

Research on the Construction of the Long-Effect Mechanism of the Party's Mass Line

Jianfeng Liu

School of Marxism

Sichuan International Studies University,

Chongqing 400031, China

1214619523@qq.com

Abstract—This article is a comprehensive analysis of the construction of the long-effect mechanism of the party's mass line. A general model of the converter, which is the needs to enhance the ability of the people to work and innovate the mechanism and methods of the people work, is first established. To obtain closed-form solutions, the following three techniques are used: to give full play to bridge ties of the people, organize and mobilize the people unswervingly to follow the party; to pay close attention to the implementation of enhanced skills, adhere to the truth, seek practical work and results, and resolutely put for a long time to work together; to overcome difficulties and to nail the spirit to do meticulous work. Three models effectively solve the prominent problems of the people, establish and improve the long-term mechanism of promoting party members and cadres, which are pragmatic and honest for the people. Therefore, an effective mechanism system must be adopted to ensure the sustainability and depth of the party's long-effect mechanism for the mass line. The theoretical results are verified practically.

Keywords—*construction; mass line; long-effective; mechanism; research*

I. INTRODUCTION

General secretary Jinping Xi pointed out in the major report of the Nineteenth Congress of the Communist Party of China, our party needs to 'enhance the ability of the people to work and innovate the mechanism and methods of the people work', 'give full play to bridge ties of the people, organize and mobilize the people unswervingly to follow the party', 'pay close attention to the implementation of enhanced skills, adhere to the truth, seek practical work and practical results, and resolutely put for a long time to work together, to overcome difficulties and to nail the spirit to do meticulous work'. [1] In June 2013, in the party's mass line educational practice work conference, Xi stressed, maintaining close ties with the people is a permanent topic and content. It is impossible to accomplish the whole task at one stroke and necessary to catch and hold on it for a long time. And then we must not only focus on the current and effectively solve the prominent problems of the people, but also focus on, establish and improve the long-term mechanism of promoting party members and cadres to be pragmatic and honest for the people. [2] It is necessary to unify the requirements of the Central Committee, the actual needs and the fresh experience, formulate a new system, perfect the existing system and abolish the unapplicable system. No matter how to establish and perfect the system, we should have obey

the principles to persist in law and do simple principle with emphasis on the norms of substantiality, protection and support, and ensure that it is pertinent, operational and instructive. [2] This has pointed out the path and direction for the construction of the long-term mechanism of the party's mass line. Therefore, solving this problem becomes significant.

II. THE GREAT SIGNIFICANCE OF CONSTRUCTING THE LONG-EFFECT MECHANISM OF THE PARTY'S MASS LINE

A. The analysis of the meaning of the party's mass line

The party takes the goal and task of the mass line and focuses on the work style construction to solve the four undesirable work style problems- formalism, bureaucracy, hedonism and extravagance. In order to solve the above-mentioned problems, we should aim at the focal length, find the points and seize the key points, and can not let them 'go away' or 'have astigmatism'. [2]

The general requirements of the mass line of the party are 'Look in the mirror, dress up, wash and bath, treat and cure'. In brief, it is important for party members and cadres to carry out self-purification, self-improvement, self-innovation and self-improvement. [2]

The party takes the work method of the mass line and carries out criticism and self-criticism in the spirit of rectification. We must start from reality, grasp the main contradiction and highlight what problems we need to solve, what problems we should solve urgently and what is the key to solve the problem. We must identify the targets, set goals and achieve effective results. [2]

The construction of the long-effect mechanism of the party's mass line is to be fully close to the new changes in the new situation of our country's social economic changes, the new features and contents of the people work. Within the party, we should take party members to fully realize and understand the profound connotation and the service consciousness of the party's mass line. All the rules and regulations of the party organizations and members should be taken to follow the mass line. From those two aspects, we can promote inside and outside the party organizations and members to respect the people, keep in contact with the people, care for and understand the masses as a persistent and permanent priority task. And then we can, to the greatest degree and the widest

range, achieve the aims of unity of the people, the cohesion of the people's mind and the stability of the party's ruling position.

