

Teaching Research of Police Public Relations Course

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Abstract—This paper makes a comparative study of the advantages and disadvantages of public relations between public security colleges and universities, and studies the teaching scheme of police public relations which suits the training objectives of public security colleges. In the actual teaching, we should carry out the teaching with police characteristics, explore the teaching methods, promote the reform of police public relations education and improve the teaching quality of police colleges.

Keywords—Police public relations; course; learning community

I. INTRODUCTION

Police Public Relations is a branch of police management science which specializes in the study of police public relations behavior and its objective laws. Police public relations belongs to the category of police management science, is a branch of police management science, but also belongs to the category of comprehensive science, it is journalism, communication, sociology, police management, police informatics and other modern scientific knowledge of the comprehensive use [1]. At the same time, police public relations is also an applied science, the most important content is to study the application of problems, that is, to study and adopt scientific methods and measures to improve the relationship between the police and the public, to maintain the image of the police organization [2][3]

As a compulsory course in the national curriculum standard of public security colleges, police public relations course is required to be offered in all public security colleges. Some public security colleges and universities set up this course earlier, teaching and research resources are relatively mature, and some are just starting in recent years, it can be said that there are great differences in the construction of the course between schools. Police public relations curriculum construction mainly relies on the management function of the public security organs. Through studying the changes of the internal and external environment of the police and the effective use of police resources, it can help the public security organs to coordinate the various internal functions, strengthen the relationship between the police and the people, and enhance public trust. With the development of the times, the public relations environment faced by the public security organs has undergone tremendous changes, and the research content of this course has gradually changed from integrated research to professional and plate research [4].

Police Public Relations is a very practical management science. In addition to helping students master the basic knowledge and skills of public relations, what is more important is to train students ability to analyze and solve problems in the face of increasingly complex and diverse public environment, and to let them know how to build a harmonious relationship between the police and the people and how to create a good image. It can be said that the course of police public relations has distinct practical characteristics, and the traditional teaching methods can not meet the needs of training high-quality police personnel. As the base of police education and training, it is necessary to strengthen the teaching and theoretical research of police public relations in order to meet the needs of police personnel training [5].

II. SIGNIFICANCE OF POLICE PUBLIC RELATIONS COURSE

1. Police public relations curriculum education is conducive to the cultivation of students' occupational awareness and professional ethics in public security colleges and universities.

The consciousness of the people's policemen is the reflection of the people's policemen's unique social status, social status and social role in their ideological concepts. It is the ideological quality internalized into the policemen's own consciousness by scientific theories, the Party's line, principles and policies, the laws and regulations of the state, and the discipline regulations of the people's policemen. It is the policemen's scientific world outlook and correct life.

2. Police public relations curriculum education is conducive to the cultivation of public relations consciousness among police academies.

Police public relations consciousness is a set of philosophical guiding ideology formed on the basis of summing up the scientific practice of modern police public relations, which is used to guide the behavior of police organizations, establish a good image of police organizations, and deal with various relations between the internal and external organizations.

3. Police public relations curriculum education is conducive to the cultivation of students' Humanistic Quality in public security colleges and universities.

The education of the concept, principle, principle, means and method of police public relations plays an important role in

cultivating a student's sense of openness, peaceful coexistence, mutual benefit and win-win, competition, cultivating sentiment and beautifying the mind.

III. LEARNING COMMUNITY MODEL

Learning community refers to the learning community which is composed of learners and assistant learners to learn in the same goal and environment, through the sharing of learning resources, collaborative exchanges, sharing emotions, experiences and ideas, to complete the learning task. Since the 20th century, with the development of information technology and learning theory, the worldwide reform of school and education has surged. In the process of reform, the teaching concepts of "school is the learner's community" and "school is the learning community" have emerged. Many studies have shown that the construction of learning community for professional development. The most influential factor is the community of learners and thinkers proposed by Brown. Learning community theory holds that effective teaching begins with the knowledge learners have brought into the teaching environment, and attempts to help students connect their prior knowledge with the current learning tasks. Teachers should understand what each student knows, cares about, can do and wants to do, so as to help learners and their students learn Teacher professional community and learning community formed by them share various learning resources and accomplish certain learning tasks through mutual dialogue, communication and communication.

Guided by the theory of learning community, this paper puts forward a learning community model based on network according to the teaching characteristics of police public relations course.

