

Illiteracy Eradication Efforts to Increase Reading Interest through Community Reading Centre (TBM) Tanah Ombak

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Abstract—Community Reading Centre (TBM) Tanah Ombak in improving the ability of the prosecutor and reading skill, giving special class which is accompanied by the manager or volunteer of wave land that is improving the ability of the illiterate child with the passion of reading, writing and arithmetic and developing the skill of the child. The purpose of this study is to describe the efforts, constraints and solutions made in illiteracy eradication in Community Reading Centre (TBM) Tanah Ombak. The approach used is qualitative with the method of observation, interview, and study documentation. Subjects in the study were children who are illiterate are located in Purus III Padang. Constraints and the impact felt by children from the consequences of illiteracy are these children cannot get education as they should and will also affect her future will be. However, with the Community Reading Centre (TBM) Tanah Ombak can reduce illiterate children and can provide good non-formal education outside the school. Community Reading Centre (TBM) Tanah Ombak, along with other volunteers, can also provide special classes for illiterate children accompanied by the Community Reading Centre (TBM) Tanah Ombak organizer or volunteer.

Keywords—Illiteracy, Community Reading Centre

I. INTRODUCTION

Education is a conscious effort carried out by families, communities, and the government, through guidance, teaching and / or training activities that take place in school and outside school throughout life, to prepare students to play a role in various living environments in the future [1]. Education is programmed learning experiences in the form of formal, non-formal, and informal education in schools and outside of school that last for a lifetime aimed at optimizing the consideration of individual abilities, so that in the future it can play the role of life appropriately [2].

To achieve this goal, in 2010 the Central Government launched an increase in the status of 9-year compulsory education to become a 12-year compulsory education with the legal basis of Law Number 20 of 2003 concerning the National

Education System. The 12-year compulsory education program provides a good signal to the general public that Indonesian citizens are required to complete a minimum of high school or equivalent. This means that the target in the future until the specified time all Indonesian people have a minimum qualification of high school graduates or equivalent. Based on data from the National Statistics Agency (BPS) in 2017, it was found that the illiteracy or illiteracy rate in Indonesia is now only 2.07%. Then the number of illiterates in West Sumatra is 0.19% in 2017.

Society as an external-objective reality will guide individuals in carrying out educational activities such as what is the content of education, how to educate them, who educates and where education is carried out. The relationship between society and education gained an understanding that society is a reality in which there is a process of social interaction and there are patterns of social interaction. The relationship between education and society, including the processes and patterns of interaction are mutually influential or reciprocal [3]. In this regard, activities that are very important in supporting the world of education are in the form of non-formal education under the auspices of the Ministry of National Education which is called the Community Reading Center (TBM) or Community Learning Activity Center (PKBM), one of which is the reading center 'Tanah Ombak' in Purus III, Padang City [4].

Muhammad explains that the purpose of the Community Reading Center is as follows [5]: a) Improve the ability of compulsion and reading skills; b) Growing interest and passion for reading; c) Building a reading and learning community; d) Encouraging the realization of lifelong learning communities; e) Realizing the quality and independence of people who are knowledgeable, skilled, cultured, advanced and civilized.

Kemendikbud explains that the functions of the Community Reading Center are as follows [6]: a) as a learning resource b) as a source of information c)

as a place of recreation-education. Based on the explanation above, one of the goals of TBM is to improve the ability of compulsion and reading skills, to provide special classes that are accompanied by ground wave managers or volunteers, namely to improve the ability of illiterate children to read, write and count and develop children's skills. One of the functions of the reading center is as a place of learning for children, especially for children who are illiterate.

Constraints and impacts that children feel from illiteracy are then with the condition that these children cannot get the education as they should and will also affect their future. However, the existence of the Ombak Tanah Reading Center can reduce children who experience illiteracy and can provide good non-formal education outside of school.

