

Research on Patriotism Education Based on New Military Films

-Taking the Popular Movie "Red Sea Action" in 2018 as an Example

Ning Mingyuan
College of Art and Communication, China Jiliang
University
Hangzhou, China
12589392@qq.com

Xia Shiying
School of Marxism Studies, China Jiliang University
Hangzhou, China
191825696@qq.com

Abstract—The article studies the film "Red Sea Action" in the spring of 2018. Why can it still maintain the highest record of box office this year? Can a new type of military film based on national rejuvenation maintain its rapid development and become an important carrier of patriotic education? Through studying a series of new military films represented by "Red Sea Action", they draw conclusions by analyzing their production methods, box office data, and audience viewing methods. And conclusion is that the rapid development of new military films has attracted people's attention. With this type of film as carriers, people can see the process of national rejuvenation and stimulate patriotism.

Keywords—Military film; Patriotism; Education; Red Sea Action

I. THE "BOX OFFICE MIRACLE" CREATED BY "RED SEA ACTION"

In mid-February 2018, during the Chinese New Year, the film "Red Sea Action" was on. Although there was propaganda in the early stage, compared with "Catch the Demon 2" and "Chinatown Probing 2" in the same period, "Red Sea Action" can be said to be very Low-key. According to the data of China Yien website, the first week of the screening, "Catch the Demon 2" on the 3rd, the number of box office was 1.204 billion, while the "Red Sea Action" was only 460 million [1]. However, as time went by, "Red Sea Action" has received more and more praise. China Douban website gives a rare 8.5 points in the domestic film. Some celebrities also openly support the film on the Internet, plus investors Ali Films conducts online marketing through the APP port, and the box office of "Red Sea Action" gradually breaks through the encirclement and goes all the way.

The "Red Sea Action", which was originally scheduled to go offline on March 7, has produced a "long tail effect" because of people's attention. The issuer decided to postpone the broadcast for 22 days to meet the needs of the audience. As of June 2018, China Yi En Network data showed that "Red Sea Action" ranks second only to "War Wolf 2" in the history box office rankings in China, with a total box office of 3.6 billion, which is called "box office miracle" [2].

II. RATIONAL ANALYSIS BEHIND THE BOX OFFICE OF "RED SEA ACTION"

The number of multi-campus and multi-stage platters is the basis for the box office results of "Red Sea Action". The expression of film art is the strength of "Red Sea Action". At the same time, "Catch the Demon 2" itself is a strong IP movie. The great success of "Catch the Devil 1" has paved the way for its sequel, and with the high-density declaration of the near year, the role of the protagonist Huba has long been deeply rooted in the hearts of the people. The first day of the "Catch the Devil 2" box office rate was 35.6%, and the average number of people per week reached 102. Unexpectedly, the second day after the release of "Catch the Demon 2", its word of mouth has declined rapidly. In contrast, the "Red Sea Action" was passed through the mouth from the second day of the release, and it was awarded with high quality. Spreading by people, "Catch the Demon 2", surpassed soon, becoming a perfect counterattack.

Observing the experience of the Chinese film market in the past 20 years, the films released in the Spring Festival are generally "New Year's Films". People are willing to watch together through family fun. The formal meaning is often greater than the content of the viewing. The early Feng's humor comedy such as "Party A, Party B", "Nothing to See", "Endless", etc. [3], the "Journey to the West" series of movies, animated films, and variety films adapted from traditional masterpieces are the darlings of the market. And new military movies similar to the "Red Sea Action" are quite rare.

III. "PATRIOTISM" HAS BECOME A RIGID DEMAND FOR VIEWERS TO SEE

After entering the second decade of the 21st century, China's development is amazing. The economic aggregate is constantly setting records. The infrastructure is developing at a high speed. Domestic aircraft carriers are entering the sea. Domestic large aircraft are in the sky. Mozi experimental satellites have successfully entered space. And the high-speed railway network is gradually Cover the country. In terms of total volume, China has replaced Japan as the world's second largest economy. At the same time, as the author wrote this

article, the trade war between China and the United States officially started. The United States decided to impose a 25% tariff on China's \$34 billion imported goods, including agricultural plows and aircraft parts. Our country's attitude is also very strong, and it has decided to levy tariffs on a variety of US goods, including soybeans and automobiles. In this "cognitive dislocation" trade war, the United States, which has led the world order for many years, hopes to preserve its international status by suppressing the Chinese economy. The goal of China's full-scale peaceful rise is to achieve national rejuvenation, and national rejuvenation is also to achieve it. It is the main content of the Chinese people's "Chinese Dream".

The film "War Wolf 2" was on in July 2017 set a record of 5.68 billion yuan in the history of Chinese movies. The audience showed great interest in such a military film that promoted heroism and entered the theater. "War Wolf 2" and "Red Sea Action" are well-made new military films, and they all carry out artistic re-creation in the context of "Yemen withdrawing overseas Chinese" [4]. The same subject matter, the same creative background, "Red Sea Action" dare to go online after 7 months of "boxing miracle" in the "War Wolf 2", is to capture the rigid needs of contemporary viewers "patriotism."

