

The "Double" Situation of College Students' Employment Guidance Education Mode of "12345"

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Abstract—college students employment is a major problem in today's society, and it is a key indicator of education. And it is also the need of scientific and standardized education to achieve effective employment. This article appeared in the employment of college students. This paper is to study the causes, explore, summarize, innovation from practice. And it ultimately develops effective employment "12345" education mode of college students. It also provides a new effective employment guidance education mode for students.

Keywords—college students; employment guidance model

I. INTRODUCTION

In February 10, 2015, Li Keqiang invited more than 60 foreign experts held a forum on China. "Public entrepreneurship, innovation" the Nobel laureate Edmund Phelps mentioned that the new economic engine China will bring "intangible benefits". He said: "if the majority of Chinese, because engaged in challenging work and innovative business gain a sense of accomplishment not satisfied by the consumer, the results will be very good." Premier Li Keqiang proposed "public entrepreneurship, innovation", with the reform of decentralization to the market main body to release more space, let the Chinese people in the process of the creation of material wealth at the same time. Spiritual pursuit, which is the direction of this government has been working hard.

II. VOCATIONAL EDUCATION, FOREIGN RESEARCH, PRESENT SITUATION

College Students' employment guidance education and guide students to prepare for employment, choice of occupation, occupation was an important system engineering, to adapt to the occupation and conversion occupation. From the world, employment education in Colleges and universities at the beginning of twentieth Century, the United

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States, long-standing, Japan, some western countries are carrying out the employment guidance work of Folsom and Reardon and America. RoIsom study on the employment guidance course shows that has a positive effect on employment guidance courses for different professional students' occupation cognition, 38 of the 34 results showed that the positive role of employment guidance course, 9 0% of the study showed that career guidance in the choice of occupation, the development of career decision-making and other output variables on the positive results.

III. THE PRESENT SITUATION OF VOCATIONAL EDUCATION IN CHINA

With China's higher education popularization forward, how to improve the quality of College Students' employment rate, employment and personal occupation development, social development needs effective unity, become an important problem of the current employment of university students, but also related to social harmony and stability and the national economy sustained and healthy development of the General Office of the Ministry of education in December.2007 issued on the "requirement of college students occupation development and employment guidance curriculum" (teaching high hall No. [2007]7) of the notice, request the national college to occupation development and employment guidance course explicitly included in the teaching plan. In recent years, there are still college students employment guidance in colleges and universities. The concept of career choice lags behind, the curriculum content and guidance form is single, the teachers are weak, the guidance effect is not good enough. Conversion problems are:

- To improve the employment guidance education effect as the goal, to solve the employment guidance theory teaching and practice arrangement lag lack of content, form a single problem, and poor results.
- To build a high level of employment guidance education of teachers as the goal, to solve the employment guidance education of teachers specialization, professional level is not high.

- To construct the employment system of college students to regulate education guidance. The aim of the system is to solve the problem of unscientific employment guidance system.

IV. CONSTRUCTION OF EFFECTIVE GUIDANCE MODEL FOR COLLEGE STUDENTS' EMPLOYMENT EDUCATION

Based on the practice of employment guidance education, according to the requirement of college graduates' employment situation, in order to enhance the effectiveness of career guidance, to improve the students' occupation planning, employment competitiveness, service industry and regional development as the goal, from the guidance of employment education "1 platforms, 2 main lines, 3 teams, 4 stages. The 5 group of research and practice, the education system of College Students' employment guidance to the standardized, systematic, professional development. In accordance with the overall planning and phased goal combination, and the content of the course and highlight the professional characteristics of the combination of unified guidance and play the College initiative and the combination of theory teaching and Based on the principle of combination of practice, this paper constructs a "12345" educational guidance mode for college students' effective employment "Fig. 1".

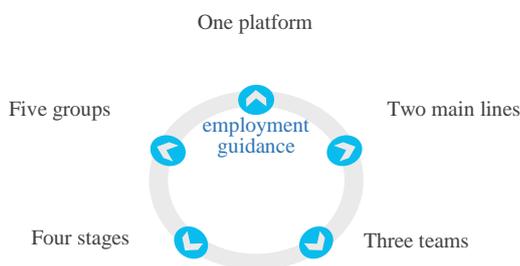


Fig. 1. The "12345" educational guidance mode of College Students' effective employment.

A. Platforms - Employment Guidance Agencies

In the employment of the Committee under the leadership of schools, student employment guidance center is responsible for the construction of college students career guidance curriculum teaching syllabus, teaching plan formulation, practice, research, coordination and implementation of the teaching task of teaching methods such as macroscopic observation, school organization and coordination of the work, the two Institute of employment guidance course teaching and research group, responsible for the implementation of the work of education and teaching.

B. The 2 Main Line - Employment and Entrepreneurship

According to the professional expertise of students and occupation as soon as possible desire, guide the students from low grade to occupation in the employment and entrepreneurship in two directions. The intention of employment, and actively guide it as soon as possible according to their comprehensive quality and professional situation, determine the direction and to make early occupation occupation quality preparation for entrepreneurial

students; from the start, the active policy support, entrepreneurial conditions, risk aversion and guide students to entrepreneurship.

C. Teams - Employment Guidance Team

The employment guidance for college students is a set of knowledge, skills, complex education, guide idea involves psychology, education science, information science and so on. In order to meet this demand, the employment guidance team consists of three teachers. One is the full-time employment guidance teachers. They can be a very good grasp of macro employment the situation and policies and regulations, to understand the talent supply and demand situation, familiar with employment skills and professional knowledge, to guide students to do well in line with the development trend of the professional occupation career planning. Three part-time experts. Invited famous experts, scholars, outstanding alumni in lectures and reports, to improve the students' special skills and orientation Quality.

