

Study on the Development of Ecological Sports Tourism and Spatial Construction in Wuling Mountainous Area

Lizhong Wen

College of Sports Science

Jishou University

Jishou, 416000 China

Wenlizhong1107@163.com

Abstract—Under the new situation, the development of ecological sports tourism has become one of the hot topics in society. As continuously destitute areas, Wuling Mountainous Area needs to comprehensively analyze the development status and problems of ecological sports tourism, deepen spatial construction in the process of rational development, application and protection of ecological sports resources, maximize the utilization of ecological sports tourism resources, and simultaneously promote comprehensive and coordinated development of regional sports tourism industry and the economy.

Keywords—Wuling mountainous area; ecological sports tourism; spatial construction; development

I. INTRODUCTION

With the steady development of social economy, the living standards of the public have continued to improve, and the quality of life has been paid more attention. The attention to ecology and tourism has continued to increase, which has promoted the development of ecological sports tourism, which has become one of the effective ways for the sustainable development of regional economy. On the basis of adhering to the principle of concrete analysis to concrete issues, Wuling mountainous area should comprehensively and deeply grasp the actual situation of current ecological sports tourism resources, rationally explore potential ecological sports resources, and present a new spatial construction in the process of deep integration and application, forming a new pattern of the development of ecological sports tourism and promoting the level of economic development in the long-term development of the sports tourism industry.

II. ECOLOGICAL SPORTS TOURISM IN WULING MOUNTAINOUS AREA

The Wuling mountainous area is adjacent to Hunan, Sichuan, Guangxi and Hubei, crossing four provinces and cities of Chongqing, Hubei, Guizhou and Hunan. It has a large inter-

provincial interface, integrating poverty-stricken areas, ethnic areas, and revolutionary old areas. There are many minorities gathered in Wuling mountainous area, such as Miao, Tujia, and Dong nationalities. There are a large number of poor people in Wuling mountainous area, which are key economic cooperation areas that cannot be ignored. They are also important watersheds in the development of China's current regional economy and western development, connecting the southwest and the Central Plains. At the same time, under the influence of various factors, the development of ecological sports tourism in Wuling mountainous area has entered a new stage of development. Under the function of effective propaganda, the influence and popularity of sports activities in Wuling mountainous area have been obviously improved. The ethnic traditional sports in the region are diversified. High lion dances, dragon boats, dragon lanterns, and stepping on eggs are mostly held in spring and autumn, festivals and specific dates. Many sports are organically linked to regional ethnic beliefs and competitions, which are the key elements on the development of the inheritance of ethnic culture in Wuling mountain area. On this basis, the Tujia, Miao and Yi nationalities in the Wuling mountainous Area are particularly destitute areas, which are an important experiment area in the realization of China's poverty alleviation strategy. [1] In view of its specific situation, China has put forward targeted laws and regulations, guidelines and policies, providing an important supporting force for the development of ecological sports tourism in Wuling mountainous area. At the same time, sports resources such as sports activities of Yi and Tujia in Wuling mountainous area have high economic value, and the research and development of ecological sports tourism has far-reaching significance.

In the process of integrating the characteristics of region and humanistic environment, develop ecological sports tourism resources with distinctive regional characteristics, and vigorously develop ethnic customs tourism based on sports events, and scenic landscapes of ethnic landscapes, which can promote the sales of ecological sports tourism products in the deep connection of sports projects and ecological tourism, drive the development of related industries in Wuling mountainous area, and promote regional economic

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development in the process of deepening capital flow, logistics and people flow.

III. THE DEVELOPMENT OF THE SPATIAL CONSTRUCTION OF ECOLOGICAL SPORTS TOURISM IN WULING MOUNTAINOUS AREA

A. *Thoughts on the development of the spatial construction of ecological sports tourism in Wuling mountainous area*

The spatial structure of ecological sports tourism resources in Wuling mountainous area is the specific relationship between the distribution, quantity and quality of ecological sports tourism resources in the whole region, which has an important realistic meaning in the scientific protection of ecological sports resources, development scale, spatial construction and application efficiency in Wuling mountainous area.

In the process of the development of spatial construction, Wuling mountainous area should comprehensively analyze the characteristics of ecological sports resources, have a higher level of grasp on sports projects, geography landscapes, water scenery, etc., especially natural and humanistic tourism resources with higher development potential, optimize the allocation of existing ecological sports tourism resources in the process of objectively analyzing the grade characteristics, and construct diversified tourism products with distinctive regional and ethnic characteristics, such as health-keeping and sports culture experience, to meet the objective needs of high-level tourism of different tourist groups. At the same time, Wuling mountainous area should objectively analyze the spatial distribution characteristics in the process of grasping the types and grade characteristics of ecological sports resources, deeply grasp the distribution and concentration of ecotourism resources and sports items, clarify the dense areas of the two, and deepen the development of spatial construction on the basis of rationalizing the spatial pattern of ecological sports tourism resources. [2]

In the process of the development of spatial construction, Wuling mountainous area should use the combination of "point, line and surface" to construct a new spatial structure of ecological sports tourism, promote sports projects and ecotourism resources scattered in various parts in a unified network structure system, and push the development of tourism sports industry to a sustainable development path in the process of efficiently applying two levels of resources, providing a strong supporting force for the comprehensive and efficient development of the regional economy.

