

A research on the models of open-minded political education in the Network Era

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Abstract—The network technology, as one of the high-end media approaches has developed rapidly, which gives a boarder spectrum, a faster peace and a significant effect of information spreading. The widespread using of internet also optimises the modern IP work in higher education institute and helps to expand novel working channels. The network applies to the education on ideology and politics. To explore the new educational channel and approach by internet positively and to establish an interactive platform between teachers and students will benefit lecturers by utilising network technics and the superiority of internet resources to implement teaching activities, and thus improve the substantial effects, the pertinence and the variety of interactivities on teaching of ideology and politics.

Keywords—Network; Interactivity; effectiveness

I. INTRODUCTION

In the 21st century, the technology developed by leaps and bounds, which enables human begin the network era. The network, with the characteristics of large capacity of information, the wide covering and the connivence of acquiring information profoundly influenced people's working, life, studying and perception. Nowadays, to live surrounded by networks has become the state of people's life. The rate at which the network, as the most influential 'the Fourth Media', reconstructed the progression of whole society and the future of human being is phenomenal. During the undertakings of the ideological and political education (abbr. IP education) in the university, the multimedia technology transforms the abstractive and fuzzy literary theories into the integration of individualised studying with initiativeness and commutative studying as the dominated method of learning, which involves the specific and vivid contents. Students would aesthetically enjoy graphic and multi-dimensional animation, and thus improve the effectiveness of IP teaching through the process of osmosis. The universally acclaimed IP pedagogy performs the superiority of comprehensive education.

II. EXOTERIC NETWORK AND IDEOLOGICAL EDUCATION

According to the importance opinion from CPC Central Committee and the State Council, 'to occupy the platform of IP education via network proactively, to construct the CN (Campus Network) comprehensively, let the network dominate the market' (The Guidance of improvement and enhancement of IP education for University students, Vol 16, 2004). The Higher Education Universities never stopped introducing the network dissemination to the IP education with respect to teaching fields. In the significantly informationised era, the issues of how to integrate and optimise the pedagogics of IP traditional content and to have innovative packaging and introduce classes loved by students, to arouse students' learning interests and their ideological inspiration, all are the puzzling issues that teachers struggling with. The strategy requirements are: to recruit the connivence from the network technology to the pedagogics, to analyse and account for the good features and the negative parts scientifically. We will give positive affirmation to most of the good features which would replenish the content of IP education. While the negative parts should be criticised dialectically and be used as the comparative counterparts. This may not only enrich and supplement IP pedagogy but also impress students by expanding the knowledge space of network IP theory. In the other hand, strategically, to leverage the characteristics of communitativity by using networks, and to bring the way how information exchange within networks into the IP lectures will improve the attractiveness of IP teaching. Experimentally, the courses structure is keeping innovating in the universities and become more approaching to the social facts by the curriculum reformation. Through the creatively tridimensional development and the education progression, the IP moral norm required and expected by the society could be transformed to the integration on the top of individualised ideology and behaviour. At the meantime, this also will challenge the conventional teaching methods. The multi media courseware has enriched contents, clear structure and logics, the function of graphically presenting which improve the delights and effectiveness. The amalgamation of conventional and newly-built platforms, the university students will construct a positive and sound personal character and thus a highly-competent talent.

A. The characteristics of network dissemination

The first sensation what network communication bring to us is timeless and convenient. In this scenario, the information sharing is highly transparent. The network realise the requirement that 'to reflect the objective fact at the first time' and to enable the audience receive and post all relative information without limit. The openness of the network drives the information sharing into a

fast lane. Meanwhile, the spectrum of the message propagation would be boarder and the peace of the information spreading would be faster.

Highly synchronized Internet significantly reduces the attenuation and distortion of information in the transmission process, as well as the cost of information dissemination.

With large storage capacity, users' point of views could be interweaved and collided. The network also provide a powerful search engine function, greatly expanding the scope of information resources realising "information sharing." The instantaneousness feature of the information transmission determines the infinity of the network.

Compared with the traditional way of communication, the way of network communication is new, it has all the advantages of self-communication, interpersonal communication, massive communication. Online information is no longer subject to physical space constraints but could be shared without limits.

