

How to Understand the Cultural Diversity under Globalization Correctly

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Abstract—This article tries to reveal the cultural diversity under globalization. Democracy and peace in the world depend on the diversity of language and the diversity of culture. Take the initiative to meet the world and absorb the essence.

Keywords—cultural diversity; globalization; cultural integration; identity; cultural differentiation

I. INTRODUCTION

Mankind entered the new millennium today. With the progress of science and technology; the development of the society and the wide dissemination of information; the exchange and cooperation of international economy, politics, education, science and technology ; increasingly frequent exchanges and contacts between the state and the nations promote the mutual penetration between different cultures and accelerate the integration and convergence of different cultures. Cultural globalization emerges.

In English, culture, this word comes from the Latin "cultura". Its earliest basic meaning is "farming, planting crops;". With the development of social civilization, human's understanding to the extension of this word extends , constantly enrich the connotation of this word. It has many meanings. The so-called cultural diversity refers to a country or a nation in the process of social development, in the succession of the nation's outstanding cultural basis, excellent culture of other countries or ethnic groups, thus forming a national or ethnic culture, foreign culture as flowers bloom, harmonious social atmosphere of contention of a hundred schools of thought. Modern Chinese Dictionary explains: " the total of the material wealth and spiritual wealth that human beings create in the process of social and historical development, especially spiritual wealth, such as literature, art, education, science, etc.." This is a generalization of culture. The diversity of culture is the basic fact of human beings up to now. The reason for this is that the nature of culture (as the reality of the value system) has a certain diversity. Modern western culture is a strong culture with great penetration and attraction. After joining WTO, the integration and conflict between eastern and Western cultures, will make the eastern culture affected by foreign culture and assimilation, the so-called "cultural globalization" phenomenon. So some people cry: "some countries are losing their own culture." Some people clap hands: "the world has become a big family." Actually I think:

Cringe because of fear is wrong, Blindly following is wrong too. We must not only take the initiative to meet the world but also maintain cultural diversity.

II. TO TAKE THE INITIATIVE TO MEET THE WORLD AND ABSORB THE ESSENCE

With the increasingly frequent cultural exchanges around the world, the excellent culture with universal significance will be widely studied and imitated, which makes the culture of various countries show some common features in some aspects. Suit, originally a western dress, comes into China from the beginning of 1880s. In China, whether it is a bustling city or the countryside, people everywhere wear Western dress and leather shoes. Suit has become one of the most common Chinese clothing. Jeans, the dress of the young people in the United States in the past, has now become a favorite of young people in China and its style is also beyond the trend of Western jeans. The humanism tradition, the essence of democracy and science in western culture are not only the wealth of the west, but also the fruits of human civilization. The essence of convergence is in a certain range, under certain conditions, a certain cultural background of the performance of different cultural integration, rather than the overall absorption. Active cultural convergence is beneficial to the development of culture, and the passive cultural convergence should be highly vigilant. The development process of human civilization is a dialectical development process, which is influenced by different cultures. The existence and development of any country or nation can not be completely closed and isolated. It is an inevitable requirement for the survival and development of a country and a nation to produce economic and cultural contacts with other countries and other nations. Jiang Yi believes that the pattern of world culture has changed, from the western culture as the world cultural center to the world's cultural diversity.

What should our attitude to face the difficulties and challenge of the new century?

There is no doubt that we should study hard, colorful and diverse, rich and colorful cultures of all countries. With the continuous progress of society, the world is increasingly open, and coexistence with different cultures has become a new problem we face. With the continuous expansion of foreign exchanges, tens of thousands of compatriots cross the

door. While entering other countries and cultures, there are also many foreign tourists coming to this ancient China, and getting along with different people will become another problem we are facing. These are a series of problems between us and the world.

Going into culture will make you fresh and new. So, what do you think culture is? Culture, Gu Minsi meaning, is the sum of material wealth and spiritual wealth created by mankind in the history of social development. There are many kinds of culture.

Language is a kind of culture, and the world will be full of novelty and vitality only when the language is diversified. There are differences in language, but each language has its advantages and disadvantages. The varied color, total 00 language of the language as universe of 1,000,000,000 universes in a garden of flowers in full bloom.

Culture is also a culture. Different texts represent the long cultural history of different countries and bring them together into a more colorful picture. But because of the differences between them, they often cause jokes. No, the English teacher is writing a famous ancient poem on the blackboard." A student will be translated into "IF you want to watch more, please go upstairs." The English teacher smiled and said, "translate your sentence into Chinese. If you want to see more, please go upstairs." Is immediately set the whole room roaring with laughter. The teacher smiled and said, "Chinese characters are the accumulation of Chinese culture for thousands of years. Words and ancient poems can not be replaced by other languages. But a wide range of cultures broadens our horizons and enriches our lives." But at the same time, we should also remember that learning foreign cultures does not mean copying, but critically inheriting. Only in this way can we integrate into this pluralistic world.