According to Indriyani & Raharjo the implementation of TBM is recommended in strategic locations, namely in places commonly visited by people, for example [7]: on the main road, adjacent to places of worship, and places to study. In addition, TBM is also intended to facilitate the creation of an atmosphere of learning in the community, so that awareness arises in addressing developments in their environment. In other words, TBM is a small community library, which has a collection of books that are relatively suitable for the needs of the local community, thus TBM has functional books.

At the reading center Tanah Ombak there is an illiteracy alleviation program for children by learning knowledge, reading, developing potential, and also independence. Activities carried out in efforts to prevent or eradicate illiteracy in children. Besides that the purpose and function of the TBM also provides facilities outside of the formal education at school. Community Reading Center is a non-formal education institution or program that participates in providing services to the community in terms of information and knowledge through library materials or reading [8].

Tanah Ombak Reading Park is one form of Non-Formal Education in Padang City which was established in 2014. The presence of Tanah Ombak is in a village of Purus III next to Padang Coastal Coast. A house that is used to share activities for children in the continuation of the education process was created a reading garden for children around. Reading Park wave land is one form of community participation in terms of non-formal education in the midst of society which is very useful for children as a place to read, play, or develop their talents and creativity.

Furthermore, based on the results of the joint interviews with Managers, Volunteers and the surrounding community, the presence of the Reading Tanah Ombak center in the midst of the community

initially lacked good support, many also did not like the existence of the Tanah Ombak Reading Center in their place. As time and process are carried out, the effort, enthusiasm and strong determination made by the manager of the reading center Tanah Ombak together with other volunteers up to now the Taman Baca Tanah Ombak becomes one of the places or places for children to read and develop their creativity. Then also activities carried out in the prevention of illiteracy in children around Purus III. These changes occur along with efforts to build character by introducing reading or literacy to children from an early age.

II. RESEARCH METHODOLOGY

The subject of this research is the Manager of the Reading Center for Tanah Ombak, volunteers and volunteer participants who come about twice a week in the reading park of the waves.

Data collection was carried out using methods, namely through observation and interviews that used interview guidelines to describe illiteracy efforts through the ground wave library. Data obtained from the field is recorded in detail and neatly arranged as analytical material. Data collection was done by observation and interviews with the Tanah Ombak library manager, the community, and also the volunteers[9].

III. DISCUSSION

A. *Utilization of Community Reading Parks for the Community as a Learning Resource at the Tanah Ombak Community Reading Center in Purus III Padang*

In accordance with Law Number 43 of 2007 Article 1 concerning public libraries is a library that is intended for the wider community as a means of lifelong learning without distinguishing age, gender, ethnicity, race, religion, and socio-economic status.

The community utilizes the Tanah Ombak Community Reading Center is quite diverse, this must be able to provide optimal benefits for the community with the existence of the Tanah Ombak Community Reading Center, the use of public libraries by the public can be seen from [10]:

1. Availability of Collections that are Suitable for the Needs and Tastes of Users

The collection of books in the Tanah Ombak Community Reading Center generally has a collection of books that are suitable for the surrounding community.

Table 1. List of Collections of Tanah Ombak Community Reading Gardens

DDC	Number of Titles	Number of Books
000 General Works	87	116
100 Philosophy and Psychology	36	50
200 Religion	-	-
300 Social Sciences	375	1149
400 languages	-	-
500 Natural Sciences and Mathematics	-	-
600 Technology and Applied Sciences	-	-
700 Arts, Entertainment and Sports	263	738
800 Literature	297	686
900 History and Geography	67	175
TOTAL	1125	2914

With the collection list table, proving that the source of information in the form of books that have a Land Ombak Community Reading Center can be used by the community around the Tanah Ombak Community Reading Center. Many collections in the Tanah Ombak Community Reading Center in the form of fairy tales, folklore and customs. Community Reading Centers have a lot in the collection because basically these books are for children. The average collection in the class is the result of contributions from private institutions and related and donors.

