

# Communication Behavior of “Statue and Painting” Artists

Sangra Juliano Prakasa  
 Communications Science Department  
 Universitas komputer indonesia  
 Bandung, Indonesia  
 sangra@email.unikom.ac.id

Novita Fitriana  
 Communications Science Department  
 Universitas komputer indonesia  
 Bandung, Indonesia  
 Novita.fitriana@email.unikom.ac.id

**Abstract**—This study aims to describe "Communication Behavior of An artist in making state and painting" which includes verbal and non-verbal communication and used descriptive qualitative method with interviews, observation and documentation as data collection techniques. The results of the study showed that praying to the creator, giving praise to the ancestors, and by giving appreciation to art objects (brush, canvas, soil, etc.), is the core of all verbal communication behavior, which must be done in every process of making paintings and sculpture for An artist, so that the entire process carried out will produce works of art that are in accordance with their expectations. Nonverbal communication carried out by An artist in producing works of art is a complementary ritual, in order to provide peace of mind, spur creativity and an expression of gratitude for God and Nature. Conclusion that the Behavior of Communication carried out by An artist is a unique and patterned form of communication behavior according to their understanding and interpretation of divine values, and their love for their ancestors and the surrounding environment both real and outside human reason.

**Keywords**—communication behavior, verbal, nonverbal, Art, artists eplay, language styles, persuasive strategy

## I. INTRODUCTION

Research this describe and analyze Communication Behavior Statue and Painting that is An artist which includes behaviors verbal and nonverbal communication in creating and produce art. On basically art is part of communication. In thing this certain only could interpreted that every creation art is a symbolic process various message from the artists is channeled through art media good Paint or the statue.

Many studies provide an overview of the communication behavior of a subject or profession certain, such as research on the behavior of tattoo artists that gives an overview of verbal and nonverbal behavior in tattoo lovers in the city of Bandung. This study illustrates that communication behavior of artist has a characteristic that distinguishes with other artists, and in general the results of this study show that the artists tend to have a behavior that makes look unique when to be in the middle community[1]. Subsequent research on "communication behavior of the art actors in the Reyog Obyok Onggolono Ponorogo

Group" which describes the behavior of actors or artists especially on art dance in groups Reyok in Ponorogo[2]. Another research is about “Teater Kampung” Community attempted maintain community theater they (Angka Nol) through patterns and behavior communication on especially in the area of Salatiga[3]. Next there is research about Expression of Painter Woman (Study Phenomenology about visual of Nonverbal communication in Express Self by Painter Women IWPI Jabar), there was a research on Female Painter Expression which was carried out with the Phenomenology approach on Nonverbal communication of female painter who joined IWPI West Java in expressing herself [4]. As well as research on the Calligraphy Creativity Process Muslim painter, who analyzed various subjective experiences of art, especially art painting calligraphy, especially in the communication and art perspective[5].

In some research and journal previous, message of communication focused on object art, that mean no picture thorough from the manufacturing process to produce a creation art, for that on this research, message in behavior of communication will described on comprehensive things from subject or object art, especially art statue and art painting. To get in - depth data and thorough about behavior of communication of artist then this research used method Descriptive qualitative, and data search is done through interview, observation and studies documentation

## II. METHOD

The method used is descriptive qualitative because the author tries to describe the whole symptoms or circumstances that exist, namely the state of symptoms according to what they are on when the research was conducted[6].

Uses qualitative descriptive research methods can also be explained that research conducted because researchers wanted to explore the phenomena cannot be quantified which is descriptive like a process work steps, formula for a recipe, notions of a thing diverse concepts, characteristics of goods and services, images, styles, procedures of a culture, physical models of an artifact and so on [7].

Also qualitative descriptive study aimed to describe and illustrate the phenomena that there is both natural and human engineering, more attention on the characteristics,

quality. In addition, the descriptive research not provide treatment, manipulation or alteration of variables [8].

### III. RESULTS AND DISCUSSION

Discussing the communication behavior of An artist in the process of making his sculptures and paintings cannot be separated from the behaviors of verbal and non- verbal communication that are at the core of communication nature of our communication practice every day, because everyone has the culture and rituals separately whether it is done consciously or unconsciously.