B. To fully understand the significance of constructing the long-term mechanism of the party's mass line

Throughout the history of human beings, any political party has the problem of how to deal with the relationship between the party and the people. But the relationship between the party and the people is unique because of the emergence of the party. It is because the Communist Party was not formed in the capitalist mechanism system, which is the inevitable result of developing the class struggle between the proletariat and the bourgeoisie in the stage of capitalism development. That is to say, the mass line of the Communist Party of China is determined by the nature of the party and its historical mission. From a point of view, the main component of the party is the advanced elements of the working and peasant class and other social strata. It can at the same time shoulder the struggle to lead the working class and the overwhelming majority of the people. From another point of view, the party must closely condense all the power of our class, and we must also closely unite all the strength of the people. During the revolution and construction, the party has been adhering to the mass line and has been firmly united and struggling with the people. It has made achievements in revolution and construction. However, our party is also facing four tests, namely, the test of government, the test of reform and opening up, the test of market economy and the test of external environment. Therefore, how to deal with the above-mentioned tests in a comprehensive and effective way is bound to take the mass line with both party spirit and institutional strength, so that we can walk into the people, understand the people and feel the people, and build the long-term mechanism of the party's mass line in a deep and real way.

III. THE FUNDAMENTAL REQUIREMENT FOR THE CONSTRUCTION OF THE LONG-EFFECT MECHANISM OF THE PARTY'S MASS LINE

Comrade Xi stressed, 'the mass line is the lifeline of the party, to maintain close ties with the people, which are the fundamental guarantee for our party to be in an invincible position.'^[2]'All the work of the party must look on the fundamental interests of the vast majority of the people as the highest standard. We should adhere to the trivial affairs of the people as our own cause, start from the affairs that the people are well concerned about and make the people satisfied.'^[3]This is also the inevitable requirement for the realization of the major goals of the Nineteenth Congress of the Communist Party of China. It is also the inevitable requirement for maintaining the party's progressiveness and purity, consolidating the ruling base and ruling position of the party, and solving the prominent problems of the people.^[2]In fact, it points out the basic requirements and tasks for the construction of the long-effect mechanism of the party's mass line.

A. Realizing the unification of inheritance and innovation

Indicated by the revolution and construction experience, our party has made great achievements in the mass line work, made and implemented a series of the people identity, effective rules and regulations, and carried out the mass line of the

institutionalization, standardization and normalization. For example, the system of leading cadres at the grass-roots level, the system of regular reception of the people visit, the system of Investigation and research, the system of grass-roots office, etc. These rules and regulations have further closely adhered to the relationship between the party and the people, created a good atmosphere for the relationship between the party and the people, and adjusted the strength and depth of the relationship between the party and the people. But under the new era, the party will inevitably face new problems, threats and tasks in the mass line, which requires the party to further closely keep in touch with the people, be sure of reform and innovation, pioneering and creation, improve and perfect the rules and regulations that constantly adapt to the new situation and new task requirements in the new period, and create a new pattern of rules and regulations.

B. Realizing the integration of autonomy and structure

Autonomy is the ability of the rules and regulations to be implemented independently, fully and effectively. Structure is to emphasize the support and mutual acceptance of the rules and regulations. The party has long stressed the needs to establish and improve the relevant rules and regulations based on the strong problems reflected by the people. The party's established rules and regulations for the mass line not only can keep rules and regulations successively, but also can ensure the support and coordination of rules and regulations, and strengthen the autonomy and structure of rules and regulations.

C. The realization of the combination of principle and reliability

The principle of the party is embodied in the party's strict administration of the party, which is not only the inevitable embodiment of the experience of the party's years of revolution and construction, but also the fundamental requirements of the mass line. The party's reliability is embodied in the party's rules and regulations, which can be recognized and supported by the people and can be implemented in the end. Only to build a long-term mechanism for the party to follow the mass line and take the only means of high standards and strict requirements, can we create a good atmosphere of 'establishing the party for the public and serving the people', and get the trust and support of the people.

IV. ESTABLISHING THE REALISTIC PATH OF CONSTRUCTING THE LONG-EFFECT MECHANISM OF THE PARTY'S MASS LINE

Close contact with the people is one of the three main styles of our party's, the party's fine traditions and political advantages, and also the duties and tasks that each party member must insist on and undertake.

