

For example, one of important elements of Linguistic Ecology and Linguistic Safety is to learn legal consequences of language conflicts related to civil cases concerning the protection of honor, dignity and business reputation (Art. 152, Civil Code of the Russian Federation), criminal cases against slander and insult (Art. 129, Criminal Code of the Russian Federation), against appeals to extremist activity, hostility or hatred, against violation of human dignity (Art. 280, 282, Criminal Code of the Russian Federation), as well as against other signs stipulated in the Federal Law “On Countering Extremist Activities”.

Within a multicultural and multiethnic region as the North Caucasus, the issues of “linguistic correctness” and “political correctness” are extremely relevant. Ethnoconflict tensions may lead to fast changes under the influence of several factors. An incorrect word or publication in media devoted to ethnic problems can contribute to ethnoconflict tensions.

“Even a single word in such delicate field as ethnic relations can trigger the conflict, and on the contrary, an appropriate word can promote de-escalation of conflicts” [11]. It should be noted that sometimes under the conditions of ethnoconflict tensions, economic and social issues are perceived from ethnical perspective. Within the corresponding communication context even domestic disputes, when used with ethnicity markers in their invective sense, are qualified as ethnic violation of honor and dignity and have legal implications.

This is also demonstrated by linguistic examinations carried out by the experts of North-Caucasus Federal University. The incorrect statements giving rise to language conflicts can serve as formal indicators of violation of the law and as means of ethnoconflict mobilization of the population. For this reason every native speaker has to be aware of ethical and legal consequences of speech aggression and hostile statements, to be able to simulate situations thus avoiding language aggression and to choose ways of tolerant speech behavior.

VI. CONCLUSION

Thus, the formation of the linguoecological mindset in the Russian society contributes to the development of humanities and language culture of the personality, and moreover of the personality for whom cultural and spiritual values and language preferences are integrated into the harmonious sociocultural community and ensure its safety and sustainability.

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