Communities around the Tanah Ombak Community Reading Center often utilize a collection of books in the Tanah Ombak Community Reading Center. The collection of fairy-tale books and folklore is often used by children as learning material such as learning to do a lesson on Sunday classes and just to see the pictures contained in the book. Whereas the customs book collection contains reading books and literature collections often used by students. The use of students in this class of books as a lecture assignment and also as research material literature.

In addition, parents who visit the Community Reading Center also utilize the collections of the Tanah Ombak Community Reading Center. The collection is in the form of magazines that have various information such as: magazines about making cakes, make up magazines and others. The magazine is a reference for parents and there are parents opening a business from the results of the magazine's reference.

2. The Location of the Library is Easily Reached by Public Transportation and is Located in a Crowded Place

The location of the Tanah Ombak Community Reading Center is located in the City Center of Padang precisely at Purus III gang IV number 30 E. Access to the reading center is easy and easy to find because it is located in the city center but the location of the Tanah Ombak Community Reading Center must go through an alley can be passed by motorcycle. For those who use the car can enter the

alley but for the exit must speed back because there is no room for the car to spin. The community reading center is a reading park located in a crowded area which is in the Purus neighborhood where there are many children in it. In addition, this community reading center can also help reduce illiteracy and increase reading interest so as to gain good knowledge and education and shape the morals of children in the area[11].

3. Librarians Actively Carry Out Promotions

Tanah Ombak Community Reading Center in promoting only with a small scope, namely in the Tanah Ombak Community Reading Center environment itself in the form of theater activities and social activities. In theater activities, the Tanah Ombak Community Reading Center educates, and participates in festivals throughout Indonesia and ranks, which can make the community reading park known to many people. In this activity, this community reading center was not only known by ordinary people but also known by the existing officials so that the reading center's finances could also increase due to donations from the city officials. Another benefit is that many officials come to Tanah Ombak and facilitate the activities of the reading center.

In addition to theater activities, the reading center of Tanah Ombak Community promotes social activities. The activity was in the form of planting 100 trees and cleaning garbage along the purus beach. The activity is beneficial for the community around the Tanah Ombak Community Reading Center because it makes the environment cool and clean.

4. Library Supports Education Activities

Supporting educational activities is very necessary to be carried out by the Tanah Ombak Community Reading Center because it is appropriate [12]. Namely educating the public to be able to use the library effectively and efficiently.

The Tanah Ombak Community Reading Center conducts educational activities on Sundays, these activities are in the form of learning to write, read, music and others. Activities carried out by the reading center can help children around the reading center to carry out the learning process so that the level of illiteracy can be reduced. With the existence of these activities, the existing reading centers are classified as successful to build the knowledge of citizens so that the formation of children who are moral and knowledgeable.

The activities carried out by the reading park are not only in the education group, but they also hold art activities in the form of theater where it can foster the creativity of children in the central reading area. The theater activity is also what makes the community reading center can be developed and

known by many people. In addition, with this activity also the reading center of the Tanah Ombak community can achieve a rank that boasts citizens around the reading center.

5. Public Libraries Always Pay Attention to Cooperative Relationships

The cooperative relationship carried out by the Tanah Ombak Community Reading Center with related agencies conducting activities in providing training to the staff of the Tanah Ombak Community Reading Center. Tanah Ombak Community Reading Center collaborates with the West Sumatra Regional Library and Archives Agency to teach officers in managing reading collections.

In addition, there were several officials who came to the Tanah Ombak Community Reading Center on the agenda to provide socialization and motivation. As for officials who are the authors of the intent, former House of Representatives chairman Irman Gusman, former ESDM minister Mr. Adrinof Chaniago, Padang Mayor, Mr Mahyeldi, and other officials. In addition to providing socialization and motivation, the activity also provided a little assistance, in which the assistance was in the form of cash, a set of musical instruments, various books and other facilities and repairing the road to access the reading gardens so as to make it easier for the surrounding community to visit and utilize the reading park. and ultimately can increase interest in learning, reading so that the level of illiteracy can be reduced.