Establishing a long-term mechanism for the party to follow the mass line is to transform the practice of close relationship between the party and the people. It is also from the mass line educational practice to the unremitting law and perpetual implementation, which is the people's pursuit of value internalization for the party to unite the party and the people, promote political folk, keep in touch with the people and party members, and guide and care for the people. It is the concrete

manifestation of the adherence to and practice of the Scientific Outlooks on Development and the correct view of political achievements, which is a necessary demand for strengthening and consolidating the party's ruling position, talent and path, which is the first purpose for strengthening and perfecting the relationship between the party and the people. The party's mass line is a permanent aim and measure, while it can not be done overnight, or be done at once, or blow a gust of wind, or scratch the surface of it. We are sure to hold on to unremitting efforts. Our party should not only catch up with the present, but also focus on the strong and prominent problems of the people. And our party should not only look forward to the future, but also establish a long-term mechanism for the party to take the mass line. We must adopt the following mechanism systems, and use the link and matching of various aspects to achieve the effect of the virtuous cycle to ensure the sustainability and depth of the long-term mechanism of the party's mass line.

A. Establishing the interior motivation mechanism of the main body and putting forth efforts to implement and solve the problem of work motivation, we can realize the self-purification ability

Xi pointed out, 'to test the effectiveness of all our work depends on whether the people really get the real benefits and whether the people's life has been improved. This is the essential requirements of adhering to the principle of building the party for the public and governing for the people. It is also an important guarantee for the continuous development of the party and people's cause.'[4] At the same time, he also asked, 'we should have true encouragement to really grasp, a fortitude to dare to grasp, a real knack to efficiently grasp, an indomitableness to firmly and continuously grasp . . .' [5] Party organizations and members are the main body of the party to build and promote the long-effect mechanism of the mass line. Only when the subject always is affiliated with the people, and with the people through thick and thin, and with people's unity and struggle, can we put the change of external pressure into internalization of power; put forward it in a down-to-earth manner. And then, the party can take the long - effect mechanism of the mass line to operate persistently. Therefore, building the incentive mechanism of the internalization of the main body is the motive force and root of the construction of the long-effect mechanism of the party's mass line.

The motivation mechanism of the subject internalization is divided into two contents.

1) Relying on the utility of external force

External force can bring impact and show effect on the internal force of the main body. Relying on the effectiveness of external forces, it is mainly to strengthen and consolidate party organizations and members to understand 'We should always think and solve the problem of what to do for the party, what the cadres do and what to leave behind. We must never seek private interests for individuals or a small number of people, but should always stick to the spiritual home of the Communists serving the people wholeheartedly'[6] and conscientiously set up and practice the party's sense of responsibility for the long-effect mechanism of the mass line; we should strengthen the training of the professional skills of the party members, improve the ability to control all kinds of

complex situations and intensify the intelligence of the close relationship between the party and the people; we should pay attention to the party members from the aspects of work, study and life, and create a good atmosphere and mechanism for the party to follow the mass line.

2) Motivation of the internalization of the subject

We make use of the education of the consciousness of the purpose and the view of the people so that party organizations and members should remember the fundamental tenet of 'persisting in serving the people wholeheartedly'. [7] We perform a good job that 'we must put the interests of the people at the first place at any time, and take the fundamental interests of the overwhelming majority of the people as the starting point and the foothold for all work to achieve, maintain and develop the fundamental interests of the overwhelming majority of the people, and sincerely seek the interests of the people.' [7] We realize that 'our party should adhere to the highest position of the people's interests, respect the status of the people and respect the spirit of the people's initiative; our party should think of the worries of the people, ponder over the urgency of the people, and seek the needs of the people; beginning with the most concerned and most immediate and most realistic interests of the people, we should solve difficulties and do good deeds for the people in a down-to-earth manner; at last we should put the party's aim into all kinds of work.' [7] It is for a certainty that the party takes the mass line as the foothold, entry point and support point of the administration and the achievement, that the party puts the lasting mass line into the internalization of belief from the bottom of the heart, and that the party strengthens the initiative and voluntariness of the mass line in a well-grounded way. It means that we change the idea of 'I am asked to do' into 'I want to do', stimulating the enterprising and innovation of the mass line in an all-round way. In the end, the long-effect mechanism of the party's mass line is the bridge and link of the friendly and harmonious relationship between the party and the people.