Verbal communication is communication that uses language (good oral or written) while non-verbal communication as a form of exchanging messages without using words, but using sign language such as body movements, posture, vowels that are not in the form of words, eye contact, facial expressions, proximity, touch, etc.

In the terminology developed by Mead in Symbolic Interaction, every gesture verbal and non-verbal messages are interpreted based on the mutual agreement by all parties involved in an interaction which is one form of symbols have important meaning.

"Symbolic interaction explains that the mind consists of an internal conversation that reflects the interaction that has taken place between a person and another person"[9].

While the behavior is formed or created in social groups during the process of interaction. In this paper Symbolic Interaction can be described through the meaning of symbols created from the whole interaction that occurs between An artist and the surrounding environment, both those which can be seen in plain terms (phenomena) or those in the astral region beyond the limits of human observation.

#### A. *Prayer and Praise while Process and Produce Making Artwork Dominating Verbal Communication*

An artist thanks to God and praises of the ancestors and by giving awards to art objects (brush, canvas, soil etc.), is the core of the overall verbal behavior must be done in every process of making paintings and sculpture, because everything must begin with prayer, and accompanied by speech compliments, especially An artist can appreciate the existence of all objects and equipment like human, then the whole process will produce artwork in accordance with expectations.

Verbal communication message delivered in the form of messages consisting of verbal codes in the form of language. Language is defined as a set of symbols, with rules for combining these symbols, which are used and understood by a community or individual. Formally, language is defined as all imagined sentences, which can be made according to grammatical rules. Every language has rules for how words must be arranged and arranged to give meaning. Neither is the overall symbol and language used by An artist in the process of making and producing works of art.

The study of language is strongly influenced by semiotics and vice versa, therefore it is important for us to know about the structure of the language. Saussure sees

language as a structured system that represents reality. He believes that language researchers must pay attention to language forms such as speech sounds, words and grammar. Although the structure of the language is random but the use of language is not completely random because the language requires agreement established (established convention).

One of the problems faced by An artist is that people will not understand what the real process is like, although the results are very striking but that is the part of the art. Because for him a process like that will produce more beautiful and perfect art, and the process is part of its own instructions and inspiration, and others will not know and understand it.

In the process of making art both painting and sculpture, An artist always use verbal communication through prayer and praise. communication carried out on canvas, soil, water, pencils and other objects is always included praise and prayer. This is always done by An artist in each of his ritual. Before his performed the ritual, he will speak first to the material that will be made into sculpture and painting. He spoke to stone, canvas, pencil paint and all the ingredients - elements which he would make into works. In addition there are several Arabic writings that he wrote before opening a statue.

Verbal communication is done by An artist can be seen as he prayed, dhikr and reciting words addressed to ancestors and always embosses - Arabic writing when I was about to paint and carve a stone. According to him the symbol written on stone and canvas flowed just like that, without him knowing meaning behind writings - the Arabic writing, it was according to the writings that came to me. Until now, even An artist is still not known exactly the meaning of the literature arabic always he wrote on the canvas and stone, although in various ways and various efforts that he has done, such as with ask to the Indigo group and Ustad, however thats not answer he curiosity.

The form of verbal communication that occurs in An artist can be categorized into the form of transcendent communication, namely communication that occurs between humans and His God. Where :

"The elements of communication are in communication between humans and God can be" in the form of Allah's verses through the Qur'an and prayer, the remembrance delivered by man to God. The recipient or communicant is basically the same as the source or communicator. The effect and feedback expected in this transcendent communication is that humans must carry out what is ordered and stay away from what is forbidden. The effect can also be in the form of the fulfillment of the servant's prayer, and inner calm"[10].

Different things with prayer and sentences of praise to their ancestors. The prayer he made and said is one form of gratitude to God. That is one way what he did in asking for help and asking for permission to produce works of art was sculpture and painting. The idea of praying is one form of ritual that he must work on, especially in the religion of Moslem which teaches that everything to do must be started and accompanied by prayer. Because behind the

power of prayer, it will produce works of art that match their expectations.

“Vertical aspects of communication that show that the individual is ultimately connected with the creator as the source of existence and that the relationship is the basis of self as an individual”[11].

