

An Unsupervised Neural Network Algorithm SOMO for Continuous Optimization Problems

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Abstract: The application of self-organizing neural network in customer classification is discussed. The concept of customer classification, index selection, classification method selection and SOM (Self Organization Map) clustering method are discussed, and a customer classification method based on SOM, namely, the indexes of RFM (Recency; Frequency, Value, Monetary) are given, and the customers are classified according to the calculation of the comprehensive index and the relative learning results of each index, and the simulation calculation is performed, The simulation results are categorized to validate the algorithm.

1. Introduction

Because most economic and humanistic studies have a hard time getting a complete data set, the sources of information may be incomplete and illusory, even there are exceptions and counter-examples. Some traditional clustering methods have strict requirements on the required data. Therefore, Difficult to do these jobs. Due to its strong ability of nonlinear mapping, self-learning and fault tolerance, artificial neural network has become a hot research topic in recent years because of its application to pattern classification. The self-organizing feature mapping (SOMO) neural network can reasonably make decisions on complex problems based on the knowledge gained from learning. It uses a clustering method without teacher demonstration to cluster the sample data At the same time, it has the property of maintaining topological orderliness and feature extraction, and is especially suitable for solving a variety of classification and identification problems. However, there are not many structural optimization problems in SOMO networks involved in the current research results. In this paper, SOMO neural network is applied to the pattern classification of vectors on two-dimensional plane. Based on MATLAB7.0 platform, SOMO neural network Network, the SOMO network classification model structure optimization of a class of problems, that is, the output node shape and topology of the classification results, tested under different training steps, given the SOMO neural network Weight vector adjustment process and SOMO model classification effect.

2. SOM neural network structure

Self-organizing feature mapping algorithm is a teacherless teaching clustering method, which can map any input mode into one-dimensional and two-dimensional discrete graphics at the output layer, and keep its topology unchanged. That is, under the condition of no teacher's teaching, through the self-organized learning of the input mode, the classification results are expressed at the competition level. Kohonen has proved that the network can iteratively study the input mode to make the probability density distribution of the connection weight vector consistent with the input mode probability distribution, that is, the spatial distribution of the connection weight vector can reflect the statistical characteristics of the input mode. For the input mode, different regions of the neural network have different response characteristics. Normally only one or some of the neurons in the area have a positive response to the input pattern. As shown in Figure 2, a two-dimensional array of distributed self-organizing feature maps the input pattern $X = (x_1, x_2, \dots, x_i, \dots, x_n)^T$ in parallel to each neuron in the network, Corresponding to a weight vector M , it is an adjustable parameter of the network.

For input mode X , each neuron's weight vector is compared to it, and the nearest weight vector is automatically adjusted until it coincides with the direction of a certain maximum component of input pattern X . For input pattern X , the winning neuron J^* is first determined to satisfy $JX^* = \min \{JX_{ii}\}$, and then to the surrounding $N_{j^*}(t)$ centered at J^* . The neuron's weight vector is adjusted as follows. $W_{ij}(t+1) = W_{ij}(t) + \eta(t)[x_i(t) - W_{ij}(t)]$, $i = 1, 2, \dots, n$. $\eta(t)$ is the learning coefficient, decaying with time, and can be defined as $\eta(t) = 0.9[1 - t/10000]$.

SOMO neural network algorithm iterative process is as follows:

1) Initialize Weights of the link weights of the N input neurons to the output neurons are given. The set S_j of the output neurons j adjoining neurons is selected. $S_j(0)$ denotes a set of adjoining neurons of neuron j at $t = 0$, and $S_j(t)$ denotes a set of adjoining neurons of neuron j at time t . The area $S_j(t)$ decreases with time.

2) Provide a new input mode X .

3) Calculate Euclidean distance d_j , as shown in equation (1), and calculate a neuron j^* with minimum distance, that is, determine a neuron k such that for any j , there is $d_k = \min_j(d_j)$

4) Give a neighborhood of neighborhood $S_k(t)$.

5) Modify the weights of output neurons j^* and their neighboring neurons according to (2). $w_{ij}(t+1) = w_{ij}(t) + \eta(t)[x_i(t) - w_{ij}(t)]$

3. Self-organizing neural network application simulation

Using the neural network toolbox in Matlab software, the computer simulation of normal distribution shows the behavior of SOMO algorithm, the input vector of network $X(n) = [x_1(n), x_2(n)]$ is a standard normal distribution random number, the number of learning samples is $n = 1000$, the output of the network is a grid of 100 neurons arranged in a 10-line and a 10-line two-Grid, learning rate $\eta(t) = 0.2(1 - t/T)$, training times $T = 800$.

SOMO neural network learning process in three stages, Figure 2 shows the learning sample data distribution, Figure 3 and Figure 4, respectively, before the output layer neuron distribution topology and neuronal connections between the initial weight, Figure 5 shows the distribution of neurons in the output layer after network training. From the results shown in Figure 2 to Figure 5 shows the learning process of SOMO algorithm, after its network learning is completed, in addition to some edge effects, the output layer neuron weights. The statistical properties of the well-mapped mapping input vector can be seen from the basic features in Figure 5. The final feature mapping state reflects the standard normal distribution and the output weight vector is basically concentrated between $[-1, 1]$. The distribution of weight vector is a normal distribution, but there is a certain gap between it and the standard normal distribution. The main reason is that the learning rate $\eta(t)$ has a great influence on the statistical accuracy in the network learning process. Kohonen's learning rate is described as follows: initial value of learning rate is η_0 , decreasing with time t , but never 0; for good statistical accuracy, $\eta(t)$ should keep a small value for a long time in the algorithm convergence phase (0.01 or less) [1]. The gap between the real results and the standard normal distribution is a reflection of learning statistical accuracy is not good enough.

SOMO algorithm is a mentor-free clustering method, which can extract important statistical features of samples through self-organized learning of learning samples and classify them according to unsupervised guidance. Randomly generate 4 types of 100 groups of samples, and input of each class are two-dimensional vector, the output of the network is one-dimensional grid, the output node 4, the network learning rate $\eta(t) = 0.2(1 - t/T)$, training times $T = 800$.

T. Kohonen's self-organizing feature mapping neural network, which is built on a one-dimensional or two-dimensional neuron grid, has the competition, cooperation and newer learning rules of the algorithm that can capture the data contained in the input (data) space. The characteristics of interest make the adjustment of a complex system from the initial complete chaos to the final overall order. The current SOMO neural network needs further research and discussion in the following three aspects because it can provide the convergence of SOMO self-organizing algorithm. Theoretical basis, and to provide any revised form of evaluation criteria, in turn, indicate the correct direction to improve the performance of the algorithm.

0; 0; 0; 0; 0; 0; 0; 0; 0; 0; 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0]

Can be seen, SOM network has the characteristics of automatic recognition of clustering features. Through competing learning, the network makes the weight vector more or less deviate from the input vector and finally forms a kind of pattern of the input space each represents. SOM networks can not only learn the distribution of inputs, but also learn the topology of input vectors. SOM networks can classify input vectors based on their distribution in the input space. This method can be used as a non-logical induction, implementation of information extraction feature extraction, and then clustering.

5. Conclusion

In this paper, we mainly study a method of continuous optimization problem using SOMO. By setting the indices of nearness, frequency and value,

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