

The Reconstruction of Local Institution by Using Rolling Book Program to Improve the Economy of Community in Nagari Paninjauan

Desriyeni, Marlina, Elva Rahmah
Program Study of Information, Library, and Archive
Universitas Negeri Padang
desriyeni@yahoo.com

Abstract--This research discussed about a rolling book program conducted in Solok Regency Paninjauan Nagari, West Sumatra. This research was carried out in Solok Regency Paninjauan Nagari, with consideration among others; (1) a rolling book Program has been run the last 3 years; (2) the number of the population engaged in agriculture, and in need of information for its economic activity; and (3) the high motivation of people to use reading materials of the book program rolling. The research aimed at : (1) Knowing a rolling book program implementation; (2) analyzing the institutional community nagari adaptive in support of literacy improvement of society through the program book scroll; and (3) knowing the benefits revolving book program to the needs of the information society in the improvement of the economy of the community features. The research design used was the dominant part — the less dominant part i.e. your combined qualitative and quantitative research, qualitative methods, quantitative and dominant plays less-dominant. Data collected from a number of key informants on the sample and nagari. The data analysis is done on emic and etic approach. The results of this research can be summed up, local institutional construction by way of arousing social energy in the form of a rolling book program will increase community literacy at the same time beneficial to the improvement of the economy of the community. Through the program book is rolling through the motions performed by local institutions give a huge impact againts economy society.

Keywords-- local institution, book revolving, comunity economy

I. INTRODUCTION

The library is an institution which has the function of education for its users. The goal will be reached by the library through the educational function is embodying the community lifelong learners. During this time the library has a very classic concept, i.e. the library is visited by users of library services to find information, read, discuss and explore more sources of relevant information. However the classical concept of some research carried out earlier researchers concluded that the low interest read the community to visit the library. This will affect a wide range of services contained in the library are not utilized to the maximum. Many factors can serve as a trigger for the low interest paid a visit to the library community. One of them is away the location of the library with a community activity center, or houses.

Rolling book program implemented in Paninjauan Nagari, Solok Regency, West Sumatra is a concept and new innovations in the field of library services. The program aimed to bring the source information closer to the community in a way the Library Manager visited the houses of the community in the area. In a visit to the houses of the library Manager provides a wide selection of information sources or reading materials like books, magazines, and various other information sources required and favored by users. With the deadline for loaning the collection, the collection further rolled out to other users. So the book can be read alternately and circulate more easily in the community. This concept is called a rolling book program in Nagari Paninjauan, Solok Regency, West Sumatra.

This new innovation is carried out with the aim of the intellectual life of the nation through community empowerment with the literacy movement and the development of a culture of reading in rural communities. Increased literacy and culture index read in the community are expected to contribute significantly in increasing the knowledge and insight of comunity are way up, especially the increase in welfare related community with the economy of the community. The role and function of the library in the intellectual life of the nation is a collective responsibility for all elements of society. It is contained in the mandate of the Constitution the Republic of Indonesia which declared that the government have full responsibility in "Educating People" (the fourth Preamble Paragraph 1945). Specifically about the

endeavors enhance interest read the community provided for in Act No. 43 of the year 2007 on the library (the library ACT).

On Article 7 of Law No. 43 of the year 2007 on the library, the Government is obliged to develop a national system of libraries in an effort to support the national education system, ensuring the continuity of organizing and managing the library as a learning resource center society, ensures the availability of library services evenly in the soil water. Furthermore, in section of article 48 to 51 with article is facilitated by the Government and local government through cheap and good quality books (article 48). The Government and the local Governments facilitate and encourage conditioning penchant for reading, by providing quality reading materials, cheap, and affordable as well as providing infrastructure and facilities of the library are easily accessible (article 50).