Besides praying to the Creator and the ancestors, An artist too often treats objects - objects that will be his masterpiece dialogue, like talking to fellow human beings. An artist considers that a work is alive, when we value a work or appreciate anything regardless of a work, m aka we will also be rewarded, so it will feel a sense of his value as a living creature. According to An artist , a work of art is a theme Friends should be cared for and maintained. He did it alone - currency appreciate and love the results of the work. I do what I taste right, so it appears, and I’m just doing what I understand about the point of view and objectives He did those things like that.

“In the perspective of human response, seek God, for example in the form of prayer. Prayer can be understood as an intrapersonal dialogue with oneself, where the mystery of self is intuitively experienced as a sign of commitment to God”[12].

In addition to saying prayers, dhikr and praise, An artist also always prepares burning incense, frankincense, and seven flowers, using these ingredients accompanied by praise (a certain song) in the process of making his work and has become a necessity to carry out a ritual both when he is alone or when he will display a painting and sculpture. This is another form of communication carried out by An artist namely non-verbal communication.

#### *B. Communication Nonverbal Serves as Calming, Trigger Creativity and Sign of Gratitude*

Nonverbal communication in done by An artist while creating works of art, is as a complementary ritual, cause the meaning of the message that is in the materials and components rituals are also important and have the meaning of its own as a symbol for tranquilizers, push the creativity and sign a sense of gratitude to God and nature. Communication nonverbal conducted also always different in every process of making sculptures and paintings, so that what is in produced was in line with what is desired and always different with another artist.

The art he produced by An artist is very striking, because the characteristic of his art is about the message of life, places and things that are beyond reason and has a special message dedicated to the creator and to those who see it, because each work he represents a form of what he feels.

“Connecting with God is a basic need that makes an individual feel present and meaningful”[13].

An artist perform pattern are different in every work of his art. To make artwork depend on what he thinks and most of his paintings give a message about the story of life, whether real or unreal. In general, sculpture and paintings were made almost have the same ritual, only during the process, he always doing communication behaviors are different. He told, for stone carving requires special

treatment and communication, unlike the case when Painting.

Ritual communication conducted by a person is at least one of the characteristics and produces its own attraction. Rituals are usually done by the artist is a process “ingkubasi” or more in the know with precipitation. Deposition here means that from seeing, feeling and then entering into the head or memory. The process of “ingkubasi” itself from vision, the brain will accept objects, objects will make a work of art. The process which is called “ingkubasi” in a work, as well as food or drink fermented by a work is the same as the way of “ingkubasi”. To fulfill the absorption process, some artists have content, meditation or ritual[14].

Through non-verbal communication, it can be explained and known that An artist works, both wood carvings, stone, and other painting forms give a different picture from other artists. In the painting with the concept of life, An artist seems very vulgar and very contemporary, and it was become a characteristic of the artwork He produce.

In making works of sculpture and painting, An artist , always presents natural objects, on the process of establish -made work itself, have to communicate verbally with all the elements of the materials used, An artist always movement meditation, then the next he will take some rainwater that has been in prayed, then after mixing flowers into it and will be spilled into the clay. After that, he a mixing all the ingredients with wear his own hands and through hand motions that are quite unique and not as usual to many people. After that he went to mixed all the ingredients earlier, then in the hold with the incense, with the intention that all the elements together. After all the element are mixed, An artist immediately applies all the components from the brush to the canvas or paper, which was previously prayed first. After that with the movement of his hand, I begin to make a message through symbols by using Arabic writing.

In every ritual performed by An artist , he always wears a cap, a sarong and a rosary which is wrapped around the neck. The reason he used cap and gloves so simple that because of the need for prayer and dhikr rituals that must he do before the start making

The work, while the beads were draped function is as a protector and tool aide when dhikr. But the unique thing is that there is a strange stone in the prayer beads, where he thinks the stone he got after he carried out to praying. When the last prostration suddenly arrives, the stone appears by itself. So far he always uses it.

The philosophy of the natural element that he uses is because it includes natural symbols and without them there will be no balanced life. As land is a symbol of human life, water is a symbol of life, incense is a reminder of the journey to death and flowers are birth, prosperity and beauty. The colors used by An artist also have a symbol of what he likes and feels. Just like a painting that has black and white color, it indicates that he is feeling happy. But if the color has turned blue, black, white and a slight touch of red from the soil is symbolic of disappointment, sadness,

anger and feelings of unhappiness, like some research has showed about:

Expressionists focused their attention on the artist's inner world. Heinrich Campendonk, Vasily Kandinsky, Ernest Ludwig Kirchner, Oskar Kokoschka, Franz Marc, Emil Nolde, and Egon Schiele used bright, unnatural colors and agitated brushstrokes in their search to explore subjective emotions[15].