B. Constructing good public opinion and demand collection mechanism, putting forth efforts to implement and solve the problem of work interaction, we can achieve self-improvement ability

The party's mass line is 'to always stand in the position of the people, really for the sake of the people, to do practical things for the benefit of the people, the public opinion and the people's worries, and to safeguard, realize and develop the fundamental interests of the people' [8], 'to ensure that the party is always working with the people and working together' [9], and 'to carry out the party's mass line to the whole activities of governing the country' [1] Therefore, party organizations and members should build up good opinions and appealing mechanism, and understand and explain the opinions and appeals of the people honestly, accurately, timely and effectively clarify and grasp the urgent and difficult matters of the people and create a huge mutual linkage mechanism, expand and rationalize the views and aspirations of the people for the path. It is the prerequisite for the construction of the long-effect mechanism of the party's mass line.

The construction of a good mass opinion and demand collection mechanism must be based on a detailed, careful and operable system. The main system is as follows:

1) Establishing and improving the accepting system of public opinion and demand

First, use 'system + technology' means, and we should adopt such ways as 'visitors from the mass reception room', 'convenient service center', 'helping center for benefiting people', 'the mass talking room', 'office on dealing with urgent and important matters of the people' in the party organization, and we should take public service, such as hotline, fax, e-mail, SMS, micro-blog, and WeChat, set up mass opinions and appeal mailbox, and open 'take the mass line' website. And we should make use of the following ways, for example, the system of party members and cadres regularly receiving and handling the visits from the people, the system of periodic investigation of the opinions and demands of the people, building a platform for a community internet spokesman, news editing and publishing platform, network consulting service platform, and public opinion disposal center, the system of establishing and improving the system of public opinion and demand, timely and effective implementation of the problems from the people reflection, general concerns and possibly causing serious consequences. We should obey the principles-- 'the statement should be based on the fact, the inquiry should have a real source and the behavior should be regulated'. According to those principles, we can ensure and make the opinions and demands flexible and elastic, original and accurate, and express the problem efficiently and orderly. In the end, it can be sure that the problems causing a strong and universal attention from the people and leading to serious consequences are truly and efficiently displayed.

Second, carry out a working method of being solely responsible for an assigned task until it is fulfilled. Strictly implement first-inquiring responsibility system, views and demands from the people first-receiving and handling responsibility system, and the 'five- package' responsibility system-dealing with investigation, treatment, implementation, feedback and stability. Clarify units liable, persons liable, and track supervision to the end. Until the problem is solved, the people stop demands and visits.

2) Establishing and improving the system of the people's opinions and demands

While collecting opinions and demands made and expressed by the people, party organizations and members should first go deep into the grass-roots level, grasp the sufferings of the folk, and actively participate in the problems. Take various measures to do them, such as party members' section responsibility area, shouldering household members, 'one to one' and 'one to many' and other ties with the people. Don't miss any omission and any patch. Take some ways, such as investigation, individual conversation, profile, visit and so on, in particular, necessarily combining the things with a strong, universal concern and likely to cause serious consequences from the people in order to collect the real, urgent and major views and aspirations of the people to a wide range from the people. And have a good, clear and detailed insight into emergency, difficulty and important things.

3) Establishing and perfecting the system of public opinion and demand publication

The opinions and demands, collected through various paths from the people, under the conditions of full respect and protection of the privacy of the people, can be announced in all kinds of forms, such as the posting column, mass media, radio and television, network, documents, telephone and fax, leaflet, hearing, meeting, short message, micro-blog, WeChat and other forms of publication. It can achieve the purpose of seeking the opinions and demands of the people again, and can better ensure the authenticity and reliability of the collection of opinions and appeals. In addition, it can put the people opinion, the implementation process and results of the appeal into the people' encouragement and supervision, and create a good external atmosphere of efficiency and effectiveness.

4) Establishing and perfecting the concern system of the people's opinion and appeal

In addition to the party organizations and members to solicit views and aspirations of the people, we also can do these jobs through the NPC and CPPCC, the mass organizations and the social organizations, such as these following fruitful ways, the community carrying out 'residential care activities', the trade unions carrying out 'staff and workers service activities', the Woman's Federation carrying out 'care for women and children', the Communist Youth League carrying out 'voluntary service activities' and 'Culture, Science and Education Going to the Countryside Engaged in Three Kinds of Service', the representative of the NPC and the CPPCC carrying out 'special research activities' and other effective ways. Our party can further expand the path of understanding the people's opinions and demands and build a comprehensive and multifaceted system of collecting the concerns from the people. At the same time, It can also reflect the people's opinions and demands in all directions and layers and ensure that the party's work on the mass line is targeted.

