

Research on Innovation and Entrepreneurship Education of Applied University

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Abstract. Education is the cornerstone of national rejuvenation. We should give priority to the development of education and build a powerful country of human resources. The Ministry of education and the Ministry of Finance jointly issued document No. 1 in 2007, and began to implement quality engineering. Meanwhile, the Ministry of Education issued the document of "Some opinions on further planning undergraduate teaching reform and improving teaching quality in a comprehensive way". Innovation is the main theme of the present era, is the main driving force of promoting the development of the society, the cultivation of talents with innovation ability, plays an important role in the creation of innovative country in the process. The university should pay attention to cultivate students' innovative spirit and entrepreneurial ability in innovation and Entrepreneurship Education, theoretical knowledge to innovation and entrepreneurship training guide for college students to build a platform for innovation and entrepreneurship practice, through the integration of resources of universities and the society, and create a suitable for college students' innovation and entrepreneurship environment, promote the growth of college students and self realization.

Introduction

At present our country university education is no longer the "elite education", there are a lot of college students are facing problems every year. The entrepreneurship is an important form of employment of college graduates, but also become an important mode of development. In recent years, the government in order to help the students to start their own businesses issued a series of preferential policies to increase the number of students to start their own businesses. But rising space is still great. The data show that the annual national college students choose entrepreneurship ratio is 5%, the average entrepreneurial success rate is only 3%, while the global average college students entrepreneurial success rate is 20%. So, China's college graduates entrepreneurship ability still needs to be improved. Therefore, the university should attach great importance to the cultivation of students' innovative ability.

The Significance of Innovation and Entrepreneurship Education

The theme of innovation and entrepreneurship education for college students, on the one hand is to grasp the fundamental conception, development of higher education, to adapt to the development of the college students needs, in line with the construction of innovative country and human resources power requirements. On the other hand, it should be close to reality, the appropriate response to the current financial crisis, promote the economic development, the need to promote the employment of college students, for the education sector and the national urgent proposition

Innovation and entrepreneurship education of college students is to create employment opportunities, to promote the employment of college students. The impact of the financial crisis, the employment situation of college graduates this year, the number of graduates is grim, and the growth rate of the effective demand insufficient contradiction is prominent. As far as I am concerned, 2009 plus a few years

but did not graduate employment of graduates, there are about 400 thousand, the number of but this post to the school recruitment of employers and the number is on the decline. Faced with the severe employment situation and the enormous pressure on employment, we must strengthen the innovation and entrepreneurship education for college students, updating students employment ideas, change the concept of employment of university students, open up various channels of employment, actively encourage and support college students, so that students from simple employment become occupation creator, to achieve entrepreneurship to create jobs.

Innovation and entrepreneurship education of college students is to promote the growth of college students, to realize the value of life. Students not only to learn and master the scientific theory of knowledge, but also innovative thinking and entrepreneurial awareness, the courage to join the great practice of socialist modernization, a successful career in business, growth in business success. To strengthen the innovation and entrepreneurship education, in accordance with to university students, to help students to renew the employment idea, change the concept of employment, foster the spirit of innovation, strengthen enterprise consciousness; to help students grasp entrepreneurial approach, develop to overcome the difficulties, the risk of mental; to help students accumulate experience, enhance practical ability, increase practice ability, to lay a solid the basis for the growth of talent. With a series of policies to encourage employment and entrepreneurship, our students will be in On the journey of career, we can create brilliant achievements and realize our value in life

Characteristics of Innovation and Entrepreneurship Education

Innovation and Entrepreneurship Education Is Advanced. The concept of innovation and entrepreneurship education, but also has 20 years of time, formally put forward development and only time about 10 years in China. Therefore, there is no complete education mode for reference, it needs to explore in practice and exploration in progress. Because of the the forefront of innovative entrepreneurship education has put forward higher requirements to the social environment.

Innovation and Entrepreneurship Education Practice. Compared with other innovation and entrepreneurship education in the mode of education, should pay more attention to students' practice, therefore, in the process of the cultivation of students, for students to build more suitable for the development of innovation and entrepreneurship platform, vigorously promote entrepreneurship practice teaching. The students in the practice of allowing mistakes. Fail, fail to constantly sum up experience, grasp the innovative entrepreneurial skills.

Innovation and Entrepreneurship Education Has Flexibility. Innovation and entrepreneurship education is not a fixed pattern, educational pattern and educational material selection is very flexible. At the same time, a new idea of innovation and entrepreneurship in the generation and application of the environment and the different time, the value generated will be different, therefore, in the process of education to the time under the special background, should have its special education mode.