During the process of making works, An artist hand seems to move on its own. According to his testimony, the movement occurred by itself it without he knew it, the movement patterns and symbols both in sculpture and painting.

A tool - materials or materials that are used while performing a ritual, have different meanings and philosophies. Both the color paint chosen, the meaning of the land, water, incense, prayer beads, flowers, Indonesian flags and clothes used when the ritual shows a message. In terms of the selection of black and white because indeed from the beginning An artist had used and pursued the color. The color that he can get is the color mixed with other colors to produce "Blue Tarjo". The reason from the red color taken from the ground not from paint. because first, he is more pleased with his work that is directly related to the elements of nature and a form of gratitude. Second, he has a different taste with red from paint and less pleasing. Because it will have an impact on the artwork that will be produced.

In addition, the researchers saw An artist doing certain movements in performing rituals. The movement carried out by An artist sangant is fast and more dominated in his hands, especially in the hands that have burns. In certain movements, An artist did very fast and was weak and light as if there was no burden in his hand.

The movements used when rituals are usually performed, after praying and saying to their ancestors. Then the movement was carried out by An artist , as a meditation and so as not to be rigid when painting or sculpting statues.

In each of his paintings, it is dominated by something sad, dark, sad and sad. All of this is due to the form of disappointment and confusion felt by An artist and poured into a sculpture and painting artwork. Whereas sculptures from sculptures and writings on the stone are a form of his disappointment towards humans that damage nature. The stone is chosen because it has other dimensions and different energy than wood or zipsun in producing sculpture.

The variety of meanings in the forms of nonverbal communication behavior carried out by An artist shows very basic differences from the results of the work he produces. Besides the variety of tools, materials and colors are in use by An artist also has a message and philosophy are different. As will be described as follows:

**Flowers** . An artist really likes flowers. According to his confession, he was born on Monday and Monday symbolizes interest, it has a medal on Monday. Besides that the scent of flowers will stick to each painting produced by An artist work. But unfortunately so far only

people who have high sensitivity can smell the aroma. Flowers symbolize birth, prosperity and beauty.

**Incense**. Incense gives birth to a fragrance that is favored by An artist and it becomes a therapeutic aroma and calmness. So that when lit, I a would provide different sensations and will give birth to inspiration and ideas for his work. Number of incense that odd showed that between God, nature and life. This oddity is good, and sacred to the works of sculpture and painting produced. Besides making comfort and calm incense is a tool as a meditation and the symbol of incense is the importance of death for living things.

**Land**. Land means a symbol of human resources.

**Water**. Water means a symbol of life and fertility.

**Skullcap and Sarong**. It is a clothing accessory that he uses and can make him comfortable when making artwork. In addition, because skullcap and sarong are also used during prayer before he starts painting or making statue.

**Body movements**. There when An artist paint or carving sculptures are movements that are in the out of control or consciousness, but a movement which is governed by other dimensions that help shaking his hand.

**Red**, has the meaning Courage, Strength, Energy, power, passion, passion, passion and adrenaline. **Blue**, has the meaning Stable, intelligence, confidence and calmness. **Black**, has the meaning of grief, emptiness, sadness and mysteriousness. **White**, means Clean, holy, light and freedom. **Brown**, meaning intimacy and security. **Green**, means fertility, freshness, peace and balance.

### *C. Different Communication Behaviors Produce Different Artworks*

Communication is done by An artist always different in every process of making sculpture and their painting, so that what is in produce was in line what he wanted, because work that it generates is always different with other artists.

Works of art that produced by An artist very striking, because the characteristic of his art is about the message of life, places and things that are beyond rationality that has meaning special message dedicated to the creator and to the people who see it, because every work it produces a what form does he feel.