C. Constructing responsibility decomposition and implementation mechanism, putting forth efforts to implement and solve the problem of work performance, we can achieve self-improvement ability

After the party organizations and members fully grasp the real opinions and demands from the people, we should focus on the construction of the mechanism of the implementation of the responsibility decomposition and implementation, and pay more attention to the concrete work content of the party's mass line to be carried out in the form of task. This is the key and crux of constructing the long-effect mechanism of the party's mass line.

1) Establishing and improving the agenda systems of the people opinions and demands

In view of the people' opinions and demands widely collected and grasped, including the urgent, difficult and important matters which involve the survival of the livelihood of the people and the vital interests of the people, the party organization should carry out a specific research. In accordance with the principle of democratic centralism, seeking truth from facts, making full consideration and stressing the main points, taking the appeal and demands of the people as the main

evidence for collective decision-making, we can truly implement, maintain, and embody the fundamental interests of the vast and most extensive masses. We not only can unremittingly and regularly focus on the matters of the mass line that reflect strong universal attention and cause major consequences for the people combined with the characteristics of 'handle special causes with special methods', but also we can hold a specific conference and make a decision. Not only we should take the matters on its merits and find out the solutions to the urgent, difficult and important things put forward by the people, but also we should know the rest of a kind by analogy and find out the fundamental reasons and crux of the study of related problems. Trace back to the source, and we will find the solution to the problem and explore the long-term effect of the party's mass line.

2) Establishing and improving the classification system of public opinion and demand

In view of the opinions and demands of the people, they should be categorized and disposed of in a realistic way. In view of the universal problem that needs to be urgently solved and involves the vital interests of the people, they should be integrated into the unified planning of the work of the party's mass line, and they should be treated with a cohesive force. In the process of handling and being based on the urgency and difficulty of the matter, give priority to emergent things, handle special cases with special methods, deal with difficult things with joint efforts and do an easy thing as a first step. We should actively create the macro and micro requirements of the party's mass line. Aiming at the matters that can meet the requirements and can be implemented, we must deal with them immediately if we face up to the matters. Aiming at the matters that can be dealt with forcefully, we must set a deadline to handle them. Aiming at the constraint and restriction of the objective situation that can be implemented, we must clarify the reasons for the people, take the initiative, and find ways out if the matters are not carried out immediately. Aiming at a few unreasonable and unlawful opinions and demands put forward by a small number of people, we must do a good job of Ideological and political education in detail and give correct enlightenment, guidance and persuasion. Aiming at some long-standing and unsolvable issues raised against 'petitioners' and 'letters and visitors', we must carefully arrange things in order, find out reasons, grasp the key links to console and stabilize them.

3) Establishing and perfecting the area-divided responsibility system of Party members

Aiming at the urgent, difficult and important matters in soliciting the opinions and demands of the people, on the basis of the approach-- 'in the neighborhood and at somebody's convenience', when dividing the duties into a scientific division, Party members first should take the lead in area-divided work into pieces. Party members should be based on the specific circumstances of the collected opinions and demands of the people in a down-to-earth manner, and find out ways and ideas and clarify the way to implement. Party members must set the deadline time limit of the tasks, clearly understand the responsibility, requirements and goals in order to make the party's mass line work effective and remarkable. Besides the above-mentioned system, party members must also

try to better promote the project work as soon as possible and accomplish the goals-- 'when we talk about it, we must do and rectify it as soon as possible; when we discuss it, we must do and dissolve the people's worries as soon as possible'.

D. Constructing effective safeguard mechanism, putting forth efforts to implement and solve the problem of work style problems, we can realize self-innovation ability

The party should grasp the principle of the work of the mass line and highlight a word--- 'genuineness'. During the work, we should not only meet the practical requirements of the people and show the spirit--- 'do real, practical and solid jobs; attach the importance to the fundamental and pragmatism', highlighting the performance, but also according to the fact, reflect the actual achievements and show the condition--- 'real things should be well done in a down-to-earth and tangible manner'. Therefore, the construction of an effective guarantee mechanism is the focus and the main purpose of realizing the party's long-effective mechanism for the mass line.

