

Research on the Integration of Socialist Core Values into the Core Competency Education of College Students

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Abstract: On the basis of learning Xi Jinping thought on socialist with Chinese characteristics in new era and the spirit of the 19th National Congress of the CPC, this paper deeply discusses the necessity, realistic predicament and countermeasures of integrating socialist core values into the core competency education of college students in the new era, and explores methods and paths to innovate the core competency education, so as to provide reference for administration department of education, the Communist Youth League, colleges and universities to further optimize education decision, and implement education and teaching reform, curriculum reform and the teaching of ideological and political course.

In the 19th National Congress of the CPC, General Secretary Xi Jinping clearly pointed out that “to integrate socialist core values into various aspects of social development and convert to people’s affective identification and behavior habits”. College students, as the constructor and successor of socialist with Chinese characteristics, shall strengthen their identification for core values. Colleges and universities shall integrate socialist core values into the core competency education of college students to better guide the cultivation of students’ core competency, which is the requirement for colleges and universities to implement the basic task of “moral education and people cultivation”, and the need to comprehensively improve students’ ideological and ethical standards, scientific and humanistic quality, physical and mental health quality and professional skills.

1. The Necessity of Integrating Socialist Core Values into Core Competence Education

1.1 The inevitable requirement for implementing the basic task of “moral education and people cultivation”

The purpose of college education is “the comprehensive development” of people, which is also the demand to construct socialist with Chinese characteristics in the new era, and also the people’s demand for education. Among multiple factors of people’s comprehensive development, ideological and moral education is principal and fundamental. The report of the 19th National Congress of the CPC pointed out to carry out the fundamental mission of “moral education and people cultivation”. Excellent moral character is the basic goal of students’ comprehensive development in new era. Higher education, with the main goal of cultivating the successor and constructor of Chinese socialist cause, shall be the pacesetters of socialist core values education. In the new era, the integration of socialist core values into ideological and political education and core competence education of college students is the necessary requirement in the new era.

1.2 The inherent demand for students to identify and practice socialist core values

Socialist core values, as the soul of Chinese strength, suitable for the current status and development trend of Chinese social development, is the necessary condition for the comprehensive development of college students. The integration of socialist core values into core competency education can promote college students to consciously identify and practice it, ensure students’ life, study and work can meet the need of social development, and make corresponding contributions to the construction of socialist.

1.3 The requirement of the times to strengthen the international competitiveness of college students

Faced with cultural diversification, informationization and internationalization, it is necessary to train college students to be equipped with comprehensive ability. College students shall be armed with Xi Jinping thought on socialist with Chinese characteristics in new era, consciously resist corrosion and temptation of unhealthy thinking and form correct world view, view of life and values. Economic globalization intensifies the international competition of talents. The integration of socialist core values into core competency education to improve students' comprehensive quality is the requirement of the times to adapt fiercer international competition, strengthen students' international competitiveness and enhance national competitiveness.

2. The Realistic Predicament of Integrating Socialist Core Values into Core Competence Education

2.1 Social predicament

The conflict and surge of diversified culture easily makes college students have anxiety. Especially in recent years, with the heavy studying burden, employment and life pressure, students' mainstream value pursuits are easily corroded by cynical and shiftless non-mainstream culture, which causes the disordered life values, weakening moral awareness and the decreasing judgment ability. At present, China is in the stage of deepening reform and social transformation, wrong values in market economy such as individualism and utilitarianism have an influence on college students, leading to defects in ideal and faith, psychology and character for some students.

2.2 Campus predicament

For a long period of time, colleges and universities put too much emphasis on academic education not moral education to a certain degree. Some leaders pay less attention to ideological and political education, and students' core competency education, without or with insufficient capital investment and policy support. The quality of ideological and political teaching staff is uneven, there is perfunctory behaviors, and even some party and government leaders or ideological and political teachers fail to believe Marxism, with less work enthusiasm and initiative, vocational sense of responsibility and sense of honor. These people lack necessary vocational quality, so they cannot be the guide for students' tough character, learning excellent cultural knowledge and willingness to make contributions to the nation and the new era.

2.3 Network predicament

With the advent of omnimedia, the values of contemporary college students are impacted by Internet. For instance, the rapid popularization of the Tik Tok makes it a lie to sleep after watching this video. The street spoof without permission, the screaming at the corridor in the middle of the night, Tik Tok video imitation with safety risks, showing off the wealth and so on bring out the subculture represented by Tik Tok. College students use the software to express their individuality, express themselves, and seek knowledge and happiness. The network is full of unhealthy and uncivilized negative information, and Western countries use the Internet for ideological infiltration.

