond. From the point of individual activities, phones and cultural character and culture style of different participants, will be positive or negative influence on tennis event. But, whatever the type of cultural activities to specific articles of association of the community as the center, the main part of culture, can form a harmonious cultural atmosphere. Admittedly, the harmonious culture is the unity of the diverse culture and coordinated, but diversification is not equal to pay equal attention to.

**Quality cultivation effect.** Here the "learning", mainly is to improve students' comprehensive qualities, it mainly includes three aspects: content, namely the ideological and moral qualities, scientific and cultural quality and health quality. Students, as an important part in the education work in colleges and universities, or a kind of important education factors, on the one hand directly for college students cultural products, on the other hand to provide more learning. From the point of cultural products, there are many different kinds of sport and the science and technology occupies a

large proportion of the academic community, for the improvement of college students' scientific and cultural quality is obvious [6]. And all kinds of student associations, especially in culture and art, the types of volunteer service organization, usually by its unique cultural charm, all around the body and mind of college students, through their thought and improve their quality [6]. On a sporting event, for example, when the club with the five-star red flag raised the banner of, not only for the members of the club face laughter the affirmation of the community itself, is the country's stability and harmony, people's happiness and well-being.

**Practice standard role.** Tennis is not only shows the college students to the broad stage, also students self education, self management, self service, connect individuals, families, schools, social practice standard position [4]. Can play a positive function of ideology, must have the nature of the harmony, and can promote the "personal, family, school and society" coordinate? Learning process can be seen throughout the tennis, tennis is always contact the student individuals, families, schools, social ties, and regulate their practice and make it healthy and harmonious development.

## Summary

College tennis culture is an important part of college sports culture, its vigorous development in colleges and universities of our strongly advocated the concept of quality education, lifelong sports have a positive far-reaching effect and influence. By organizing tennis association or club to absorb more college students to participate in tennis, increase the number of students to participate in sport and time. Students can freely arrange time after school, and actively participate in activities, and gradually form a good habit of physical exercise, lay a foundation for lifetime sports. Tennis activities of college students reasonable arrangement of time, teachers to guide the assessment of college students, the tennis exercise can improve the enthusiasm of students to participate in the activities of tennis.

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