

# Research on the Cultivation of Friendly Values in College Students' Living Community

## **Huang Xuewen**

School of Marxism, Zhejiang University, Hangzhou 310053, China.

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Abstract. The living community of college students is an important place for the cultivation of friendly values. The purpose of this paper is to explore the possibility and importance of cultivating the friendly values of college students in the living community, and to propose solutions to the problems. Hostile to the community of college students at present stage phenomenon can be seen everywhere, reveal that the values of college students are in chaos. On the basis of the typical problems existing in the current college students' living community, we have made a theoretical explanation on the philosophy of cultivating the community of college students' friendly values in the living community, which is an innovative way to expand the field of the culture of friendly values into the living community, use the literature combing method, the theory and the practice, content and way of the value breeding, so as to promote the physical and mental health of college students and the good governance of the society.

#### 1. Introduction

Virtue is created and developed on the basis of social practice [1]. College students' community is an important part in college students' social practice, not only the college students' after-class learning, living, entertainment, social networking sites, but also embodies the important window of the undergraduates' values, being an important position of the university ideological and political education. Although the personality of each college student is different, the value orientation of college students of different genders, grades and regions is also different; however, the collective life of college students in the college life community forms a mutually recognized value dimension under the influence of the groups atmosphere, and becomes the basic ideological norm of the university students. These principles constitute the value system of college students, one of the most core meaning is the core values. College students are an important part of the social group. Since they are not fully mature in mind and have little social experience, they are not completely socialized. Therefore, their values urgently need the guidance of socialist core values.

With the increasing number of college students year by year and the deepening of education reform in colleges and universities, college students' living community refers to the independent dormitory groups and living areas that appear on college campuses [2]. In addition to the functions of providing living facilities and services in dormitories, canteens, student activities and other places, the living community of college students also contains education functions of "education first, moral education first". It has long history tradition in western countries to use that community of colleges and university to recognize value of education, and they believe that the life community of college students contains education with non-professional knowledge and skills, emotion, attitudes and values [3].

#### 2. The Typical Problems of College Students' Living Community

Psychologists believe that values are an explicit or implicit view of what is "worthy," a characteristic of an individual or group that affects how people choose to behave, how they use them, and why they choose them. The intention of friendship is to be friendly with each other, to show goodwill, and to be a kind of character. In general, the value of friendliness of college students can be interpreted as their opinions and attitudes about the effect of friendliness on themselves, others, society and environment. Friendly value is an essential process of student's healthy growth of values, and is a traditional virtue and civic ethic which is conducive to the people and the society. The cultivation of friendly values is a social value concept based on the basic concept and law of friendly values, which aims at cultivating students with integrity and ability.



With the rapid development of China's economy, friendly concepts such as mutual help, care and trust among people have not been generally enhanced. On the contrary, hostile phenomena and even violent attacks can be seen everywhere. Such social ethos has also affected campus communities where college students live. There are various types of problems that exist in the college life community, which reveals that the values of college students are confused and ultimately lead to the occurrence of various adverse behaviors and even to the path of crime. There are typical problems for these college students' life community, for example, interpersonal conflict, lack of polite ceremony, psychological problems, substance abuse, damage the public health environment, economic disputes, propensity for violence, torture of animals and criminal behavior. Obviously, college students have become an important subject of non-friendly behavior in college students' living community. These typical problems start with the college students themselves, and they affect other people, the dorm units, the public life facilities, the social management and the culture, the social exchange and so on. These typical problems of college students' living community are closely related to the lack of college students' friendly values. We need to find out the reasons for the lack of college students' friendly values and put forward targeted and feasible suggestions for college students, so as to cultivate college students' friendly values in college students' living community.

#### 3. The Relationship between College Students' Living Community and Friendly Values

It is a trend of universities in the world to cultivate students' personality development by living community [4]. Countries such as Britain and United States continue to influence students' ideological and moral character in their life by building the morality and culture of college students' living community [5]. The friendly value is inherently related to the people's life in the community. As the value concept of mutual help between people, friendly values are presented in interpersonal communication and public life. In the process of socialization, people can only feel which parts are approved and which parts are negated by participating in social actions through social behaviors, so as to reinforce or deny their social behaviors. The behavior of people in the community will somehow reflect a certain value orientation [6]. In a good living community, people help each other, show friendliness, and do not show indifference or violence, etc., which harm opposite interests. However, if there are more acts of indifference and violence in this living community, there are problems in this living community [7]. The development of friendly values of college students needs to undergo an interactive process of "cognition-behavior-environment", in which the community where college students live daily have the economic, environmental, cultural, social and psychological elements required by such an interactive process. Life itself has the function of values education, to add friendly values education to the life of college students in the community is to develop, amplify and apply the educational function, which is the starting point of education.

The reasons for the lack of friendly values of college students in the college living community are as follows:

- (1) The university's management system is outdated. The current management of colleges and universities generally believes that the living community of college students only has the function of bedroom rest, which belongs to the management of logistics support department. Students just eat, drink and sleep in it, as long as the living facilities are complete and the security work can be achieved. This management concept gives up an important position of value education, because college students will spend a lot of time in the college living community after class to generate complex and multiple interpersonal communication behaviors and interactions, and also absorb various kinds of information spread in various aspects of society. If we do not deeply explore the hidden functions of "value influence" and "value orientation" in college students' living community, we will not be able to infiltrate education work into every aspect, and we will not be able to implement education values of kindness into college students' mind.
- (2) The negative influence of the bad social custom on the friendly values of college students. The social atmosphere full of material desire has a great impact on college students' values. College students indulge in consumerism, and various campus loans support their fragile vanity, and their moral power is greatly weakened by their unrestrained material desire. The pace of "fast life" and the prevalence of social



Darwinism alienated human nature, and also caused college students under high pressure of competition to produce tension, anxiety, depression and other negative emotions. Fragmented forms of entertainment and social interaction enable "boredom, loneliness, depression" and other emotions to be transmitted among college students.

