

The Analysis of the “Micro-education” Mode Based on the Dormitory Cultural Construction in New Era

Na Guo

School of Resources and Environmental Engineering
Wuhan University of Technology
Wuhan, P.R. China
guomeina@whut.edu.cn

Yijun Shang

School of Resources and Environmental Engineering
Wuhan University of Technology
Wuhan, P.R. China
shangyijun723@163.com

Abstract—The construction of dormitory culture in the new era plays an important role in promoting the ideological and political education and building a harmonious campus culture. With the advent of the “micro-era” and the rapid development of the “micro-education”, the construction of the dormitory culture is facing new opportunities and challenges. In order to widen the main position of the ideological and political education, the dormitory culture construction has become a vivid carrier of the “micro-education” in the new era, and the “micro-platform” and the “micro-team” of the dormitory culture construction are strived to be built. The “micro classroom” is built to promote the sustainable development of the “micro education” based on the dormitory culture construction, which make the function of the dormitory cultural construction in the ideological and political education work better. In this way the practice of the “micro-education” has got a new development.

Keywords—Civilized Dormitory; Ideological and Political Education; Micro Education; College Student

I. INTRODUCTION

As an important place for college students' daily life and study, the university dormitory plays an increasingly important role in the ideological and political education of colleges and universities. As the carrier of the ideological and political education in colleges and universities, the cultivation and practice of the socialist core value is throughout the whole of the construction of the dormitory civilization, which make the dormitory truly become an important platform for the formation of personality and the value of college students. The prominent role of the building of the dormitory culture is played as an ideology and group cultural phenomena.

With the development of the internet technology, the society has entered into the “micro-era”. The rapid rise of the “micro-media” make the full coverage, full integration and full penetration of the ideological and political education possible, which not only has created the boom of the ideological and political “micro-education” but also enhanced the contemporary and the attractive of the ideological and political work, then many problems have appeared [1]. The virtual education based solely on the network has some problems such as the single propaganda path, the formalization of the propaganda methods, and the lack of effective interaction. The dormitory culture can effectively

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compensate for the shortcoming of the “micro-education” relying solely on the network platform through its extensiveness, diversity, education and infectivity, so that the educational function of the “micro-education” can play a greater role in the educational function. Therefore, it is a great significance to carry out the practice of the “micro-education” based on the construction of the dormitory culture.

II. THE THEORETICAL BASIS

General Secretary Xi emphasized at the National Conference on the Ideological and Political Work in Colleges and Universities that the ideological and political work should pay more attention to educating people with the cultural means and broadly developing the construction of the civilized campuses. The student dormitory acting as the “first society”, “second class” and “third home” is an important part of the campus culture to solve the disadvantage of the mainly indoctrination mode in the current stage of the “micro-education”. Through the construction of the dormitory culture, the ideological and political education is returned to daily life and closed to the student life. Why is the construction of dormitory culture a lively carrier of the “micro-education” in the new era?

1. The scientific theory of the “micro-education” is contained in the construction of the dormitory culture. The “micro-education” is based on the comprehensive development of people, such as building the good interpersonal relationship and the social interaction, and promoting the coordinated development of people, etc. The target of the scientific theory of the “micro-education” need to be further identified and the content of the dormitory cultural construction need to be refined. Because the dormitory culture is an equal and inclusive culture, and the members in the dormitory can participate in the equal participation and expression, mutual penetration and integration. In the process, it is based on the premise of establish of the good interpersonal relationship, and its purpose is to create a unique and rich dormitory culture.

2. The construction of the dormitory culture highlights the core concept of the “micro-education”. The “micro-education” is related to the development of the students' morality, the quality improvement and the personal development, which can strengthen the ideological and political quality of the college students and improve the personal comprehensive quality. As an important part of the university life, everything

from students' life and study to classmate communication is included in the dormitory life. It is related to the bearing of the campus culture and the shaping of the personal character. It is in line with the core concept of "micro-education" and the "micro-education" is truly realized not only outside of the line but also internalized in the heart.

III. THE REAL PROBLEMS

At present, the development of social diversification and informatization has brought great impact to the traditional ideological and political education model, but it has also created the basic condition for the development of the "micro-education". As the window for the students to understand the society, the construction of the dormitory culture is also affected by the multiple values of the society, which affects the development of the "micro-education" based on the construction of the dormitory culture. It is highlighted in the following three aspects:

1. The value of the students "be self-centered" is severe, the self-management mechanism of the student dormitory is insufficient, and the activity carrier is formalized. With the application of the technology tools and the promotion of the computer network dating software, it has brought great convenience to students, and at the same time, more and more students have lost the opportunity of direct communication. After 90s and 00 students with strong self-awareness and personality characteristics often show indifference to the collective ideas and the interpersonal relationships, and the students' awareness of service participation in dormitory self-management is not high. In addition, the lack of the effective institutional support for the self-management of the student residences still relies more on the administrative means at the school level to promote the development of the related work, which make the self-management of the student dormitory more formal and insufficient.