Science and culture is the most important thing in culture. Comrade Deng Xiaoping put forward that "scientific culture" is the first productive force. "The strength of science and culture will directly determine the level of national rich, strong and prosperous, thought of proletarian revolutionary Li Dazhao said: "let the Chinese people 5000 years of righteousness, reproduced in the flame of youth, let the Shenzhou regeneration in flames!" "Shenzhou VI" Chang'e carrying hundreds of millions of Chinese compatriots hope to fly into space, free flying, full of pride and pride successfully returned to the motherland mountains, it represents the China space technology to a new step. General secretary Hu Jintao called for "Scientific Outlook on Development" is a rich country road, the road. So the scientific culture makes our life rich and colorful, make our future unlimited passion, we young people should keep pace with the times, science, love science, master advanced science and technology, makes the contribution for the benefit of mankind.

Similarly, the cultural and cultural customs which are closely associated with our diet culture (dining culture) are also a kind of culture, reflecting the diversity and richness of culture at the same time. Let's try our best to learn all kinds

of cultures, and strive for a better start in the world cultural journey.

In the world of ancient culture, only China culture has not been interrupted and continues to this day, this is the middle of a crystallization of the wisdom of the ancient Chinese, from ancient Zuanmuquhuo, four great inventions to today's Shenzhou VI open space, thus forming a strong strength of a big country with a long history of the great. Chinese civilization has promoted the rapid development of human civilization. Fellow citizens, friends and culture are closely related to us. Globalization is a special term of sociology used to express the respect and acceptance of the non native culture in modern society. Multiculturalism refers to the existence of people of many nationalities living together in one region. With the development and progress of society, multiculturalism has gradually become an indispensable condition to measure the overall national strength of a country or a government.

III. ADHERE TO CULTURAL DIVERSITY

Cultural globalization does not mean that we have to give up our culture and diversity. UNESCO published the book, cultural diversity global declaration, which proposed to preserve cultural diversity as a fresh update treasure to be protected, rather than be inherited as the same cultural heritage without life. The first article clearly states: "Culture in different times and different places has different forms of expression. The specific expression of this diversity is the uniqueness and diversity of each group and the characteristics of the society. Cultural diversity is the source of communication, innovation and creation, and it is just as essential to human beings as biodiversity is to maintain ecological balance. In this sense, cultural diversity, as the common heritage of mankind, should be recognized and affirmed by the interests of contemporary and future generations. From the first section, we can clearly see the three points: the first is the cultural diversity of the human various groups and the society has the characteristics of the "uniqueness and diversity". In turn, killing or destroying the cultural diversity is killing or destroying unique human groups and the society; secondly, cultural diversity is "communication, innovation and creativity of the source". Further said that the loss of cultural diversity cuts off all human groups and the social communication, innovation and creativity of the source; thirdly, from the view of human development cultural diversity is considered to be the common heritage of mankind to be protected. The Secretary of state for cultural diversity. For cultural diversity, the former UN Secretary General Boutros - Mr. Gary has a very rich and profound thinking. In May 2002, he visited Nanjing University, who received honorary doctorate from the Nanjing University ceremony, publishing a report entitled "diversity and culture". Based on a clear understanding of the world, he paid special attention to the issue of cultural diversity. Three of them are particularly important. First, the process of globalization has a direct impact on culture. It may endanger cultural diversity. According to Gary, globalization is not limited to the globalization of trade and information exchange. From the point of view of the word "globalization" has a direct impact on culture, which can be

very dangerous. He said in his speech: "perhaps we do not know every two weeks there will be a language disappearing from the world, associated with this tradition, creating, thinking, history and culture are not exist. Whether this phenomenon should be regarded as a necessity? Whether it should be recognized that the world will inevitably lead to the demise of language and cultural diversity? Should we succumb to the hegemony of one language? My answer is "no!" (2003:163) the process of globalization is the inevitable development of history, it is inevitable and unstoppable. The positive influence of the process of globalization is obvious to all, but its negative effects are likely to lead to the tragedy of human being. Here, the language of the problem referred to the issue of human culture, the history of the height of survival to be recognized. For this, understanding the French government is very clear, French Republic Prime Minister Jospin's visit to China in September 1999, during the visit to Shanghai, he was to ask: "language and culture are closely related, in the face of the world" English "and" global economic integration ", the government is to maintain the status of French, and why carry forward the culture?" He did not directly answer the questions raised by reporters, but made a principled thinking: the loss of a national language .It means the end of this national civilization. Any nation that maintains the value of a nation's culture will not allow its own language to be replaced by English. For the world, the economy can be globalized, and even the currency can be integrated, and culture to encourage diversification. Jospin on behalf of the French government for the understanding of understanding of cultural diversity and Gary is completely consistent, and the UNESCO General Conference of the "Universal Declaration on cultural diversity" is consistent, then how to maintain cultural diversity? This relates to the second point. That is, language diversity and cultural diversity are two closely related concepts.

