

Research on Government Regulatory Function in "Internet Plus" Era

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Abstract—This paper mainly studies the government regulatory function in "Internet plus" era. From the current development of government regulatory function, regulatory concept lag, informatization level, low level of network security and other difficulties still exist. Based on it, this paper puts forward innovation of government regulatory function in new era in the aspects of transforming the service concept, strengthening the publicity of government information and using information technology to build special websites for government regulation, so as to adapt to the needs of the network era.

Keywords—"Internet plus" era; Network regulation; Regulatory function; Government

I. INTRODUCTION

Since reform and opening up, the society of China has made great achievements in political life, economic development, social transformation and other aspects. However, with the continuous deepening of the domestic reform, it also highlights a large number of substantive difficulties left by the traditional system. At present, it is the key period of social transformation. Compared with the economic system reform, the reform of the government system in our country is relatively backward, which also leads to the unreasonable individual management behavior of the government. Therefore, the innovation of government regulatory function is the most important part of the current government reform. With the development of informatization and digitalization, the Internet era has arrived. The network has had a great impact on people's social life. Internet is the next new information dissemination media in the new era. It is an important way for most people to acquire information and knowledge. Therefore, it is of great practical significance to study the reform of government regulatory function in the Internet era.

II. INFLUENCE OF THE INTERNET ON THE GOVERNMENT REGULATORY FUNCTION

Compared with the traditional regulatory mode, network regulation is characterized by being more real, more direct, more thorough and more concealed. It is an important tool and means of anti-corruption [1]. With its unique characteristics, the Internet has had a great impact on the traditional regulatory mechanism, mode and function of civil servants.

Firstly, the advent of the Internet era impacts the current government's vertical, command type of single-dimensional regulation, and the interactive and equal multi-dimensional regulatory mode is gradually derived, and this will also become a new management mechanism in the future. Under the current form, the value orientation of the government's single dimension regulatory function is manifested in the unity of command and level control, but the Internet has promoted the interactive and networking development of the regulatory information resources, and gradually balanced the government's internal regulated matters, and gradually decomposed the traditional single-dimensional regulatory function. Nowadays, in the network era, multi-dimensional regulation has gradually become the inevitable trend of social development with the value goal of equality of status and resource sharing.

Secondly, the characteristics of the Internet have promoted the democratic and transparent government regulation instead of the closed regulatory system in the past. The traditional regulatory mode usually has a monopoly color, and it is not independent and closed. The open type features of the Internet have also built an open network regulatory platform for the government and the citizens. On this platform, the government has strong regulatory information transmission characteristics, and strengthens the enthusiasm of the regulators to regulate. Therefore, the Internet era can promote the democratic and transparent government regulatory function.

Thirdly, the development of network technology has made non-governmental organizations and other social forces share the inherent regulatory rights of the government, reflecting the formation of diversified regulatory bodies. Under the traditional regulatory mechanism, the concept of "omnipotent government" leads to a simplification [2] of the regulatory body. Citizens and civil organizations are only the regulated objects and cannot play an effective regulatory efficiency. In the development background of the Internet, citizens have

gradually become the regulators of the government, and there will be a diversified regulatory system in the future.

III. DIFFICULTIES IN THE INNOVATION OF GOVERNMENT REGULATORY FUNCTION IN "INTERNET PLUS" ERA

A. Regulatory Concept is Backward

The government regulatory concept is an endorsement of the government regulatory capacity, and has a direct decisive role in the internal structure of the government regulatory function. Since the new public administration movement, the western countries have implemented the reform of government administration, mainly transformed administrative management mode, emphasized the economy, efficiency and performance, and paid attention to the legitimacy, transparency and responsibility of management. This reform mode has broken the people's understanding of the management containment of traditional government functions. Governments in various countries are increasingly concerned about the needs of citizens and take them as the key to the operation of government functions. In the era of Internet, government functions are considered to be simple office automation implemented in the field of government management in many periods. This view is one-sided and even wrong, which leads to the lack of vitality of the government regulatory function. The new essence of government regulatory function in a large number of areas is only reflected in the present government administration. The computer simulation is implemented to government administration. Such situation has seriously affected the development level of e-government administration in China.

B. Informatization Level and Sharing Degree are Relatively Low

Since the reform and opening up, China has achieved great achievements in the economy, but China is a big country with a large population, covering a large area of the land and the economic base difference between different regions is very obvious. However, because of the level of economic development and the professional and technical difference of personnel, the informatization level of government departments in different regions is different, and the degree of information sharing is relatively low. From the current view, our government departments at all levels have more than 3000 databases and master more than 80% of the social information resources, but the database that can be connected to each other is lower than 30%[3]. The differences between network government administration system construction enterprises in different provinces and cities and industries also make the problem of technical incompatibility become an important issue. The reason for analyzing this problem lies in the influence of traditional concept, many government departments do not want to make some information disclosed, so the transparency of information has begun to decrease, and it is difficult for individuals to evaluate and supervise government performance through network politics; and the imperfect information infrastructure caused by the historical economy is also one of the main factors. The basic departments of some regions still adopt the way of manual work, such as handwritten records of residents' information, and preservation

of paper archives. In addition, the various departments of the government have databases and websites, but the differences in the departments are also unable to be unified, leading to the data information between various areas unable to be connected or to be shared.

C. Network Security is Low

The government regulatory function in the Internet era is greatly influenced by network security. At present, the "hacker" arising from various factors also seriously affects the security of the network. They use viruses, advanced technology and other measures to attack the government network, causing the paralysis of the government network, and to a great extent, the image of the government has been weakened. From the recent network accidents, the government website is still more vulnerable to be attacked, resulting in the leakage of confidential government documents [4]. All these phenomena have great limitations on the innovation and reasonable operation of government regulatory function.