Furthermore, regarding conditioning penchant for reading are also regulated in the law library in Chapter 51. Civilizing penchant for reading is done by the Central Government and local governments through the national movement was fond of reading, by involving the whole community, and render the library as the tip of his spear. The Civilizing is done through family, community, and education unit. Low interest read the community already is caused by several factors including: motivation factors, economic factors, cultural factors, habits, technological developments, the lack of appreciation and reading service of the less sought after by the public. Meanwhile, Nugroho (2007), stating that the low interest read due to read need a lot of spare time and take time to go to the library. While rural communities more time taken to work for the sake of sustaining life and increase welfare.

The library has an important role in a society or called by the library community. Library community can be expressed as a reading Garden Society (TBM) is a civilizing penchant for reading society which provides room for reading, discussion, surgery books, writing and similar activities or other activities especially in non formal education that comes with reading materials and existing infrastructure as well as supported by managers as motivators (Dikmas).

Meanwhile, according to Somadikarta (2007, p. 13) children's readings is like a library in the growth. Children's reading that provides books to draws interest read already meet the requirements of the "Five Laws of Library Science" that "Books are for use" (books to be used). The meaning of the terms of the first can be understood more deeply that for readers will benefit more from the results of reading it. According to S.R. Ranganathan cited by Somadikarta (2007, p. 3) Five Laws "can be applied to all types of libraries including the Park Reading society. TBM was like a library in its growth . His presence amongst the people is as a tool to increase interest and more of it TBM also serves as one of the efforts in conducting educational activities as well as meet the needs of community residents will read in General, as well as The Park is the heart of the Society Reading education community with a wide range of program and service in it are expected to motivate and foster interest and penchant for reading for the community. With the growing important interests and penchant for reading, then reading is a habit that must be performed each day as it meets the needs of the living.

TBM is providing basic tasks, process, maintain and leverage existing collection of reading materials, its utility and provides a means of serving the communities of users who need information and reading materials. To support the principal task of carrying out its functions, TBM, among others, as follows: (1) To deepen and browse a variety of science related to the needs of his life. A good mastery of basic concepts makes it easy for people to apply their knowledge on the situation and conditions of a more developed society would eventually have the initiative, charms, critical attitude, rational and objective (Dikmas), (2) To increase the appreciation of art and literature as well as other art and culture through reading in the TBM. According to Nasution (2005, p. 53), an increase of appreciation is intended as an improvement to have a functional knowledge of important facts and actual events, both local regional, national and international level, (3) As the process of cultural transformation, in the research of Andri (2010, p. 14) education is defined as the activity of cultural inheritance from one generation to another. There are three forms of transformation that is the values that still suitable forwarded values such as honesty, sense of responsibility, and others. Education is defined as a systematic and systemic activities directed to the formation of personality of learners.

After discussing about the library, the next important role namely civic institutions. Civic institutions is the set of norms – norm of all levels that range on a staple in people's lives. The function of institutional community this is supply guidelines on members of the public, they have to behave or be in facing problems – problems in the community, especially regarding the needs, maintain the integrity of the community, provides a handle to the community to hold a social court system. That is, there is a system of supervision of the public against the conduct of its members. In shades of the institutional community is social capital community as potential energy to be raised in accordance with the needs of the community.

Social capital was originally conceived as a form of in which society put the trust of communities and individuals as part of it. They make the rules of mutual agreement as a value in the community. Here the aspirations of the community started accomodation, the community and the local network (institutional) are adapted as a capital in community development and community empowerment. According to the World Bank (1998), social capital is "... a society included the institutions, the relationships, the attitudes and values that govern interactions among people and contribute to economic and social development." However, social capital is not as simple as just the sum of the whole institution, but it is also a kind of adhesive that binds all the people in the community. In the social capital required is

"the value of sharing" (shared values) as well as organizing roles (rules) that is expressed in personal relationships (personal relationships), trust (the trust), and the common sense of shared responsibility; so that the community is not just a collection of individuals.