B. Pros and cons of teaching of IP education in the universities via Internet

1. IP teaching object are almost energetic young student groups whose ability to accept new things is stronger, but also easier to be infected. 2. Multimedia technology which can be text, images and sound and other elements stimulates the recipients' sensory acceptance of sound and images with a lasting and deep impression. 3. The network is a system with interactive, deep and scalable features. By clicking a large number of links, students learn to get more detailed information from the relevant site. Through the search engine, you can get the most cutting-edge information, so that students can find the latest curriculum knowledge and the latest researches. 4. Through timely and accurate statistical mechanism, student response and performance can be tracked directly. 5. The director can track the teacher's teaching process, supervise the quality of teaching, test teaching effect. and give better feedback by other objective indicators. For example, after the end of a teaching, the topics discussion can be posted through WeChat and QQ and find out how many student have reviewed the published information and the information valuable to them. These evaluation helps teachers to improve on the basis of teaching methods 6. Network to make IP teaching more targeted by building an increasingly complete student geographical distribution and other basic information. These can help to analyse the characteristics and target information dissemination according to student preferences. Smart pages enable students to take the initiative to retrieve, repeat the watch.

There are negative effects of Internet to the IP education can not be ignored. How to use the network correctly, positively and healthily has become a very important and urgent task in IP education teaching work.

Firstly, IP education is facing unprecedented challenges while the western culture is hitting traditional Chinese culture. Since the basic language of the Internet is English, more than 90% of the information is spread through English. English as a global computer common language, English culture dominates on the network, rich and colorful world multiculturalism is facing a single cultural threat. As a carrier of Chinese traditional culture, Chinese language has a relatively small amount of information on the Internet, which is easy to lead to long-term indulgence in the youth of the "native language" instinctive resistance and indifference to traditional culture, IP education and teaching tasks.

Secondly, different ideologies tend to weaken the influence of mainstream values. Western countries use their control of information dissemination will be China's IP education and teaching a huge threat.

Thirdly, the proliferation of spam, information identification more difficult. Online communication of information, including social news, political affairs, science and technology, economic and other valuable information, but also including black, yellow, violent and other harmful information. At present online hackers rampant, yellow poisoning, garbage piles. Three young students have not yet fully established, self-control is weak, curious strong, online spam, especially pornographic information is easy to induce college students go astray.

Fourthly, the invisible role of anomie, online behaviour is easy to get out of control, IP education needs to actively guide students' ideas and behavior. Network provides a unique virtual space, college students to "invisible" identity on the Internet free operation, out of the shackles of the reality of social norms, easy to indulge their own behavior. Hacking attacks, infringement of intellectual property rights, spread network rumors, cybercrime and other criminal acts and selling personal privacy, see the yellow website, publish bad information and other immoral behaviour has occurred. In addition, a small number of students indulge in online games, only leisure and entertainment, all day doing nothing, that affected the school, but also increased the economic burden of the family.

C. To avoid weaknesses in the IP teaching

a. The network narrows the distance between people and shortens the distance between students and teachers and teaching content. Traditional IP classroom due to disjointed with the times and much criticism, classroom teaching knowledge, information and information seriously lagging behind. After the network enters the teaching process of the IP classroom, the teacher can transmit the latest knowledge and information (text, image, sound, etc.) from the online, real-time information from the traditional carrier's knowledge and information on the traditional carrier), Timely grasp the pulse of the times.

b. The network makes the teaching of IP education abstract as a reality. With the virtual reality technology to simulate the simulation teaching, to achieve IP education in the process of ideals into a specific, vivid and flexible computer space-time "reality",

the upcoming reality of the process to do ahead of understanding and presentation. The realistic moral life that has occurred, is happening and is about to happen, the theory of ahead of the synthesis and processing, summarization and refinement, the real IP education scene and virtual reality technology achievements of virtual reality education trigger each other, guidance and Amendment, integration, integration, appropriate complementarity.

In short, the network is the IP education and teaching innovation important fulcrum and way, should let the network teaching through the IP teaching class, class, after school. Its realization depends on the IP education mechanism, form and method of innovation.