IV. MEASURES FOR INNOVATION OF GOVERNMENT REGULATORY FUNCTION IN "INTERNET PLUS" ERA

A. Change the Concept of Service to carry out the People Oriented

The starting point of former government regulatory system is the government, not the public demand, and this kind of service is too negative and passive, and cannot meet the needs of the public. Therefore, government regulation must focus on the improvement of service quality and implement the people-oriented principle in an all-round way. Therefore, the government must maintain the legitimate rights and interests of citizens, clear the real needs of citizens, provide all the necessary channels for citizens, and obtain citizens' support and trust in the government system; the government should gradually change from the previous management type to the service type, and pay attention to the society-oriented and citizen-oriented system reform. Under the regulation of the government, the Internet has well connected the government with the masses, providing important information for the citizens and the government by building a government portal website, strengthening the relationship between the two, renewing the functions of the government, changing the concept of government work, gradually improving the quality of the government's service; focusing on the transparency of government management and emphasizing the democratic management, and at the same time, the law is used to safeguard citizens' right to know, the legal rights of citizens can be fully respected and implemented, relevant information is released in the first time, letting citizens have a comprehensive understanding of the government affairs, improving the information communication system, getting citizens' feedback, and letting citizens understand all decisions made by the government and raising citizen's participation in government regulation at the same time [5].

B. Strengthen the Publicity of Government Information

The disclosure of government information is the basic guarantee for building trust between the government and citizens, as well as the basis for effective regulation of the government. Based on this, the publicity level of government information must be enhanced and the efficiency of regulation is effectively increased. Therefore, the government should determine the scientific government information disclosure system, abandon the old concept of "confidentiality beneficial to stability" in the process of government work of our country, keep up with the requirements of the development of the new situation, establish the view of science and value; strengthen the construction of the legal system of government information disclosure, and pay attention to building a scientific and complete information disclosure law with strong operability in view of the fact that the laws and regulations related to the current information disclosure are still not perfect. In the process of constructing the law, it should comply with the following principles: 1) clarify the scope of information disclosure, mainly including administrative rules, administrative regulations, administrative policies and relevant working systems. 2) formulate reasonable and standardized disclosure procedures. Among them, it is necessary to clearly point out the various formalities needed for information disclosure, and at the same time, the time limit for all formalities should be stipulated; 3) improve the relief channels. A single individual is relatively weak in status and must guarantee the improvement of relief channels so as to protect individual rights. The laws and regulations should strictly provide that the information that should be disclosed is not open to the public, which cannot have effect on the public and some government agencies that refuse to provide information should also be held accountable for their legal responsibilities.

C. Build a Special Website for Government Regulation

At present, the Internet has promoted the innovation of the government regulatory function. Attention must be paid to the opportunities brought by the development of information network to build a special government regulatory website and promote the reform and innovation of the regulatory mechanism. Therefore, the government's first step is to build regulatory website. Under the current condition of the development of information network [6], more and more government departments have built government administration platform under the condition of Internet, which has promoted the progress of the electronic government movement. However, the actual situation is that there are fewer and fewer special government regulatory websites in China, which hinders the progress of regulatory mechanism reform. In this case, the government must meet the regulatory requirements of the information network technology, increase the input of material, financial and human resources, especially training the high-quality network technology personnel, as well as high quality management talent and laying the foundation for the construction of the regulatory website, and the information industry organization should highlight its own advantages, actively exhibit the related technical consulting service ability, support the network technology of regulatory website and provide guarantee for the healthy operation of regulatory website; meanwhile, regulatory service function of government

website should be perfected and more perfect regulatory service function must be constructed in order to satisfy the fundamental needs of the informatization development of our country's government website and gradually construct the regulatory, and the following points must be done: 1) prepare for the perfect regulatory information resources. Develop and integrate regulatory information resources, build database systems, and ensure database sharing; 2) achieve high quality services focusing on network regulation. Use e-mail, online survey, message board and other channels to convey their views and comments on a certain thing to the relevant departments, be brave in putting forward doubt to the work of government departments and introduce various public supervision appeal to regulatory departments under the network technology; 3) build a personalized electronic regulatory platform with powerful interactive function and complete function [7]. All regulatory work can be carried out smoothly on the network, and objective analysis and evaluation are carried out for the work of government through the network smoothly, and meanwhile, the individual information consultation on the Internet and the related activities of individual case regulation can be realized, so as to ensure the impartiality and transparency of the regulatory work.

V. CONCLUSION

From the current view, the popularizing rate of the Internet is getting higher and higher, and people's way of communication, thinking mode and the way to solve problems have gradually changed a lot, and to a great extent, the traditional public participation in policies is improved. Almost all the citizens can participate in the decision-making of the government through the Internet. From the perspective of the development of the Internet era, this paper analyzes the current government regulatory function, and understands that the Internet has the characteristics of being interactive, fast and convenient, etc., and it is also the inevitable demand of the reform of the traditional government regulatory system. As a new subject in the 21st Century, network regulation is beneficial to enrich and perfect the form of traditional public opinion regulation, which is of great significance to widen the channels of citizens' participation in political activities. This paper analyzes the problems in the innovation of government regulatory function under the current Internet era, puts forward the concept of updating regulation, emphasizes the publicity of government information and focuses on measures for the construction of government regulatory website. The actual situation indicates that the development of the network regulatory function is of great significance to the reasonable and healthy development of the government, and its great development prospect deserves our research. In the future development, the government must pay more attention to the participation and enthusiasm of the masses, seriously responsible for the network regulation, to ensure the security of the network, maintain the legitimate interests of every citizen and work together to create a more harmonious living environment by investing in human and material resources.

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