1) Constructing the long-effect leadership responsibility system for the party to take the mass line

The work that the party will follow the mass line work will lastingly be subsumed into the duties of the party organizations and party members. Therefore, we can construct the responsibility system from Party organization to Party members leading cadres and ordinary party members to work on the mass line. With the party's mass line work to realize the ideological line of seeking truth from facts, it embodies the essential requirement of 'The party founded for the public and the government built for the people'.

2) Constructing the long-effect support mechanism for the party to take the mass line

We should follow the party mass line in a good, realistic and detailed manner and also carry out long-term policy support mechanism. 'We should always and everywhere care for the life of the people in a down-to earth manner.' [10] We really put all the work of 'focusing on the people's livelihood, solving the urgent needs of the people's livelihood and eliminating the worries of the people's livelihood' [10] into the core and prominent position of the party organization and the work of the party members. In view of the highlight, difficulties and major problems of the people, we should give appropriate support to the form and implementation of policy. In drafting the policy of the party's mass line, we not only must seize the moment, do things for the people, and make it touched and felt by the people, but also we should look for the future, do invisible things for the people, enlighten and guide the people to correctly deal with the relationship between the immediate interests and the long-term interests, the demands of individual interests and the long-term development requirements of the country in order to reach the essential requirement in order to ensure the fundamental interests of the people and construct the correct Scientific Outlooks on Development and the view of political achievements.

3) Carrying out the necessary emotional involvement

The party takes the mass line and requires party organizations and members not only to be full of

responsibilities, have tasks in the mind and carry out all the goals and requirements gradually, but also to have full enthusiasm, go into the people and carry out the necessary emotional input to the common fate and the breathing of the people, take the people as their own family and create a good atmosphere for the party and the people to support each other, coordinate and cherish each other.

4) Constructing the long-effect work assessment and evaluation mechanism for the party to take the mass line

The party takes the work of the mass line as the requirement and core of the annual assessment of party organizations and members in order to establish and perfect the long term assessment and evaluation mechanism of the party's mass line. Work assessment and evaluation mechanism must be combined with the idea as an important assessment indicator and implementation responsibility--- 'It is an important duty of leading cadres to do a good job in the people work. Whether we should attach importance to mass work and whether we are good at doing the mass work is a basic standard to measure whether the leading cadres are politically qualified, whether they are competent or not and have strong leadership skills.' [10] Moreover, the work assessment and evaluation mechanism of the party's mass line should be combined with the work performance of party organizations and members. Through the work assessment and evaluation mechanism, the implementation of the party's mass line work is checked and implemented to ensure that the work is truly effective.

E. Constructing the feedback mechanism of opinion, putting forth effort to implement and solve the problem of work efficiency, we can realize self-examination ability

Mechanism must reflect long and vigorous vitality in continuous circulation, innovation and development. The party's mass line is to be responsible for the people, and it can feed back the real opinions and demands of the people, in which we can not only review, collate and synthesize the previous work, but also provide the basis, reference and ideas for future work so that it can be carried out in a long and lasting way. Construction of opinion and demand feedback mechanism is the fundamental requirement for the construction of the long-effect mechanism of the party's mass line.

1) Building the openness mechanism of work task

First of all, Party organizations and Party members should decompose the leadership division and Party members' tasks of the mass line, externalize job requirements and track progress, etc., and open to the people in all kinds of channels and ways, such as in the form of posted columns, mass media, radio and television, networks, documents, telephone facsimile, leaflets, hearings, meetings, text messages, micro-blog and WeChat, etc., accepting the inspection and supervision of the people anytime and anywhere. In addition, we should dredge the feedback channels, collect feedback from the people about the work, recognize the advanced models and deeds in the work, and correct the mistakes and errors in the work.

2) Building a periodic review mechanism

We must carry out regular discussion and assessment to the party work of the mass line, combined with the summary of individual party members and parent organization research,

mass appraisal etc. In order to analyze and summarize the situation of the party's mass line work at the last stage, we should communicate and coordinate the work art, ways and ideas, and solve the problems in the work process. We also must construct the regular review mechanism, supervision of Party organizations and Party members to the fundamental interests of the people as the starting point, do solid and honest work, promote the in-depth implementation of the party work of the mass line.