Looking back at the best films of the American Academy Awards in recent years, such as the 2014 Twelve Years of the Slave, the 2016 Focus, the 2017 Moonlight Boy, and the Waterborne Story of 2018, what these films all reflect is the same. The United States: anti-sectarian discrimination, anti-bullying, anti-discrimination of the mainstream values of homosexuality of all ethnic groups. And for the Chinese people, the ability to witness the revival of the motherland in the theater is a very urgent request. In addition to the economy, the success of international military operations can greatly enhance people's confidence and generate patriotic emotions [5].

IV. RESEARCH ON THE PATH OF NEW MILITARY MOVIES BECOMING THE CARRIER OF PATRIOTISM EDUCATION

The military-themed film has been in existence for nearly seventy years since the founding of New China. At the beginning of the founding of the People's Republic of China, the soldiers who brought peace and liberation to the Chinese people are naturally heroes in the hearts of the people. They have responded extensively to the theme of the War of Resistance Against Japan, the War of Liberation, and the War of Resistance Against US Aggression and Aid Korea. The films are endless, such as "Southern Strike North War", "Shang gan ling", "Heroes and Children", "Xiaobing Zhangga", "Plain Guerrilla", etc. [6]. At that time, the international countries blocked China, and the film-making equipment was rudimentary, but the older generation of filmmakers completed these films with a very dedicated creative attitude. Of course, in the style of film art, the methods of the former Soviet Union were followed. In the film, heroism focused more on the performance of the face of the opposite. In the years when the Chinese people still have no box office concept, the number of people watching and the number of

these movies has not been verified, but these military films have profoundly affected China for a generation.

After the reform and opening up, with the gradual acceleration of the film and television industrialization process, the environment and conditions for film shooting have formed a world of difference, but the output of military films has suddenly dropped. On the other hand, under the pressure of ratings, cost control and entertainment, not only rude, but also tamper with history, invented such as "hand tearing devil", "pants, thunder", "pistol hit" Falling into the plane and waiting for the war "spectacle". Many plots still lack basic military common sense. For example, Japanese soldiers used machine guns to fire a gun. But they did not know that the Japanese army had been semi-automatic rifles until the end of the war. Although there are occasional alternative military films such as "The Devils Coming" directed by Jiang Wen, but because of too "radical", it is finally impossible to escape the fate of being banned.

Military, army, and military operations are the three most important elements of military film. An excellent military film in the creation of art cannot circumvent these three elements to tell stories hard. The "War Wolf" launched in 2015, the "Mekong River Action" in 2016, the "Wolf Wolf 2" in 2017, the "Aerospace Hunting" in 2017, and the "Red Sea Action" in 2018, which is the focus of this article, once again brought the attention of the film back. To the essence of military movies. Hong Kong director Lin Chaoxian of "Red Sea Action" has many directors' experience in military film and is able to control the production of large military films. Like the actual military operations that require a large amount of military expenses, the cost of shooting the Red Sea Action is as high as 1.4 billion. The film was shot in Morocco, and the film crew of hundreds of people worked abroad for 101 days. With the support of the Chinese Navy, a number of warships departed from different base ports and gathered together. The cost of the Linyi missile frigate was as high as 1.4 billion. In the fierce desert tank battle episodes, the tank engine overheating and malfunctions are often encountered in actual shooting, which makes the shooting have to be interrupted. In order to achieve the effect of the script design, the crew spared no expense to rent a number of tanks to take turns to complete the filming. The props used in the film are real guns, while the bullets are replaced by empty bombs. The domestic guns can't leave the country, so they can only choose the EU guns. In the film, the director also carefully arranged this plot, which illustrates the international law. Under the request, the hostage rescue operation could not use domestic equipment, which also increased the film's realism [7]. In the arrangement of the actors, the director did not choose the popular "net red meat", but chose a group of actors with performance skills. They not only have the experience of performing military movies, but also have certain action skills. In addition to the field shooting, they also carried out a large number of militarized training in advance, and strive to integrate all aspects of the film with the role of the film.

The story of "The Action of the Red Sea" is the real "Yemen evacuation of overseas Chinese" incident in 2015. A retired military officer of the Dragon Warrior who participated

in the "Yimen evacuation of overseas Chinese" took part in the film and gave professional guidance. Of course, the script was artistically processed on the basis of real events. Unlike conventional military films, the film does not have the role of designing and arranging new recruits. It avoids the development of the military's growth. The characters setting are experienced and competitive professional soldiers, which makes the film from the beginning. The high-speed rhythm pushes the plot closer to the plot of "slipping the mud", which makes the 138-minute movie climax, and the audience maintains a long-term attention in the theater.