From the explanation above may be mentioned some of the functions and the role of social capital as follows: (1) Establish social solidarity society and the pillars of volunteerism. (2) Build public participation (3). Stabilization of social relationships within the community; (4) as a pillar of democracy; (5) in order for the community to have bargaining position (bargaining position) with the Government; (6) self help and self-sufficiency Evoked the economy; (7) as part of conflict management mechanisms; (8) social resolve conflicts that occur in the community; (9) maintain and build social integration in communities prone to conflict; (10). Restore the society due to the conflict, i.e. in order to create and facilitate the process of reconciliation in post-conflict societies; (11) social disintegration which might prevent the birth because of the potential social conflicts are not managed optimally so that erupted into a violent conflict.

With a rolling book programs is believed will enhance literacy rural communities while enhancing the economy. But these efforts will be faced with local institutional roles that exist in the country hasn't been able to adjust to the presence of a rolling book program. So the institutional premises in a society need in reconstruction. Construction institutional local-to support scrolling this book program will be able to guarantee the sustainability of literacy improvement efforts, as well as improve the economy of communities in the countryside. Furthermore, this research will examine more about Local Institutional Reconstruction through a rolling book Program in improving the economy of communities in the Solok Regency Paninjauan Nagari.

Furthermore, this research will examine more about Local Institutional Reconstruction through a rolling book Program in improving the economy of communities in the Solok Regency Paninjauan Nagari. This research was carried out in Solok Regency Paninjauan Nagari, with consideration among others; (1) a rolling book Program has been run the last 3 years; (2) the number of the population engaged in agriculture, and in need of information for its economic activity; and (3) the high motivation of people to use reading materials of the book program rolling.

With the focus of the research as follows: (1) describes the implementation of a rolling book program; (2) analyze the institutional community nagari adaptive in support of literacy improvement of society through the program book scroll; and (3) describe the benefits revolving book program to the needs of the information society in the improvement of the economy of the community features.

II. METHOD

Research methods used in this research is qualitative with case studies. Research using qualitative approach, according to Creswell (2010) concerned researcher who became the main instrument that directly down into the field collecting data through observation, interview and documentation. The reason this study using qualitative approach, since this research using case studies, where in general the case study is a strategy that is more suitable when the subject matter of a question of research deals with how or why (Yin, 2002, p. 3). Next case study research is research that is needed to examine or disclose the problem completely and thoroughly to a case (Yin, 2011, 6).

In this study, data were grouped into two parts namely, primary data and secondary data. Primary data is data that is retrieved directly from the object of research through interviews, observations, and other devices. The source of this data is in the form of speech and actions of the person interviewed. Secondary data is data and information already published and documented with regard to the object of research. Secondary data in this study were obtained from Solok Regency regional library and other sources that are relevant. The technique of data collection conducted the author through direct observations, interviews and studies library (documentation). In this research analysis techniques are used to combine the results of field observations, interviews with informants in library research and studies that are relevant to the manufacture of empirical research against objects that are explored in this study.

III. FINDING AND DISCUSSION

(1) Implementation of A Rolling Book Program;

The existence of the library and various collections of library materials, facilities and infrastructure and other facilities are intended to support the process of improving the intelligence community. Intelligence that includes intelligence, intellectual, spiritual, personal, and social intelligence. The most fundamental role not only how library serves as a means to know (how to know) but rather on how to learn (how to learn) about things like to dominated, explored and lived by a person/community (Sutarno, 2006, p. 160).

A rolling program of books held by libraries Nagari Paninjauan Solok Regency by the way go to the homes of residents from door to door with the aim to run the libraries function as educational. The application of revolving book this was done since the last few years with the aim of reconciling information sources of the library to the community by choosing books that match the demographic background of the population. Book delivered consists of various types of books by doing the analysis and mapping to suit the needs and interests of occupants of the House.