3) Constructing the circular interactive mechanism of work

Due to the uncertainty and unremitting nature of the opinions and demands of the people, it is easy to lead to the urgency and long-term nature of the party's work on the mass line. The implementation of a job does not mean the party's completion of the mass line while the other party's work on the mass line begins. The feedback process of the opinions and demands of the party's mass line not only adapts to the new situation, matches the new requirements, sums up the new experience, explores new methods and create new ways, but also learns and discovers the problems and gaps of the process. The unfinished work in the previous stage is a new task for the next stage. After the completion of the established tasks, party organizations and members should actively return to the starting point. Proactively based on reality, we must keep pace with times, look forward to the future, start a new long-term mechanism chain operation, collect new opinions and demands of the people, work out new work, implement new goals, adhere to regularly carrying out the party mass line work, and ensure the party's mass line mechanism.

The above-mentioned mechanism is a complementary and mutually connected, interlocking, recycling, interactive and unified part. Therefore, this constitutes a long-effect mechanism chain full of vitality and power, and then promotes all the construction of the party.

V. CONCLUSION

The construction of the long-effect mechanism of the party's mass line is a very complex discrete dynamic process. The model of creating a virtual method can enhance the ability of the people to innovate the mechanism and methods of the work, give full play to bridge ties of the people, organize and mobilize the people unswervingly to follow the party, pay close attention to the implementation of enhanced skills, adhere to the truth, seek practical work and results, and resolutely put for a long time to work together.

To the scheduling problem, it is important to establish the realistic path of constructing the long-effect mechanism of the party's mass line. First, establishing the motivation mechanism of the main body, putting forth efforts to implement and solve the problem of work motivation, we can realize the self-purification ability. Second, constructing good public opinion and demand collection mechanism, putting forth efforts to implement and solve the problem of work interaction, we can achieve self-improvement ability. Third, constructing responsibility decomposition and implementation mechanism, putting forth efforts to implement and solve the problem of work performance, we can achieve self-improvement ability.

Fourth, constructing effective safeguard mechanism, putting forth efforts to implement and solve the problem of work style problems, we can realize self-innovation ability. Fifth, constructing the feedback mechanism of opinion, putting forth effort to implement and solve the problem of work efficiency, we can realize self-examination ability.

Finally, according to the results, we can build evaluation performance function of the construction of the long-effect mechanism of the party's mass line. Comparing the results and the optimal overall performance, we can demonstrate the method of combining work motivation, work interaction, work performance, work style mechanisms with work efficiency models can provide a theoretical basis for the construction of the long-effect mechanism of the party's mass line.

REFERENCES

- [1] Jinping Xi. The great victory of building a well-off society in an all-round way to seize a new era of socialism with Chinese characteristics. People's daily [N], 2017-10-19.
- [2] Jinping Xi. Speech at the meeting of the party's work meeting on the practice of mass line education. People's daily [N], 2013-06-22.
- [3] Jinping Xi. The great victory of building a well-off society in an all-round way to seize a new era of socialism with Chinese characteristics. People's daily [N], 2017-10-19.
- [4] Jinping Xi. To carry out the major spirit of the Eighteenth Congress of the Communist Party of China in an all-round way and grasp six aspects of work. People's daily [N], 2012-11-15.
- [5] Jinping Xi. The nineteenth session of the Political Bureau of the Central Committee of the Communist Party of China held the first democratic political life. People's daily [N], 2017-12-27.
- [6] Jinping Xi. Doing a good job in maintaining the purity of the party. QSTHEORY[J], 2012:6.
- [7] Jinping Xi. Always adhering to and give full play to the party's unique advantages. QSTHEORY [J], 2012:15. 7
- [8] Jinping Xi. Speech at the seminar of the students of the forty-eighth provincial and ministerial level cadres in the Central Party school. People's daily [N], 2011-01-06.
- [9] Jinping Xi. Delivering an important speech at the opening of the provincial leading cadres seminar style. People's daily [N], 2017-07-28.
- [10] Jinping Xi. A summary speech at the ceremony of the Symposium on social management and innovation of leading cadres at the provincial level. People's daily [N], 2011-02-23.