

Thinking about Value of Chinese Excellent Traditional Culture of Ideological and Political Education in Colleges and Universities

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Abstract: Proceeding from the connotation of Chinese excellent traditional culture, this article discusses the relationship between the Chinese excellent traditional culture and ideological and political education, and elaborates the value of Chinese excellent the traditional culture in the ideological and political education of College students from the three aspects: Chinese excellent traditional culture of Ideological and political education of the rich cultural resources, enriching the content of Ideological and political education, providing effective methods for ideological and political education to education.

Introduction

Chinese traditional culture has a long history and profound, and Chinese excellent traditional culture is the essence of the precipitation and the baptism of time. China excellent traditional culture is the cultural heritage and the crystallization of wisdom which stayed behind by our ancestors. It embodies the unique value of Chinese civilization, fits with the historical development's direction, and echoes the achievements of China-characterized Marxism. The ideological and political education in Colleges and universities(IPECU) in China is a kind of social practice activity which refers to the subject of education influencing activity aims and organization of college students through a series of ideas and ethics, the students in addition to learning the professional knowledge, but also have to meet the social requirements of the ideological and moral quality of social practice.

Chinese excellent traditional culture creates a good atmosphere for the ideological and political education. And it can promote the positive energy in the form of Ideological and political education to enrich the cultural connotation and the teaching content, to improve teaching methods, to change the student's study and life, to influence students' value and the concept of ideology, to enhance the actual effect of IPECU.

The connotation of Chinese excellent traditional culture

For the concept of "Chinese excellent traditional culture", there is not a clear definition in the academic circles. On the one hand, Chinese excellent traditional culture is the sum of excellent spiritual achievements, which can improve people's ability of thinking, is conducive to the development of social material civilization and spiritual civilization, promotes social progress[1]. On the other hand, Chinese excellent traditional culture is a kind of culture which experienced the test of time, the practice of testing and social selection of the inheritance test, preserved and passed on the long history of culture [2]. Although the emphases of these two expressions are different, they are both the expatiation for the connotation of Chinese excellent traditional culture. The former expression, focusing on the practice and the present, emphasizes the role of Chinese excellent

traditional culture in improving people's ability of thinking and promoting social progress. The latter expression focuses on Inheritance and historicity, and emphasizes the practical significance of Chinese excellent traditional culture in promoting the development of state and society.

Therefore, we can summarize that Chinese excellent traditional culture is the essence of Chinese traditional culture, it is the formation of the Chinese nation in the course of development, it plays a positive role for the inheritance and innovation of Chinese culture, and it is still an important ideological culture up to date.

The relationship between Chinese excellent traditional culture and IPECU

Chinese excellent traditional culture and IPECU interact and promote each other. Chinese excellent traditional culture contains rich ideological and political educational resources, and it has the common ideological basis and the law of education with the ideological and political education, it is worth to learn for colleges and universities' subject of education.

1. The Chinese excellent traditional culture provides the content, the carrier and the environment for the ideological and Political Education

The core value of Chinese excellent traditional culture is the concept of "humanistic spirit", which includes not only the formation of the outlooks on the world, values and life, but also includes the culture of family virtue and morality, improve and standardize the content of IPECU under the new situation provided the ideological resources to help build a Chinese characteristics of the system of IPECU theory. Chinese excellent traditional culture is the carrier of function in the ideological and political education, as an important carrier of humanistic education in universities, cultivate college students in patriotism, cultivating harmonious consciousness, college students' moral quality, good social shaping of students set up the correct value orientation, play a profound and lasting penetration function. At the same time, the cultural environment plays an important role in the formation and development of individual morality in society, and China excellent traditional culture as a cultural environment, IPECU to realize its function of education also played an irreplaceable role.

2. Ideological and political education is the medium and tool for the accumulation, development and transmission of excellent traditional culture

Ideological and political education is a practical and political discipline, It's not only closely related to the ideological activities of the people, but also closely related to the social politics, culture and the law of development. From the various stages of history's development we can see that every stage of the dominant ideology and the theory of people's ideological quality, has been integrated into the social culture, and eventually become a part of them. Therefore, the ideological and political education has become a powerful tool for development and transfer of excellent traditional culture. The concept of value, contains the code of conduct and the way of thinking Chinese excellent traditional culture is permeated into Ideological and political education, to inherit and develop the excellent traditional culture. Finally the development of Chinese excellent traditional culture is boosted to a new height.

The value of Chinese excellent traditional culture in IPECU

Chinese excellent traditional culture plays a positive role in the formation of the social value orientation in each historical period, affecting people's values, thinking mode and the pursuit of ideal. In today's fierce collision of ancient and modern culture and the cultural background, Chinese excellent traditional culture and college students' Ideological and political education's main contents

influence each other, make the old and new contrast and complement each other. It's mainly reflected in the following aspects.

1. Chinese excellent traditional culture provides cultural resources for IPECU

Culture not only has the inheritance, but also plays a guiding role in the development of the whole society. The cultural spirit Chinese excellent traditional culture of the Chinese nation is the continuous progress of the essence of thoughts, such as the humanist spirit, the spirit of perseverance, move among force and soft inclusive spirit of benevolence and harmony but not sameness of the humanitarian spirit, contains rich spirit and ideas, their characteristics and contents of Ideological and political education and the requirements and tasks have internal consistency, China reflects the traditional culture of the ideological and political education function. In Shengping Yang and Shufen Sui's "theory of Ideological and political education research" in the book, has pointed out that "the development level and the nature of the development level and nature culture restricts the ideological and political education, culture restricts the contents and methods of Ideological and political education".[3]

Colleges and universities, as the country's spiritual highland, take the personnel training, the scientific and technological innovation, the service society and the cultural prosperity as their duty, and provide the talent support and intellectual support for the prosperity and development of the culture. Therefore, the inheritance of culture makes IPECU based on inheriting the excellent cultural tradition, innovate in the great practice of the new era ,to create a new pattern of Ideological and political education for contemporary social development.