As a new type of military film, "Red Sea Action" through the huge investment, superb artistic expression, and moving performances, let the audience entering the theater not only enjoy the visual and auditory enjoyment, but also gain a pride from the powerful motherland. Feeling and security. From the artistic expression of the film to the sublimation of emotions, it finally turns into patriotism. The Action of the Red Sea provides a new possibility for military films to become the carrier of patriotic education.

V. OBSERVING THE GAINS AND LOSSES OF THE RAPID GROWTH OF NEW MILITARY FILMS

Back in the past 100 years, the Chinese people have been in the midst of war. From the two Opium Wars to the Sino-Japanese War, from the War of Resistance Against Japanese Aggression to the War of Liberation, the country won a long-lasting peace after the victory of the Sino-Vietnamese self-defense counterattack in 1976. Compared with the rapid development of the domestic economy, the society is prosperous and stable, and the international environment is chaotic and noisy. Although there is no major war, regional conflicts are still fierce, and terrorists are rampant. The Chinese military is actively organizing and participating in various fields while safeguarding homeland security. International peacekeeping operations and protection actions for overseas nationals.

From the perspective of the subject matter, at present, the film that truly reflects the reality of our military needs a number of excellent films that can describe the military tasks of our military in the context of globalization to fill the gap. In the "Ocean Action", the film began with the Chinese military organization to rescue a group of overseas Chinese, which is a breakthrough compared to most military films. And the whole team entered the enemy gathering place to save a Chinese is a plot breakthrough. The life of the Chinese people is especially precious; at the end of the film, several soldiers have successfully regained the raw materials of nuclear weapons. The "yellow cake" is an expression of the important position of our military personnel in international peace and security. "Red Sea Action" has created a strong sense of substitution for the audience in terms of plot layout, character setting, plot setting, etc., so that the audience feels that going abroad is still under the protection of the national armed forces, and the patriotic feelings are born. .

From the perspective of China's film industry, China's film market has developed rapidly in recent years. The national box office in 2012 was only 17.073 billion yuan; in 2013, the box

office exceeded 20 billion yuan; in 2014, the box office was close to 30 billion yuan; in 2015, the total number of box office reached 44 billion Yuan; in 2016, the national box office was 45.7 billion yuan; and in 2017, the box office has exceeded 50 billion. With the development of the film market, the transformation of military films has been stimulated from another angle. The atmosphere of the atmosphere, the logical complex setting, the performance of the show, especially the details of various productions are the focus of the audience.

Although the "Red Sea Action" has made breakthroughs in many aspects, the effect is not perfect. China's film control is dominated by censorship, and the censorship of investigation has certain flexibility. As a new type of military film, "Red Sea Action" is full of various battle scenes. The characters in the film are full of flesh and blood in order to complete the mission. The sound effects of various weapons are heard in the theater. It is understandable. However, because there is no film grading system in mainland China, the audience is not classified. Anyone who buys a ticket can enter the cinema. Take the author as an example. After watching the complete film, I feel emotionally excited. My heart beats faster. I am deeply impressed by the bloody scenes in the film. And I can't linger it in my brain for a long time. It's hard to imagine how such a stimulating film would affect young children or viewers with cardiovascular disease. But there are no reminders or warnings in the posters and theater promotions of the film.

VI. CONCLUSION

There are successful experiences and certain flaws. The Action of the Red Sea provides a lot of experience for filmmakers who will create related topics in the future. There is already a path to find out the emotional and true patriotism education with the new military film as the carrier. The author believes that with the rapid development of the country, this type of film will continue to be launched. In the future, more high-quality works will be presented to the audience. Patriotism education will no longer be a "paper talk". Through the film, everyone will witness the national rejuvenation. .

REFERENCES

- [1] Dai Tianwen. "Red Sea Action" against the Spring Festival champion box office super "Mermaid" in the second in the history of the film [EB / OL]. <http://www.entgroup.cn/news/Markets/1545224.shtml>, 2018.3 .15
- [2] Zheng Tian. From the "Red Sea Action" to see the consumption spectacle of Chinese "Spring Festival" film in 2018 [J]. *Communication and Copyright*.2018.03
- [3] Deng Zhuo. A Review of Feng Xiaogang's New Year Film Research[J].*Art Science and Technology*.2016.10
- [4] Zhao Weifang. "Red Sea Action": A New Expansion of the Expression of Mainstream Values [J]. *Contemporary Movies*.2018.04
- [5] Li Peng. On the Combination of Hollywood Blockbuster and Chinese Main Melody Movies——Taking Red Sea Action as an Example[J].*Published Wide Angle*.2018.08
- [6] Zhou Xing. Analysis of the Development Trend and Prospect of Chinese Military Films——Commemorating the 90 Years of Jianjun[J]. *Film Review*.2017.13
- [7] Lin Chaoxian, Zhan Qingsheng. "Red Sea Action": Building China's Great War Films - Interview with Lin Chaoxian [J]. *Film Art*.2018.02.