The Necessity of Innovation and Entrepreneurship Education

Innovation is the development of the nation's need for innovation and entrepreneurship is a country, a nation prosperous. The key to the development of a national innovation can stand among the nations in the world, an individual innovation can have a good environment for innovation and entrepreneurship. The individual is a way of life, for a country of a nation, is also a kind of survival and development of the test.

Innovation is the need of social environment in Colleges and universities of our country entered into a period of great development in the earlier period, the number of graduate enrollment has increased year by year, growth is also very fast, with total annual rate of.2007 growth on wuliushiwan graduates is 4 million 950 thousand, 2008 probably reached about 5 million 400 thousand. In the national GDP growth at 8% ~ 10% the new jobs each year about about 9000000 graduates, accounting for more than half of new jobs. The existing enterprises and institutions to provide new jobs is very limited, especially the technological progress that some enterprises in reducing post. In this case, there was a certain degree of

difficult employment issues. If students no business is not innovation, so his living space in artificially narrowing.

Innovation is the responsibility of the needs of a country, a nation, if you can not make a contribution to mankind, in the world will not have a position. After the four great inventions, compared with the developed countries, we can say things out too little. So, for a country, a in terms of national innovation, entrepreneurship is also a kind of social responsibility.

Training Strategy of Innovative and Entrepreneurial Talents

Innovation and entrepreneurship training means a lot, such as: the creation of innovation and entrepreneurship courses, the formation of innovation and entrepreneurship training curriculum; research-based learning and innovative practice, introduction of innovative laboratory. Method of combining classroom teaching and extracurricular training double festival. In short, innovative entrepreneurship education is the priority among priorities of current college education when it comes to innovation. Entrepreneurship, Harvard Business School professor Steven summed up very well, he said that entrepreneurship is the premise of not rigidly adhere to the resource constraints under the opportunity, the integration of resources.

The Classroom Teaching and Extracurricular Training Is Essential for Students to Cultivate Double Link Innovation Spirit and Practice Link. To cultivate new period of innovative and pioneering spirit and practical ability of college students, must from education, learning, training and other aspects of life gradually, in order to cultivate excellent comprehensive quality, adapt to economic and social development in the future innovative talent first responsibility in innovation and Entrepreneurship of college students. College students as clear high-quality talents in the tide of innovation and entrepreneurship should have its status and role, to dare to innovation and entrepreneurship, innovation and entrepreneurship, innovation and entrepreneurship. Good to innovation and entrepreneurship, innovation is thinking, change ideas, establish a correct concept of employment the concept of career, view of talent cultivation, especially to firmly establish "may be meritorious, always be a career, the most glorious work" concept of employment. Dare to innovation and entrepreneurship, is to charge Play a young and flexible, full of passion, creativity and strong advantages, daring, dare, daring, dare to doubt and criticism, the courage to participate in and carry out various forms of innovation and entrepreneurship practice, never fail, do not give up easily, not frivolous inferiority. Good innovation, is to seriously study and master the scientific knowledge and grasp the basic rules and ways of innovation and entrepreneurship, to rationally face various problems encountered in the process of innovation, good at using the scientific method for innovation and entrepreneurship.

To Responsibility in the Creation and Innovation of College Students in Colleges and Universities. Colleges and Universities Shouldering Clear Talent Training. It is necessary to strengthen the curriculum construction, the innovation and entrepreneurship education in the university teaching plan, calculation of credits; not only to public elective courses, and offer professional creative entrepreneurship courses, providing support for the curriculum innovation and entrepreneurship education; at the same time, but also to carry out targeted training, help students understand the entrepreneurship policy, cultivate entrepreneurship awareness, entrepreneurial thinking and entrepreneurial skills. The two is to carry out college student occupation career planning and scientific professional setting. According to the professional characteristics and practical guidance to help students identify students, and clear their employment direction and development the goal, your occupation career plan scientifically and reasonably. According to the needs of the market, adjust the professional settings, not only to maintain the continuity of certain specialty construction At the same time, the professional to meet the needs of the market. The three is to establish an incentive mechanism, encourage and support students to participate in various forms of entrepreneurial innovation. Schools should integrate learning, education, enrollment and employment, the Communist Youth League, Logistics Department of power in guiding college students' innovation and entrepreneurship, in funding, teachers, technical guidance, logistics service other aspects of the development of relevant policies, and actively guide and encourage and support students to practice innovation.

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