2. The "pan-entertainment" of the new media has led to the problem in the carrier location of the "micro-education". The "micro-education" of the college students has come into being under the background of the rapid development of the new media, which extensively depends on the entertainment medias such as WeChat and Weibo to carry out the educational activities. It is inevitable that the educational content of the "micro-education" has appeared the entertainment tendency, and even the content of the "micro-education" is entertainment-oriented in order to the pursuit of points and clicks and the amount of reading. However, the construction of the dormitory culture must not only start from the perspective of entertainment, and it is necessary to consider the practical need of the students in different grades from the aspects of study, life and psychology to promote the construction. In this way, the construction of the dormitory culture can deepen students' thinking and have a benign and sustainable mechanism.

3. The dormitory management system and the management mode are backward, which cannot meet the need of the "micro-education" with the construction of dormitory culture as the carrier in the new era. The "micro-education" based on the construction of the dormitory culture in the new era is a complex systematic project, which involves all aspects

of college students' life. At this stage of the dormitory management, the demands on the system construction and the institutional setup are often ignored. However, more attentions are paid to the building of the health system and the disciplinary system. All mean that the construction of the dormitory culture isn't regarded as the position of the "micro-education". At the same time, in the face of the improvement of students' awareness of democracy and rights protection, there is no corresponding coping mechanism that matches them. It is impossible to meet the need of the students from the psychological level. So the positive communication and the public opinion guidance of the "micro-education" with the construction of the dormitory culture as the carrier can be realized.

IV. THE PRACTICE PATH

The "micro-education" is a systematic project that relates the shaping of college students' world outlook, the outlook on life and the value. It must be integrated into the dormitory life and the inner world of college students like the air. The "micro-education" should be penetrated and reflected in not only the virtual space but also the real life of students. The combination of the "micro-education" online and offline is achieved, and the new model of the "micro-education" is built to achieve the synergies education.

1. We will work hard to create the comfortable and warm dormitory environment to promote the formation of the colorful dormitory culture and the "micro-platform" for the construction of dormitory culture is created. While the infrastructure of the dormitory is improved, we will attach great importance to the construction of the cultural platform to play the prominent role of the dormitory in condensing the tradition of the university and edifying the spirit of the university. The study room, reading room and other such sites are set up to facilitate students to read study and exchange as the second class of the college students' ideological and moral education. The peer house is established to provide the psychological counseling between peers, which aims at using a kind of growth to guide others in a leap. The dormitory culture activity room is set up to regularly carry out the cultural exchange activities such as watching movies, sharing good books and exchanging news hotspots. The cultural exchange platform for the like-minded students is built and the good dormitory culture atmosphere is created. Through a series of the rich dormitory cultural activities, the subtle "micro-education" is realized.

2. The students should be encouraged to participate in the democratic self-management and the system construction to build a new model of the "micro-education" in the dormitory. The construction of the dormitory culture is a national activity and the development of the "micro-education" is a long-term process. It is necessary to use the perfect system construction as a guarantee to promote various student organizations and student associations to enter the dormitories, and the students' subjective initiative is fully mobilized and exerted. Based on the party members of the building, the building party group will be established to play the leading role of party members. They are in coordination with the building management committee to carry out various service work in the principle of

“service-oriented, management-assisted”. All these are promoted each other to form the resultant of the ideological and political education to help students solve practical difficulties. Under the guidance of the school league committee, the various types of the student associations are introduced into the dormitory to carry out a variety of activities with the theme of dormitory cultural construction according to the students' interests and hobbies and the regulations of the dormitory management [2]. The diversity and popularity of the dormitory culture is promoted to build a new model of the “micro-education” of the dormitory.

3. The positive role of counselors should be strengthened and valued in the construction of the dormitory culture to build the “micro-team” of the dormitory cultural construction. Counselors as the educators of the college students' ideology and the managers of the daily work play an important role in the construction of the dormitory culture. As the integration point of the education and management—the construction of the dormitory culture, the guidance and backbone of the counselors should be full played. So the building of the instructor team needs to be strengthened and the individual quality of the counselors needs to be improved [3]. The theoretical level of the counselors in analyzing social hot issues is improved while the ideas and the political education are constantly updated. The moral construction is promoted to build a “micro-team” of the dormitory cultural construction. In addition, the institution of the counselors' admission to the dormitory management system is improved to understand the students' ideological dynamics in a more comprehensive and timely manner, and the main body status of the dormitory cultural construction is highlighted.

4. The use of the campus network resources are used to build the “micro-classroom” of the dormitory culture and promote the healthy development of students' personality. The “micro-education” is the efficient instrument to create the civilized dormitories, and the establishment of the civilized dormitories is the strong starting point of the “micro-education”. The network resources of the “micro-education” should be reasonably used to make the ideological and political

education silently search into the student dormitories to further improve the establishment of the university dormitory culture. The dormitory management website is established to provide the convenient and fast consulting services for college students while the bad information is filtered [4]. The dormitory management forum is created to make the students' voice listened and the students' think known. The WeChat public number and Weibo of the dormitory culture can be also built to convey timely various kinds of information to the students, such as the dormitory rules, the dormitory regulations and holiday greetings, etc., and the “micro-classroom” of the dormitory culture education is further built.

V. CONCLUSION

In short, the construction of the dormitory culture is an important part of cultivating the students' comprehensive quality which is one of the important indicators of the quality education in colleges and universities. In this new era of the “micro-education”, our habits are subtly changed and the conduct of the dormitory cultural construction is affected by the network technology. The practice of the “micro-education” as a platform of the dormitory cultural construction make the function of the dormitory cultural construction in the ideological and political education work, and the “micro-education” practice has been a new development.

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