In a way to meet and facilitate the public to read, Manager of library book lend to community for fifteen days, and after fifteen days rolled out again they received other community. The books are delivered to the community were made in a single package that contains multiple copies of books which consist of reading material that can be used by family members i.e. father, mother, older adults, older children and toddlers. So the library in Nagari Paninjauan can snap its potential users to be actual users, with the expectation of a collection that can be used in everyday activity support.

For example, the demographics in the community with the background work as farmers crops will be given regarding the collection management of plant crops so that the results of the production plant can be increased. So is the case with the housewives do business activities of micro small and medium enterprises (UMKM) is given a collection relating to SMALL MEDIUM ENTERPRISES. Next activities were giving reading material on an ongoing basis in order to make the process of building the community as lifelong learners can be realized.

After the completion of the process of borrowing or the given time library, officers will pick up the collection and change with the new one. This became the basis of the program is called the ' Book ' which means Rolling the utilization of library collections that rolling from one house to another house. The purpose of the knowledge society can be realized and the read community interest index increases. It would certainly be in line and directly proportional to an increase in welfare of society. Based on the results of interviews with the general scheme of the book program passes this has changed a lot of things especially in improving cultural literacy in the community. The most important thing is increasing knowledge of human resources index corresponds to a profession practiced.

The institutional commitment of the local sanggat play a role in supporting these activities. Institutional social functions in keswadayaan and keswasembadaan evoked the economy. In addition, the increasing role of active community participation and shaping social solidarity society and the pillars of volunteerism. This is in line with the active role of the Library Manager nagari paninjauan coupled directly with local institutions such as coral midshipman, a member of the PKK and other local institutions.

(2) Institutional Community Nagari Adaptive In Support Of Literacy Improvement Of Society Through The Program Book Scroll

Nagari in the Regency of West Sumatra Province is on the level of Government that is equivalent to the village. Nagari is a division of administrative regions, after the town in the province of West Sumatra, Indonesia. The term replaces the term nagari village, which is used in other provinces in Indonesia. A nagari led by Walinagari complemented by the various institutional and local councilor.

Library of Nagari Paninjauan who did a rolling book innovation starting from the library community-run Nagari. The goal was to realize a society with information literacy, capable to be able to process, filter, and leveraging information to meet the needs of community life that finally culture within the village community is not eroded by time and space so that culture in the community preserved and maintained community cultural identity as a characteristic of the society.

The community is still very low, with the development of the library of the Nagari is expected to increase library reading culture among the public by way of conducting activities in the form of dissemination, seminars, and training for promote and publicize the library so that people interested in visiting (read) to the library.

In life that is constantly changing to find form and identity today, still found many people in the community who are illiterate and illiteracy. A condition that is very ironic, but it is a fact that is supported by data that is correct and reliable. Library of Nagari plays an active role for the community to be able to realize a society free from illiteracy, and illiteracy.

Organization of youth, Karang Taruna is a pioneer in helping book program rolled in Nagari Paninjauan. High commitment is also seen from the members of the PKK. As local institutions play an important role of this organization to invite, encourage, and facilitate program book rolling. Literacy index increased activity of their community's own institutions ranging from coral-like midshipman (youth group) to educate the members with a copy of the latest information sharing they get. So is the case with the Group of PKK do education that starts off on a family member.

Government support Nagari, local government and institutional premises in accordance with the functions and their respective portion of the success the book program rolled in nagari Paninjauan. Solok Regency regional library as the Builder throughout the library contained in the County Won play a role in directing the development of the collection, and perform accompaniment to the community in the management of the library. Thus it can be concluded the critical role local institutional strategic role in realizing lifelong learning, and encourage literacy program in Nagari. Idealism, passion, creativity and innovation of the manager being a motor driving the success of community-based economic empowerment and support sustainable partnerships

(3) Describe The Benefits Revolving Book Program To The Needs Of The Information Society In The Improvement Of The Economy Of The Community Features.