6. The Public Library Must have a Skilled Officer

In the construction of a reading center, participating staff are also important matters that are quite large in the construction process. Therefore, it is necessary to have a professional staff and have the expertise to form a reading park that is beneficial to the community in accordance with its purpose and function. The staff of the Tanah Ombak Community Reading Center are all puppeteers. With this intelligence, the Tanah Ombak Community Reading Center staff taught children to learn theater at various festivals in 1993 in the center of Ismail Marzuki Jakarta.

The expertise of reading center staff in the theater field is a matter that can foster children's creativity in the reading center area, which can also fulfill library functions in the field of recreation. In the process of its activities, the library or what the author means in this case is that the community reading center does not only function to provide education and support the knowledge of the citizens but the reading center must also be able to fulfill the proper library functions. Therefore, the expertise of officers in the theater field can also help develop existing community reading centers.

B. Constraints Faced with Eradication of Literacy in the Land of Waves Community Reading Center in Purus III, Padang Barat District, Padang City

From the results of the research conducted by interviewing one of the Center for Community Reading officers named Bang Obe through voice recording found several obstacles encountered in eradicating illiteracy at the Reading Center of the Tanah Ombak Society in Purus III, Padang Barat District, Padang City. Constraints faced include the following:

1. Collection of Books

The collection of books in the Tanah Ombak Community Reading Center generally has a collection of children's books in the form of fairy tales, children's stories, folklore related to children. Constraints faced by community reading centers in fulfilling book collections are sometimes difficult to get a collection of a variety of fairy tales, for example a fairy tale whose title comes from folklore. Most in a lot of books there is one folklore printed in many books, the problem is that when the Community Reading Center wants to have a fairy tale book that varies in terms of the title that comes from folklore it is very difficult to fulfill it because of the availability of the book which has little meaning in circulating books. The fairy tale and access to various books is very little, especially in the area of West Sumatra Province.

2. Promotion

Tanah Ombak Community Reading Center in conducting promotion only with a small scope, namely in the Tanah Ombak Community Reading Center itself. To bring the children around Purus beach to the Tanah Ombak Community Reading Center is very difficult because the children are not yet familiar with activities, such as literacy of the Community Reading Center. Community psychology that is not in line with what is expected, one of these purus community psychology is people who have less economic background and arguably they are from middle to lower families. The community expects that the activities carried out by the Community Reading Center will smell of material, meaning that they assume that the activities carried out by the Community Reading Center are activities that generate a lot of money and the money is distributed to them but in reality it is not like that, therefore the stagnation the implementation of the Tanah Ombak Community Reading Center promotion to the Purus III community.

3. Supporting Educational Activities

One of them is the obstacle of the Community Reading Center in supporting education to eradicate illiteracy, namely the lack of volunteers or the teaching team, and the volunteers or the teaching

team are not always in the Community Reading Center. In addition, volunteers or teaching teams only have competence in one field, namely only Indonesian Language Scholarships, while supporting education must have broad competencies such as dance instructors, voice singing, drawing techniques, theater and so on. Therefore, the implementation of supporting education at the Community Reading Center runs less optimally.

4. Skilled Officer

The Ombak Tanah Masyarakat Reading Center has 6 officers from KSST Naktah who previously served at the Tanah Ombak Community Reading Center. However, in observations conducted on Thursday, June 5 2018, not all officers in this Community Reading Center included obstacles that made the effectiveness of the Tanah Ombak Community Reading Center inadequate. The officer in charge of the Community Reading Center did not have one person with an educational background in the library.

Every Sunday the Community Reading Center held classes such as reading, writing, and music classes conducted by volunteer officers. If they are busy with their respective activities because they are volunteers, it will have an impact on the services provided. For example, if on that Sunday volunteer officers have activities other than teaching at the Tanah Ombak Community Reading Center, which teaches children that is permanent staff at the Tanah Ombak Community Reading Center. Thus, the lack of effective knowledge gained by children is because officers continue to teach knowledge that is not appropriate in their fields. So the problem is that the community reading center is hampered as a place to eradicate illiteracy.