D. The 4 Stage - Employment Education Curriculum

According to the needs of different stages of learning and development, in order to enable students to scientific and systematic planning of their own career and career "Table 1".

E. Groups - Classification of Employment Guidance

There are 5 types of employment for college students employment is relatively difficult group:

- The family economic difficulties students. Poor students accounted for a higher proportion in the school students.
- Female students. Female students affected by the individual's own characteristics, the employer will recruit female college students is relatively low.
- Psychological disadvantaged students some of the students as a receptor. Growth or the influence of family environment, setbacks psychological ability is weak.
- The advantages of professional occupation orientation is not accurate. Some students pay attention to students' working conditions, interest income and lack of sight, for their own long-term career planning, employment prone positioning is not accurate.
- Students. Part of PubMed willingness while the students good grades, but the situation of postgraduate lack of understanding, leading to inaccurate of occupation planning.

TABLE I. THE CURRICULUM OF EMPLOYMENT EDUCATION

School Year	Course Objective	Course Content	Curriculum Implementation mode	Class Hour
<i>First</i>	Understand the professional and professional requirements of the corresponding position, establish learning goals, develop professional awareness	1 patriotism education, ideal and faith education, integrity education, safety education, mental health education, etc.; the 2 professional settings, content, characteristics and the employment prospects of the profession; career planning education	Classroom teaching, conference, etc.	8
<i>Second</i>	Understand the skills required by the profession, improve their own quality, optimize the career planning	1 Division of the industry, employment factors analysis, the current employment situation; 2 enhance the ability of English, computer and other knowledge of the ability to apply for English, computer grade certificate	Classroom teaching, experience exchange, forum, class meeting, conference and so on	8
<i>Third</i>	Improve professional skills, improve the ability of innovation and Entrepreneurship	1 the improvement of professional skills, professional course practice; the 2 postgraduate entrance examination, going abroad, entrepreneurship, civil servants, enlistment, employment related policies and preparations; employment information collection and utilization; employment laws and policies; employment preparation	Classroom teaching, professional practice, lectures, reports, scene simulation	16
<i>Fourth</i>	Successful completion of the role conversion, employment and entrepreneurship to solve the confusion, to achieve successful employment	1 employment policies and regulations, employment situation analysis; 2 job search, interview skills; job search process of the common problems in the analysis and countermeasures; 4 graduation practice. 3	Lectures, reports, one - to - one or group counseling	8

In order to improve the quality of student employment services and regional social and economic development effectively unify, mainly from the following three aspects:

- The textbook reform of employment guidance: Research Group actively explore in the innovation of College Students' employment guidance theory and practice mode.
- Take various measures to encourage students to find employment in the western region: some college students have ingrained prejudice against hard industry, for the professional social identity is low. So the one hand to strengthen students' Ideological and political education in employment guidance, help them to set up The correct values, values of employment, on the other hand to take measures to encourage students to find employment in the western region.
- The construction of evaluation system of employment guidance curriculum from the curriculum assessment, target assessment, student evaluation, employer four aspects of employment guidance curriculum for schools to improve the curriculum content and system, strengthen the pertinence and the effectiveness of the curriculum evaluation is to provide the basis. Employment guidance course on college education to carry out the situation assessment. Objective assessment is a quantitative index and quality of college employment guidance work completed education assessment. Student assessment including the rationality of curriculum content of employment guidance course of effectiveness, as well as students The evaluation of teachers' teaching attitude, methods and so on, the employer's evaluation is mainly to evaluate the professional quality, practical ability,

communication ability, organizational ability, team spirit and so on.

V. INNOVATION AND ACHIEVEMENT

A. *Improve the Teaching Content and Teaching Methods*

To strengthen the students to establish a scientific concept of career education and guidance, increase career planning and occupation career planning education, increase case education and practice education link proportion, and effectively improve the comprehensive quality of the students' employment ability and employment quality of the college students employment service and effective integration work in employment education to guide the development of industry and region.

B. *Optimize the Employment Guidance Team*

The integration of internal and external resources of teachers, carefully build full-time employment education teachers, professional class teacher and part-time expert guidance of three teams, and form a joint force that implement the guidance team "professionalization, specialization, specialization, as from multiple perspectives, comprehensive, integrated and practical development, etc. How to improve students' Comprehensive employment ability provides a powerful security team.

C. *The Whole Process of Employment Guidance and Employment Guidance*

The employment guidance work through education students from freshmen education to the whole process of graduation education, the full realization of education; according to the stages of learning for students of different grades at different tasks and different needs, employment guidance is subdivided into four stages, each stage closely linked together, employment guidance system the formation

of a system, to achieve the organic combination of continuity and stage of employment guidance.

D. Build A New System of "Effective" Employment Guidance Mode for College Students in Line with the Actual Situation

Establishes the effective employment of the "12345" education mode, namely to establish a set of 1 platforms-2 lines-employment agencies, employment and entrepreneurship, 3 teams-guidance team, 4 stages, the whole process employment guidance, classification of 5 groups of different groups and employment guidance mode. With the aid of teaching reform, employment incentive policies and curriculum evaluation measures to help students to improve their comprehensive quality, achieve effective employment has played a significant effect.

VI. CONCLUSION

Starting from the actual construction of effective employment guidance mode of education of college students, summarizes the domestic and foreign research status of occupation education, from the reality of university students' employment link analysis and integration, the employment of college graduates to provide a new way of thinking 12345 education guidance mode, solve the problem of lack of employment guidance theory and practice, for the future college employment guidance for college students to provide a new way.

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