An artist performs different communication behaviors in each of his works, especially in sculpture, when making artwork depends on what he will make so that what is thought is appropriate and real and most of his paintings give a message about the story of life, both real life and which is not real. The sculptures and paintings he made have the same ritual, only at the time of the process and treatment when he communicating is different. to carve a stone requires special treatment, unlike the case when he created and working masterpiece paintings.

Ritual communication that is carried out by a person is at least one of the characteristics and produces a special interest. Rituals that are usually used by artists in general, are the process of ingkubasi or better known as sedimentation. Deposition here means that from seeing, feeling and then entering into the head or memory. The process of ingkubasi itself from vision, the brain will accept objects, objects will make a work of art. The

process which is called *ingkubasi* in a work, as well as food or drink fermented by a work is the same as the way of *ingkubasi*. To fulfill the absorption process some artists have content, meditation or ritual. The ritual of speaking in the context of the academy is the development in the creative process itself, outside of trust or not. Such a stage determines results, it's just that each person is different, and the process does not only use existing ratios based on trust. While the ratio itself and trust are very different, the difference is that trust believes without having to look while the ratio believes and must see. The ritual can be said to be the development of a trigger of creativity itself, the artist has the idea that what they capture cannot be captured by people in general. Speaking at the ritual of trust must eliminate the ratio, logical thinking.

In the science of semiotics can be called a *vetis* view that an object that will give birth to a certain charm. *vetis* rituals, for example in the past, incense is used by shamans, and when we use it as if we feel the power itself. While pop culture *vetis* like the example if we use *suprame* if we use it, it will feel cooler. Even though certain objects we know and know them, they happen like that because there is construction or built by themselves. *Vetis* is a ritual in terms of semiotics, because it utilizes a particular object. the one looking for in *vetis* semiotics is not looking for its essence or purpose but it stops at every physical and form.

An artist when painting or drawing, trying to eliminate the existing theories. Because with the impact on the theory that there is thought will be limited, because it is racing against the existing theory.

With the presence of symbolic events, is a way to eliminate to doubt that is in our little brain. Rituals - the intended rituals are not to sow, but rather to calm down. When calm can be jumped to the painting or picture it will be total, fun and can be enjoyed, which sometimes will make us forget time. Symbols in the painting appear due to the absence of intentionally at first. Because according to him in making a work must concentrate by emptying the mind, and focus on one particular object that can produce the work itself.

The ritual of speaking in the context of the academy is the development in the creative process itself, outside of trust or not. Such a stage determines results, it's just that each person is different, and the process does not only use existing ratios based on trust. While the ratio itself and trust are very different, the difference is that trust believes without having to look while the ratio believes and must see. The ritual can be said to be the development of a trigger of creativity itself, the artist has the idea that what they capture cannot be captured by people in general. Speaking at the ritual of trust must eliminate the ratio, logical thinking[16].

As the stages of behavior communication that in doing by An artist are as follows: The first stage would shower for cleaning yourself. After bath He will pray, devotions and prayer. After that he will light incense, in the studio where he makes works. After that he pray and say words of thanks to the God or to his ancestor. After all is done, he will make certain movements for meditation. All that is

used so that the achievement of the message will be conveyed and he will develop creatively. After that he will mix the soil, water and flowers with his hands and will be brought close to the smoke from the incense itself. After all component mixed up, He immediately apply the material to the canvas as the basis of the work he will make. After the last element in the applied to the canvas, then stay shortly wait until last element to dry. Then he will continue the movement and meditation so that what he produces will be full of a high sense of aesthetic that he wants. So from there he will continue to paint or carve something new, to create a lot of work art.

#### IV. CONCLUSION

Behavior Communication is done by An artist always different in every process of making the art of statue and painting, so that what he appropriates to his Painting showed desire differentiator and distinguishing characteristic of his work with other artists. For An artist, praying to the creator and giving praise to the ancestors actually is giving awards to art objects is the core of all verbal behavior that must be done in every process of making paintings and sculptures, because everything must begin with prayer, and accompanied by praise, especially if An artist can appreciate the existence of humans and all objects or equipment, then the whole process will produce works of art in accordance with expectations. Nonverbal communication in done by An artist , is as a complementary ritual, because meaning of the message that is in the materials and components rituals are also important and have the meaning of its own as a symbol for tranquilizers, build up creativity and as a sign a sense of gratitude to God and nature.

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