B. *Development Path of Ecological Sports Tourism Space Construction in Wuling Mountainous Area*

1) *Building the development axis of ecological sports tourism in the north and south and integrating the ecological tourism resources of the north and the south*

In the process of the development of spatial construction, Wuling mountainous area should comprehensively grasp the distribution of tourism resources of east and west and north-south trunk lines in the region according to the specific distribution characteristics of sports events, scientifically

construct the development axis of ecological sports tourism running through the north and south, and organically integrates the north and south ecological sports tourism in the region, fundamentally narrowing the spatial differences in the development of ecological sports tourism resources. [3] In this process, Wuling mountainous area should scientifically link key tourist attractions along the development axis of the north and south, integrate the regional and natural environment and other aspects in the process of integrating the resources of national sports projects along the line, deeply and rationally develop ecological sports tourism resources along the line, and rationally construct a new ecological sports tourism line in the process of deepening the ecological sports tourism products along the line, making full use of the regional north-south ecological sports tourism resources in the process of high integration.

2) *Constructing an ecological sports tourism development zone and cultivating special ecological sports tourism projects*

In the process of the development of spatial construction, Wuling mountainous area should adhere to the principle of seeking truth from facts, grasp the regional ecotourism transportation line and the current situation of sports tourism development and economic development, scientifically construct ecological sports tourism development zone in the process of deeply digging sports projects and the potential value of ecotourism resources, effectively link the ecological sports tourism resources of different regions from the three aspects of "point, line and surface" system under the coordination of sports projects and eco-tourism, and construct a new sports tourism framework.

In this process, Wuling mountainous area vigorously cultivates the special ecological sports tourism project from the aspects of sports culture experience and scenery browsing integrating fitness exercise and summer rehabilitation at the same time when optimizing and perfecting the development zone of ecological sports tourism. On this basis, Wuling mountainous area should use the existing human resources in the region, and use the ancient villages, red culture, etc. to create ecological sports tourism projects of different levels in the process of integrating with sports projects, and constantly presenting the characteristics of regional ecological sports tourism in the process of deepening the development zone.

3) *Deepening the transportation network of regional ecological sports tourism*

The deepening of the transportation network is a key link in the development of the spatial construction of ecological sports tourism in Wuling mountainous area, which is directly related to the continuous improvement of regional ecological sports tourism and sustainable development.[4] Wuling mountainous area needs to comprehensively analyze various related factors, deepen the regional ecological sports tourism transportation network through diversified ways and favorable conditions, further improve the spatial construction of ecological sports tourism, and change the status quo of regional ecological sports tourism development from the source in the process of exerting various functions of the transportation network.

In this process, Wuling mountainous area should comprehensively grasp the sports projects along the east-west

and north-south lines of the region and the influence of eco-tourism resources, take ecological sports tourism projects as an entry point to optimize and improve infrastructure along the line, deepen the construction of transportation infrastructure and ecological sports tourism supporting service facilities, scientifically construct a geographically distinctive tourist distribution center, and effectively attract a large number of tourists during the interaction process of the tourist center along the line.

At the same time, Wuling mountain area should coordinate and unify regional roads and water transport in the process of deepening the construction of regional transportation network system based on ecological sports tourism, effectively expand the scale of road network construction and present a new transportation network layout, strengthen the relationship between the internal and external regions, comprehensively promote the development process of ecological sports tourism resources in the process of constructing a diversified and hierarchical ecological sports tourism circle, and fundamentally deepen the development of regional ecological sports tourism spatial construction

4) Construction of ecological sports tourism functional area

Due to the complicated terrain of Wuling mountainous area, the concentration of key ecotourism resources is not high. In the process of spatial construction development, Wuling mountainous area needs to scientifically construct ecological sports tourism functional areas in the process of grasping the influencing factors at various levels, and deeply develop potential ecological sports tourism resources in the region in the process of playing a diversified advantage. In this process, Wuling mountainous area should objectively analyze the distribution of ecological sports resources and geographical proximity, and scientifically construct ecological tourism functional areas with distinctive regional characteristics in the process of rationally integrating sports project culture and ecological tourism resources, for example, ecological tourism and sports project experience, and red culture. The Wuling mountainous area should highly integrate the key resources in the surrounding areas, such as nature reserves and national-level forest parks, combine sports experience and leisure vacations with the regional ethnic traditional sports and modern mass sports to scientifically construct a functional area that organically links sports projects with ecotourism resources. [5] In the process of constructing the functional area, Wuling mountainous area can also be connected with regional ancient ruins, folk customs, ancient buildings, etc., and deeply integrate regional ethnic sports projects, such as lion dance, climbing rods, firecrackers-robbering, and ball playing in the Hualongpo, build a multi-level experience function area to encourage visitors to conduct the experience and practice of multifaceted national sports projects in the project of the regional

characteristics of natural scenery and experience the life of minorities. In addition, Wuling mountainous area also needs to rationally develop regional red cultural resources, intangible cultural heritage resources, utilize the existing red culture of the region red culture in a high level, construct a functional area centered on red culture in the process of interaction with regional sports culture and ecological culture, maximize the utilization of ecological sports resources in different regions, and deepen the spatial construction development in the process of multi-layered action.

IV. CONCLUSION

All in all, Wuling mountainous area should apply the development vision, continuously explore new development paths of ecological sports tourism in the process of practice, deepen resource development and application, optimize and improve the spatial construction development of ecological sports tourism in the process of deeply integrating regional sports cultural resources and ecotourism resources, enhance the application efficiency of ecological sports tourism resources in the process of forming brand advantage.

In this way, present a new height of sports tourism industry and economic development in Wuling mountainous area in the new era in the coordinated development process of ecological environment and regional economy, smoothly embark on the road of getting rid of poverty and invigorate the construction of a harmonious society.

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