From the results of this study there is a summary of the 6 uses of public libraries according to [10] there are 2 categories that have been maximally implemented by the Land Ombak Reading Center including: (1) the location of the Community Reading Center located in a strategic area (2) the cooperative relations conducted by the Community Reading Center have no constraints because usually an institution proposes cooperation with other institutions instead of other institutions that always propose cooperation with the Community Reading Center from where the Community Reading Center benefits from such cooperation.

C. *What Solutions do the Centers of Reading Tanah Ombak do in Purus III, West Padang District, Padang City in Eradicating Illiteracy?*

From the results of research conducted by interviewing one of the Center for Community Reading officers named Bang Obe through voice recordings, there were several attempts made by the Community Reading Gardens in utilizing the Tanah

Ombak Community Reading Center as a learning resource. The efforts carried out include:

1. Collection of Books

Collections in the Community Reading Center should pay more attention to and multiply collections in the form of fairy books, children's books derived from folklore and others that can support learning and foster interest in reading for children so that it can be a way of eradicating illiteracy. Tanah Ombak Community Reading Center does the purchase of books outside the area and utilizes existing bookstore networks or publishers outside the regions not only on the island of Sumatra but outside Sumatra, such as in the city of Jogja which publishes children's books.

In the process of classifying collections in the Tanah Ombak Community Reading Center, classification does not need to be guided by DDC. The classification system can be created and formed by librarians in the Community Reading Center by paying attention to how the reading center users search for information, for example collections are grouped based on the type of age of the community in the reading center location. This can facilitate users in the collection search process without having to know the collection classification number in DDC.

2. Promotion

Promotion is a very important activity in library science because the services provided must produce maximum results. If the results obtained are not used by visitors, it will be useless so that the purpose of the library is not achieved. Community Reading Gardens build a lot of networks and get the opportunity to be present in the midst of a broad community by carrying out many and positive activities and performances that are always loved by the media and mouth-to-mouth conversations of people who are amazed at the space in Taman Bacaan The community and it is beneficial for Community Reading Parks because they are present in a community that can be called otabene or marginal.

3. Supporting Educational Activities

Community Reading Centers regularly invite volunteers or teaching teams from outside the region who have competence in all fields, they are brought in once a month. Volunteers or teaching teams come voluntarily to teach various activities at the Community Reading Center. And because of that we really hope that all regional volunteers who live around the Community Reading Center and Padang city can participate in this Community Reading Center so that in the area around Purus III can minimize the occurrence of illiteracy in the community.

4. Skilled Officer

In classifying library materials, the Tanah Ombak Community Reading Center officials seek references from social and internal media due to the absence of officers with a library education background. In fact, the officer of the Tanah Ombak Community Reading Center was still constrained in the preparation of the criteria for the book. Community Reading Center collaborates with the West Sumatra Library and Archives Agency in teaching staff of the Community Reading Center in managing properly and correctly. Community Reading Centers bring library experts from outside the region in the preparation of books that are still not running optimally.

IV. CONCLUSION

Based on the discussion of the problem it can be concluded, namely: (1) The existence of the Tanah Masyarakat Reading Center at Purus III is very beneficial for the community around the Community Reading Center in the infrastructure of access to the Community Reading Center and its facilities, many officials come to the Community Reading Center and donate in the form of money and facilities; (2) Community constraints in eradicating illiteracy through the Tanah Ombak Community Reading Center, namely, the difficulty of getting various children's book collections such as fairy tales, children's books, folklore, etc., it is difficult to invite children who are not familiar with activities such as central literacy Community Reading, lack of volunteers, lack of skilled staff of the Tanah Ombak Community Reading center; (3) Efforts to overcome obstacles in the form of utilizing bookstore networks and publishers outside the region, conducting

activities and meetings, bringing in volunteers, cooperating in teaching staff of the Community Reading Center.

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