- (3) The absence of friendly values education to college students. Most contemporary college students are from the "post-90s" generation, and even the "post-00s" have emerged. Their living conditions are generally superior, and their values have not been shaped. In the family, the indulgence of parents led to their lack of friendly values education. In addition, some college students are selfish, impulsive, dependent strong, lack of independence and their consciousness, so that they do not have the right value of the right values.
- (4) There is a shortage of community managers for college students. The management of the existing college students' living community is mainly in charge of the logistics department of the school, and the property management department is in charge of some schools after the introduction of the property management company. Only the student counselor or the head teacher of the value education team has occasionally been involved, and there are some phenomena in the management process such as lack of understanding, lack of in-depth management and mutual shirking of responsibilities. When college students act unfriendly, there is no clear implementation of who is in charge, who is responsible and who is followed, which leads to the "vacuum belt" of values education in some college students' living community. The 200:1 ratio set by the ministry of education for counselors and students is difficult to be guaranteed in most universities. Counselors do not have a good chance to enter and go deep into the living community of college students and lead the students with friendly values.
- (5) The declining attraction of college students' living community, with the development of economy and the openness of society, the development of material civilization has exceeded the development of spiritual civilization. Interpersonal relationship is become a weak link with that prevalence of the liberal style of life. At the same time, the monotony of community life and the control of traditional administrative style make college students yearn for a free and interactive atmosphere, which is increasingly unable to resist the temptation of colorful life in the outside community. This makes college students' attachment and sense of belonging to campus life communities weakened.

### 4. Ways to Cultivate Friendly Values in College Students' Living Community

Dunham divides community sense into two kinds: regional community sense (such as neighborhood, community, school and city) and relational community sense (such as interest groups, religious groups, and online communities). It is not difficult to find that the college students' living community has both characteristics, which is a diversified sense of community [8]. Therefore, how to cultivate the friendly values of college students in the college living community is particularly important. The university can cultivate the friendly values of the living community from the following aspects.

- (1) Expand the education approach to friendly values in living community, enrich the cultural connotation of the college living community, make rational planning and layout of the community, and creating a culture atmosphere and aesthetical situation with the value of friendly. On the basis of maintaining a clean and tidy environment, a friendly atmosphere is added to the propaganda column of the dormitory, student activity center, community public art exhibits and landscape construction, which stimulates the spirit of friendly of all college students and enables them to accept values imperceptibly.
- (2) Develop volunteer service community in college students' living community, let college students become the subject and object of the friendly values education at the same time, improve their self-management ability, use peer group influence, and use their own discourse system to conduct friendly values education. At the same time, the strength of the community around the university is introduced to enable college students to participate in community voluntary services and learn the friendly values of cooperation and mutual assistance in service and dedication
- (3) Let mental health education enter the college student life community, Prepare and issue the student 'community friendly value survey gauge with good letter validity to explore relevant factors that affect the



students' friendly value and improve the subjective well-being of college students. Introduce psychological crisis early-warning and intervention measures into the college community, conduct psychological lectures in the community at regular intervals, group psychological counseling, psychological microfilm, psychological theatre, psychology knowledge competition, and guiding university students to solve the negative emotions such as solitary, bitterness, irritability, anxiety, depression, etc. to relieve stress and thereby eliminate the psychological root cause of non-friendly behavior.

- (4) Establish good moral reward mechanism to enhance the intrinsic motivation of friendly values. Give right incentives for friendly behaviors, and regularly publicize friendly acts and incentives in college community, establish a moral honor system of college students in the living community.
- (5) Establish early warning mechanism, intervene in time base on the different levels of non-friendly behavior to specific personnel and departments, stick to the combination of prevention and emergency response to identify problems with unfriendly behavior.
- (6) Introduce modern means such as network platform into the management of college student 'living community, which can better deal with the complex affairs of college students' community. It closely connects college with college, college with community, and community with community through two network platforms. The status of each other, appointment and provision of services and real-time query of resource use can be coordinated through the network platform. At the same time, the network platform not only has the function of management, service, can also play a role of the early warning, remind managers pay attention to the hidden trouble in safety aspects of school and college students.

#### 5. Summary

The history of human education focuses on the cultivation of human rational spirit [9]. It is prove by theory and practice that the education vision of the core values of college student cannot be restricted to the classroom, and the scope of work need to be extended to the life community of college students. Based on the research of the college students' friendly values in living community, it is beneficial to promote the healthy growth of college students, enhance their sense of belonging to the campus, and promote the construction of college community. At the same time, the college's morality education will returning to life, and the values education will get into college students' life community, improve the level of college students' morality, promote the social moral construction and the structure of a harmonious society. Learning knowledge and professional skills are not the only purpose for young people to enter college life. The invisible wealth endowed by the college to the youth, such as the attitude to look at things, the way of thinking to analyze problems and the ability to correctly locate and solve problems, is of vital importance to the whole life of the youth, which is also the important content to be completed by the youth socialization. Helping college students to complete socialization smoothly is the significance function of the college student community. As an important place for college students' values education, the college student community needs to adapt to the changes of the times and constantly innovate and improve its management policies, methods and measures.

#### 6. References

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