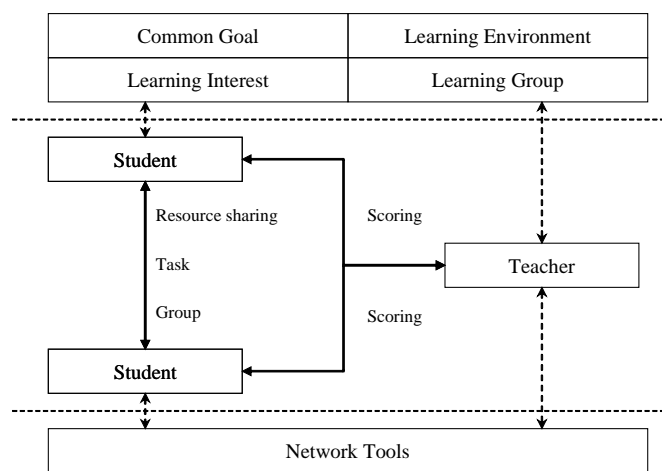


FIG.1. Learning community model

The role of e-learning community in the learning process is manifested in three aspects: (1) Constructing community culture, based on the common learning goals and tasks, the members of the community can share their own learning experience and learning achievements in the process of individual knowledge construction and collaborative exchange, which can promote the member common growth and progress; (2) Improving the community culture; Cognitive skills, through online platform, community members can share a large number

of resources, learners can obtain a lot of useful information from the community, through the interaction between community members, can cause learners to reflect on learning and enrich their knowledge; (3) promote emotional development, members of the network learning community Communication and cooperation in learning process are easy to form mutual promotion and positive interpersonal relationship. Helping others while enhancing their sense of responsibility and identity, is conducive to enhancing learner participation in the community, enhance interest in learning.

Based on the teaching model of learning community, it emphasizes that learning is the process of learner initiative to construct internal psychological representation. On the one hand, it is the meaning construction of new information, using the original experience to transcend the information provided, on the other hand, it includes the transformation and reorganization of the original experience.

1. Strategies for arousing and strengthening interest. Interest has a magical internal driving effect on student learning. If students have enough interest in what they have learned, they will have a strong desire to explore and full of emotions, and spontaneously mobilize all the senses to actively participate in teaching. Therefore, in the whole teaching process, we must focus on cultivating student interest in learning, and study the arrangement of teaching content, the design of examples and exercises, so that students can enjoy the sense of achievement and pay attention to the use of knowledge and the cultivation of ability.

2. Classroom teaching strategies. Different from the traditional teaching mode, the classroom teaching mode based on learning community is more diversified. Therefore, it is necessary to design teaching methods according to the characteristics of the teaching content at different stages and to explore solutions with students.

3. Interactive design. In the teaching process, the exchange and mutual inspiration among the group members in the study group encourage students to understand, master and use new knowledge from acquiring knowledge, stimulate student learning initiative and enthusiasm, and make students study together, promote each other and improve together.

IV. COURSE TEACHING EVALUATION MODEL

The teaching evaluation index of police public relations course consists of teaching work, class management, course content, lecture, teaching interaction, reform in education, teaching effectiveness. The score of the evaluation index is mainly determined by comparison, and the teaching quality with higher degree of factors involved is the evaluation index to determine the weight of the index.

TABLE I. TEACHING INDEX SYSTEM

No.	Index	Score
1	Teaching Work	20
2	Class Management	15
3	Course Content	25
4	Lecture	25
5	Teaching Interaction	15

V. DISCUSSION AND FUTURE WORK

Police public relations course teaching can promote teachers and students to share each other's thinking, experience and knowledge, exchange each other's feelings, experience and ideas, enrich the teaching content, and seek new discoveries, so as to achieve sharing, common progress, mutual growth and common development of teaching, and form an orderly and powerful group power, which can be used. Collective wisdom and knowledge to explore and solve problems, learning individual knowledge has also been increased. This topic will take the course of police public relations as an example, from

the aspects of knowledge construction, learning community construction, classroom interaction design, process organization and monitoring, learning evaluation standards and so on, to fill the gaps in the teaching reform of this kind of course, in order to cultivate innovative public security information personnel to meet the needs of the current society. The basis for educational reform is provided.

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