2.4 Student predicament

College students accustomed to the exam-oriented education mode pay attention to the study of knowledge and the mastery of exam-taking skills, ignoring the cultivation of humanistic quality, especially ideological and political quality, which leads them to despise, resent, contradict and even reject ideological and political education from the bottom of their hearts. Corruption, violence, dishonesty, unspoken rules, and the polarization between the rich and the poor in real life have greatly dispelled the recognition of college students for the socialist core values.

3. Paths to Integrate Socialist Core Values into Core Competence Education

The cultivation of core competency is a complex systematical project, requiring the cooperation of government, society, colleges and universities, family and students.

3.1 To strengthen the ideological and political construction of party and government leadership and intensify the political and leading responsibility of party committee

The integration of socialist core values into core competency education requires the powerful support of party and government leadership in colleges and universities. To strengthen the ideological and political construction of party and government leadership and intensify the political and leading responsibility of party committee is conducive to the integration of socialist core values into core competency education. Party and government leaders with awareness of responsibility and efficiency shall take various measure such as network promotion, extra-curriculum activities and classroom instruction to integrate socialist core values into core competency education, invest necessary manpower, material resources and capital, strengthen the training of teachers' law knowledge and legal consciousness and purchasing of relevant hardware and software equipment, timely update knowledge according to new situations of network new media and response to the entry of Xi Jinping thought on socialism with Chinese characteristics into textbook, classroom and mind of teachers and students.

3.2 To strengthen the reform of ideological and political course and intensify its role as main channel

Traditional ideological and political course cannot adapt to the requirement of the times, so it is necessary to strengthen the reform of ideological and political course and intensify its role as main channel.

In order to integrate socialist core values into core competency education, teachers of ideological and political course vigorously innovate teaching mode and conduct the reform of this course. In the first classroom, knowledge contest, hot topic discussion, debate, readers, speech, scene play, and micro-movies allow students to learn in contest and playing, which enhances students' ability of innovation, critical thinking and cooperation, and integrates socialist core values into all teaching links to improve students' core competency. In the classroom, teachers of ideological and political course sometimes introduce a large number of cases, guide students to analyze cases, select team representatives to speak, discuss the core literacy included in the cases, and ask students to write their feelings after class. By combining students with theoretical classroom activities to train students' ability to solve problems and analyze problems, and to enhance their sense of responsibility in teamwork and consciously integrate socialist core values into the core literacy.

In the second classroom, in school, ideological and political teachers often organize rich teaching salon activities, innovative design competition, micro-video contest, speech contest, debate contest, design works competition, technological innovation, maker education, legal tea exchanges, etc., to cultivate college students' independent inquiry, professional cooperation and scientific and technological competition awareness, so that college students become people with ideals, the ability and responsibility. Outside the school, ideological and political teachers often encourage students to participate in various social welfare activities, research activities, etc., or personally lead students to go outside the school to carry out social practice activities. After the practice activities, teachers require students participating the survey to write research report, carefully examine and revise, in order to cultivate college students' ability to serve society, practical ability, and innovative creation consciousness, to become qualified successor of socialism with Chinese characteristics in new era.

3.3 To strengthen the construction of teaching staff and intensify their ideological and political quality

Teachers are the builder and communicator of socialism in the new era, shouldering the lofty mission of teaching. Teachers have their own moral norms and codes of conduct, that is, teachers'

morality. Teachers' morality is the core part of teachers' quality, which affects the quality of teachers' teaching of cultural knowledge and the ideological and moral quality of students. Teachers of ideological and political course is an important component of ideological and political teaching staff in colleges and universities, the main speaker of party theory, guidelines and policy of the 19th National Congress of the CPC, the executor for the entry of Xi Jinping thought on socialism with Chinese characteristics in new era into textbook, classroom and mind of teachers and students, and the guide for students' healthy growth in new era.

The construction of teaching staff shall be strengthened and their ideological and political quality shall be intensified. Faced by new era, new changes and new situations, there are many new problems to be solved in the teaching of ideological and political course in colleges and universities. For instance, the foundation for discipline construction is relatively weak, course contents are obsolete, teaching materials are not matched to students' situation, teaching methods need new energy, and the pertinence and effectiveness of teaching need to be improved. The quality of teaching staff is low, the number of teachers is small, especially lacking excellent young and middle-aged teachers and scientific research leaders. Thus, in the new era, it is urgent and significant to strengthen the construction of teaching staff, improve teachers' morality in ideological and political course and train teachers' core competency.