As a human community is certainly in Nagari Paninjauan expect a prosperous life. The economy of communities in the Nagari can develop with a focus to build the nagari. Its construction Features can be done with physical

development and human resources development. The library as an institution that has the educational function that contribute in providing education to the community outside the school in Nagari. One way that's done in nagari is Paninjauan with a scrolling book program performing books door to door to the community. This means the library is not just a place to borrow books, however could also be a place of community development and community activities for Central Nagari.

Through a scrolling book program in imlementation in nagari Paninjauan paint impact to human resources development which have an impact on the economic well-being of the community. The farmers of crops for example, initially before getting to know the library of agricultural activities that they do is the knowledge that an earlier generation of hereditary. However, after the library comes with a rolling book program yields increased significantly. In addition, post-harvest management and marketing were well done in accordance with the current agricultural knowledge they gained from the book.

Rolling book program has changed many things in Nagari Paninjauan. Communities that originally condensed with culture said, now has switched on the literacy culture where they can search for and evaluate from a valid source. Sales results of plant farmers can no longer deceived by pengepul or toke. Because the public already has the ability to see literacy index of market prices.

Similarly with the perpetrators UMKM in Nagari Paninjauan. Creativity in product innovation and cultivate new look changed significantly. Marketing is conducted in accordance with the direction of marketing concepts. This shows the success of a rolling book has changed lives of society to be prosperous towards the community. Book Scrolling in Nagari Paninjauan has built the habit of reading in the middle of the community, so that the expectations of future manifest information society with strong knowledge.

IV. CONCLUSION AND RECOMMENDATION

The results of this research can be summed up, local institutional construction by way of arousing social energy in the form of a rolling book program will increase community literacy at the same time beneficial to the improvement of the economy of the community. Through the program book is rolling through the motions performed by local institutions give a huge impact againts economy society. Thus, the index increased utilization of the library by the community, is directly proportional to an increase in the standard of life of the local community, such as the results of the farmer, and the production of micro small and medium business in the community has also increased. The concept of scrolling through the book the role of local institutions is a new model within library services/General to reach a friendly community and users of the library

References

- Arikunto, S. (2010). *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta.
- Tanjung, Faidil, & Indrizal, E (2012) *Revitalisasi Lembaga Keuangan Mikro Ventura Berbasis Suku (Clan) Untuk Mendukung Pembiayaan pendidikan Bagi Masyarakat Sumatera Barat*. Padang: Penelitian Universitas Andalas.
- Gong, G. A. & Irkham, A. M. (2012). *Gempa literasi: dari kampung untuk nusantara*. Jakarta: KPG.
- Kementrian Pendidikan Nasional, Dirjen PNFI. Direktorat Pendidikan Masyarakat. (2009). *Acuan Bantuan Taman Bacaan Masyarakat*. Jakarta.
- Kementrian Pendidikan Nasional, Dirjen PNFI. Direktorat Pendidikan Masyarakat. (2011). *Model Taman Bacaan Masyarakat (TBM) Area Publik*. Jakarta.
- Moleng, L. J. (2010). *Metode Penelitian Kualitatif*. Bandung: Remaja Rosdakarya.
- Rostiani, E. M. (2011). *Sikap Kewirausahaan Peserta Didik Program Paket B Kelas IX di UPTD KSB Susukan Kabupaten Semarang.*
- Sasa, D. A. dkk (2010). *Taman Bacaan Masyarakat Kreatif*. Direktorat Dikmas. Direktorat Jenderal Pendidikan Nonformal dan informasi Jakarta. Kementerian Pendidikan.
- Sugiyono. (2006). *Metode Penelitian Kualitatif, Kuantitatif, R&D*. Bandung: Alfabeta.
- Sutarno, N. S. (2003). *Perpustakaan dan Masyarakat*. Jakarta: Yayasan Obor Indonesia
- Undang-Undang Republik Indonesia Nomor 43 Tahun 2007 Tentang Perpustakaan.
- Yin, R. K. (2011). *Studi Kasus: Desain dan Metode*. Rajagrafindo Persada. Jakarta