III. THE APPLICATION OF MULTIMEDIA TECHNOLOGY IN IP EDUCATION

The teachers of IP education should actively adapt and construct a new teaching mode which can exert the leading role of teachers and fully stimulate the students' main role.

1. Using network resources to develop electronic lesson plans

To meet the IP teaching often need to update the information needs.

1) The content of IP lesson preparation needs to be constantly renovated. Teachers are struggling to cope with the previous needs in the sense of constantly changing situations. According to the requirements of teaching assessment, teachers need to find the necessary information on the network where the materials are convenient, quick and easy to add or deleted with a high utilisation rate and improve the quality of lesson preparation.

2) Electronic lesson plans can improve learning interest, active student thinking

Students reflected the rhetoric of IP education is relatively strong, with the help of the network can make up for this shortcoming. Multimedia courseware set sound, pictures, images and other forms of expression in one, to stimulate students a variety of senses, can initiate student's interest in learning.

2. Optimisation classroom teaching with the advantage of network

Cultivating Students' Innovative Consciousness while teaching through Internet

1) Using of advanced teaching methods is an innovation. The innovative thinking, the cultivation of innovative spirit let the IP education become more heuristic, participatory and have diversified teaching methods. The application of the network has promoted the transformation of the teaching thought of the IP teachers and the optimisation of the teaching process. Bearing the task of cultivating innovative personality in mind, we must change the traditional indoctrination and spoon-fed teaching methods.

The teacher designs the knowledge formation process according to the students' cognition rules and transform the teacher-led to students-led.

2) Diversified network teaching classroom

The traditional IP teaching neglects the visualisation of the teaching style but the standard of inanity. Today, this measure is in the face of the power of multimedia teaching is extremely pale and weak. Such as some exam-oriented students could not understand the content. The reason, the teacher lectures according to the script, students feel dull, or even rebellious. In fact, It is certain that the new, odd, special and individualized style of teaching is the inevitable choice of teachers of IP education to fulfil the zeal for knowledge in a odd and individualised way via multimedia.

3) Cultivating College Students' Comprehensive Innovation Ability

Emotional origins often come from intuitive, vivid, concrete images. Multimedia courseware can provide students with vivid teaching situation. Colourful teaching resources can create synchronised audio and video as well as the combination of static and dynamic teaching scenarios.

Using information technology and self-made multimedia courseware and encouraging students to explore learning assist IP teaching content integration. The students not only enrich the knowledge, but also improve their thinking ability. They also learn how to search and deal with the information of the IP affairs on the Internet, where it improves their comprehensive ability by using information technology as their own tool.

3. Extending class teaching in the network environment

1) Optimisation of the e-learning environment

Reality traversing can be realised by the network. Numerous useful websites have been provided by the current teaching materials of the IP course. Students are encouraged to login websites about IP education out of class to search knowledge, refer to materials, and complete corresponding learning tasks and assignments. High-quality videos can be played on the network as well, so as to broaden students' vision, supplement reality-based sensibility materials, and extend teaching contents in class. "Post bars"

can also be open to provide great communication space for teachers and students, so that teachers can improve their teaching and research ability and students can develop distinguished personalities and strong points.

2) Continuous update of network resources

Special courseware bases can be established to store multimedia courseware meeting the education needs and students' characteristics; Teaching and research forums and project research can be initiated as well to encourage students to click online and take the initiative to learn; Some outstanding teaching software, materials, class teaching records, resource libraries, and materials about open classes lectured by famous teachers can be shifted to online resources. Meanwhile, teachers can conduct online inquiry deliberately, download valuable resources timely, and upload them back to the network after classification. In this way, network resources can be "inexhaustible" like flowing water.

In the teaching of IP class, the openness, feelings, enlightenment, exploration, initiative, and practice of teaching shall fully be embodied. Therefore, teachers are required not only to update their own knowledge structure timely but also to master modernized teaching means and apply them to teaching as soon as possible. In a word, network resources shall be made good use of, the IP class should be open, and the teaching quality of IP class in colleges should be improved.