2. Chinese excellent traditional culture provides rich content for IPECU

Chinese excellent traditional culture contains the rich content of Ideological and political education, pointed out in the "perfect Chinese traditional culture education guidelines", "to carry forward the spirit of patriotism as the core, to the family education, social care and education and personality cultivation as the focus" .All these require the ideological and political education workers to dig and use.

(1)The national identity of cultivating moral character, and letting peace prevail on earth: The Chinese nation advocates the family ethics of filial piety, and advocate "Everyone is responsible for his country" national spirit. Zhongyan Fan's" worry ahead of the people, and enjoy the fruits after the people" or Tianxiang Wen's "A death befalls all men alike, I'll keep a loyal heart to make a name in history" is precious spiritual wealth of traditional culture, reflecting the ideological core of the supremacy of national interests. In current social conditions, mining of these resources, is conducive to the cultivation of College Students' patriotism, patriotic ambition and rejuvenating heart, so as to stimulate college students will be closely linked with their own personal ambition with the country's rise and fall, College Students should assume the historical responsibility.

(2)The social care's spirit of "social commitment, benevolent love":China traditional culture advocates "harmony but not Sameness", "benevolence", advocates "peaceful coexistence". These cultural ideas include the spirit of the understanding of tolerance and being kind to others. Through the "traditional virtues of benevolence" to the ideological and political education, is to promote the harmonious campus interpersonal relationship as the core criterion, only strict with oneself, broad-minded toward others, seek common ground, mutual tolerance, can be conducive to the healthy growth of college students, is conducive to building a harmonious campus.

(3)The personality cultivation" Mounting the son of heaven , down till the common people, everybody is all wanted moral character to be basic with accomplishment":Chinese traditional culture attaches importance to the shaping of individual personality. Confucius advocates the "wealth and ran attained through immoral means are to me as empty as floating clouds"; Mencius

proposed "neither riches nor honor can corrupt him, neither poverty nor lowly condition can make him swerve from principle, neither threats nor force can bend him" in the spirit of personality; Lao Zi use "With all the sharpness of the Way of Heaven, it injures not; with all the doing in the way of the sage he does not strive" to warn people. These cultural spirit contains the ultimate goal beyond the secular value, reflecting the ideal of the Chinese nation and the spirit of humanity. To carry out ideological and political education in Colleges and universities, will traditional culture such as modest and courteous, responsibility, dedication and other cultural factors into the contemporary college students common moral behavior and the pursuit of value, cultivate students' healthy personality and good moral character.

3. The Chinese excellent traditional culture provides the education method for IPECU

The method of Ideological and moral education in Chinese excellent traditional culture provides a way to enrich and develop college students' Ideological and political education.

(1) Methods of model education. In the ideological and moral education of contemporary college students, the effect on educator's own example and demonstration is very important. Confucius said: "If the ruler himself is upright all will go well even though he does not give orders. But if he himself is not upright, even though he gives orders, they will not be obeyed" which emphasizes the importance of setting a good example for students. In addition, Jin Fu Xuan in the "Prince Shao Fu Yu," also proposed that "The voice is sweet and harmonious, so it sounds very clear; body is integrity, then the shadow appears to be straight" argument, but also stressed the importance of model Education. Therefore, in the new era of Ideological and political education, educators should not only pay attention to the use of an example to carry out the education of college students, we should pay more attention to their words and deeds, and make the model for the students to be the same outside and inside.

(2) Methods of moral practice. Chinese traditional culture attaches great importance to the "unity of knowing and doing", a measure of personal morality, to "listen to a person's words and watch his deeds", in order to obtain more comprehensive and reasonable conclusion. This kind of moral practice method of "unity of knowing and doing" can promote the contemporary college students to strengthen their moral cultivation through moral practice, start from small things, accumulate over a long period of time, so as to improve their moral level.

(3) Methods of wariness and self-discipline. The method of wariness and self-discipline is one of the basic methods of Chinese traditional moral education, which is the highest level of moral cultivation in Chinese traditional culture. "The book of rites on University", "If you are honest with yourself, do not deceive yourself. It is as if you are not satisfied with the smell of filth, just as you love a beautiful woman. So be sure to be cautious when you are alone", that a man alone, but also cautious and careful. The "Analects of Confucius" also said, "learn from them when you see the good people. Check yourself when you see the bad people", and "if you have faults, do not fear to abandon them" emphasizes the mistakes attitude and courage. The traditional culture of "methods of wariness and self-discipline" is conducive to the training of contemporary college students' awareness of self-discipline, enhance the moral reflection, which can also guide the students with abstinence, good quality behavior of honesty and trustworthiness.

(4) Methods of learning and thinking. Confucius, a pre Qin thinker in China, emphasized the importance of learning and thinking. He believes that if a person wants to truly "benevolence", only the "benevolence" motivation, without acquiring moral knowledge or neglect of learning, can not really achieve the desired goal of education. Confucius said, "human nature is similar, practice made them apart" is that learning is the main factors causing the differences between people, it emphasizes the important role in learning culture and moral personality in human.

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