IV. ESTABLISH A UNIQUE PATTERN OF CULTURAL DIVERSITY

A. *Adhere to the Principle of "Harmony without Uniformity" and Establish a Cultural Pluralism.*

At present, various theories about globalization emerge in endlessly. It is worth noting that in recent years the emergence of the western theory of "the end of history" and "clash of Civilizations", are from different angles, the western culture has become "mainstream culture", therefore, we should be vigilant. First of all, we should adhere to the principle of "harmony without uniformity". Harmony and harmony, namely harmony, is one of the essences of Chinese traditional culture. The process of economic globalization is full of contradictions and struggles, and the exchange, conflict and integration of different cultures will inevitably be inevitable. To overcome the negative effects of globalization, to realize the equal and harmonious development of all mankind, requirements of the construction of an advanced culture in the world, this kind of culture which is not a single culture mode, but should be a crystallization of the essence of the culture fusion. Therefore, under the background of economic globalization, we should also establish a diversified cultural development concept,

namely foreign boycott led by the United States in western developed countries.

From the perspective of the development trend of Chinese national culture, the trend of diversification and integration will exist simultaneously. They are not mutually exclusive and incompatible, but are the two aspects of a thing. However, the boundaries between diversification and integration are relative, and they can be transformed and influenced by each other under certain conditions. Diversity and diversity will be gradually enhanced if emphasis is placed on diversity rather than integration, and identity or commonality will gradually weaken. Therefore, must correctly handle the relationship between diversification and integration, both the two can not be neglected.

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B. *Maintain Ethnic Characteristics and Carry forward the Fine Culture of the Chinese Nation*

To a certain extent, the vitality of a national culture lies in its distinctive and unique personality. In the past, we often said, "only the nation is the world". In today's economic globalization, only by integrating into the world tide of culture can the nation's culture develop better. This is the dialectics of cultural development. Cultural globalization, the distinctive national culture can break through the geographical restrictions, is shared by all human beings; and the breadth and depth of participation in cultural exchange is decided by the influence of national culture and its status in the world culture. The Chinese nation has a long history and splendid culture. Since modern times, we have absorbed foreign civilization and created a new culture. In the construction of super national and ultra regional leading values system. The reality of the values of contemporary China shows that the differences are still obvious, both

ethnic and local, both traditional and western, both advanced and decadent... Complex and diverse values coexist, interweave and collide fiercely. The traditional system of dominant values has been destroyed, and the new dominant values system adapted to the modern society has not yet been established. If there is no dominant system of values, there will be no common norms and norms, and people's thoughts and actions will be difficult to unify, and the Chinese nation and the country will lack cohesion and centripetal force. Building a common system of values is a process that most sovereign states must experience. The development of advanced culture, must first be integrated in the value level.

First, the diversity of language and culture is an integral part of the human heritage. Secondly, the diversity of culture must be based on the diversity of language. According to the "twenty-seventh" Universal Declaration of human rights and the United Nations "economic, social and cultural rights" in thirteenth and fifteenth, "everyone should be able to use the language of their choice, especially to express their ideas in their own languages, to create and disseminate their work" (see "world culture diversity of the" Declaration of fifth). If we say it is inevitable for a language to die gradually, in the process, let all the people in the world speak English and other languages die, the result is that more and more people will lose their choice in their native language to express themselves, thus it is possible to create "language hegemony". Therefore, the author puts forward third points: democracy and peace in the world depend on the diversity of language and the diversity of culture. His view is based on his correct understanding of language. In his view, "a language, it reflects a culture and a way of thinking. In the final analysis, it expresses a kind of world outlook. If we allow a single language, it will lead to a new type of privileged groups, namely "Discourse" privilege groups!" To avoid this, he stressed that hundreds of thousands of decision makers in the world must be billions of people in the world to participate. The inhabitants of the earth are closely related to their identity, culture and language. We should help them accept their own culture and language rather than choose a shortcut to a single language like the technical bureaucracy. In this regard, we can make it clear that the single language will lead to language hegemony. Language hegemony may endanger the democratization of international relations. It is clear that: "only in the international community at all levels of power to act, only to protect the diversity of language and culture, the democratization of international relations can be implemented. Just as democracy within a country must rely on multi-party cooperation, democracy between nations must rely on the diversity of languages. In this regard, it is vital that all official working languages in an international organization should be respected. Because, if all nations speak the same language and think and act in the same way, there is a danger of a totalitarian regime in the international context (2003:164). At this point, with the "Universal Declaration on cultural diversity" and California's point of view, under the background of the world, the connotation of cultural diversity and cultural diversity of the world peace and the importance of democracy are briefly described and analyzed.

V. CONCLUSION

In short, the trend of world culture is, on one hand, culture relationship is getting closer and closer; on the other hand, the increasingly complex and diverse the cultural differentiation is. On one hand, cultural contact size, extent and depth is more and more extended, on the other hand, cultural differentiation is increasingly sophisticated, complex and diverse.

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