3.4 To expand channels for students' social practice and integrate socialist core values into students' daily life

It is necessary to actively carry out social practice activities, improve students' ability to analyze problems and solve problems in practice, cultivate students' ability to identify and judge things in practical activities, cultivate students' innovative thinking and innovative spirit, and improve students' creativity. Colleges and universities should actively promote students to carry out social practice activities independently, and embed socialist core values into the daily life of college students in social practice activities. Colleges and universities should actively integrate the resources of practical teaching bases, make full use of the resources of the base and volunteer activities to rural area, and form a pattern of revolutionary traditional education base, practice base, talent quality education base, and social service practice base. With vigorous integration and comprehensive utilization, from point to surface, to maximize the synergy to integrate the resources of practical teaching base, in order to improve the overall quality of students in practice.

3.5 To create benign network ecological environment and make cyberspace become the strong position for cultivating students' core competency

The starting point for guiding network culture to serve the core values education of young people is to guide young people to form a sense of identity with social responsibility, morality and legal norms, and dominant core values. In general, what people agree with depends on what they are exposed to, what they are thinking and practicing. College students are most likely to identify with the culture they participated, which often plays a very important role in the formation of college students' world view, outlook on life and values. Therefore, the outstanding problem that the current network education should solve is to change the objective existence of the use and gratification of the youth in the past, and replace it with the core values and the moral law discipline education with various forms, easy content and novel methods. That is to use the network platform to integrate socialist core values and moral law discipline into the most concerned practical issues of youth, such as employment issue, career planning, and life development, and to promote them in a way that is easy for students to accept and enjoy, so as to narrow the gap between mainstream values and mainstream culture and adolescent consciousness, thoughts and psychology, realize the subtle influence of mainstream culture and values on adolescents' ideological and political education, and maximize the creativity of college students' youthful life, to add more positive and beneficial creative sources and spiritual wealth for the development of socialism culture.

The competent department of the network shall improve the supervision system of manpower, technology and system, and establish a full-scale supervision and operation mechanism of "pre-examination and prevention, strict monitoring in the event, and review of the case afterwards".

3.6 To enrich campus culture and give play to the excellent traditional culture in cultivating students' core competence

In terms of campus culture, campus mainstream culture shall be promoted to absorb campus subculture and exert the advantage of excellent traditional culture, so cultivate students' core competency. Colleges and universities should adhere to the socialist core value system, take the socialist core values as the guidance, vigorously strengthen the campus culture construction, actively promote the mainstream culture of the campus, enhance the taste and level of the campus culture, and achieve the subtle influence on campus subculture by enhancing the attraction of the mainstream culture of the campus, so that subculture meets the mainstream cultural value goal, in line with the values education of college students, so as to realize the goal of integrating socialist core values into core competency of college students.

3.7 To establish a perfect evaluation system of core competence and intensify the normalized management of core competence cultivation

Colleges and universities should pay attention to the cultivation of students' comprehensive quality, and construct an evaluation system involving society, information, interpersonal relation and learning, shown in Table 1, so that the cultivation of college students' core competence becomes normalized. In terms of social literacy in the evaluation system, students shall first become mentally healthy, ethical, and law-abiding. It is necessary for contemporary students to use information technology in the information society to know society, conduct interpersonal communication, and transmit information and disseminate knowledge through the Internet. They are required to have network quality, follow network morals and have awareness of network information. The university campus is a small society, and various interpersonal relationships must be handled by college students. Interpersonal literacy is also a core competence that college students must cultivate. Communication ability and leadership ability are among the more important parts of training. As a student, whether a college student or a primary school student, learning competence is an indispensable part of core competence. The problem of learning attitude and the ability to learn professional knowledge and basic knowledge are all important parts of competence in learning.

Table 1 The evaluation system of students' core competence

The core competence of college students			
Social competence	Learning competence	Interpersonal competence	Network competence
Physical quality	Learning awareness	Roommate relationship	Information awareness
Psychological quality	Learning attitude	Classmate relationship	Information ability
Legal quality	Learning method	Association relationship	Information communication
Physical quality	Learning ability	leadership	Network morals

3.8 The government further perfects policy, increases the investment in ideological and political education and scientifically set ideological and political courses in primary school, middle school and colleges and universities

The government further perfects policy, increases the investment in ideological and political education and scientifically set ideological and political courses in primary school, middle school and colleges and universities, to put the increasing investment in ideological and political education in institutionalization. The ideological and political theory course in colleges and universities is a key course to cultivate college students' core competence. The increase of ideological and political theory courses and scientific rationalization will promote the ideological and political education of college students and the core values education of college students.

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